

IT'S NEVER
BUSINESS
AS USUAL



MBA with

Concentration in Entrepreneurship



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ABOUT THE PROGRAM

Focus your studies in the MBA program by completing a concentration in entrepreneurship. This concentration provides a capstone learning experience during your second year of the MBA program, sharpening your skills in recognizing, assessing, and formulating business opportunities; in managing and operating businesses under situations of information constraints and in uncertain environments; and in arguing the merits of project or business proposals to executives or investors.

RELEVANCE

Whether you decide to work for an existing business or start your own venture, after completing the MBA with a concentration in entrepreneurship, you will be equipped with the knowledge and skills to assess the marketplace, formulate new business concepts, and provide leadership in uncertain environments. You will gain the tools to

- Pitch your ideas to senior executives and private investors
- Formulate project proposals and business plans
- Set up and manage new projects and ventures
- Provide leadership during times of change and uncertainty

PROGRAM REQUIREMENTS

To obtain the designation of concentration in entrepreneurship on your transcript you must complete the following courses:

- MBA6315 Market Opportunity Analysis (3 ch)
- MBA6314 New Venture Creation and Entrepreneurship (3ch)
- MBA6807 Entrepreneurial Finance (3 ch)
- MBA6119 Venture Development (3 ch)

NOTE: If you take all four of the above courses in a single year, you will be eligible to join our Activator program. For more information about the Activator, contact the International Business and Entrepreneurship Centre (IBEC) at the faculty of business administration (phone: 506-453-4557; email: ibec@unb.ca).

ADMISSION TO THE PROGRAM

Students must achieve a cumulative GPA of at least 3.0 for the four prescribed electives noted above in order to obtain the designation of concentration in entrepreneurship on their degree. For more information about the MBA with concentration in entrepreneurship, contact the faculty of business administration's MBA office:

Location: Singer Hall, room 270

Office Hours:

Monday – Friday

9:00-4:00 (Closed for lunch 12:00 – 1:00)



Student entrepreneurs competing in UNB's CIBC Business Plan Competition

CONTACT INFO

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