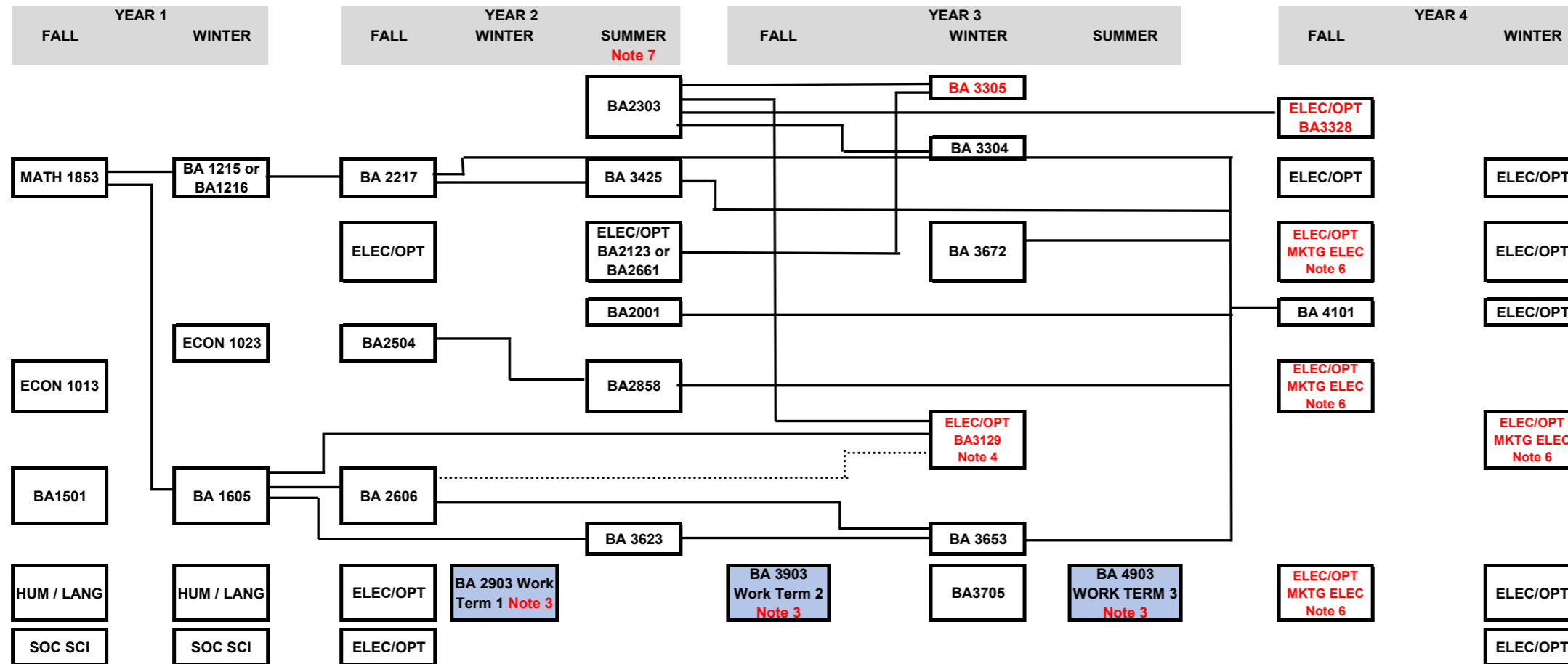


# BBA - CO-OP OPTION with a Marketing Major (BBA COOP MKTG Major)

Academic Year: 2024/2025



Solid lines indicate pre-requisites and dotted lines indicate co-requisites.

Please refer to Notes 1-7 below.

### SOCIAL SCIENCES/HUMANITIES & LANGUAGES

<b>REQUIRED</b> 6 chs Social Sciences	<b>Social Sciences Include</b>	COMS Communications Studies
	GEND Gender Studies	
	GEOG Geography	
6chs	INDG Indigenous Studies	
	POLS Politics	
<b>REQUIRED</b> 6 chs Humanities & Languages	PSYC Psychology	
	SOCS Social Science	
	SOCI Sociology	
	<b>Humanities &amp; Languages Include</b>	
	CLAS Classics	HUM Humanities
6chs	ENGL English	LAT Latin
	FR French	SPAN Spanish
	GER German	PHIL Philosophy
	HIST History	UNIV Univ. Skills

### "BA" ELECTIVES & OPTIONS CREDIT HOURS ("chs")

<b>18 chs Required</b> Business Electives	<b>33 chs Option Courses</b> (See Note 1 below)
BA/ECON _____	_____
BA/ECON _____	_____
BA/ECON _____	_____
BA/ECON _____	_____
BA/ECON _____	_____
BA/ECON _____	_____
18chs	33chs

### Enter Registration Advice Here

<b>1st Year</b>		<b>2nd Year</b>	
Fall term	Winter term	Fall term	Summer term
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
<b>3rd Year</b>		<b>4th Year</b>	
Winter term		Fall term	Winter term
_____		_____	_____
_____		_____	_____
_____		_____	_____
_____		_____	_____

**Note 1:** 33 credit hours (chs) of option courses are required for the BBA degree. Of the total 33 chs, a maximum of 18 chs can be Business courses (ie courses starting with "BA") and a maximum of 12 chs can be courses in other disciplines that are at the introductory level (1000 level).

**Note 2:** To count toward the BBA degree, a minimum grade of "C" is required for all courses except option courses. A minimum grade of "D" is sufficient for option courses to count toward the BBA.

**Note 3:** 3 credit hours of Business electives are awarded to students who successfully complete all three CO-OP Work Term Reports (BA2903, BA3903 & BA4903).

**Note 4:** Prerequisites for BA3129 are: BA1605 **PLUS one** of BA2303, BA2858 or HTM1103 **PLUS** co-requisite BA2606 (meaning BA2606 may be taken before or with BA3129).

**Note 5:** Courses in red font in the flowchart indicate Marketing Management major courses; to be awarded the MKTG major, a minimum grade of "C" and an overall "B" average is required for these courses.

**Note 6:** A total of 21 credit hours are required for the Marketing major; 9 credit hours of compulsory courses (BA3305, BA3328, BA3129) & 12 credit hours of Business and non-business electives which can be chosen from the following: (a minimum of two courses must be from the business electives):  
**- Business electives:** BA 2501, BA 3123, BA 3134, BA 3301, BA 3339, BA 3371, BA2611, BA 3661, BA 4107 or BA 4108, BA 4193, BA 4303, BA 4334, BA 4398. Note: Students may count only BA 4107 OR BA 4108 toward the Marketing major, not both.  
**- Non-business electives:** COMS 2119, FR 3203, PHIL 3153, PSYC 2693, PSYC 3383, PSYC 3401, PSYC 3412, PSYC 3493, PSYC 3503, SOCI 3214, SOCI 3517 or other course(s) as approved by the Faculty of Business.

**Note 7:** Students should **declare their major(s)** in their second year. As programs and course are subject to change, please consult with the Faculty of Business' Academic Advisor at sjadvising@unb.ca or book an advising appointment at <https://outlook.office365.com/owa/calendar/Advisors@unbcloud.onmicrosoft.com/bookings/>