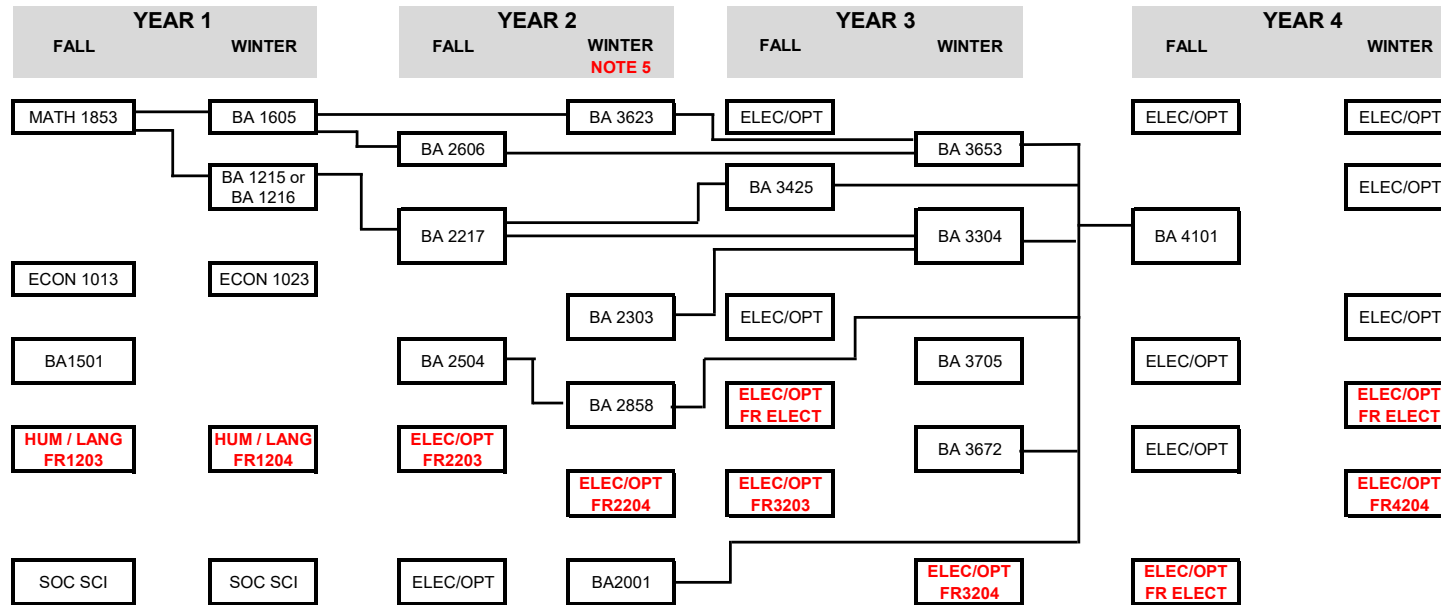


## BBA with a Major in French Communications & Culture (Non Immersion - See Note 4)

**Academic Year: 2024/2025**



Solid lines indicate pre-requisites Please refer to Notes 1-5 below

### SOCIAL SCIENCES/HUMANITIES & LANGUAGES

#### REQUIRED

6 chs Social Sciences

6chs

#### REQUIRED

6 chs Humanities & Languages

6chs

#### Social Sciences Include

- COMS Communications Studies
- GEND Gender Studies
- GEOG Geography
- INDG Indigenous studies
- POLS Politics
- PSYC Psychology
- SOCS Social Science
- SOCI Sociology

#### Humanities & Languages Include

- CLAS Classics
- ENGL English
- FR French
- GER German
- HIST History
- HUM Humanities
- LAT Latin
- SPAN Spanish
- PHIL Philosophy
- UNIV Univ. Skills

### ELECTIVES & OPTIONS CREDIT HOURS ("chs")

#### 18 chrs Required

Business Electives

- BA/ECON
- BA/ECON
- BA/ECON
- BA/ECON
- BA/ECON
- BA/ECON
- 18chs

#### 33 chs Option Courses (See Note 1 below)

33chs

### Enter Registration Advice Here

#### 1st Year

Fall term Winter term

#### 2nd Year

Fall term Winter term

#### 3rd Year

Fall term Winter term

#### 4th Year

Fall term Winter term

**Note 1:** 33 credit hours (chs) of option courses are required for the BBA degree. Of the total 33 chs, a maximum of 18 chs can be Business or Economics courses (ie courses starting with "BA" or "ECON") and a maximum of 12 chs can be courses in other disciplines that are at the introductory level (1000 level)

**Note 2:** To count toward the BBA degree, a minimum grade of "C" is required for all courses except option courses. A minimum grade of "D" is sufficient for option courses to count toward the BBA degree.

**Note 3:** Red font within the flowchart indicates French Communications and Culture major courses.

**Note 4** i) A BBA student who wishes to major in French Communication and Culture who has NOT successfully completed a school French immersion program, will normally have to complete four term courses in French (FR 1203, FR 1204 and FR 2203, FR 2204) and have received a grade of C or above **and**  
ii) must earn a grade of C or above in FR 3203, FR 3204, FR 4204 **and one of** FR 3704, FR 3714, FR 3724 **and** four term courses of approved French Communication and Culture upper-level electives

**Note 5:** Students electing to major in French Communication and Culture should declare the major in their second year. All courses taken to comply with the major requirement must be approved by the Department of Humanities and Languages and by the Faculty of Business. As programs and course are subject to change, please consult with the Faculty of Business' Academic Advisor at [sjadvising@unb.ca](mailto:sjadvising@unb.ca) or book an advising appointment at <https://outlook.office365.com/owa/calendar/Advisors@unbcloud.onmicrosoft.com/bookings/>