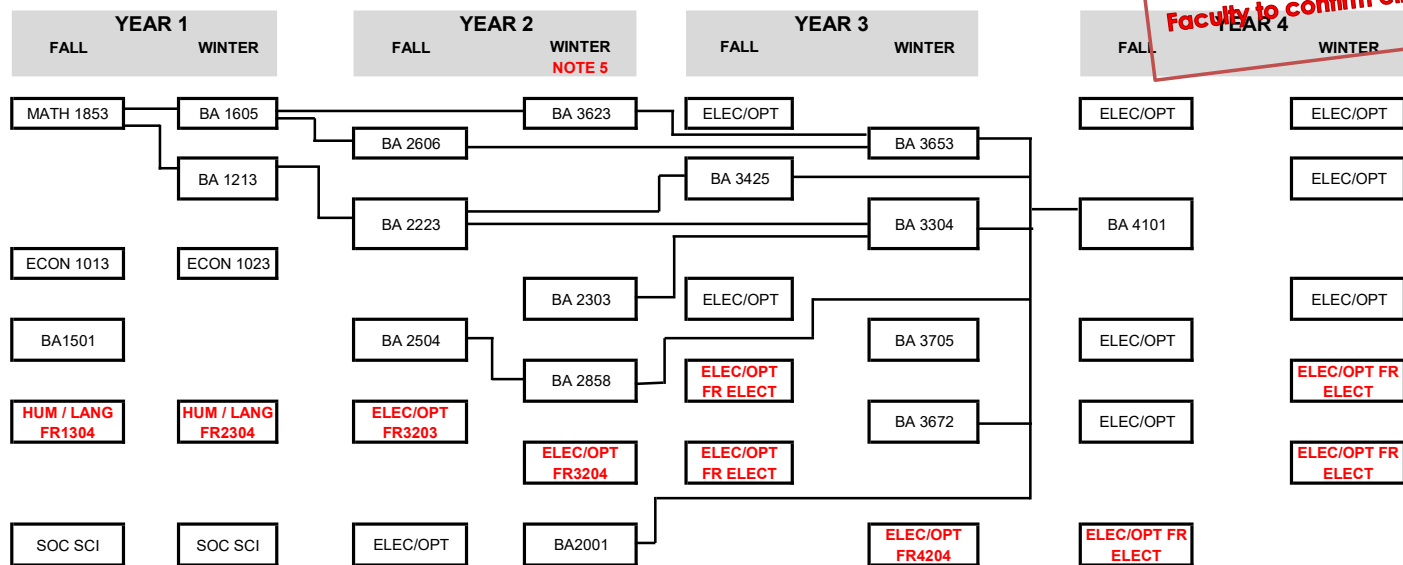


BBA with a Major in French Communications & Culture (Immersion - See Note 4)

Academic Year: 2025/2026

IMPORTANT!
Before registering for any online or non-UNB courses, students should check with the Faculty to confirm eligibility and program fit.



Solid lines indicate pre-requisites

Please refer to Notes 1-5 below

SOCIAL SCIENCES/HUMANITIES & LANGUAGES

REQUIRED

6 chs Social Sciences

6chs

REQUIRED

6 chs Humanities & Languages

6chs

Social Sciences Include

COMS Communications Studies
GEND Gender Studies
GEOG Geography
INDG Indigenous Studies
POLS Politics
PSYC Psychology
SOCS Social Science
SOCI Sociology

Humanities & Languages Include

CLAS Classics
ENGL English
FR French
GER German
HIST History
HUM Humanities
LAT Latin
SPAN Spanish
PHIL Philosophy
UNIV Univ. Skills

ELECTIVES & OPTIONS CREDIT HOURS ("chs")

18 chs Required

Business
Electives

BA/ECON
BA/ECON
BA/ECON
BA/ECON
BA/ECON
BA/ECON

18chs

33 chs Option Courses

(See Note 1 below)

33chs

Enter Registration Advice Here

1st Year

Fall term Winter term

2nd Year

Fall term Winter term

3rd Year

Fall term Winter term

4th Year

Fall term Winter term

Note 1: 33 credit hours (chs) of option courses are required for the BBA degree. Of the total 33 chs, a maximum of 18 chs can be Business or Economics courses (ie courses starting with "BA" or "ECON") and a maximum of 12 chs can be courses in other disciplines that are at the introductory level (1000 level).

Note 2: To count toward the BBA degree, a minimum grade of "C" is required for all courses except option courses. A minimum grade of "D" is sufficient for option courses to count toward the BBA degree.

Note 3: Red font within the flowchart indicates French Communications and Culture major courses.

Note 4: i) A student who has successfully completed a school French immersion program may begin a major in French Communication and Culture following completion of FR 1304 and FR 2304 with a grade of B or above. Students receiving a grade between C and B- in FR 2304 would normally proceed to FR 2203 and FR 2204. A BBA with a major including French Communication and Culture will consist of at least eight term courses in French at the upper level.

ii. All students must earn a grade of C or above in FR 3203, FR 3204, FR 4204 and one of FR 3704, FR 3714, FR 3724 and four term courses of approved French Communication and Culture upper-level electives.

Note 5: Students electing to major in French Communication and Culture should declare the major in their second year. All courses taken to comply with the major requirement must be approved by the Department of Humanities and Languages and by the Faculty of Business. As programs and course are subject to change, please consult with the Faculty of Business' Academic Advisor at sjadvising@unb.ca or book an advising appointment at <https://outlook.office365.com/owa/calendar/Advisors@unbcloud.onmicrosoft.com/bookings/>

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