

## Your MBA Program Layout

### Program Layout

| Dates                 | Module/Event | Course Codes & Narration  |
|-----------------------|--------------|---|
| First week of October | MBA Bootcamp |   |
| Oct-Dec               | Module 1     | MBA 7214 Accounting I<br>MBA 7303 Marketing Management<br>MBA 7504 Human Behaviour & Leadership<br>MBA 7510 Effective Communications<br>MBA 7605 Business Research & Statistics   |
| Jan-Mar               | Module 2     | MBA 7102 International Business Ethics<br>MBA 7404 Finance, or<br>MBA 7405 (ETM) Financing for Entrepreneurs<br>MBA 7511 Management Skills Development I<br>MBA 7626 Production & Operations Management<br><br><u>One stream core course:</u><br>MBA 7060 International Business Environment & Operations (IB)<br>MBA 7302 Business Opportunity Analysis (ETM)<br>MBA 7503 Managing Organizations (GM)<br>MBA 7615 STS I Project Management Methodology (PM)<br>MBA 7701 Foundations of Professional Sales (BDPS) |
| Mar-May               | Module 3     | MBA 7100 Strategic Management<br><u>Four of five Core Business Electives:</u><br>MBA 7003 Prices & Markets<br>MBA 7167 SME Entrepreneurship & New Venture Management<br>MBA 7215 Accounting II<br>MBA 7522 Performance Management<br>MBA 7604 Management of Information Systems   |
| May-Jul               | Module 4     | <u>ETM and GM streams:</u><br>MBA 7011 Integrative Project – Business Plan<br>MBA 7015 Consulting Business Development Project<br><u>IB stream, four electives:</u><br>MBA 7061 Cross Cultural Communications & Negotiations<br>MBA 7305 International Marketing<br>MBA 7427 International Finance<br>MBA 7705 International Business Law<br><br><u>Plus:</u><br>MBA 7512 Management Skills Development II<br>MBA 7011 Integrative Project – Business Plan  |

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|         |          | <p><u>PM stream, four electives:</u><br/> MBA 7608 Project Planning, Monitoring &amp; Control<br/> MBA 7609 Commercial Law &amp; Project Procurement Management<br/> MBA 7614 Program Management in Practice<br/> MBA 7661 Logistics &amp; Supply Chain Management<br/> MBA 7616 Special Topics Seminar II<br/> <u>Plus:</u><br/> MBA 7512 Management Skills Development II</p>   |
|         |          | <p><u>BDPS Stream, four electives:</u><br/> MBA 7702 Data Analytics for Effective Problem Solving<br/> MBA 7703 Strategic Negotiations<br/> MBA 7704 Decision Making &amp; the Procurement Process<br/> MBA 7615 Project Management<br/> MBA 7061 Cross Cultural Communications &amp; Negotiations<br/> <u>Plus:</u><br/> MBA 7512 Management Skills Development II</p>   |
| Jul-Sep | Module 5 | <p><u>ETM and GM stream, four electives:</u><br/> MBA 7170 Social Entrepreneurship<br/> MBA 7351 Management of Innovations<br/> MBA 7352 Commercialization of New Products &amp; Services<br/> MBA 7701 Foundations of Professional Sales<br/> MBA 7616B STS II --- Digitization or similar topic<br/> <u>Plus:</u><br/> MBA 7512 Management Skills Development II</p> <p><u>PM, GM/IB, and BDPS stream:</u><br/> MBA 7011 Integrative Project – Business Plan<br/> MBA 7015 Consulting Business Development Project</p> <p><u>IB stream:</u><br/> Study abroad term, 10 credit hours<br/> MBA 7011 Integrative Project – Business Plan</p> |
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