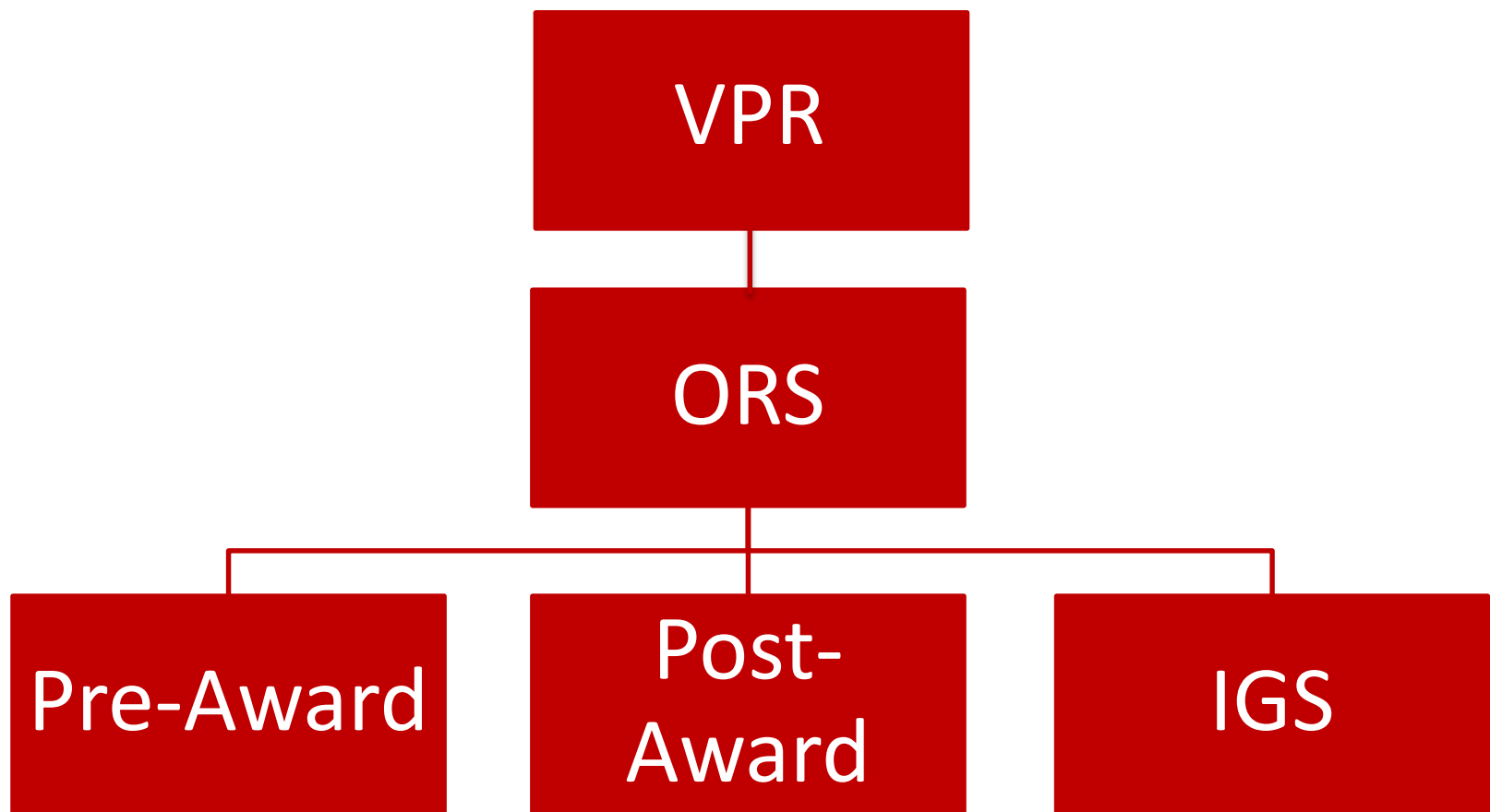


Office of Research Services (ORS)

UNB



Pre-Award



Pre-Submission Review Process



IGS Key Points

- **Do NOT sign anything**
- Non-Disclosure Agreements
- Discuss IP early
- If you are unsure of any aspects of the research realm and university policy, please refer to the IGS website and/or contact us



Knowledge Translation

**The bridge between discovery and
impact**

What is Knowledge Translation (KT)?

- Knowledge translation is about raising knowledge users' awareness of research findings and facilitating the use of those findings.
- Demonstrates benefits of investments of taxpayer dollars in health research by moving research into policy, programs, and practice.

What is Integrated Knowledge Translation (iKT)?

- iKT is an approach to doing research that applies the principles of knowledge translation to the entire research process.
- The central premise of iKT is that involving knowledge users as equal partners alongside researchers will lead to research that is more relevant to, and more likely to be useful to, the knowledge users.

Components of Knowledge Translation Planning

- **Goals**
- **Knowledge-User Audience**
- **Strategies**
- **Expertise**
- **Resources**

Goals

- Is the goal clear, concrete, justified, and appropriate within context?
- **Could include**
 - Increase awareness
 - Change attitudes/behaviors
 - Change policy/practice

Knowledge-User Audience

- The audience is the target population the research is intended to inform.
- Applicants should clearly identify and justify their target audience.

Strategies

- Applicants should present strategies and propose methods that support their KT goals and adapt information to identified audience needs and context use.
- Decide on desired outcome, it helps in planning the scope of knowledge transfer project and in selecting an appropriate approach.
- Think about impact as:
 - Indirect use
 - Direct use
 - Tactical use

Expertise

- Applicants should demonstrate that their team includes the appropriate level of expertise to complete the KT plan.
- **Key questions**
 - Are all necessary knowledge users involved to achieve desired outcomes?
 - Will collaboration be required?
- **Could include roles such as**
 - Community leader
 - Communication specialist
 - Website developer/IT expert
 - Writer/editor/photographer/videographer

Resources

- Applicants should demonstrate that the end-of-grant KT plan can be accomplished with the resources available.
- **Key question**
 - Does the budget allocate adequate financial support to implement the plan?
- **Could include**
 - Graphic design/layout
 - Media development and release
 - Publication fees
 - Workshops/meetings/ networking costs

Creative Knowledge Translation

- Film and animation
- Digital storytelling
- Infographics
- Websites
- Podcasts
- Games
- Visual Art
- Apps

This video is based on research with men who have been targets of workplace bullying.

While the quotes and examples have been taken directly from the research, to protect anonymity no identifying information has been included.

Actors, not research participants, tell the stories of men's experiences of bullying.

Men Workplace Bullying

4 years ago | More



Nick Wilson Videography

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The Lived Experience of Surviving Multiple Cancer Diagnoses - a UNB study
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 **The Lived Experience of Surviving Multiple Cancer Diagnoses - a UNB study** shared an event.
October 22, 2015 · 🌐



SAT, OCT 24, 2015

Re-Mission Art Show in Miramichi

Carrefour communautaire Beausoleil · Miramichi

5 people interested

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 **The Lived Experience of Surviving Multiple Cancer Diagnoses - a UNB study**
August 25, 2015 · 🌐

Here is Dr. Wilkins' interview on CBC Information Morning:

CBC.CA

<http://www.cbc.ca/player/AudioMobile/Information%20Morning%20-%20Fredericton/ID/2674255612/>

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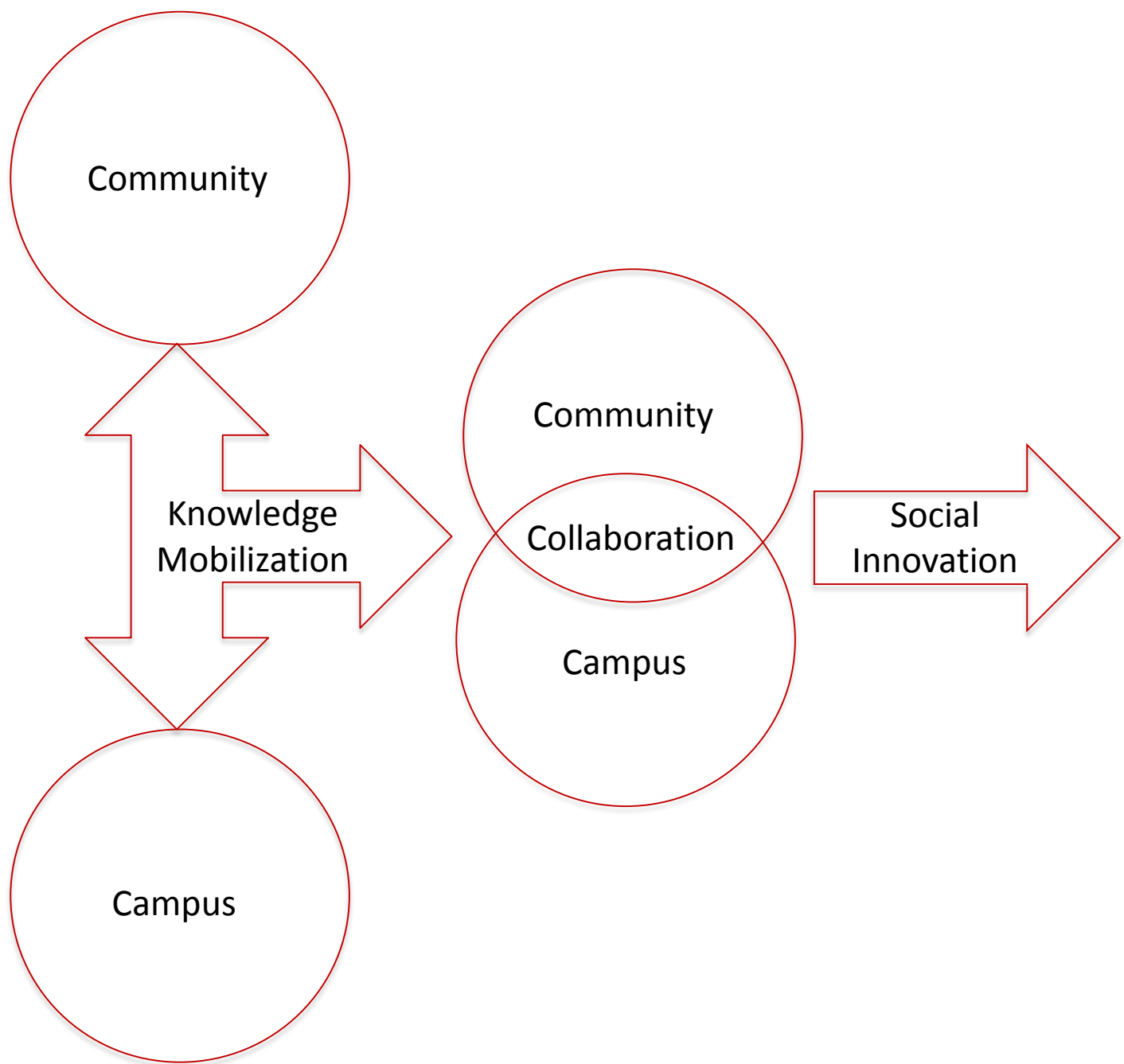
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Knowledge Translation Plan: Successful CIHR Project Scheme Application

- Provide intervention training to mental health professionals: **local** (through mental health and addictions service organizations) and **national** (through a Canadian Psychological Association conference workshop).
-
- Provide policy makers with briefs on study outcomes and implications.
-
- Host two public education events on Anxiety Sensitivity and its treatment in the style of CIHR's Café Scientifique program.
-
- Use professional connections to alert relevant organizations of study results.



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