



Jan. 26 and 27, 2016

PRESIDENT'S REPORT TO THE FREDERICTON AND SAINT JOHN SENATES



Dear members of the Fredericton and Saint John Senates,

Our mission is to create the premier university environment for our students, faculty and staff in which to learn, work and live. We continue to fulfill our mission with the help of dedicated faculty, energetic administrators, committed staff, generous benefactors and concerned citizens. I am pleased to share some of our recent accomplishments:

Air Canada is investing \$100,000 at UNB over the next five years to create a scholarship in honour of its former Chairman, President and CEO Claude Taylor (DCL '80). Air Canada is commemorating Claude Taylor's legacy by providing access to post-secondary education through an endowed scholarship in his name at UNB. The scholarship, valued at \$4,000, will be awarded to a graduating high school student from across Canada who is entering his or her first year of studies at UNB. The award will be based on academic achievement, community involvement and financial need.

Patricia Cranton, Faculty of Education, has been named as a recipient for the Order of Canada for her work in adult education and as an authority on transformative learning and encouraging critical and autonomous thinking.

University of New Brunswick undergraduate students outrank their Canadian peers when it comes to markers like collaborative learning and quality of interactions, according to recent results from the National Survey of Student Engagement (NSSE). The NSSE results ranked undergraduate students at UNB's Fredericton campus among the top 10 per cent of all institutions in North America in terms of engaging with fellow students and collaborative learning. At the Saint John campus, UNB students excelled on the NSSE Engagement Indicator "Quality of Interactions," with an average score significantly higher than their Canadian peers for the quality of their interactions with fellow students, faculty, staff and advisors. See more at: <http://blogs.unb.ca/newsroom/2015/12/15/engagement-survey-ranks-unb-high-in-collaborative-learning-and-quality-of-interactions/#sthash.HIRpdjrx.dpuf>.

UNB is doing its share to help Syrian refugees making their way to the capital region. I reached out to members of the UNB community, asking departments to think of ways to support Syrian refugees once they arrived. I also spoke to the commander of Base Gagetown to offer UNB's full support with whatever is needed. The Gregg Centre for the Study of War and Society worked with the Multicultural Association of Fredericton to hold an information session for the public, Residential Life investigated housing options on campus for refugees and we identified Arabic or Kurdish-speaking faculty, staff and students who could help with translation. In addition, several grassroots fundraising campaigns were initiated by students and faculties.

In December, UNB Saint John honoured retirees, faculty and staff for their invaluable service. Recipients of the Faculty Excellence Award for Teaching (FEAT) recipients are Leslie Jeffrey, Department of History and Politics; Lee Jolliffe, Department of Hospitality and Tourism; and Li-Hong Xu, Department of Physics. Recipients of the 25-Year Service Award are Louis Belanger, Department of Humanities and Languages; Tammy Hicks, Facilities Management; Rod Hill, Department of Economics; Virginia Hill, Department of Humanities and Languages; Robert Moore, Department of Humanities



and Languages; David Munro, Department of Athletics, Recreation and Wellness; and Doug O'Brien, Department of Psychology. Best wishes were offered to our retirees, Gail Correia and Deborah Eves, Information Services and Systems; Bev Lockhart, Financial and Administrative Services; and Marilyn MacLeod, Department of Social Science.

In November, UNB honoured 20 faculty members for excellence in teaching. Ben Newling, Department of Physics, Dr. Allan P. Stuart Memorial Award for Excellence in Teaching, University Teaching Scholar & Faculty of Science Teaching Award; Kathy Wilson, Faculty of Nursing, Neil Scott Educational Leadership Award; Val Reeves, Chemistry, UNB Student Union Teaching Excellence Award; Lyle Hamm, Faculty of Education, Dr. Allan P. Stuart Memorial Award for Excellence in Teaching. The following were also recognized through UNB Fredericton's faculty and department's annual teaching award programs: Sue O'Donnell, Faculty of Nursing; Elin Maher, Faculty of Business Administration; Jeffrey McNally, Faculty of Business Administration; Aaron Savage, MBA Professor Recognition Award; Dan Ahern, Department of Philosophy; Howard Kislowicz, Faculty of Law, Jamie Miles, Department of Chemical Engineering; Kerry MacQuarrie, Department of Civil Engineering; Sal Saleh, Department of Electrical and Computer Engineering; Andy Simoneau, Department of Mechanical Engineering; Eric Aubanel, Faculty of Computer Science; Sanjeev Seahra, Department of Mathematics; David Scott, Faculty of Kinesiology; and Charlene Shannon-McCallum, Faculty of Kinesiology.

Caleb Grove, Faculty of Engineering student, is aiming to help communities in Africa develop sustainable energy systems in the form of electricity. He's doing this by building and installing solar and wind turbines across rural Africa, a pilot project that has been in the works for about three years. Caleb, who was born in Moncton but grew up in Mbissa, a farming community in Africa, hopes to provide electricity to all of Mbissa, an island consisting of about 3,000 people in the village of Bambalang in Cameroon.

Mary Ann Campbell, Department of Psychology in Saint John, was presented with a certificate of recognition for her work as a member of the New Brunswick Department of Public Safety's Roundtable on Crime and Public Safety. This is the second time Mary Ann has received such an award, having been presented with the first one in 2014.

The Faculty of Business Administration's 28th Annual Business Awards dinner took place on Nov. 26 in Fredericton. The evening provided an opportunity to showcase students' success, recognize successful alumni and show appreciation to donors and friends. The total value of scholarships recognized this year is \$515,680.

B-TEMIA Inc. has initiated a multi-centre pivotal clinical trial, aimed at demonstrating the clinical benefits and safety for home use of its powered assistive Demoskeleton™ technology, called Keego™. Developed for patients suffering from reduced mobility due to their medical conditions, the clinical trial will be led by Principal Investigator, Chris A. McGibbon of the Faculty of Kinesiology and Institute of Biomedical Engineering. The study is expected to generate the required data to support the submission of a \$510,000 pre-market notification to the U.S. Food and Drug Administration in 2016, a prerequisite to start commercialization in the United States.

The UNB Varsity Reds men's soccer won silver in the Canadian Interuniversity Sport championship. The Varsity Reds fell 2-0 to the reigning CIS champion York University Lions in the championship game of the eight-team tournament.

I am pleased to welcome Martha McClellan to the position of Director of Career Services and External Relations with the Faculty of Law. Martha began her employment with the Law School on Nov. 30. As well, Krista Dixon will begin her new role as Director of Financial Operations for ITS on Jan. 11. As of Jan. 1, Dominic Blakely has taken a one-year secondment from my office to pursue the role of Innovation and Entrepreneurship Strategist. Melissa Dawe, Director of Strategic Projects, has agreed to act as the office director for the year.

UNB has accomplished great things and will continue to do so as we build a better university.

Sincerely,



H.E.A. (Eddy) Campbell
President and Vice-Chancellor

Leadership in Discovery, Innovation and Entrepreneurship

Strategic Research Plan

On Jan. 19 and 22, David Burns, Vice-President (Research), held “Discussions with Dave” events in Fredericton and Saint John. The purpose of the discussions were to help identify initiatives that will shape the initial draft of the Strategic Research Plan. Faculty are also invited to provide information regarding any initiatives they are planning by emailing researchplan@unb.ca.

Financial Resilience and Responsibility

Administrative Review Task Force

On Nov. 19, Karen Cunningham, Vice-President (Finance and Administration), wrote to the university community to provide details of the Administrative Review Task Force (ARTF). The mandate of the ARTF is to conduct reviews of the university administrative units and processes in order to ensure effectiveness and efficiency across all units and ensure the units support the mission and strategic direction of the university. The task force will offer recommendations based on its review and will engage stakeholders in the administrative units as part of the process. Melissa Dawe, Director of Strategic Projects, will act as project manager.

As we search for ways to increase revenues and allocate resources in the most effective ways, it is obvious that process review and improvement is an essential piece of that exercise. This review was born of the need to take a comprehensive look at what we do and how we do it to ensure not only that we are doing the right things, but also that we are efficient across the university. Academic Program Reviews that are happening on both campuses are also key components in the review process.

The ARTF first met on Oct. 5 and again on Nov. 2, 2015. To date, the task force has agreed on the scope of the review (the units to be surveyed) and the concept of two survey documents. The first is a self-assessment survey asking units under review to identify areas where changes or improvements are needed. The other asks consumers of those services to provide input as to the effectiveness of the service delivery from their perspectives.

The survey to the administrative units was distributed and 22 responses have been received to date. The results are currently being analyzed and compiled by the ARTF. Due to the scope of the review, it is possible that the task force may hire an independent consultant to perform parts of the work related to specific priority units. Such outsourcing would be utilized to either expedite results or to provide external expertise in particular service areas.

The second survey to service consumers/users will be finalized once the first survey results are received. In order to manage the volume of information and develop some meaningful recommendations, the consumer/user survey may be initially targeted to get feedback related to specific units where the task force believes there are either the largest potential efficiencies to be gained or that efficiencies are relatively easy to achieve.

The ARTF plans to deliver a final report of recommendations to me and the senior management team for further action in the spring of 2016. Given the large scope of the review, it is expected that the task force may continue past the first report and issue subsequent recommendations. The President's Executive Team is committed to this process and will develop and implement an action plan to address the recommendations.

Building a Better University

Search for Vice-President Academic (Fredericton)

On Nov. 20, I wrote to our university community informing that the Search Committee for Vice-President Academic (Fredericton) is now in place and has begun the search process. The membership of the committee includes:

Myself as Chair;

Jennifer Andrews, Chair of English (F), Member appointed by the Fredericton Senate;

Katie Davey, President of the UNB Student Union, Student Member;

Chris Diduch, Dean of Engineering (F), Member appointed by the President;

Steve Heard, Biology (F), Member appointed by the Fredericton Senate;

David Stevenson, Governor Emeritus, Member appointed by the Board of Governors; and

Lucy Wilson, Biological Sciences (SJ), Member appointed by the Saint John Senate.

Sarah DeVarenne, University Secretary, serves as secretary to the committee.

In addition to the membership noted above, the committee has called on Directors+ and the Associated Alumni with a request that each group identify a resource person who might assist the committee by bringing the perspectives of those groups to the table. While the resource persons will not be voting members of the committee, they will be invited to participate in the search process by contributing to discussion and debate. Katie Baird, Director, Budget Management and Academic Resource Planning has been selected by Directors+ and Karen Taylor, Past President of the Associated Alumnae, has been selected by the Associated Alumni.

The committee has selected the executive search firm Odgers Berndtson to assist in the search process and will begin development of a candidate brief outlining the role and responsibilities of the position and the challenges and opportunities facing UNB over the next several years. Members of our community have been invited to provide input as the

candidate brief is developed. The first set of consultations for the candidate brief were held in December. A second series of consultations were held the week of Jan. 18. The successful candidate is expected to take up the position after July 1, 2016.

Building a Better Province

Government Relations

The provincial government's 2016-17 capital budget totals \$656.1 million, representing a \$53.4 million decrease from the planned spending projections announced last year. See more at http://www2.gnb.ca/content/gnb/en/news/news_release.2015.12.1178.html.

The provincial government will table its budget in the legislative assembly on Feb. 2. Finance Minister Roger Melanson confirmed the results of the Strategic Program Review will feature prominently in the budget. See more at http://www2.gnb.ca/content/gnb/en/news/news_release.2016.01.0002.html.

You'll recall that in the fall we released an Economic Impact Assessment report detailing remarkable impacts this university has on the New Brunswick economy alone (<http://www.unb.ca/president/reports.html>). A subsequent analysis reveals the impact funding cuts would have on government revenues – clearly demonstrating that cuts to UNB would be detrimental to government's bottom line. The results of this analysis can be found at Appendix A.

On Nov. 27, the Government of New Brunswick released a report listing potential cuts and revenue measures it is considering as it seeks to reduce its budgetary deficit. Among the measures under consideration are reforms to post-secondary education – reforms the government estimates will save between \$15 million and \$45 million. The measures are outlined in the government report found here: <http://www2.gnb.ca/content/dam/gnb/Departments/eco-bce/Consultations/PDF/ChoicesToMoveNewBrunswickForward.pdf>, with proposals for PSE reform on page 7. Further detail on the proposed performance-based funding can be found at Appendix B of this document. We continue to seek more detail on these proposals and to impress upon decision-makers the considerable positive impact our university has on social and economic progress in New Brunswick. The government scheduled Strategic Program Review consultations across New Brunswick in January. The results of Strategic Program Review are expected to be incorporated into the provincial budget on Feb. 2. On Jan. 14, I shared my thoughts on the challenges ahead with government's program review with faculty and staff in a video message and will update our community again after the provincial budget is tabled.

APPENDIX A

(EMSI Analysis)

APPENDIX B

(PETL Performance Outcomes and Indicators)

PETL Performance Outcomes and Indicators Steering Committee

Terms of Reference

(Version of September 10, 2015)

Background

In September 2015, the Outcomes Working Group established by Post-secondary Education Training and Labour (PETL) released the following suite of six outcomes for the four publicly funded universities to report on. These measurements will allow universities to earn additional monies beyond their base operating grant.

1. Increased participation of low-income and First Nations students

This is a clearly articulated provincial goal, it addresses the need to get students who are currently under-represented into postsecondary studies and it captures the effectiveness of provincial student financial aid strategies.

2. Retention and completion rates

Completion is the best indicator of whether institutions are effective in getting students they accept to graduation. The data the province submits through PSIS to MPHEC should allow accurate calculation of this number for each institution and for the system. A proxy for this measure that does not require waiting four or more years is the first-to-second year persistence rates (where the bulk of attrition occurs).

3. Measurement of essential learning outcomes

This is what postsecondary education is all about –i.e. students acquiring the knowledge and skills they need to succeed in life and work. The critical goal is to have institutions articulate the skills and competencies they believe their graduates should have and then to actually measure the degree to which they are achieved. The outcomes that can be considered range from basic cognitive skills such as literacy and numeracy (which the Premier and provincial policy have already highlighted) to essential employability skills such as critical thinking, problem solving, communication and entrepreneurship. Whatever outcomes are decided upon, they must be able to be measured in reliable and valid ways.

4. Employment rates

This is a key desired outcome of postsecondary education for students, parents and the government. These measures are already taken for the college sector. Employment refers to having a job in New Brunswick or elsewhere. There will need to be some discussion about the best way to measure this outcome but it is certainly doable.

5. Research/innovation

This is a clear expectation of universities by the province and forms part of any economic development strategy. Measurements within this outcome include not only relative competitiveness in research but also knowledge mobilization through indices of commercialization success.

6. Community engagement

Measures of the degree to which students, faculty and staff in New Brunswick universities are engaged with their communities and thereby helping to address or solve community issues. Measures can include the number of students in co-op or experiential learning programs, collaboration of faculty expertise with industry or community groups, etc.

The intention of the above stated outcomes and their corresponding indicators is that they will provide a suitable and appropriate dashboard for monitoring the four publicly funded universities in New Brunswick and their progress towards achieving public goals.

APPENDIX C

(Senate Dashboard)