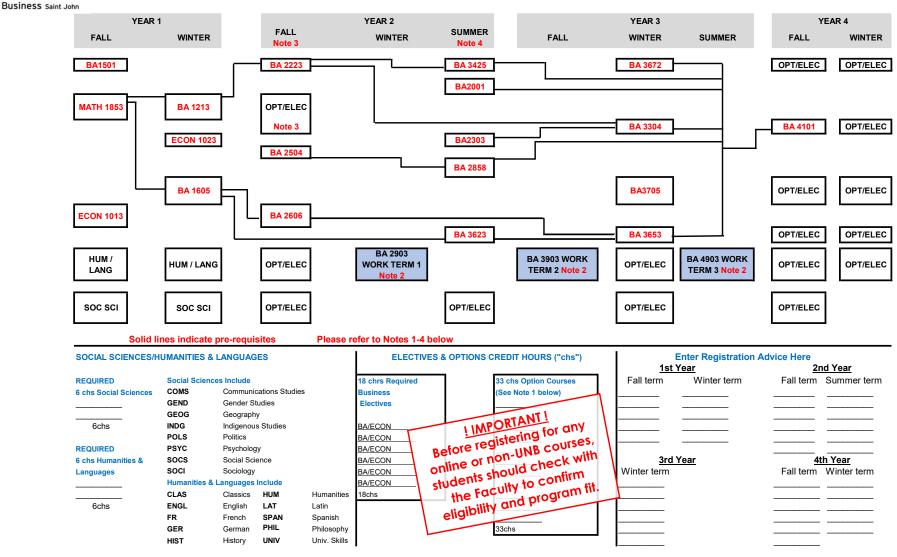
UNB UNIVERSITY OF NEW BRUNSWICK

BBA with CO-OP OPTION (BBA CO-OP)

Academic Year: 2025/2026



Note 1: 120 credit hours ("chs") are required to complete the BBA degree as follow:

- a) 57 chs core/required courses with a minimum grade of "C." Course in red font within this flowchart indicate a core/required course.
- b) 18 chs Business or Economics electives (i.e. courses that start with "BA" or "ECON") with a minimum grade of "C" see Note 2 below
- c) 6 chs Social Science electives with a minimum grade of "C"
- d) 6 chs Humanities and Languages electives with a minimum grade of "C"
- e) 33 chs options courses with a minimum grade of "D". Of the total 33 chs, a maximum of 18 chs can be Business courses (ie courses starting with "BA") and a maximum of 12 chs can be courses in other disciplines that are at the introductory level (1000 level).

Note 2: 3 credit hours of Business electives are awarded to students who successfully complete all three CO-OP Work Term Reports (BA2903, BA3903 & BA4903).

Note 3: It is strongly recommended that COOP students take BA2611 (Business Data Visualization).

Note 4: Students should declare a major(s) in their second year. As programs and course are subject to change, please consult with the Faculty of Business' Academic Advisor at sjadvising@unb.ca or book an advising appointment at https://outlook.office365.com/owa/calendar/UNBSaintJohnAcademicAdvising@unbcloud.onmicrosoft.com/bookings/

*BA1215 cannot count for credit towards the BBA Accounting major.



Bachelor of Business Administration

LAST NAME:		START TERM:		
ID:	+			
MAJOR:				
	quired for the degree - 40	Completed:	0 Remaining:	40
Course				
Number	Course Title	PASS/PLAN	Notes	
Required Busines	S Courses (18)			
BA 1501	How Business Works			
BA 1213	Intro to Financial Accounting			
BA 1605	Business Decision Analysis I			
BA 2001	Business Communications			
BA 2223	Intro to Managerial Accounting			
BA 2303	Principles of Marketing			
BA 2504	Intro to Organizational Behaviour			
BA 2606	Business Decision Analysis II			
BA 2858	Intro to Human Resouces			
BA 3304	Marketing Mangement			
BA 3425	Managerial Finance			
BA 3623	Management Science: Determ. Models			
BA 3653	Operations Management I			
BA 3672 BA 3705	Intro to Management Information Systems Business Law			
BA 4101				
ECON 1013	Competitive Strategy Intro to Micro Economics			
ECON 1013	Intro to Micro Economics Intro to Macro Economics			
Required Non-Bus				
MATH 1853	Mathematics for Business	T		
	s/Economics Electives (6)			
Required Social S	cience Courses (2)			
Required Humani	ties/Language Electives (2)			
	(44)			
Option Credit Ho	urs (11)		DA/FCON an Name Japan Lavel	
			BA/ECON or Non-Intro Level BA/ECON or Non-Intro Level	
	+		BA/ECON or Non-Intro Level	
			BA/ECON or Non-Intro Level	
			BA/ECON or Non-Intro Level	
	+		BA/ECON or Non-Intro Level	
			1000 or Higher Non-BA Elective	
			1000 or Higher Non-BA Elective	
			1000 or Higher Non-BA Elective	
			1000 or Higher Non-BA Elective	
	<u> </u>		2000 or Higher Non-BA Elective	
	! IMPORTANT !		FALL COLOUR PLAN	
Before	registering for any online or	non-UNB courses.	WINTER COLOUR PLAN	
students should check with the Faculty to confirm eligibility			SUMMER COLOUR PLAN	