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# HEALTH & TECHNOLOGY

DISTRICT | SAINT JOHN



# Innovation for **Real-World** Impact



## LIVER AND DIGESTIVE SYSTEM CHECK-UP

- Taking blood sample
- Ultrasonography
- Liver elasticity measurement
- Liver biopsy
- Consultation with the doctor

From brain fitness training platforms to medical training simulation apps, the work coming out of the Health & Technology District is focused on providing real life solutions that improve the quality of life for real people. We bring advances in healthcare out of research labs and into the hands of healthcare providers and patients – delivering quality results and impact for all. Technologies supporting diagnosis, monitoring and treating the health and wellness continuum.

## Medical Devices

Technologies in either development or use for diagnosis, monitoring and treating health conditions.



# An Ambitious Vision

## for a National Centre of Excellence

This is the ambitious vision for the **Health and Technology District Saint John**, a joint partnership among the University of New Brunswick (UNB), Opportunities New Brunswick (ONB) and Lark Group.

The **Health and Technology District Saint John** is a place where innovators and entrepreneurs, students and faculty will work alongside scientists, clinicians and health care practitioners to develop new digital health and technologies and improve health outcomes, patient experiences and the economics of health care delivery right here in NB - In SJ

The **DISTRICT SJ** will be a place where Health and social innovation businesses, organizations, start-ups and researchers--many new to the province--will be located in the buildings.

The **DISTRICT SJ** will have a particular focus on the advancement of digital health research and the creation of an innovation ecosystem that will catalyze competitive and innovative economic growth and job creation for New Brunswick.





# Atlantic Canada's Hub for Digital Health

## LARK GROUP

The district enabler, with a trusted reputation of building world-class developments

## UNB

A leading-edge research university able to work with industry, government and others to support a stronger, healthier and more innovative New Brunswick

## ONB

New Brunswick's lead economic development agency and business accelerator



# The Plan

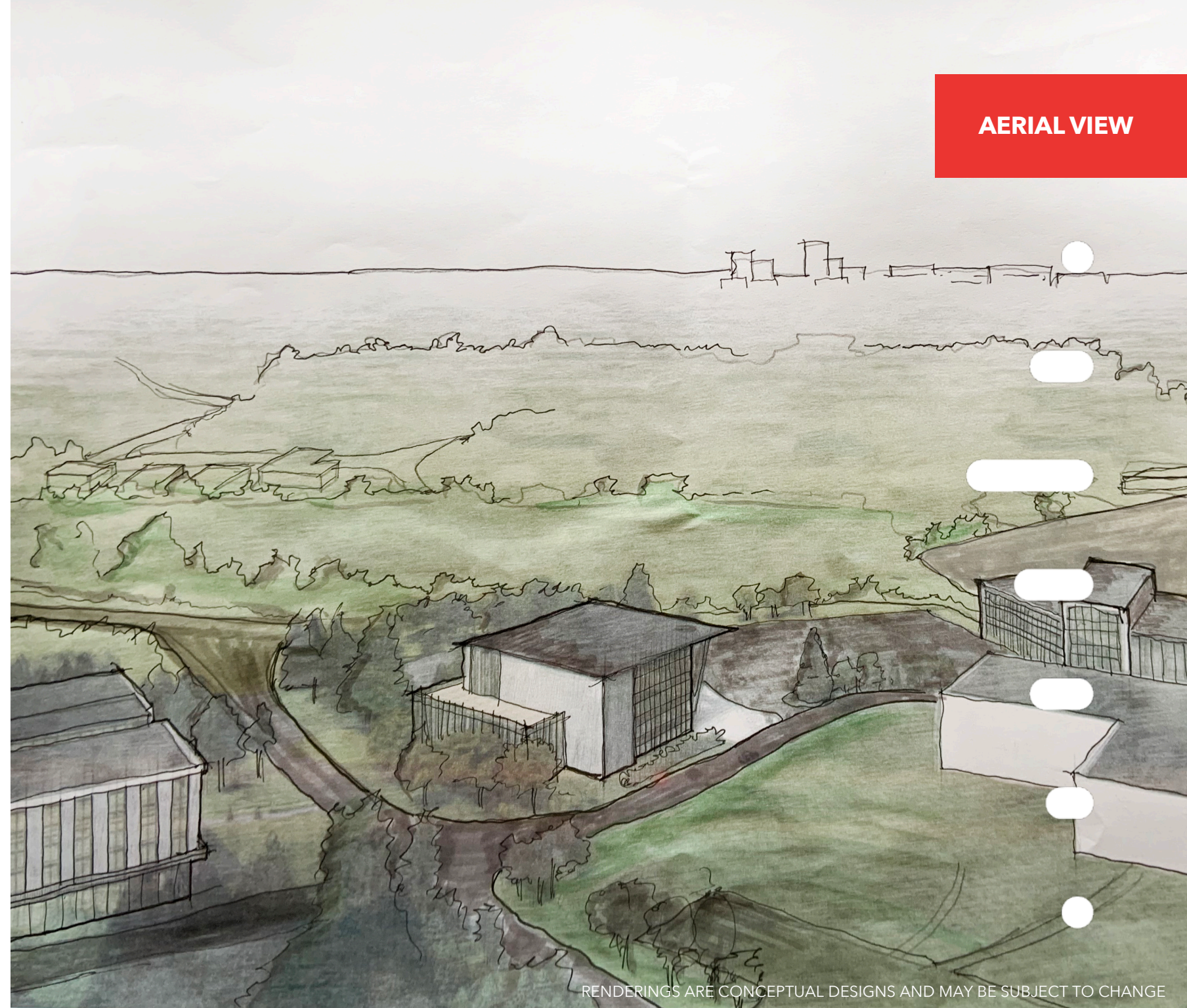
## for the Health and Technology District Saint John

With UNB at its heart, the Health and Technology District Saint John will be built on the campus in three phases.

**PHASE 1** is projected to attract up to 50 new businesses, create an estimated 1,000 new jobs and bring approximately \$50 million to the Saint John regional economy annually.

**PHASES 2 AND 3** will bring further private sector investment of about \$70 million to Saint John, providing exceptional space for additional new businesses, creating more than 2500 jobs and adding another \$100 million to the economy annually.

AERIAL VIEW

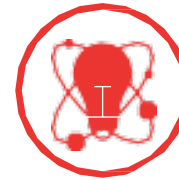


RENDERINGS ARE CONCEPTUAL DESIGNS AND MAY BE SUBJECT TO CHANGE

# Many Factors Spell Success for the District



New Brunswick's extraordinary strengths in new technologies, cybersecurity, and entrepreneurship.



UNB has developed a bold and strategic vision for health education and research, coupled with social innovation and greater collaboration, that result in systemic health care reform.



The location's proximity to the Saint John Regional Hospital, Dalhousie Medicine New Brunswick, New Brunswick Community College and the University of New Brunswick.



The opportunity to attract, retain and grow highly qualified personnel



The significant potential for synergies with UNB and the Integrated Health Initiative.



The campus becomes a vibrant community, where all benefit from the co-location and collaboration

## EFFECTIVE, EFFICIENT AND SUSTAINABLE HEALTH CARE

There is no more challenging and important issue facing New Brunswick and Canada today than the delivery of effective, efficient and sustainable health care.

# The Important Role of Government

**Digital health** is an emerging sector in New Brunswick and will be a critical component to the economic growth in the years ahead.

With this initiative, Saint John is poised to become a **National Hub** for digital health solutions in Atlantic Canada.



TO LEARN MORE ABOUT ONB, VISIT:  
[ONBCANADA.CA](https://onbcanda.ca)



# Lark Group

## A District Enabler

Lark Group is a family owned and operated development company, building transformative communities since 1972.

### CHANGING LANDSCAPES....CHANGING LIVES

“Lark Group had the incredible foresight to establish the Health and Technology District in Surrey next to one of Canada’s busiest hospitals, which gives the district a distinct advantage in attracting health- tech organizations from all over the world to join the ecosystem. We see the unparalleled potential, synergies and possibilities of establishing an east coast district in Saint John, New Brunswick, through this optimal partnership with ONB and UNB.”

#### **ROWENA RIZZOTTI**

Vice President of Healthcare and Innovation at Lark Group



HEALTH - AND - TECHNOLOGY

DISTRICT

AN INNOVATION ECOSYSTEM

FURTHER INFORMATION ON THE HEALTH AND  
TECHNOLOGY DISTRICT IN SURREY BC:

[HEALTHANDTECHNOLOGYDISTRICT.COM](http://HEALTHANDTECHNOLOGYDISTRICT.COM)

## NEXT STEPS

Virtual Symposium: Summer 2021

Over the next 3 years we will work collaboratively with all agencies to:

- Identify priorities
- Strengthen economy and community
- Create jobs and opportunities
- Inspire citizens and entrepreneurs
- Enable researchers to commercialize their ideas
- Build partnerships locally and abroad
- Leverage networks

## QUESTIONS OR COMMENTS

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