



The Economic Value of the University of New Brunswick



ECONOMIC IMPACT ANALYSIS

↑ = 100 jobs

1 out of every **17**

jobs in New Brunswick is supported by the activities of UNB and its students



Alumni impact

Impact of the increased earnings of UNB alumni and the businesses they work for

\$1.4 billion

Added income

an economic boost similar to hosting NHL games **459x**

- OR - **16,011** Jobs supported



Operations spending impact

Impact of annual payroll and other spending

\$224.9 million

Added income

enough to buy **5,795** new cars

- OR -

2,421 Jobs supported



Start-up and spin-off company impact

\$125.5 million

Added income

enough to buy **10,974** families a year's worth of groceries

- OR -

1,090 Jobs supported



Student spending impact

\$45.9 million

Added income

657 Jobs supported



Research spending impact

\$43.6 million

Added income

499 Jobs supported



Construction spending impact **\$6.7 million**



Visitor spending impact **\$8.6 million**

TOTAL ANNUAL IMPACT OF THE UNIVERSITY OF NEW BRUNSWICK

\$1.8 billion

Added income

- OR -

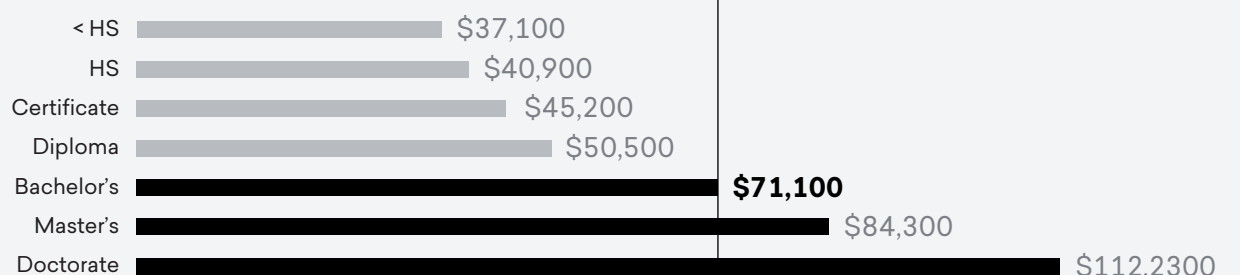
20,915

Jobs supported



INVESTMENT ANALYSIS

The average bachelor's degree graduate from the University of New Brunswick will see an increase in earnings of **\$30,200** each year compared to someone with a high school diploma working in New Brunswick.



For every **\$1...**



Students gain **\$2.50** in lifetime earnings



Taxpayers gain **\$4.30** in added tax revenue and public sector savings



Society gains **\$6.00** in added provincial revenue and social savings

About the University of New Brunswick

9,550 Credit students

4,840 Non-credit students

2,128 Employees

