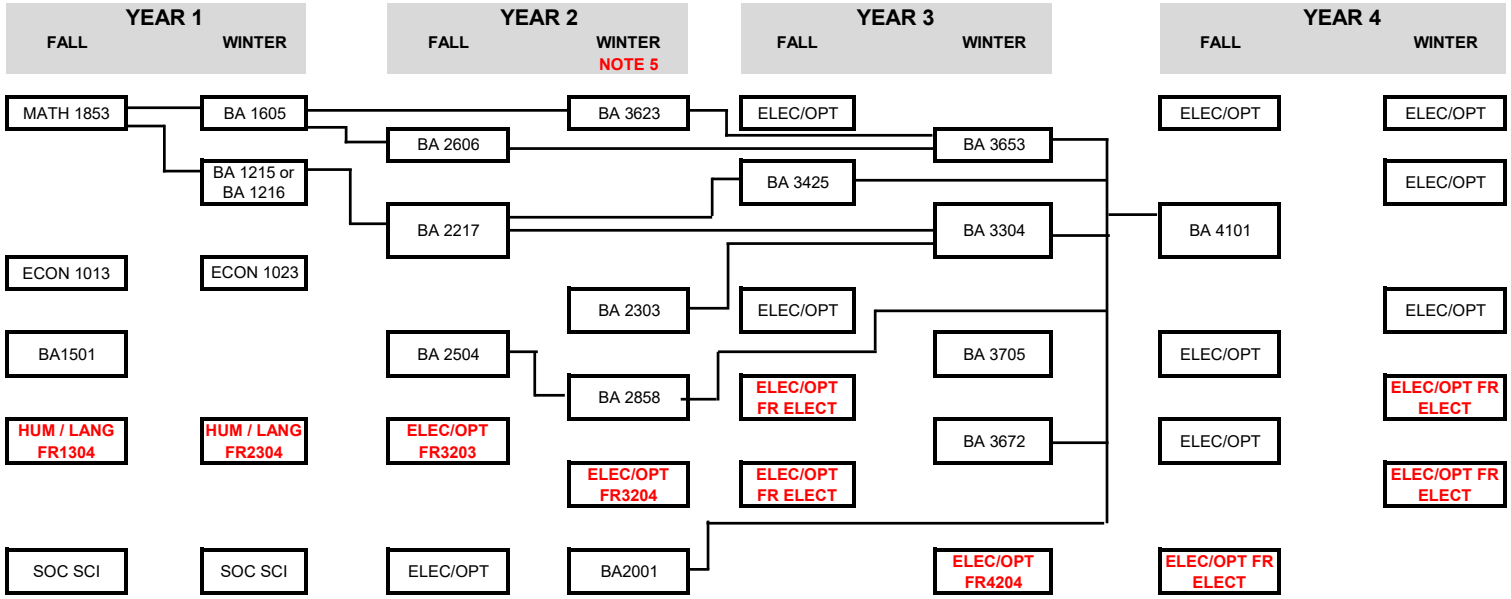
UNB
EST. 1785
UNIVERSITY OF NEW BRUNSWICK
Business Saint John

BBA with a Major in French Communications & Culture (Immersion - See Note 4)

Academic Year: 2024/2025



Solid lines indicate pre-requisites **Please refer to Notes 1-5 below**

SOCIAL SCIENCES/HUMANITIES & LANGUAGES

REQUIRED
6 chs Social Sciences
_____
_____
6chs

REQUIRED
6 chs Humanities & Languages
_____
_____
6chs

Social Sciences Include

COMS	Communications Studies
GEND	Gender Studies
GEOG	Geography
INDG	Indigenous Studies
POLS	Politics
PSYC	Psychology
SOCS	Social Science
SOCI	Sociology

Humanities & Languages Include

CLAS	Classics	**HUM**	Humanities
ENGL	English	**LAT**	Latin
FR	French	**SPAN**	Spanish
GER	German	**PHIL**	Philosophy
HIST	History	**UNIV**	Univ. Skills

ELECTIVES & OPTIONS CREDIT HOURS ("chs")

18 chrs Required Business Electives

BA/ECON
BA/ECON
BA/ECON
BA/ECON
BA/ECON
BA/ECON
18chs

33 chs Option Courses (See Note 1 below)

_____
_____
_____
_____
_____
_____
_____
_____
_____
_____
_____
33chs

Enter Registration Advice Here

1st Year		2nd Year	
Fall term	Winter term	Fall term	Winter term
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

3rd Year		4th Year	
Fall term	Winter term	Fall term	Winter term
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Note 1: 33 credit hours (chs) of option courses are required for the BBA degree. Of the total 33 chs, a maximum of 18 chs can be Business or Economics courses (ie courses starting with "BA" or "ECON") and a maximum of 12 chs can be courses in other disciplines that are at the introductory level (1000 level).

Note 2: To count toward the BBA degree, a minimum grade of "C" is required for all courses except option courses. A minimum grade of "D" is sufficient for option courses to count toward the BBA degree.

Note 3: **Red font within the flowchart** indicates French Communications and Culture major courses.

Note 4: i) A student who has successfully completed a school French immersion program may begin a major in French Communication and Culture following completion of FR 1304 and FR 2304 with a grade of B or above. Students receiving a grade between C and B- in FR 2304 would normally proceed to FR 2203 and FR 2204. A BBA with a major including French Communication and Culture will consist of at least eight term courses in French at the upper level.
ii. All students must earn a grade of C or above in FR 3203, FR 3204, FR 4204 and *one of* FR 3704, FR 3714, FR 3724 and four term courses of approved French Communication and Culture upper-level electives.

Note 5: Students electing to major in French Communication and Culture should declare the major in their second year. All courses taken to comply with the major requirement must be approved by the Department of Humanities and Languages and by the Faculty of Business. As programs and course are subject to change, please consult with the Faculty of Business' Academic Advisor at sjadvising@unb.ca or book an advising appointment at https://outlook.office365.com/owa/calendar/Advisors@unbcloud.onmicrosoft.com/bookings/

Updated May 2024