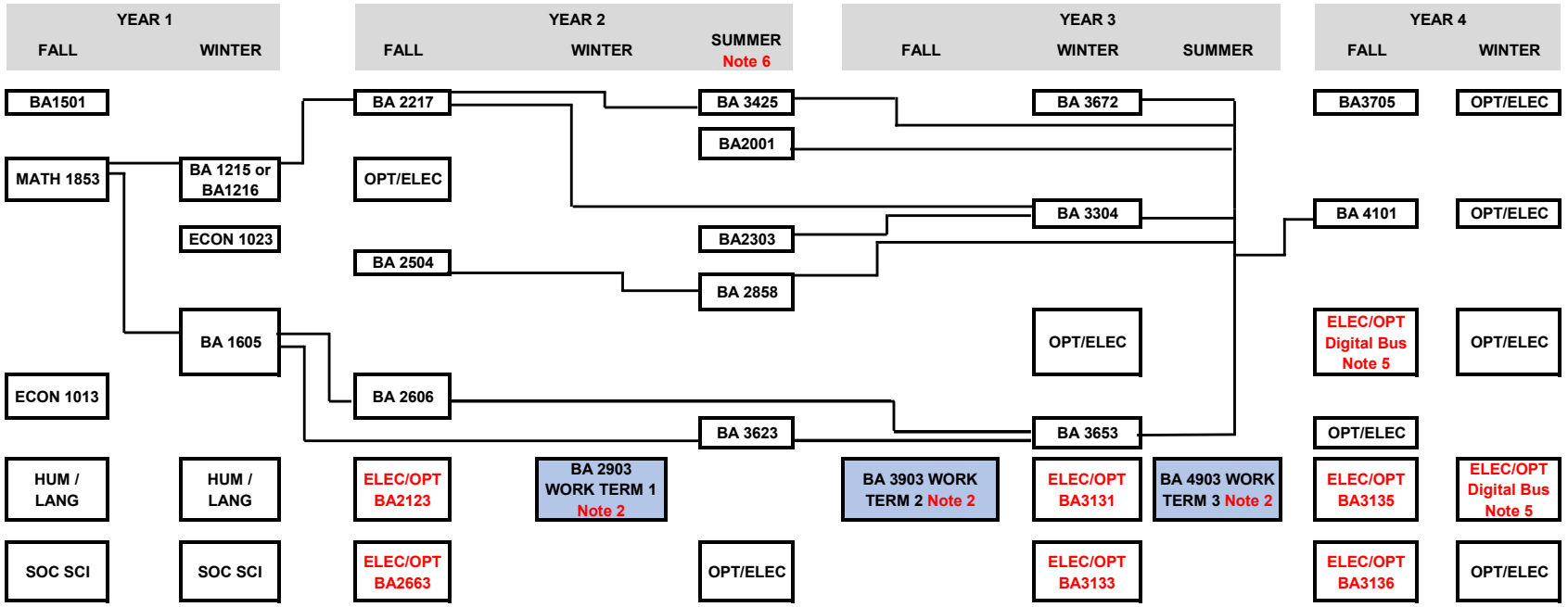
BBA with CO-OP OPTION & Digital Business Major (BBA CO-OP Digital Business)

Academic Year: 2024/2025

UNB EST. 1785 UNIVERSITY OF NEW BRUNSWICK
Business Saint John



Solid lines indicate pre-requisites **Please refer to Notes 1-6 below**

SOCIAL SCIENCES/HUMANITIES & LANGUAGES

REQUIRED
6 chs Social Sciences
_____
_____
6chs

REQUIRED
6 chs Humanities & Languages
_____
_____
6chs

Social Sciences Include

COMS	Communications Studies
GEND	Gender Studies
GEOG	Geography
INDG	Indigenous Studies
POLS	Politics
PSYC	Psychology
SOCS	Social Science
SOCI	Sociology

Humanities & Languages Include

CLAS	Classics	**HUM**	Humanities
ENGL	English	**LAT**	Latin
FR	French	**SPAN**	Spanish
GER	German	**PHIL**	Philosophy
HIST	History	**UNIV**	Univ. Skills

ELECTIVES & OPTIONS CREDIT HOURS ("chs")

18 chrs Required Business Electives
BA/ECON
BA/ECON
BA/ECON
BA/ECON
BA/ECON
BA/ECON
18chs

33 chs Option Courses (See Note 1 below)
_____
_____
_____
_____
_____
_____
_____
_____
_____
_____
_____
33chs

Enter Registration Advice Here

1st Year		2nd Year	
Fall term	Winter term	Fall term	Summer term
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
		_____	_____

3rd Year	4th Year	
Winter term	Fall term	Winter term
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	

Note 1: 33 credit hours (chs) of option courses are required for the BBA degree. Of the total 33 chs, a maximum of 18 chs can be Business or Economics courses (ie courses starting with "BA" or "ECON") and a maximum of 12 chs can be courses in other disciplines that are at the introductory level (1000 level).

Note 2: 3 credit hours of Business electives are awarded to students who successfully complete all three CO-OP Work Term Reports (BA2903, BA3903 **&** BA4903).

Note 3: To count toward the BBA degree, a minimum grade of "C" is required for all courses except option courses. A minimum grade of "D" is sufficient for option courses to count toward the BBA.

Note 4: Red font in the flowchart indicates Digital Business major courses.

Note 5: A total of 24 credit hours (chs) are required for the Digital Business major; 18 chs of compulsory courses (BA2123, BA2663, BA3131, BA3133, BA3135, BA3136) PLUS 6 chs of elective courses chosen from (BA2611, BA3328, BA3305, BA3718, BA4108, BA4223, BA4866). A minimum garde of "C" and a minimum overall "C" average must be achieved

Note 6: Students should **declare their major(s)** in their second year. As programs and course are subject to change, please consult with the Faculty of Business' Academic Advisor at sjadvising@unb.ca or book an advising appointment at https://outlook.office365.com/owa/calendar/Advisors@unbcloud.onmicrosoft.com/bookings/

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