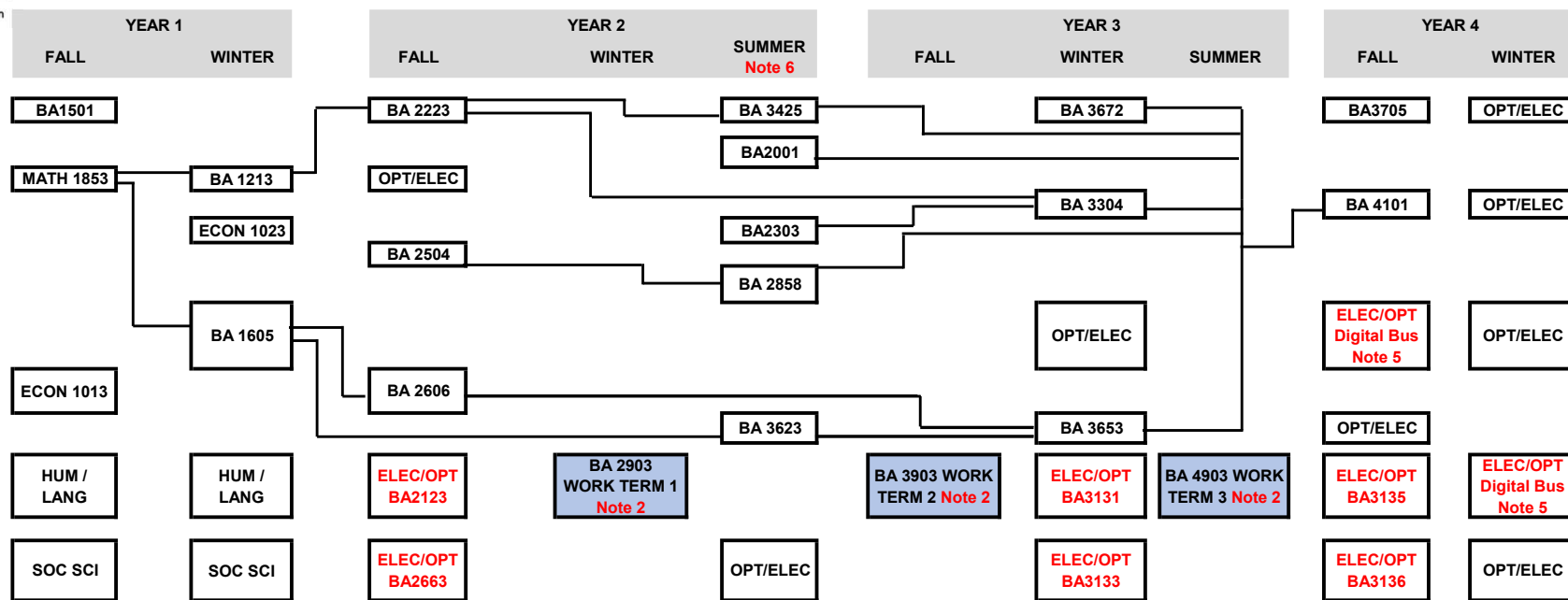


## BBA with CO-OP OPTION & Digital Business Major (BBA CO-OP Digital Business)

Academic Year: 2025/2026



Solid lines indicate pre-requisites

Please refer to Notes 1-6 below

### SOCIAL SCIENCES/HUMANITIES & LANGUAGES

#### REQUIRED

6 chs Social Sciences

6chs

#### REQUIRED

6 chs Humanities & Languages

6chs

#### Social Sciences Include

COMS Communications Studies  
GEND Gender Studies  
GEOG Geography  
INDG Indigenous Studies  
POLS Politics  
PSYC Psychology  
SOCS Social Science  
SOCI Sociology

#### Humanities & Languages Include

CLAS Classics  
ENGL English  
FR French  
GER German  
HIST History

### ELECTIVES & OPTIONS CREDIT HOURS ("chs")

#### 18 chrs Required

Business  
Electives

BA/ECON

BA/ECON

BA/ECON

BA/ECON

BA/ECON

BA/ECON

18chs

33 chs Option Courses  
(See Note 1 below)

**! IMPORTANT !**  
Before registering for any  
online or non-UNB courses,  
students should check with  
the Faculty to confirm  
eligibility and program fit.

33chs

### Enter Registration Advice Here

#### 1st Year

Fall term Winter term

\_\_\_\_\_

#### 3rd Year

Winter term

\_\_\_\_\_

#### 2nd Year

Fall term Summer term

\_\_\_\_\_

#### 4th Year

Fall term Winter term

\_\_\_\_\_

**Note 1:** 33 credit hours (chs) of option courses are required for the BBA degree. Of the total 33 chs, a maximum of 18 chs can be Business or Economics courses (ie courses starting with "BA" or "ECON") and a maximum of 12 chs can be courses in other disciplines that are at the introductory level (1000 level).

**Note 2:** 3 credit hours of Business electives are awarded to students who successfully complete all three CO-OP Work Term Reports (BA2903, BA3903 & BA4903).

**Note 3:** To count toward the BBA degree, a minimum grade of "C" is required for all courses except option courses. A minimum grade of "D" is sufficient for option courses to count toward the BBA.

**Note 4:** Red font in the flowchart indicates Digital Business major courses.

**Note 5:** A total of 24 credit hours (chs) are required for the Digital Business major; 18 chs of compulsory courses (BA2123, BA2663, BA3131, BA3133, BA3135, BA3136) PLUS 6 chs of elective courses chosen from (BA2611, BA3328, BA3305, BA3718, BA4108, BA4223, BA4866). A minimum grade of "C" and a minimum overall "C" average must be achieved

**Note 6:** Students should **declare their major(s)** in their second year. As programs and course are subject to change, please consult with the Faculty of Business' Academic Advisor at [sjadvising@unb.ca](mailto:sjadvising@unb.ca) or book an advising appointment at <https://outlook.office365.com/owa/calendar/Advisors@unbcloud.onmicrosoft.com/bookings/>

## Bachelor of Business Administration

<b>LAST NAME:</b>		<b>START TERM:</b>	
<b>ID:</b>			
<b>MAJOR:</b>			
<b>Total courses required for the degree - 40</b>		<b>Completed:</b>	<b>Remaining:</b>
		0	40
Course Number	Course Title	PASS/PLAN	Notes
<b>Required Business Courses (18)</b>			
BA 1501	How Business Works		
BA 1213	Intro to Financial Accounting		
BA 1605	Business Decision Analysis I		
BA 2001	Business Communications		
BA 2223	Intro to Managerial Accounting		
BA 2303	Principles of Marketing		
BA 2504	Intro to Organizational Behaviour		
BA 2606	Business Decision Analysis II		
BA 2858	Intro to Human Resources		
BA 3304	Marketing Management		
BA 3425	Managerial Finance		
BA 3623	Management Science: Deterministic Models		
BA 3653	Operations Management I		
BA 3672	Intro to Management Information Systems		
BA 3705	Business Law		
BA 4101	Competitive Strategy		
ECON 1013	Intro to Micro Economics		
ECON 1023	Intro to Macro Economics		
<b>Required Non-Business Courses (1)</b>			
MATH 1853	Mathematics for Business		
<b>Required Business/Economics Electives (6)</b>			
<b>Required Social Science Courses (2)</b>			
<b>Required Humanities/Language Electives (2)</b>			
<b>Option Credit Hours (11)</b>			
			BA/ECON or Non-Intro Level
			BA/ECON or Non-Intro Level
			BA/ECON or Non-Intro Level
			BA/ECON or Non-Intro Level
			BA/ECON or Non-Intro Level
			BA/ECON or Non-Intro Level
			1000 or Higher Non-BA Elective
			1000 or Higher Non-BA Elective
			1000 or Higher Non-BA Elective
			1000 or Higher Non-BA Elective
			2000 or Higher Non-BA Elective

**! IMPORTANT !**

**Before registering for any online or non-UNB courses, students should check with the Faculty to confirm eligibility**

FALL COLOUR PLAN

WINTER COLOUR PLAN

SUMMER COLOUR PLAN

PASS