

ALUMNI SERIES

DEPT. OF COMPUTER SCIENCE

TALK TITLE: ELEVATING THE USE OF DATA ANALYTICS ACROSS THE ENTERPRISE

Data is arguably a company's most valuable asset next to its own product and service offerings. Some even call it "the new oil". The underlying technologies and vendors supporting this space include familiar players like Microsoft and IBM, but there are also new players to the scene like Tableau and Alteryx.

In this presentation I'll talk about my own data journey with these technologies including how a computer science background launched my career from developer to business intelligence specialist. I'll also talk about how data and analytics can be adopted across the enterprise to maximize decision making and drive competitive advantage.



Meghan Kyle

Sr. Manager, Business Intelligence,
ABSOLUTE Software Corp. Vancouver



Meghan has spent 10+ years as a Business Intelligence Specialist designing analytics and reporting solutions for both the private corporate and public sectors of New Brunswick and British Columbia. Her experience ranges from IBM ETL developer and report writer to data warehouse designer, modeler and Tableau practitioner. Today she works directly with business leaders and mentor data analysts to elevate and promote the use of analytics across her organization.

DATE: Friday, Sept. 6th, 2019

BUILDING: Hazen Hall 232

TIME: 2:00 p.m.

FOR MORE INFORMATION,
VISIT: unb.ca/sj-computer-science