

Sept. 23-24, 2014

*President's Report*  
*to the*  
**Fredericton and  
Saint John Senates**



**UNB**  
**EST. 1785**

FREDERICTON • SAINT JOHN

Dear members of Fredericton and Saint John Senates,

Our mission is to create the premier university environment for our students, faculty and staff in which to learn, work and live. We continue to fulfill our mission with the help of dedicated faculty, energetic administrators, committed staff, generous benefactors and concerned citizens. I am proud to share a few of our recent accomplishments:

UNB Saint John's economics discipline recently merged with the Faculty of Business, heralding a significant structural change that will strengthen natural synergies between the two disciplines, address critical mass issues and create new opportunities for teaching and research. This merger will also enhance the intellectual capacity of the Faculty of Business and increase efficiency by streamlining various academic and administrative functions for the benefit of all three faculties at UNB Saint John.

On July 28, Ed Holder, Minister of State (Science and Technology), highlighted the funding that scientists, engineers and students at the University of New Brunswick received through the Natural Sciences and Engineering Research Council of Canada (NSERC). Nearly \$2.4 million will go to benefit 28 researchers and students at the University of New Brunswick, including Dr. Richard B. Langley, who is receiving \$170,000 to improve the positioning precision and accuracy of the Global Positioning System (GPS) and of the next generation of European, Japanese and other global navigation satellite systems.

On July 29, it was announced that UNB is changing the way people look at health-care through the new Jarislowsky Chair in Interprofessional Patient-Centred Care. The chair, located at UNB Saint John, will be held by assistant professor Dr. Shelley Doucet of the Faculty of Science, Applied Science and Engineering.

On June 24, the University of New Brunswick's Faculty of Computer Science successfully secured over \$4 million in funding for research and development projects. Dr. Natalia Stakhanova received the New Brunswick Innovation Research Chair in Cyber Security, valued at \$1.175 million and the Faculty of Computer Science's Information Security Centre of Excellence and IBM Security Division signed a collaborative research agreement for a project valued over \$3 million in the area of information and network security.

On June 12, the University of New Brunswick was named Post-Secondary Institution of the Year at the 2014 Startup Canada Awards in a ceremony and reception atop the CN Tower. With investment and support from government, non-profit and community partners, UNB has launched 10 startups in the last three years and has 12 more in the development stage.

UNB welcomed partners from the government of New Brunswick, Mitacs and B-TEMIA to the Fredericton campus on June 2 to announce funding for the world's first research centre in dermoskeletonics. Under the direction of Dr. Kevin Englehart as executive coordinator and Dr. Chris McGibbon as scientific director, the center will employ over 13 postdoctoral, doctoral and masters students from UNB's Institute of Biomedical Engineering and the Faculty of Kinesiology over the next five years.

UNB has accomplished great things over the last few months and will continue to do so we collectively build a better university.

Sincerely,



H.E.A. (Eddy) Campbell  
President and Vice-Chancellor

## **An Exceptional and Transformative Student Experience**

### **Experiential Education Steering Committee**

The steering committee submitted their final report and recommendations to me on May 30. The report was submitted to UMC in June and is scheduled for discussion in greater detail at the Sept. 23 UMC meeting. I am pleased to announce that we have secured PETL funding to cover the cost of moving forward on the recommendation for enhanced software to support the co-op programs on both campuses as well as implementation funds.

### **President's Steering Committee on Disruptive Technologies**

The Steering Committee is working on finalizing its goals for the new academic year. Earlier this summer, the committee submitted a set of recommendations regarding the direction of the committee's work to the Office of the President. The Disruptive Technology group has been successful in engaging large numbers of the campus community in various committees, working groups, focus groups and conference sessions; the recommendations were created using this information with a goal of gathering momentum and broader engagement. The focus of the committee is to now stimulate and encourage a number of pilot projects that act on the prioritized recommendations. The disruptive technologies website is currently being updated and can be found at <http://www.unb.ca/initiatives/disruptiveinnovation/>.

## **Leadership in Discovery, Innovation and Entrepreneurship**

### **Strategic Research Plan**

The steering committee met during the summer term and reviewed feedback received on themes from each academic department on both UNB campuses. Feedback collected over the last academic year was studied in order to identify the themes which best encompassed the research activities and direction of UNB.

The offices of the President and Vice-President (Research) are currently working on summary reports regarding each proposed theme to be shared with the broader university community in town hall meetings this fall. Various databases at UNB, whether it be information on funding

data or on major competencies within a field of research, are being utilized to prepare the reports. Feedback will be collected from the broader community in a world café format during this term before the themes of the Strategic Research Plan are finalized.

### **Financial Resilience and Responsibility**

#### **Senior Administration Responsibility Review**

As directed by the senior administration and the Board Executive Committee, an external review of senior administration responsibilities was conducted by a team of three former senior administrators in the Canadian university sector. The team's mandate was to examine the distribution of duties, responsibilities, and authority between and among the President and Vice-Presidents. Specifically, the team's mandate was to provide recommendations to the following questions:

1. Do the current position descriptions of UNB's senior administration capture appropriate responsibilities, accountability and authority?
2. Is UNB's senior team structured appropriately to offer excellence in teaching, learning and research while optimizing available resources?
3. How would a re-distribution of senior responsibilities aid the bi-campus structure/relations?

The committee's final report outlining recommendations was submitted to the President on May 29 and shared with UMC on June 3 and the Board Executive Committee on Aug. 6. UMC will discuss the recommendations in greater detail at a meeting on Sept. 23.

Senates are invited to provide comment on the report's recommendations. Following the September Senate meetings, the report will be posted on the president's website and feedback will be sought from the campus community before the implementation of any recommendations.

This initiative is in keeping with our strategic plan, which states: "As a university community, we must review the structural arrangements of our various units so as to produce the most intellectually fertile, academically stimulating and administratively efficient environments in which faculty, staff and students may thrive in their individual and collective activities. To this end, we will evaluate the merits of various structural models and initiate changes where it makes sense to do so."

## Recruitment Organizational Review

A review of UNB's recruitment processes, structures and models was recently undertaken with the assistance of Deloitte. Our strategic plan identified targets related to student enrollment in respect to undergraduate, graduate and international students. In an effort to ensure we are organized as effectively as possible, Deloitte's team of three held meetings with a variety of stakeholders in Saint John and Fredericton from June 3 to 5.

Deloitte submitted a draft report to the Vice-President (Research) at the end of August and will be brought forward to UNB's Board Advancement Committee and Fredericton and Saint John Senates for consultation in the fall.

## Fundraising Campaign

The next major fundraising campaign for UNB is in its final planning stages and is beginning what is commonly known as the "quiet phase" when key volunteers are recruited and lead donors with a special affinity to the institution are approached for substantial gifts that will give the campaign an early boost.

Critical steps taken to date include:

- Engagement of the Offord Group to conduct a campaign feasibility study and provide coaching and advice, particularly to new development officers.
- Determination that one-half of the campaign goal will be allocated to student financial support.
- Completion of a campaign framework identifying strategic areas for support, a product of a combination of academic priority setting, the feasibility study, a broad-based alumni and donor consultation, and inputs from some of the other important university processes such as our research review, student experience, and branding studies.
- Initial recruitment of the campaign cabinet, including co-chairs and honorary co-chairs, which will assist in approaching major donors and provide significant gifts themselves.
- Hiring of additional campaign staff, on fixed-term contracts, to increase our capacity to solicit gifts, create campaign communications, identify potential donors and steward gifts.
- Development of the core document, the Campaign Case for Support, which provides potential donors with a compelling reason to invest in UNB.

- Designation of “campaign days” in the President’s schedule when he is available to meet with lead donors and ask them for their support.
- Beginning solicitation of lead gifts from those with the greatest capacity and affinity for UNB.

The public launch of the Campaign will take place once 50 per cent of the goal is committed, likely in early 2016.

**Building a Better University**

The Board of Governors has asked for advice on options for the allocation of resources that align with budgetary requirements. To that end, I outline here in an upcoming letter to the university community a way forward in our collective effort in Building a Better UNB. Similar efforts at other institutions in North America have met with some success but also some failure. We have an opportunity here to create a made-at-UNB solution that will work for us.

For a copy of my upcoming letter to the university community, see appendix A.

**Communications and Marketing**

We have hired three people with communications expertise and experience, two in the Advancement Office’s Communications and Marketing Division and one in the Office of the President.

Communications and Marketing:

- Associate Director, Communications
- Brand and Integrated Marketing Manager

Office of the President:

- Senior Manager, Communications

The two hires in Communications and Marketing fill existing vacancies. While the position in the Office of the President is new, the workload always existed and was carried by the communications department, or by external consultants. The communications workload supporting this office has increased significantly in the last year, warranting a dedicated full-time position. This is funded by Advancement through reallocation of existing funds.

The two communications positions work very closely together to ensure an effective, coordinated and measured communications approach. The Associate Director position supports the university as a whole, including inquiries from UMC, while the Senior Manager, Communications in the Office of the President supports the Office of the President and Board directly. Media and external relations is a key responsibility of the Communications and Marketing Department, and will be handled by the Associate Director's office.

Successful Candidates' Profiles:

Associate Director, Communications - Sonya Gilks

Reporting to the Director, Communications and Marketing, Sonya leads the Communications team to provide strategic directions for communications across the institution. The primary responsibility of this position is to enhance and protect the reputation and profile of UNB by leading, developing, implementing and monitoring internal and external communications strategies, media and public relations.

Senior Manager, Communications, Office of the President - David Stonehouse

Dave's chief responsibilities include: directing strategic communications, providing high-level advice and support to the President and others as needed, collaborating with communications staff on various proactive initiatives to enhance UNB's reputation as a leading, comprehensive national university across the province, Canada and abroad.

Manager, Brand and Integrated Marketing – Sarah Martell

Reporting to the Director of Communications and Marketing, Sarah will be responsible for managing the 'Why UNB' project. She will manage the agencies required to deliver the



project including brand identity and campaign development, implementation and measurement and will lead the effort to develop and implement the brand across the institution. In addition, Sarah will manage the current UNB brand and direct the coordination of a consistent approach to institutional branding and marketing communications.

### **Brand Project**

UNB launched the 'Why UNB' Brand Project to develop a clear, differentiating, authentic and compelling story that resonates with the entire university community as well as UNB's broader stakeholder constituency. Our objectives are to re-establish our identity, and reconnect our key audiences with the UNB brand; to identify, foster and reinforce our culture; to help ensure that all UNB experiences reflect our core values; to establish and foster ongoing engagement and authentic conversations; and, to establish a framework for managing ourselves in a consistent manner for our many and varied audiences.

Phase 1: Brand Research has been completed.

The quantitative research was presented to UMC in mid-December, and then to BOG Executive Committee and Advancement Committee, Brand Management Committee and Deans and Senior Administrators in early Jan. and to the Board of Governors at the Feb. meeting.

The data has been shared with Directors Plus and Deans Council in Fredericton. The next step is to share the data with additional academic and administrative groups, as well as the University's broad stakeholder groups through "town hall" meetings. The schedule for doing so has been revised in light of the recent labour disruption. The current plan is to hold these meetings in the October/November timeframe with the positioning strategy to be presented for approval at the Dec. board meeting.

Phase 2:

Brand Identity and Campaign Development has been revised to reflect the additional requirement for a more robust internal engagement strategy and to include campaign development and a new RFP for Brand Identity and Campaign Development, Implementation and Measurement was released the week of May 5. A preferred vendor was selected in Aug.

and will present to me and Bob Skillen on Sept. 17, followed by a presentation to UMC on Sept. 23. We hope to award the work by Sept. 25 and the selected vendor will participate in the fall "town halls." Brand development will begin in the New Year with launch planned for fall 2015.

### **50<sup>th</sup> Anniversary of UNB's Saint John campus**

During the 2014-15 academic year, the university will celebrate the 50<sup>th</sup> anniversary of the Saint John campus. An anniversary plan has been developed in support of UNB's strategic plan and the advancement goals are as follows:

- To have the entire university celebrate the 50<sup>th</sup> anniversary of its Saint John campus.
- To enhance the reputation of UNB by recognizing accomplishments of its people in Saint John — the founders and builders of the Saint John campus, its faculty, staff, students and alumni.
- To increase the engagement of Saint John campus alumni with UNB.
- To increase philanthropic support for students attending the Saint John campus of UNB.
- To recognize and foster the special relationship between UNB's Saint John campus and the Saint John community.

Under the direction of the VP (Saint John) and the VP (Advancement), an organizational structure has been put in place to ensure the successful execution of the anniversary plan.

The anniversary celebration features three signature events:

- |                 |   |
|-----------------|---|
| Sept. 11, 2014: | 50th Anniversary Kick-off, noon-1:30 p.m., in the quad  |
| Oct. 4, 2014:   | Five-O Alumni Celebration, 7 p.m.-midnight, Thomas J. Condon Student Centre. This will be the largest alumni event hosted in Saint John |
| April 30, 2015: | Gala Dinner in support of 50th Anniversary Scholarship, Hans W. Klohn Commons   |

The gala supports another key tactic: The 50<sup>th</sup> Anniversary Scholarship campaign for which fundraising has already begun. The scholarship will be a legacy of the anniversary.

The anniversary plan includes a robust communications component and marketing materials. Banners, lamp post banners and signs are now up on and near the Saint John campus and on UNB buildings in uptown Saint John. UNB communications staff is working closely with media to maximize coverage.

Promo ad blocks have been posted on the UNB website and in MyUNB. The anniversary has been promoted in the Alumni News and a social media strategy has been implemented and has gained a lot of attention.

A robust media plan is also in development and coverage from Brunswick News has been secured for all major events and a story plan is in development for submission to the Telegraph Journal to highlight major themes of the 50<sup>th</sup>, which support the goals of the 50<sup>th</sup> communications plan. Brunswick News will prepare a tabloid/insert in May, to coincide with convocation, which will highlight the year. The insert will be distributed province wide in all weeklies and dailies with a reach of more than 100,000 readers.

The anniversary website, [unb.ca/sj50](http://unb.ca/sj50), will be expanded throughout the year. It already contains the online toolkit for faculty and staff (including visual identity guidelines, logos, templates and key messages), the First 10 Years video, alumni stories, a photo gallery, digitized yearbooks, donation information for the 50<sup>th</sup> Anniversary Scholarship, and more.

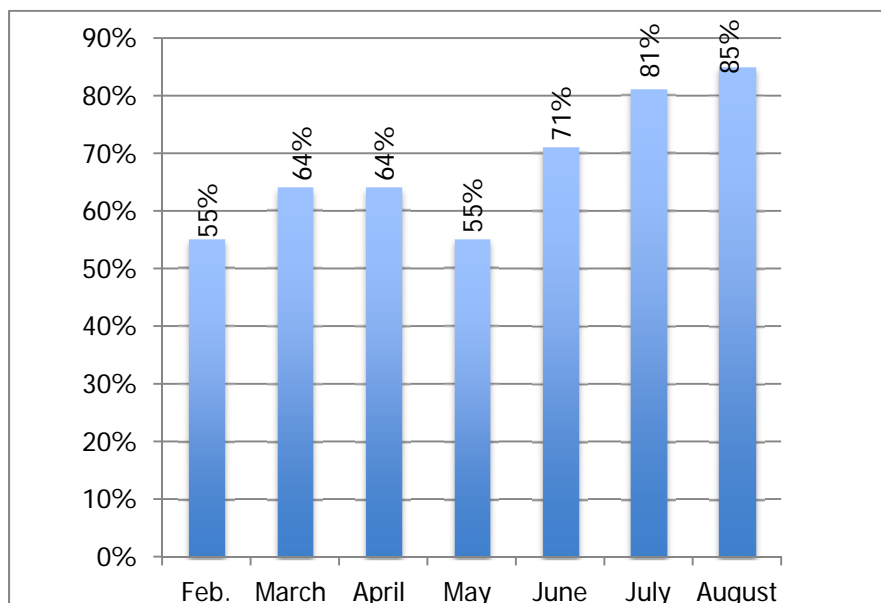
### **UNB in the News – Earned Media**

The Communications department regularly proactively pitches UNB stories to the media. The following charts show the number of stories pitched and the percentage of those pitched that get picked up and published by the media.

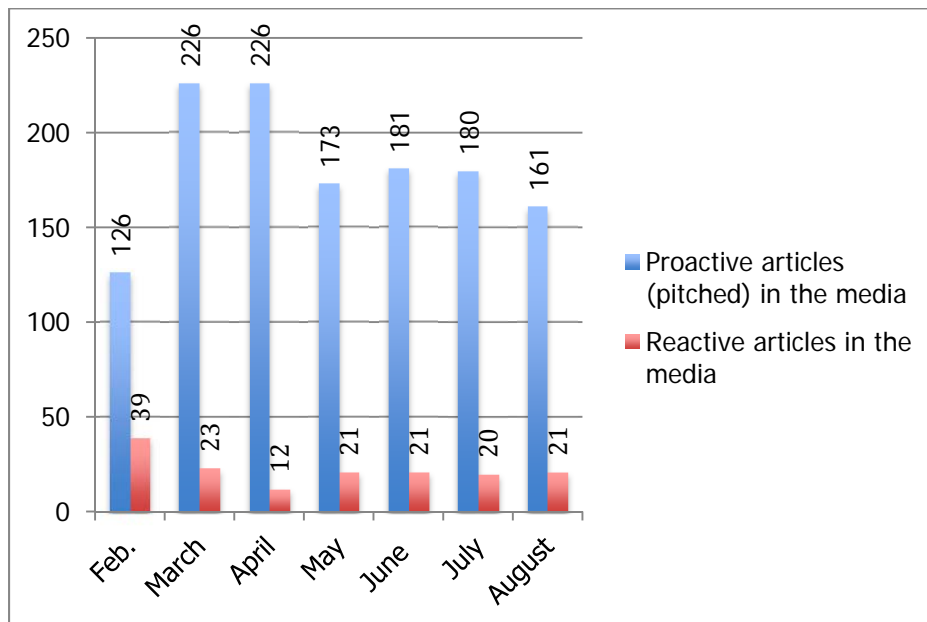
Stories Pitched and Picked up by Month

Month	Stories Pitched	Stories Picked Up	Success Rate (%)
Feb.	20	11	55%
March	14	9	64%
April	11	7	64%
May	20	11	55%
June	14	10	71%
July	16	13	81%
Aug.	13	11	85%

% Stories Pitched that are Picked Up



The following chart shows total stories in the media by month. This includes stories pitched plus stories initiated by the media.



Sources:

Print – Infomart

Broadcast – whatever we are made aware of (we currently do not have a method to monitor this)

Note: We are currently evaluating options for measuring tone (positive/negative) as we are not currently able to do this. It's important to be able to do this from a reputational perspective.

### *What's Next?*

- UMC to discuss next steps for the Experiential Education report on Sept. 23.
- Strategic Research Plan feedback to be collected in a world café format this term.
- Senior Administration Responsibility Review report to be posted on the president's webpage and faculty and staff will be invited to provide feedback on recommendations.
- Begin consultation process for the Recruitment Organizational Review conducted by Deloitte.
- Brand identity and campaign development proposal to go through proper governance channels this fall.
- Work on the UNB Experts Database continues with researcher data collection. An official launch is expected during this academic year.
- A Campus Conversation event will be held on Tuesday, Oct. 7 on our Fredericton campus to generate a campus-wide conversation about the interests and concerns of our campus community regarding teaching and learning at UNB. The event will focus on receiving valuable feedback from faculty, staff and students regarding classroom and learning spaces, as well as teaching and learning experiences.
- Begin the process of Building a Better UNB initiative.
- Begin a national search process for Vice-President (Finance and Corporate Services).
- Consultations to begin this month on the review of the UNB Act.

# APPENDIX A



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**OFFICE OF  
THE PRESIDENT  
AND VICE-CHANCELLOR**



Dear members of the UNB community,

Over the coming months, our efforts in "Building a Better UNB" will continue and expand. We shall ask members of the UNB community to form a series of new committees to provide leadership for a number of related initiatives.

I offer the process outlined below for your comments and feedback:

### **Local Campus Committees**

We will create two committees of our Senates, one on each campus, to construct local academic plans leading to a better UNB. These committees will identify the strengths of their respective campus and provide recommendations on the alignment of resources with those strengths. This will, no doubt, require each committee to develop its own process leading to a campus-specific plan.

We expect the membership and more detailed mandate of these committees to be developed by the academic planning committees of our Senates. Each Local Campus Committee will report to its respective Senate for approval of their reports, then move its work through the University Management Committee (UMC) on the way to approval by the Board of Governors. Once approved, those recommendations will feed into the respective campus budget processes, the overall university-wide budget process, and ultimately to the final budget submitted to the Finance Committee and Board. Ideally, these exercises will inform the development of the 2016-2017 budget process.

Members of the UMC will be available to these committees by invitation and will assist in any way possible.

### **Bi-Campus Transformation Committee**

A Bi-Campus Transformation Committee will be established with a mandate to strengthen the "One University - Two Campuses" model. The primary purpose of this group will be to identify opportunities for further and better collaboration, cooperation and coordination of our two campuses. This group will also be asked to examine the campus reports mentioned above, seeking opportunities to do better through working together.





## Administrative Review Committee

We shall form a broadly representative Administrative Review Committee to examine our administrative processes, seeking to identify ways to use our resources more effectively and to look for efficiencies in our operations. These reviews will include a variety of forms.

This committee's first task will be to review the report prepared by an external group of three experienced university administrators who were engaged to conduct a review of senior administration roles and responsibilities.

In addition, the committee will review a report prepared by the professional services firm, Deloitte, which was hired to advise on best practices with respect to our recruiting efforts. The Deloitte report will also be available to the university community for comment when completed.

The Administrative Review Committee will recommend actions with respect to these reports as well as the initiatives it creates and oversees. Its recommendations will pass through UMC on the way to appropriate review or approval by the Board of Governors.

## Steering Committee

In addition to the reporting requirements outlined above, we desire to have all four of the above-mentioned committees report to a Steering Committee, comprised of Board and Senate members to oversee the various committees' activities and progress. The Steering Committee will be supported by a multi-sectorial working group that includes representatives from faculty members, staff, students and alumni. This group will be engaged to provide subject matter expertise to the processes and to serve as reviewers of the outputs of the above mentioned committees.

Our goal is to engage the entire UNB community in all of these activities that are intended to help us build a better university. We expect to launch these committees this fall and to be in a position to provide more information then. If you have any questions or comments, please feel free to submit your thoughts to [buildingabetter@unb.ca](mailto:buildingabetter@unb.ca). Ideas intended to improve the process outlined above are welcome.

Sincerely,

A handwritten signature in black ink that reads "H.E.A. Campbell". The signature is written in a cursive, slightly stylized font.

H.E.A. (Eddy) Campbell  
President and Vice-Chancellor

# APPENDIX B

**Student Body**  
Basic UNB Data Fall Enrolment Head Count

	Overall					Increase / Decrease
	2009/FA	2010/FA	2011/FA	2012/FA	2013/FA	
<b>Fall Head Count</b>	<b>10,827</b>	<b>10,859</b>	<b>11,057</b>	<b>10,789</b>	<b>10,618</b>	<b>(171)</b>
Undergraduate and 1st Professional	9,278	9,191	9,236	9,018	8,933	(85)
Masters	1,123	1,242	1,343	1,316	1,244	(72)
PhD	426	426	478	455	441	(14)
<b>% International (all levels)</b>	10.2%	11.8%	13.7%	14.7%	15.1%	0.4%
Undergraduate and 1st Professional	8.1%	9.6%	11.5%	12.1%	12.1%	0.0%
Masters	20.0%	20.9%	22.0%	26.1%	29.4%	3.4%
PhD	30.3%	32.9%	33.7%	35.2%	36.1%	0.9%
<b>% Female (all levels)</b>	54.2%	53.0%	51.7%	51.9%	51.7%	(0.2%)
Undergraduate and 1st Professional	54.8%	53.6%	52.1%	52.1%	52.0%	(0.1%)
Masters	53.9%	52.7%	51.3%	52.8%	51.8%	(1.0%)
PhD	43.9%	42.3%	44.8%	45.7%	46.5%	0.8%
<b>Partnership Degree Programs (not part of Basic UNB Data)</b>	2,051	2,114	1,911	1,951	1,807	(144)

	Fredericton					Increase / Decrease
	2009/FA	2010/FA	2011/FA	2012/FA	2013/FA	
<b>Fall Head Count</b>	<b>8,326</b>	<b>8,283</b>	<b>8,236</b>	<b>8,029</b>	<b>8,049</b>	<b>20</b>
Undergraduate and 1st Professional	6,907	6,794	6,691	6,527	6,614	87
Masters	1,010	1,079	1,096	1,073	1,025	(48)
PhD	409	410	449	429	410	(19)
<b>% International (all levels)</b>	8.7%	9.7%	10.7%	11.8%	12.8%	1.0%
Undergraduate and 1st Professional	6.1%	6.8%	7.7%	8.6%	9.6%	1.1%
Masters	17.9%	18.7%	19.2%	22.0%	24.3%	2.3%
PhD	30.6%	33.2%	34.5%	35.7%	36.1%	0.4%
<b>% Female (all levels)</b>	51.7%	51.0%	50.5%	50.2%	49.9%	(0.2%)
Undergraduate and 1st Professional	51.7%	51.0%	50.4%	49.8%	49.7%	(0.1%)
Masters	55.4%	54.4%	53.8%	54.4%	53.0%	(1.5%)
PhD	43.5%	42.0%	44.5%	45.5%	46.1%	0.6%
<b>Partnership Degree Programs (not part of Basic UNB Data)</b>	2,051	2,114	1,911	1,951	1,807	(144)

	Saint John					Increase / Decrease
	2009/FA	2010/FA	2011/FA	2012/FA	2013/FA	
<b>Fall Head Count</b>	<b>2,500</b>	<b>2,576</b>	<b>2,821</b>	<b>2,760</b>	<b>2,569</b>	<b>(191)</b>
Undergraduate and 1st Professional	2,371	2,397	2,545	2,491	2,319	(172)
Masters	112	163	247	243	219	(24)
PhD	17	16	29	26	31	5
<b>% International (all levels)</b>	15.2%	18.5%	22.5%	23.3%	22.3%	(1.0%)
Undergraduate and 1st Professional	14.0%	17.3%	21.3%	21.2%	19.1%	(2.1%)
Masters	38.4%	35.0%	34.4%	44.0%	53.4%	9.4%
PhD	23.5%	25.0%	20.7%	26.9%	35.5%	8.6%
<b>% Female (all levels)</b>	62.6%	59.6%	55.1%	56.9%	57.3%	0.3%
Undergraduate and 1st Professional	63.7%	60.9%	56.6%	58.1%	58.4%	0.3%
Masters	40.2%	41.7%	40.1%	45.7%	46.1%	0.4%
PhD	52.9%	50.0%	48.3%	50.0%	51.6%	1.6%
<b>Partnership Degree Programs (not part of Basic UNB Data)</b>	No programs currently offered.					

Updated: December 2013; Next Update: December 2014

**Student Body Notes:**

Student Body headcounts (a unique student ID counted once) are based on Fall Basic UNB Data enrolment figures and include only students who have paid and registered in courses in the fall term. It excludes students enrolled in partnership or non-credit programs. It includes students registered in programs offered in conjunction with other New Brunswick institutions, such as NBCC.

All enrolments are from the official December enrolment figures and supersede preliminary reports created in October. There can be a significant difference between the preliminary October and final December figures, especially for Graduate students. Masters students include graduate qualifying, exchange and some visiting students; however, most visiting graduate students do not take courses at the University and are not, therefore, included in these counts. Percentage breakdown for International and Gender status is based on the above headcounts. Students whose gender or international status is not reported are not included in percentage estimates. Partnership program enrolment is based on Faculty reports to Fredericton's Registrar. There are currently no partnership degree programs offered through the Saint John campus. Singapore partnership programs were suspended Summer 2011 (accounted for approximately 100 students in 2010FA counts).

**Undergraduate Admissions**  
Basic UNB Data Fall Admissions

	Overall					Increase / Decrease
	2009/FA	2010/FA	2011/FA	2012/FA	2013/FA	
<b>High School Applications</b>	3,399	3,462	3,511	3,233	3,349	116
% Applications Admitted	83.3%	82.6%	82.1%	82.0%	84.8%	2.9%
% Applications Confirmed	40.9%	40.3%	40.2%	41.0%	40.9%	(0.1%)
% Applications Enrolled	44.1%	43.4%	45.1%	46.1%	46.2%	0.1%
<b>International High School Applications</b>	770	889	759	610	688	78
% International Applications Admitted	73.1%	73.2%	67.2%	63.8%	70.9%	7.2%
% International Applications Confirmed	12.6%	14.2%	9.1%	10.2%	14.8%	4.7%
% International Applications Enrolled	10.3%	13.5%	9.4%	9.3%	11.8%	2.4%
<b>Undergraduate External Transfer Applications</b>	1,565	1,621	1,584	1,425	1,483	58
% Transfer Applications Admitted	71.4%	67.5%	61.0%	66.3%	70.5%	4.2%
% Transfer Applications Confirmed	21.5%	21.0%	18.6%	21.8%	20.4%	(1.3%)
% Transfer Applications Enrolled	46.8%	40.5%	39.1%	41.6%	43.0%	1.4%
<b>% Total Transfer Applications - International</b>	26.3%	30.5%	27.7%	28.1%	30.0%	1.9%

	Fredericton					Increase / Decrease
	2009/FA	2010/FA	2011/FA	2012/FA	2013/FA	
<b>High School Applications</b>	2,524	2,552	2,667	2,462	2,582	120
% Applications Admitted	80.7%	80.9%	81.1%	80.6%	82.2%	1.6%
% Applications Confirmed	40.2%	41.3%	39.5%	40.1%	39.4%	(0.7%)
% Applications Enrolled	42.1%	41.7%	41.7%	42.8%	42.5%	(0.3%)
<b>International High School Applications</b>	465	562	546	408	429	(138)
% International Applications Admitted	65.6%	69.4%	66.8%	60.0%	59.9%	(6.8%)
% International Applications Confirmed	17.0%	18.0%	9.3%	9.8%	15.2%	0.5%
% International Applications Enrolled	14.4%	15.8%	8.4%	10.3%	11.2%	1.9%
<b>Undergraduate External Transfer Applications</b>	1,108	1,115	1,212	1,065	1,073	8
% Transfer Applications Admitted	67.5%	64.1%	57.7%	62.6%	70.4%	7.7%
% Transfer Applications Confirmed	21.1%	20.6%	17.9%	20.3%	21.3%	1.1%
% Transfer Applications Enrolled	48.8%	42.9%	40.1%	42.9%	50.0%	7.0%
<b>% Total Transfer Applications - International</b>	21.5%	24.7%	25.5%	24.7%	26.1%	(0.8%)

	Saint John					Increase / Decrease
	2009/FA	2010/FA	2011/FA	2012/FA	2013/FA	
<b>High School Applications</b>	1,229	1,227	1,188	1,096	1,192	96
% Applications Admitted	77.4%	76.5%	72.6%	77.6%	78.1%	0.5%
% Applications Confirmed	30.7%	28.0%	30.4%	31.0%	29.9%	(1.2%)
% Applications Enrolled	35.6%	35.8%	39.6%	39.9%	37.8%	(2.1%)
<b>International High School Applications</b>	436	444	344	273	383	110
% International Applications Admitted	59.6%	61.5%	43.9%	53.5%	61.9%	8.4%
% International Applications Confirmed	4.1%	5.6%	5.2%	8.1%	9.7%	1.6%
% International Applications Enrolled	2.8%	7.0%	7.3%	5.5%	8.6%	3.1%
<b>Undergraduate External Transfer Applications</b>	543	598	502	440	482	42
% Transfer Applications Admitted	70.9%	67.1%	56.4%	65.5%	61.6%	(3.8%)
% Transfer Applications Confirmed	18.6%	18.6%	15.5%	20.5%	15.4%	(5.1%)
% Transfer Applications Enrolled	35.4%	29.9%	26.5%	30.9%	28.0%	(2.9%)
<b>% Total Transfer Applications - International</b>	38.3%	43.3%	37.6%	38.2%	40.9%	2.7%

Update Expected: December 2014

	2008/FA cohort	2009/FA cohort	2010/FA cohort	2011/FA cohort	2012/FA cohort	Increase / Decrease
<b>Retention - High School Admissions Only</b>						
Fall Year 2	77.3%	76.6%	79.0%	77.3%	75.3%	(2.0%)
Fall Year 3	methodology for subsequent years under development					
Fall Year 4	methodology for subsequent years under development					
Fall Year 5	methodology for subsequent years under development					
Fall Year 6	methodology for subsequent years under development					

	2008/FA cohort	2009/FA cohort	2010/FA cohort	2011/FA cohort	2012/FA cohort	Increase / Decrease
<b>Retention - High School Admissions Only</b>						
Fall Year 2	79.5%	80.0%	80.6%	82.1%	80.4%	(1.7%)
Fall Year 3	methodology for subsequent years under development					
Fall Year 4	methodology for subsequent years under development					
Fall Year 5	methodology for subsequent years under development					
Fall Year 6	methodology for subsequent years under development					

	2008/FA cohort	2009/FA cohort	2010/FA cohort	2011/FA cohort	2012/FA cohort	Increase / Decrease
<b>Retention - High School Admissions Only</b>						
Fall Year 2	71.9%	68.5%	75.8%	67.5%	64.0%	(3.5%)
Fall Year 3	methodology for subsequent years under development					
Fall Year 4	methodology for subsequent years under development					
Fall Year 5	methodology for subsequent years under development					
Fall Year 6	methodology for subsequent years under development					

**Undergraduate Admissions Notes:**

All data with the exception of retention data is from the Admissions cube, December extracts. Basic UNB Data filtering has been applied to include only active students. Partnership program students are excluded. Applications include non-degree certificate programs and Program for Academic Preparation (Fredericton) and English as a Second Language (Saint John). Students with applications on both campuses have been counted for each campus under the campus breakdown but only once for the overall UNB figures (duplicated student ID have been removed). Therefore, the number of applications per campus do not add to the total applications for UNB overall.

(A small number of students have different admission statuses for applications for each campus. These students have been counted under both High School and Transfer applications, where applicable.)

Students who have declined an offer of admission are considered to have been accepted and are included under "% of Applications Admitted".

For categories of "% applications confirmed" it should be noted that students do not always confirm before enrolling, nor do students who confirm always enrol. For example, under External Transfer applications, exchange students do not have to confirm.

"Undergraduate External Transfer Applications" include exchange, visiting and non-degree students but exclude inter-campus transfers.

Retention measures the percent of new students in a fall cohort who are enrolled in the following fall term (e.g. the percent of 2005/FA cohort that returns in 2006/FA). Basic UNB Data enrolment filtering is applied to the initial cohorts tracked.

(The new student cohort is evaluated considering students who have not been enrolled in a fall or winter term at the University since 2002.)

**Undergraduate Instruction**  
Basic UNB Data Fall Enrolment and Registrations

	Overall					Increase / Decrease
	2009/FA	2010/FA	2011/FA	2012/FA	2013/FA Prelim	
<b>Undergraduate Student/Faculty Ratio</b>	13.8	13.6	13.2	13.5	13.5	0.0
Full-Time Teaching Faculty (all ranks)	581	585	613	595	584	(11)
Full-Time Undergraduate HC	8,007	7,957	8,111	8,025	7,890	(135)

		2007	2011	2012		Increase / Decrease
Satisfaction: Entire Educational Experience (Senior Year)		77%	79%	82%		3%
Satisfaction: Advising (Senior Year)		67%	70%	68%		(2%)

	2009/FA	2010/FA	2011/FA	2012/FA	2013/FA	Increase / Decrease
1-30 Students	955	1,084	993	937	958	21
31-60 Students	396	343	366	349	341	(8)
61-100 students	102	90	109	101	102	1
101+ students	31	38	40	43	51	8
Sections Taught by Full-Time Faculty	58.1%	58.6%	66.7%	Due Dec	Due Dec	
Sections Taught by Contract Academic Employees	methodology using new faculty report under development					

	2009-10	2010-11	2011-12	2012-13	2013-14	Increase / Decrease

**Undergraduate Instruction Notes:**

"Student/Faculty Ratio" is based on the Fall Enrolment Cube reporting for full-time Basic UNB Data undergraduate students (head count) and the all full-time teaching staff (excluding librarians), regardless of rank paid through operating funds.

Prior to 2011/FA this figure is based on the Statistics Canada report; for 2011/FA onward it is based on the October 1 payroll snapshot, excluding librarians and positions paid by research funds.

Full-time values are used instead of Full Time Equivalent to provide consistency with other reporting documents and other student/faculty performance measures (e.g. Masters students per faculty).

NSSE "positive rating" measures are the percentage of students with a "excellent" or "good" rating, or with a rating of 5, 6, 7 on a scale of 1-7 for the given category. "Not applicable" ratings are excluded from the counts.

Surveys are conducted during the academic year. For example, the NSSE 2011 survey was conducted in 2010-11. Timing of NSSE surveys is not consistent between campuses; therefore, overall measures have not been estimated for all years.

"Undergraduate Fall Sections" are for sections offered in the fall only and are as defined in the Atlantic Common University Data Sets (ACUDS) reporting which excludes partnership programs, practicum, web-based sections, and sections with only one student.

Only sections with a defined course year (as outlined for ACUDS reporting) have been included. 2010/FA figures have been restated based on final reporting by the Registrar's Office.

Full-Time Faculty used for "Sections taught by Full-Time Faculty" is based on the Statistics Canada definition for full-time.

"Undergraduate Degrees Awarded" are for bachelor and 1st professional degrees only, and include those awarded under partnership programs. Concurrent degrees are only counted once; however second degrees are included (restated for 2012 release).

**Undergraduate Scholarships**

	Overall					Increase / Decrease
	2009-10	2010-11	2011-12	2012-13	2013-14	
<b>Students from High School with Scholarship Average &gt;=90%</b>	317	286	369	403	398	(5)
Students entering from High School with Awards	1,098	1,010	1,041	1,042	1,071	29
Continuing Students with Awards	1,263	1,365	1,375	1,384	1,435	51
<b>Scholarship Support</b>	\$4.86M	\$5.50M	\$6.02M	\$6.48M	\$6.90M	\$0.42M
Scholarship Support per Full-Time Undergraduate Student	\$607	\$691	\$742	\$808	\$755	(\$53)
Full-Time Undergraduate HC	8,007	7,957	8,111	8,025	7,890	

**Undergraduate Scholarships Notes:**

Continuing Students include undergraduate students in Year 2 and higher, entering BED (UNBF) and transfer students.

Scholarship Support per Full-Time Undergraduate Student is the ratio of the "Scholarship Support" per year divided by the Undergraduate Fall Full-Time Basic UNB Data head counts for that year.

Fredericton						Increase / Decrease
2009/FA	2010/FA	2011/FA	2012/FA	2013/FA Prelim		
History not available	12.6	12.3	12.6	13.2	0.5	
	471	485	469	452	(17)	
	6,029	5,952	5,973	5,918	5,955	37

	2006	2007	2010	2011	2012	Increase / Decrease
	69%	63%	68%	69%	69%	0%

	2009/FA	2010/FA	2011/FA	2012/FA	2013/FA	Increase / Decrease
	755	799	717	676	689	13
	258	241	278	258	252	(6)
	80	73	88	73	84	11
	24	28	27	37	43	6
	61.1%	60.0%	71.7%	Due Dec	Due Dec	

	2009-10	2010-11	2011-12	2012-13	2013-14	Increase / Decrease

Updated: April 2014; Next Update December 2014

Saint John						Increase / Decrease
2009/FA	2010/FA	2011/FA	2012/FA	2013/FA Prelim		
History not available	16.2	16.7	16.7	14.7	(2.1)	
	124	128	126	132	6.0	
	1,978	2,005	2,138	2,107	1,935	(172)

Updated: Summer 2013; Next Update: Summer 2015

	2007	2009	2011	2012	2013	Increase / Decrease
	74%	71%	74%	65%	65%	0%

Updated: Summer 2014; Next Update: Summer 2015

	2009/FA	2010/FA	2011/FA	2012/FA	2013/FA	Increase / Decrease
	200	285	276	261	269	8
	138	102	88	91	89	(2)
	22	17	21	28	18	(10)
	7	10	13	6		8
	48.0%	53.5%	52.3%	Due Dec	Due Dec	

Updated: Summer 2014; Next Update: Summer 2015

	2009-10	2010-11	2011-12	2012-13	2013-14	Increase / Decrease

Graduate Students	Overall					Increase / Decrease
	2009/FA	2010/FA	2011/FA	2012/FA	2013/FA	
Course-Based Masters (head count)	505	607	722	757	733	(24)
Research-Based Masters (head count)	618	635	621	559	511	(48)

Fredericton						Increase / Decrease
	2009/FA	2010/FA	2011/FA	2012/FA	2013/FA	
	442	504	532	556	555	(1)
	569	575	564	517	470	(47)

Updated: December 2013; Next Update: December 2014

Saint John						Increase / Decrease
	2009/FA	2010/FA	2011/FA	2012/FA	2013/FA	
	63	103	190	201	178	(23)
	49	60	57	42	41	(1)

Funding (Calendar Year)						Increase / Decrease
Successful Tricouncil Applicants	Methodology under development					
Graduate Students with Tricouncil Funding						
Graduate Students with UNB Funding (GRA/GTA)						
Graduate Students with Fellowships						

Updated: December 2013; Next Update: December 2014

Student/Faculty Ratio	2009/FA	2010/FA	2011/FA	2012/FA	2013/FA Prelim	Increase / Decrease
Overall		3.64	3.92	4.01	3.87	-0.13
Course-Based Masters Only		1.33	1.56	1.71	1.69	-0.03
Research-Based Masters Only		1.39	1.34	1.26	1.17	-0.09
Tenured Full-Time Full, Associate, Assistant Faculty		458	464	442	435	-7.00
Enrolment figures under "Student Body" and above.						
Graduate HC full and part time		1,549	1,668	1,821	1,771	1,685
Course Masters HC full and part time		505	607	722	757	733
Research Masters HC full and part time		618	635	621	559	511

Updated: Summer 2014; Next Update: Summer 2015

Graduate Degrees Awarded (Fiscal Year: May - April)	2009-10	2010-11	2011-12	2012-13	2013-14	Increase / Decrease
PhD	47	59	44	52	59	7
Masters	439	383	444	559	544	(15)

**Graduate Students Notes:**

Total graduate student enrolment, including international student percentages, is included under "Student Body". Student/Faculty ratios are calculated based on the head count of full and part-time students divided by all faculty in for full, associate and assistant professor ranks who are in tenured or tenure-tracked positions. The 2010/FA figure is based on Statistics Canada; 2011/FA onward is based on the October 1 payroll snapshot. (Note: Tenure status for 2010 has been corrected and may not match the official Statistics Canada reporting.) Graduate Degrees Awarded include degrees associated with partnership programs.

Undergraduate Enrolment Basic UNB Data Fall Head Count	All Undergraduate					Increase / Decrease
	2009/FA	2010/FA	2011/FA	2012/FA	2013/FA	
<b>Fredericton</b>	<b>6,907</b>	<b>6,794</b>	<b>6,691</b>	<b>6,527</b>	<b>6,614</b>	<b>87</b>
Faculty/Program not stated (see notes)	3	1			1	1
Continuing Education (BIS and no degree students)	15	21	20	18	22	4
Faculty of Arts (F)	1,391	1,342	1,275	1,244	1,190	(54)
Faculty of Business Administration	973	993	960	917	868	(48)
Faculty of Computer Science	248	247	296	304	378	74
Faculty of Education	569	453	317	230	220	(10)
Faculty of Engineering	1,126	1,134	1,219	1,314	1,369	55
Faculty of Forestry & Environ. Man.	156	131	132	126	138	12
Faculty of Kinesiology	455	515	506	527	532	5
Faculty of Law	266	272	270	247	252	5
Faculty of Nursing	813	784	769	688	629	(59)
Faculty of Science	800	814	847	836	921	84
Renaissance College	93	89	81	77	94	17
<b>Saint John</b>	<b>2,371</b>	<b>2,397</b>	<b>2,545</b>	<b>2,491</b>	<b>2,319</b>	<b>(172)</b>
Faculty/Program not stated (see notes)			1		1	1
Fac.of Science Appl.Sci.& Engin.	787	856	1,010	991	924	(67)
Faculty of Arts (SJ)	957	964	906	871	765	(106)
Faculty of Business	628	577	629	629	630	1
<b>Total</b>	<b>9,278</b>	<b>9,191</b>	<b>9,236</b>	<b>9,018</b>	<b>8,933</b>	<b>(85)</b>

Updated: December 2013; Next Update: December 2014

Year1 High School Only						Increase / Decrease
	2009/FA	2010/FA	2011/FA	2012/FA	2013/FA	
	1,088	1,104	1,160	1,065	1,138	73
						0
						0
	265	263	275	273	260	(13)
	141	160	124	104	110	6
	54	52	77	72	106	35
	38	31	29	23	27	5
	187	175	211	192	205	13
	15	10	15	15	12	(3)
	80	99	102	101	97	(4)
	1				1	1
	98	93	89	71	66	(5)
	185	209	214	187	229	42
	24	11	24	28	24	(4)
	472	526	537	489	474	(15)
						0
	167	195	220	213	203	(10)
	257	259	242	220	202	(18)
	49	72	75	57	70	13
	1,560	1,630	1,697	1,554	1,612	58

**Undergraduate Enrolment Notes:**

Enrolment in shared/concurrent programs have been allocated based on weighting in the Faculty Allocation tables. Students in no degree, visiting and exchange students are shared by all faculties. All enrolments are from the official December Basic UNB Data enrolment figures and supersede preliminary reports created in October. Some programs, such as those in the Faculties of Education and Nursing, are capped and enrolment growth may be restricted.

A small number of students do not have an active program or Faculty assigned at the time of the data extracts. These students are listed under "Faculty/Program not stated". Current program allocations are used to eliminate unknown programs and provide an historic restatement, when appropriate.

Extension and Outreach Enrolment Course Registration Counts						
Updated: Summer 2014 (restated); Next Update: Summer 2015						
	2009-10	2010-11	2011-12	2012-13	2013-14	Increase / Decrease
College of Extended Learning - Summer Registrations	3,231	3,286	3,209	3,168	3,322	154
College of Extended Learning - Fall and Winter Registrations	6,837	6,555	2,863	2,313	2,449	136
Saint John College	history not available					

**Extension and Outreach Enrolment Notes:**

Includes degree-credit courses only. Methodology for incorporating non-credit registrations is under review.

College of Extended Learning (CEL) courses include those offered by the faculties through CEL. In 2011-12 resources for some of these courses has been reallocated to the faculties. This will result in fewer "Extension and Outreach Enrolments" in future years.

Saint John College courses are associated with the Saint John College Support Program (SJCSP). Tracking of these registrations will commence in 2011-12.

Degrees Awarded						
Fiscal Year: May - April						
Updated: Summer 2014; Next Update: Summer 2015						
	2009-10	2010-11	2011-12	2012-13	2013-14	Increase / Decrease
<b>Fredericton</b>	<b>2,522</b>	<b>2,403</b>	<b>2,526</b>	<b>2,381</b>	<b>2,366</b>	<b>(15)</b>
Continuing Education (BIS program)	2	5	5	3	3	1
Faculty of Arts (F)	347	293	277	281	246	(35)
Faculty of Business Administration	439	396	495	448	419	(29)
Faculty of Computer Science	62	45	57	60	61	1
Faculty of Education	598	572	626	505	484	(21)
Faculty of Engineering	308	290	266	297	326	29
Faculty of Forestry & Environ. Man.	40	64	49	55	54	(1)
Faculty of Kinesiology	127	91	112	116	122	6
Faculty of Law	79	75	82	82	74	(8)
Faculty of Nursing	332	379	384	331	386	55
Faculty of Science	163	164	139	173	172	(1)
Renaissance College	18	21	26	27	11	(16)
School of Grad Studies-Academic	9	8	9	5	9	4
<b>Saint John</b>	<b>556</b>	<b>479</b>	<b>486</b>	<b>487</b>	<b>494</b>	<b>7</b>
Fac.of Science,Appl.Sci.& Engin.	131	133	134	143	126	(17)
Faculty of Arts (SJ)	191	156	172	133	162	29
Faculty of Business	233	189	178	211	206	(5)
School of Grad Studies-Academic	1	1	2			0
<b>Total</b>	<b>3,078</b>	<b>2,882</b>	<b>3,012</b>	<b>2,868</b>	<b>2,860</b>	<b>(8)</b>

**Degrees Awarded Notes:**

Degrees for shared/concurrent programs are weighted based on the Faculty Allocation tables.

Concurrent degrees are only counted once; however, second degrees are included (restated for 2012 update, previously not included).

Figures include degrees awarded under partnership programs.

Faculty October Headcount						
	Overall					Increase / Decrease
	2009	2010	2011	2012	2013	
Professor		268	279	271	267	(4)
Associate Professor		146	141	130	124	(6)
Assistant Professor		59	61	57	59	2
Senior Teaching Associate		48	55	56	54	(2)
Senior Instructor		32	30	24	20	(4)
Instructor		32	36	33	26	(7)
Lecturer		2	2	5	3	(2)
Nurse Clinician		9	10	19	29	10
"Other"		9	10	13	15	2
Librarians		n/a	28	27	26	(1)
<b>Tenure and Tenure Track</b>		<b>547</b>	<b>582</b>	<b>558</b>	<b>553</b>	<b>(5)</b>
<b>Full-Time Term Employees</b>	history not available		72	76	70	-6
<b>Contract Academic Employees</b>	history not available		482	434	406	(28)

Fredericton						Increase / Decrease
2009	2010	2011	2012	2013		
	222	230	222	216	(6)	
	111	107	100	93	(7)	
	47	47	41	41	0	
	35	37	38	35	(3)	
	20	20	18	15	(3)	
	27	29	26	17	(9)	
	1	2	2		(2)	
	9	10	18	29	11	
	9	10	13	15	2	
	n/a	23	21	21	0	
<b>Tenure and Tenure Track</b>	<b>438</b>	<b>466</b>	<b>440</b>	<b>434</b>	<b>(6)</b>	
<b>Full-Time Term Employees</b>	history not available	51	58	49	(9)	
<b>Contract Academic Employees</b>	history not available	368	328	309	(19)	

Saint John						Increase / Decrease
2009	2010	2011	2012	2013		
	46	49	49	50	1	
	35	34	30	31	1	
	12	14	16	18	2	
	13	18	18	19	1	
	12	10	6	5	(1)	
	5	7	7	9	2	
	1		3	3	0	
	0		1		(1)	
					0	
	n/a	5	6	5	(1)	
<b>Tenure and Tenure Track</b>	<b>109</b>	<b>116</b>	<b>118</b>	<b>119</b>	<b>1</b>	
<b>Full-Time Term Employees</b>	history not available	21	18	21	3	
<b>Contract Academic Employees</b>	history not available	114	106	97	(9)	

Low
High

	Overall					Increase / Decrease
	2009	2010	2011	2012	2013	
<b>Full-Time Female</b>						
Professors		26.5%	27.2%	26.9%	28.9%	(0.3%)
Associate Professors		39.0%	41.8%	43.1%	42.7%	1.2%
Assistant Professors		50.8%	45.9%	45.6%	45.8%	(0.3%)
Senior Teaching Associates		60.4%	61.8%	60.7%	63.0%	(1.1%)
Senior Instructor		56.3%	56.7%	50.0%	45.0%	(6.7%)
Instructor		75.0%	75.0%	69.7%	69.2%	(5.3%)
Lecturer		50.0%	100.0%	40.0%	33.3%	(60.0%)
Nurse Clinician		100.0%	100.0%	100.0%	100.0%	0.0%
Other		22.2%	20.0%	30.8%	26.7%	10.8%
Librarians		n/a	64.3%	66.7%	61.5%	2.4%

<b>Tenure and Tenure Track</b>		36.9%	38.8%	38.9%	40.7%	0.1%
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Full-Time Term Employees	history not available	68.1%	65.8%	61.4%	(2.3%)
Contract Academic Employees	history not available	52.9%	55.5%	52.6%	2.6%

Updated: Summer 2014; Next Update: Summer 2015

Employment Equity (self-reported)	Overall		Faculty		Staff	
	Female	Male	Female	Male	Female	Male
Self-Identified Aboriginal Employees	13	0.8%	0	4	5	4
Self-Identified Persons with Disabilities	37	2.3%	12	10	5	10
Self-Identified Visible Minorities	91	5.7%	17	55	10	9

**Employees by Portfolio**  
October Headcount

	FT Faculty (Tenure and Tenure Track)					Increase / Decrease
	2009	2010P	2011	2012	2013	
<b>Fredericton</b>		438	466	440	435	(5)
FR-Assist. Vice-President Fredericton (Academic)		n/a		1	1	0
FR-College of Extended Learning		n/a	1	1	1	0
FR-Faculty of Arts		92	93	89	95	6
FR-Faculty of Business Administration		35	36	31	30	(1)
FR-Faculty of Computer Science		21	21	19	18	(1)
FR-Faculty of Education		32	32	29	27	(2)
FR-Faculty of Engineering		65	67	65	62	(3)
FR-Faculty of Forestry and Environmental Management		25	25	23	19	(4)
FR-Faculty of Kinesiology		17	18	19	17	(2)
FR-Faculty of Law		16	20	18	18	0
FR-Faculty of Nursing		42	43	39	42	3
FR-Faculty of Science		88	87	84	82	(2)
FR-Harriet Irving Library and Branches		n/a	18	17	18	1
FR-Renaissance College		3	3	3	2	(1)
FR-School of Graduate Studies		2	2	2	2	0
UW-Vice-President (Research)		2	2	2	1	(1)
<b>Saint John</b>		109	116	118	119	1
SJ-Faculty of Arts		43	43	44	43	(1)
SJ-Faculty of Business		16	17	18	19	1
SJ-Faculty of Science, Applied Science & Engineering		50	52	52	53	1
SJ-Information Services & Systems		n/a	4	4	4	0

**Faculty Notes:**

Figures for full-time faculty in 2010 are based on Statistics Canada reporting; after 2011 figures are based on October complement reporting and include all faculty who work at least 70 hours per pay period.

Both teaching and non-teaching faculty are included for all head counts. Non-teaching faculty are excluded for the estimates of student/faculty ratios.

Full-Time Term Employees were full-time, term employees who were working at least 70 hours per pay period on October 1.

Contract Academic Employees excludes faculty and staff who have full-time positions and those teaching partnership program courses.

By-Faculty figures for FT Faculty and Contract Academic Employees are weighted based on the payroll distribution for each position or contract.

Employment Equity is based on voluntary, self-reported responses to a questionnaire.

Reporting to Statistics Canada of tenure and tenure track status for faculty was incorrect in 2010. Figures in this report have been restated and will not, therefore, reconcile to those in the official Statistics Canada reports.

	Fredericton					Increase / Decrease
	2009	2010	2011	2012	2013	
		26.6%	26.5%	25.2%	27.8%	2.6%
		36.0%	41.1%	43.0%	41.9%	(1.1%)
		51.1%	42.6%	41.5%	46.3%	4.8%
		62.9%	62.2%	63.2%	71.4%	8.2%
		60.0%	60.0%	55.6%	40.0%	(15.6%)
		74.1%	75.9%	76.9%	64.7%	(12.2%)
		0.0%	100.0%	100.0%		(100.0%)
		100.0%	100.0%	100.0%	100.0%	0.0%
		22.2%	20.0%	30.8%	26.7%	(4.1%)
		n/a	60.9%	61.9%	61.9%	(0.0%)

	36.1%	38.0%	37.3%	39.2%	1.9%
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history not available	68.6%	74.1%	73.5%	(0.7%)
history not available	51.8%	55.0%	50.7%	(4.3%)

	Saint John					Increase / Decrease
	2009	2010	2011	2012	2013	
		26.1%	30.6%	34.7%	34.0%	(0.7%)
		48.6%	44.1%	43.3%	45.2%	1.9%
		50.0%	57.1%	56.3%	44.4%	(11.9%)
		53.8%	61.1%	55.6%	47.4%	(8.2%)
		50.0%	50.0%	33.3%	60.0%	26.7%
		80.0%	71.4%	42.9%	77.8%	34.9%
		100.0%			33.3%	33.3%
				100.0%		(100.0%)
						0.0%
		n/a	80.0%	83.3%	60.0%	(23.3%)

	40.4%	42.2%	44.9%	46.2%	1.3%
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history not available	66.7%	38.9%	33.3%	(5.6%)
history not available	56.4%	57.2%	58.7%	1.4%

Updated: April 2014; Next Update: October 2014

	Contract Academic Employees					Decrease
	2009	2010	2011	2012	2013	
<b>Fredericton</b>	history not available		368	328	309	(19)
FR-College of Extended Learning			102	74	71	(3)
FR-Faculty of Arts			71	79	74	(5)
FR-Faculty of Business Administration			8	13	12	(1)
FR-Faculty of Computer Science			1	1	1	0
FR-Faculty of Education			57	45	39	(6)
FR-Faculty of Engineering			21	21	27	6
FR-Faculty of Forestry and Environmental Management			6	4	8	4
FR-Faculty of Kinesiology			10	6	8	2
FR-Faculty of Law			15	11	15	4
FR-Faculty of Nursing			56	50	34	(16)
FR-Faculty of Science			10	14	12	(2)
FR-Harriet Irving Library and Branches					1	
FR-Renaissance College			11	9	7	(2)
<b>Saint John</b>			114	106	97	(9)
SJ-Assistant Vice President Finance			19	16	14	(2)
SJ-Faculty of Arts			24	27	22	(5)
SJ-Faculty of Business			23	21	25	4
SJ-Faculty of Science, Applied Science & Engineering			47	39	35	(4)
SJ-Vice President (Saint John)			1	3	1	(2)

Research						
Fiscal Year, unless otherwise noted						
Updated: Summer 2014; Next Update: Summer 2015						
	2009-10	2010-11 (Restate)	2011-12	2012-13	2013-14 (Prelim)	Increase / Decrease
Total External Research Funding	\$53.7M	\$52.2M	\$57.4M	\$52.8M	\$45.9M	(6.9)
Grants	\$29.0M	\$26.3M	\$24.6M	\$25.3M	\$21.8M	(3.5)
Contracts	\$19.0M	\$15.1M	\$19.9M	\$17.4M	\$14.5M	(2.9)
External Funding per Faculty Member	\$98,753	\$102,429				(\$102,429)
Indirect Cost of Research	\$3.5M	\$3.6M	\$3.6M	\$3.6M	\$3.6M	(0.0)
Applications for External Research Funding						
Success Rate of All Applications						
Publications - books, articles, posters, etc.	7,625		5,553		5,641	88
Average Publication Rate						
Patent Applications	27	22	19	30	18	(12)
Overhead Count Revenues	\$1.5M	\$1.6M	\$1.9M	\$1.8M		(1.8)
Licensing Revenues	\$0.3M	\$0.6M	\$1.9M	\$76.0K	\$119.9K	43.9
Spinout Companies	3	0	1	0	2	2
Canada Research Chairs	17	16	14	14	15	1
Post Doctorates	116	128	144	134	123	(11)
Total Tricouncil Applications (calendar year)	173	146	150	161	152	(9.0)
Successful Tricouncil Applicants	68	71	66	71	59	(12.0)

**Research Notes:**

The 2010-11 "External Research Funding" and "External Funding per Faculty Member" have been restated with final values.  
"External Funding per Faculty Member" and "Publications" are from a third-party report, which lags by one year; publications are updated biannually only.  
"Overhead Count Revenues" for 2010-11 is estimated.

MacLean's Measures						
Updated: Summer 2014; Next Update: Summer 2015						
	Overall					Increase / Decrease
	2009	2010	2011	2012	2013	
Scholarships and Bursaries (% of budget)	3.1%	3.4%	3.4%	4.8%	4.9%	0.1%
Library Holdings per Student	295	306	307	310	307	-3.0
Average Entering Grade	83.1	83.6	83.4	84.1	84.4	0.3
Proportion of Students who Graduate	72.9%	73.8%	78.2%	77.2%	77.2%	0.0%
Student Retention	78.5%	76.4%	76.1%	76.2%	76.2%	0.0%

**MacLean's Measures Notes:**

All measures are based on the methodology provided by MacLean's and will not match many internal measures, which are developed with different methodologies.  
Scholarships and Bursaries (% of budget) is the percentage of total operating expenditures devoted to scholarships and bursaries.  
Library Holdings per Student is the number of volumes in all campus libraries, divided by the number of full-time-equivalent students.  
Average entering grade of all first-time, full-time, first-year students entering undergraduate programs in fall who applied directly from a secondary school or CÉGEP. (2006 measure is for those enrolled in 2005/FA).  
Proportion of Students who Graduate is calculated using a single entering cohort of all first-time, first-year, full-time undergraduate students enrolled in a fall term and determining whether or not they graduated within seven years (e.g. 2006 measure is for 1996/FA cohort graduating by 2003).  
Student Retention is the number of first-time, first-year undergraduate students enrolled full-time in an entering fall term cohort who are also enrolled in the following fall term (e.g. 2006 measure is for the percent of 2004/FA cohort that returns in 2005/FA).