

**UNB Climate Change Action Plan
and Campus Sustainability Plan
Report 2024 – 2025**

Traditional Land Acknowledgement

We respectfully acknowledge that the University of New Brunswick stands on the unceded and unsundered traditional homeland of the Wolastoqiyik. The Wolastoqiyik have lived with and on this land since time immemorial.

This land is covered by the Treaties of Peace and Friendship which the Wolastoqiyik, Passamaquoddy, and Mi'kmaq signed with the British Crown between 1725 and 1779.

The river that connects our university's two campuses is known as the Wolastoq, along which live the Wolastoqiyik – the people of the beautiful and bountiful river. The Wolastoq is also called the Saint John River.



Executive Summary

In pursuit of a carbon neutral future, UNB aspires to be a financially and environmentally sustainable university and a leader in sustainability and environmental stewardship across universities in Canada. To achieve these aspirations, the UNB Climate Change Action Plan (CCAP) and Campus Sustainability Plan (CSP) for 2020 – 2025 were created. These plans align with UNB's Strategic Plan (UNB Toward 2030), the United Nations Sustainable Development Goals (UN SDGs), and the Association for the Advancement of Sustainability in Higher Education (AASHE)'s Sustainability Tracking, Assessment and Rating System (STARS).

During the 2024–2025 fiscal year (May 1, 2024, to April 30, 2025), UNB has faced both challenges and successes in working towards meeting the goals and strategies outlined in the CCAP and CSP. In accordance with STARS, these goals and strategies have been divided into four categories: Academics, Engagement, Operations, and Planning and Administration. In total, there are 33 strategies that are classified as “Completed and Ongoing” (10/26 from the CCAP and 23/44 from the CSP). The remaining strategies have been classified as either “In Development” or “Not Started.” Some of the many successes that have been achieved include the development of three additional Sustainability Learning Modules; increased engagement (e.g., over 1,100 participants throughout our annual sustainability month); and integrating sustainability into the in-person New Employee Orientation sessions in Fredericton.

To compare our sustainability progress to that of other institutions, UNB currently reports to three rating frameworks: STARS, Quacquarelli Symonds (QS) World University Rankings, and The Times Higher Education (THE) Impact Rankings. During the 2024-2025 fiscal year UNB Sustainability began drafting the joint campus STARS 2025 submission, which assesses the sustainability of higher education institutions based on an array of credits. The December 2024 QS Sustainability Rankings, designed to measure an institution's ability to tackle the world's greatest environmental, social, and governance challenges, assigned UNB an overall rank of 448 out of 1743 universities. Assessing universities against the UN SDGs, THE Impact Rankings assigned UNB an overall rank of 401-600 out of 2152 universities globally.

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Introduction

UNB aims to become a financially and environmentally sustainable institution, committed to achieving carbon neutrality, as outlined in its 2020 – 2030 Strategic Plan (UNB Toward 2030). To support these goals, UNB developed the Climate Change Action Plan (CCAP) and the Campus Sustainability Plan (CSP) for the years 2020 – 2025.

Climate Change Action Plan (CCAP) and Campus Sustainability Plan (CSP) Report

This report offers a high-level summary of the progress made toward the strategies and goals outlined in UNB's Climate Change Action Plan (CCAP) and Campus Sustainability Plan (CSP) from May 1, 2024, until April 30, 2025 (UNB's 2024 – 2025 fiscal year). It also highlights how these efforts align with UNB Toward 2030, the United Nations Sustainable Development Goals (UN SDGs), and the Association for the Advancement of Sustainability in Higher Education (AASHE)'s Sustainability Tracking, Assessment and Rating System (STARS).

Key performance metrics and data points are presented to inform the UNB community of the work that has been completed, and the remaining tasks that still need to be done. Transparency is a key component of accountability and continual improvement, helping us to uncover new insights and make better decisions. Furthermore, this report aims to highlight some of the successes and challenges faced during the fiscal year as we progress towards a more sustainable and carbon neutral future here at UNB.

This report was written by the UNB Sustainability team, with contributions from various teams across our campuses, and members of our President's Advisory Committee on Sustainability (PACS).

UNB Sustainability

UNB Sustainability is a team focused on making UNB a leader in sustainability and environmental stewardship across Canadian universities. The work of UNB Sustainability happens on both the Fredericton and Saint John campuses and includes creating programs and initiatives aiming to increase awareness and education about environmental, social, and economic sustainability, as well as tracking and reporting on UNB's climate action and sustainability goals and strategies. UNB has hit many milestones in terms of climate action and sustainability progress and continues to work towards a modern, integrated, and sustainable UNB as part of UNB's Strategic Plan.

Introduction to Our Climate Change Action Plan and Campus Sustainability Plan

Climate Change Action Plan 2020 – 2025

UNB was the first institution in New Brunswick to implement a Climate Change Action Plan. The plan was created through public consultation and engagement, and it

outlines UNB's path forward to 2025. The plan intends to guide UNB to becoming a more efficient, resilient, and sustainable university and to reduce greenhouse gas (GHG) emissions to become a carbon-neutral institution by 2050.

This plan consists of five areas of focus:

1. Energy and Infrastructure
2. Transportation
3. Education and Programs
4. Waste Management
5. Sustainable Grounds

Progress for each of the areas of focus and their respective goals and strategies are outlined in subsequent sections of this report.

Baselines and targets for both the Fredericton and Saint John campuses are as follows:

Fredericton:

- 2025: 65% Reduction from 2007 – 2010 baseline GHG emissions.
- 2035: 70% Reduction from 2007 – 2010 baseline GHG emissions.
- 2050: 100% Reduction from 2007 – 2010 baseline GHG emissions.

Saint John

- 2025: 50% Reduction from 2008 – 2010 baseline GHG emissions.
- 2035: 70% Reduction from 2008 – 2010 baseline GHG emissions.
- 2050: 100% Reduction from 2008 – 2010 baseline GHG emissions.

Campus Sustainability Plan 2020 – 2025

The Campus Sustainability Plan was developed to align with the STARS program, the UN SDGs, and to address gaps in UNB's sustainability programs.

This plan consists of four areas of focus:

1. Academics
2. Engagement
3. Operations
4. Planning and Administration

Progress for each of the areas of focus and their respective goals and strategies are outlined in subsequent sections of this report.

Progress of Our Climate Change Action Plan and Campus Sustainability Plan

Progress towards the goals and strategies included in our Climate Change Action Plan (CCAP) and Campus Sustainability Plan (CSP) during the 2024 – 2025 fiscal year is measured using the following indicators:

- **Completed & Ongoing (C&O):** Finished and requires continuous or recurrent attention or monitoring.
- **In Development (ID):** Initial work or research was initiated, but not yet implemented.
- **Not Started (NS):** Minimal to no work has been done yet.

To share our progress on the goals and strategies from both the CCAP and CSP in one annual report, we have placed them into tables and divided them into the following categories:

- Academics
- Engagement
- Operations
- Planning and Administration

These four categories were chosen because they are used by the STARS program, and they will be used in UNB's next climate action and sustainability plan.

Figure 1. UNB's Campus Sustainability Plan (CSP) containing 44 total strategies, with 23 (52%) Completed and Ongoing, 6 (14%) In Development, and 15 (34%) Not Started.

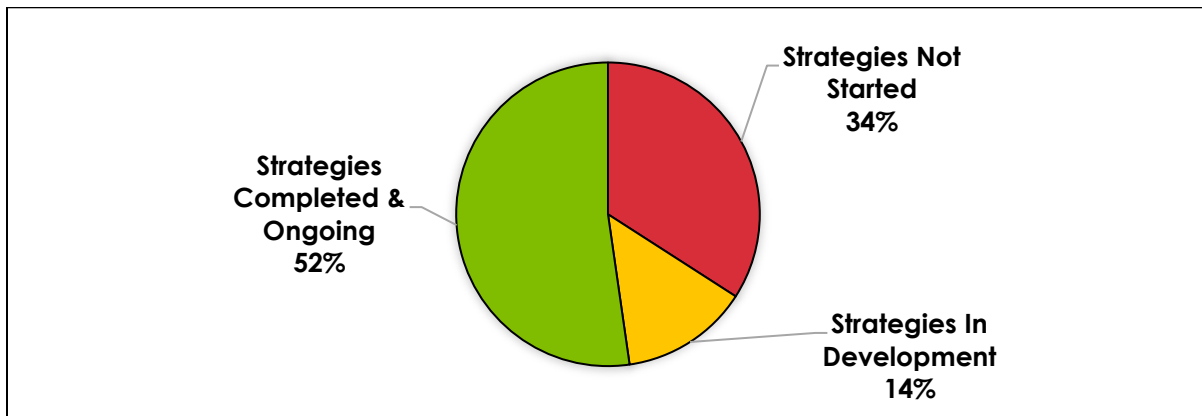
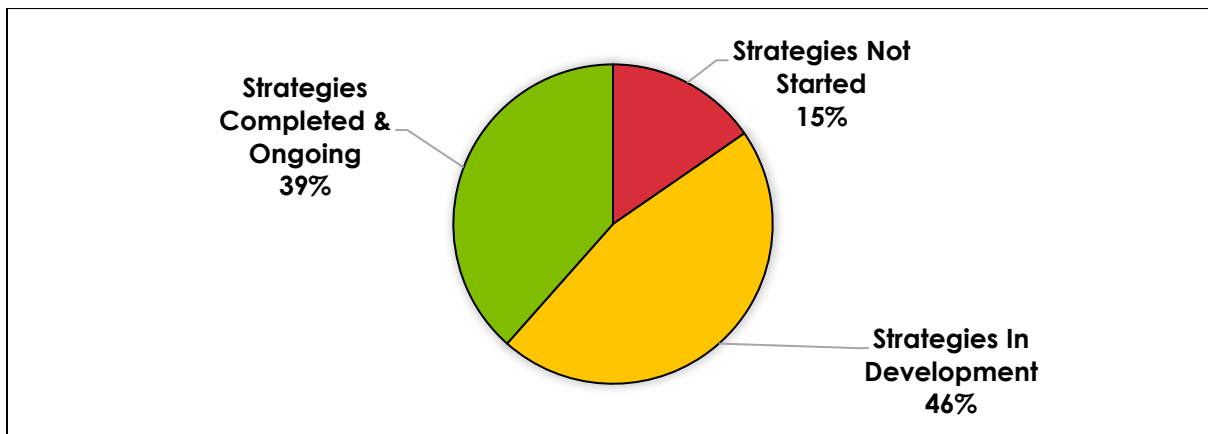


Figure 2. UNB's Climate Change Action Plan (CCAP) containing 26 total strategies, with 10 (39%) Completed and Ongoing, 12 (46%) In Development, and 4 (15%) Not Started.



Progress on UNB's Carbon Emissions Reduction Targets

UNB is working toward a carbon neutral future. Figures 3 and 4 show UNB's emissions compared to our 2025 emissions reduction targets.

Figure 3. UNB Fredericton Scope 1 and 2 emissions data, with respect to the 2025 (65% reduction from baseline) target.

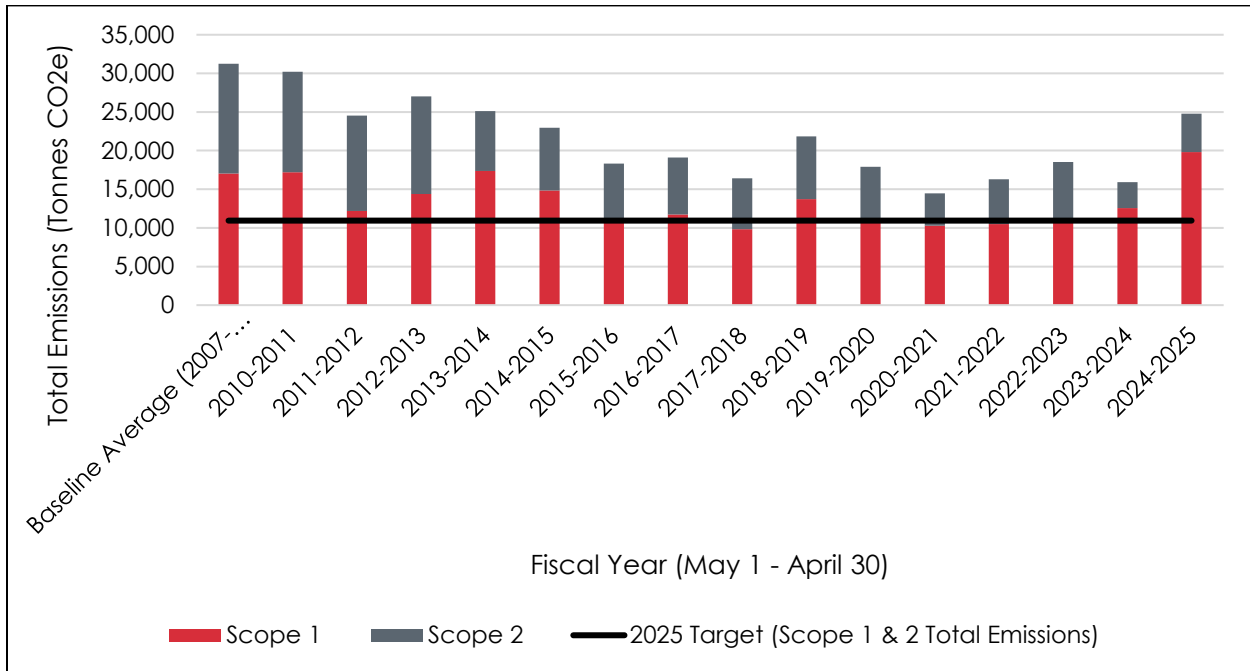
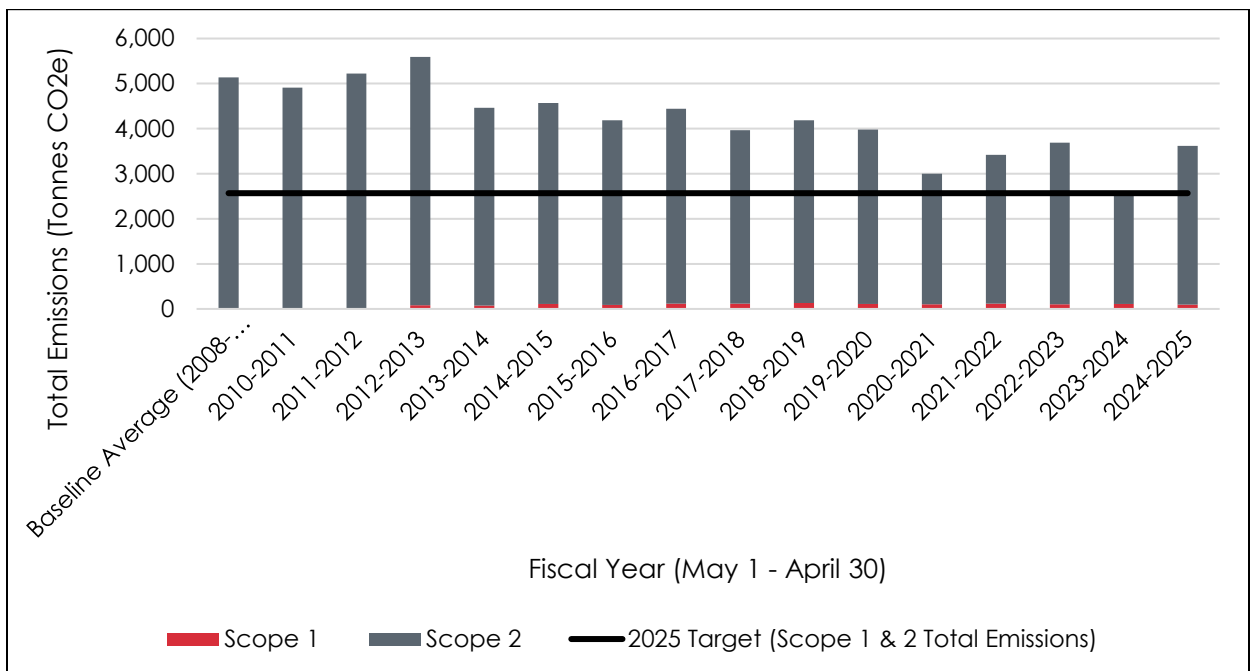


Figure 4. UNB Saint John Scope 1 and 2 emissions data, with respect to the 2025 (50% reduction from baseline) target.



Academics

This section shares our progress on the goals and strategies from the CCAP and CSP that are in the Academics category, as well as highlights some of the projects and initiatives that address our goals.

Table 1. Progress on the CSP Academic Goals and Strategies

Goal	Strategy	Campus	Progress
Increase opportunities for students to use UNB as a living laboratory	Identify programs, courses, and operations that could offer Campus as a Living Laboratory (CaLL) opportunities.	FR	NS
	Develop an online inventory of CaLL projects that have been completed and are currently available to students.	FR & SJ	NS
	Expand the SOCS4501 CaLL pilot to offer more project opportunities.	SJ	NS
	Develop a formalized CaLL program in collaboration with the Office of Experiential Education.	SJ	NS
Increase support for research on sustainability	Determine the feasibility of incentivizing and supporting sustainable research by students and faculty.	FR	ID
	Highlight and promote those conducting sustainability research.	FR	C&O
Improve availability of sustainability focused courses	Identify sustainability learning outcomes, and work with units to incorporate the outcomes into the curriculum.	FR	NS
	Maintain a sustainability course list, outlining courses available in all faculties.	FR	C&O
	Create a sustainability course list inventory.	SJ	C&O
	Produce an educational package for faculty on the relevance, importance, and methods of incorporating sustainability into their courses.	FR	ID
	Explore the feasibility of developing a 'minor' in sustainability or interdisciplinary courses to gain a 'sustainability certificate' option.	SJ	ID
Assess and improve students' knowledge of sustainability	Develop and conduct a student sustainability literacy assessment.	FR	C&O
	Formalize the distribution of the	SJ	C&O

	Sustainability Literacy Assessment to the UNB Saint John community.		
	Develop a Sustainability 101 Module to educate the campus community on basic sustainability concepts.	SJ	C&O

*C&O = Completed & Ongoing, ID = In Development, NS = Not Started

Sustainability Course List

Developed by UNB Sustainability in 2024 – 2025, the [Sustainability Course List](#) is designed to support current and prospective students with incorporating sustainability into their academic journey. The list features both sustainability-focused and sustainability-inclusive courses offered across UNB's Fredericton and Saint John campuses.

Sustainability Learning Modules

With funding support from the Government of New Brunswick's Environmental Trust Fund (ETF), UNB Sustainability developed three additional Sustainability Learning Modules during the 2024 – 2025 fiscal year. These are free, self-directed, online learning modules, accessible to anyone interested in learning about fundamental sustainability concepts. The three new modules are: Green Buildings & Infrastructure, Renewable Energy, and Sustainable Transportation.

Sustainability Research Champions

The Sustainability Research Champion program was established to recognize individuals conducting impactful sustainability research at UNB. In 2024 – 2025, the following Sustainability Research Champions were featured: Dr. Heather Major, Emily Williams, Dr. Kynan Hughson, Alex Cogswell, Dr. David Foord, and Dr. Sean Roach.

We sincerely thank our Sustainability Research Champions for their impactful work. If you know someone making meaningful contributions to sustainability research, we encourage you to nominate them.

Table 2. Progress on the CCAP Education and Programs Goals and Strategies

Goal	Strategy	Campus	Progress
Create educational opportunities around climate change	Integrate climate change into curriculum.	FR & SJ	ID
	Develop a climate change hub.	FR & SJ	ID
	Explore opportunities for co-curricular partnership.	FR & SJ	NS

*C&O = Completed & Ongoing, ID = In Development, NS = Not Started

Engagement

This section shares our progress on the goals and strategies from the CSP that are in the Engagement category, as well as highlights some of the projects and initiatives that address our goals.

Table 3. Progress on the CSP Engagement Goals and Strategies

Goal	Strategy	Campus	Progress
Encourage sustainable behaviors	Create a Staff Sustainability Network.	FR	NS
	Continue to work with students and groups to promote sustainable actions through programming.	FR	C&O
	Incorporate sustainability information into employee orientation packages.	FR	ID
Increase sustainable engagement opportunities for students	Expand the Green Representatives Program / Green UNB Program.	FR	NS
	Create a university-based program to allow the campus community to reuse and distribute unwanted items.	FR	C&O
	Maintain the Student Sustainability Fund to finance student sustainability projects.	FR	C&O
	Implement a formalized Green Ambassadors Program that trains students to serve in peer-to-peer sustainability outreach.	SJ	NS
Pursue sustainability collaborations	Engage in sustainability mentorship opportunities with other institutions.	FR	C&O
	Partner with the College of Extended Learning to create courses focused on, and incorporating, sustainability themes.	FR	NS
	Promote community service through the co-curricular program and improve methods of tracking service.	FR	NS
Sustainability training and professional development	Determine the feasibility of hosting a sustainability-themed workshop, modules, or an education package annually to staff.	SJ	C&O

*C&O = Completed & Ongoing, ID = In Development, NS = Not Started

Green Champions

The Green Champions program showcases individuals who contribute to sustainable initiatives at UNB. In 2024 – 2025, we highlighted the following Green Champions: Emma Harper, Heidi Harding, Don Allen with his team (UNB Security), Lara Hickey, Ricardo Ehrler, and the UNB Fredericton Hydroponics Club.

Thank you to our Green Champions for contributing to making UNB more sustainable! If you know someone who should be a Green Champion, let us know as we are always accepting nominations.

Sustainability Month

October is Sustainability Month at UNB. In 2024, our team collaborated with numerous campus groups to host eight engaging events. These events allowed us to connect with over 1,100 students throughout the month. Below are some highlights:

Free Store (Fredericton and Saint John Campuses)

- Attendance: 280 (FR) and 276 (SJ)
- The UNB community donated lightly used items and / or “shopped” for free.

Sustainability Conference (Saint John Campus)

- Attendance: 42
- This conference was hosted by the Green Society on the Saint John campus and included speakers from Atlantic Coastal Action Program (ACAP), UNB, and Port Saint John. Speakers had open discussions about the sustainability efforts in their workplace with the audience.



Virtual Tour of the Fredericton Region Solid Waste Commission Landfill (FRSWCL) (Fredericton)

- Attendance: 24
- The virtual tour of the FRSWCL was hosted by the Engineering Undergraduate Society (EUS) allowing all to see what happens to waste after it is discarded to gain insight into the technical and environmental aspects of landfill operations.

Sustainable Development Goals (SDG) Month

SDG Month Canada is a national collaborative initiative that invites all Canadian post-secondary institutions to organize panels, workshops, and other interactive programming to increase awareness of and engagement with the United Nations 17 SDGs. The inaugural SDG month took place in March of 2025. At UNB, the following events were organized for the month to help students connect their field of study, and daily activities with the UN SDGs:

Virtual SDG Connections Game

Hosted on Instagram, this interactive activity encouraged participants to explore the real-world relevance of each of the 17 SDGs through engaging prompts and challenges.

Big Talk Series: Eco-Anxiety to Sustainable Action

Led by UNB's Sustainability Engagement Coordinator, this session offered a thoughtful discussion on the emotional toll of climate change and practical strategies for building resilience and taking meaningful action.

Virtual Waste Quiz

Also featured on our Instagram, this fun and educational quiz aimed to raise awareness

about global recycling practices and the importance of responsible waste management.

Sustainability Training for New Employees

As part of our commitment to fostering a culture of sustainability at UNB, it has been integrated into the in-person New Employee Orientation sessions in Fredericton.

From a sustainability standpoint the orientation's presentation provides new staff with:

- An introduction to UNB's key sustainability frameworks, including the Campus Sustainability Plan (CSP) and the Climate Change Action Plan (CCAP).
- A practical overview of waste sorting on campus, helping employees understand how to contribute to waste reduction and proper recycling from day one.
- Directions to accessing our Sustainability Learning Modules.

Operations

This section shares our progress on the goals and strategies from the CCAP and CSP that are in the Operations category, as well as highlights some of the projects and initiatives that address our goals.

Table 4. Progress on the CSP Operations Goals and Strategies

Goal	Strategy	Campus	Progress
Create a more sustainable food system	Pursue a program that will allow UNB to commit 20% of its food dollars to be spent on food that is local or third party certified.	FR	C&O
	Increase opportunities, awareness, and education around sustainable food events.	FR & SJ	C&O
	Continue to support opportunities to access, grow, and produce local food on campus.	FR & SJ	C&O
	Work to increase the number of foods that are sustainable, ethically produced, and plant based in the next food service contract.	SJ	C&O
	Engage with the community around campus food, and dining and ensure their voice is heard in contract negotiations.	SJ	NS
Prioritize sustainable purchasing	Engage with Financial Services to integrate sustainability into the Procurement Policy.	FR	ID
	Create a reference list and guide for sustainable purchasing.	FR	NS
Reduce water usage	Formalize and increase water	FR & SJ	C&O

	reduction efforts.		
	Create initiatives and events to encourage water related behavior change.	FR & SJ	ID

*C&O = Completed & Ongoing, ID = In Development, NS = Not Started

Sustainable Food Features

In the 2024 – 2025 fiscal year, two new “Sustainable Food Features” were launched: ‘Meatless Mondays’ and ‘Conscious Consumption’. ‘Meatless Mondays’ aims to promote a reduction in overall meat consumption, supporting both personal health and environmental sustainability while ‘Conscious Consumption’ focuses on raising awareness about food security, showcasing on-campus programs that provide ethically and locally sourced food, and highlighting the environmental benefits of sustainable food choices.

Free Food Planters

The ‘Free Food Planters’ program was also continued this year and was expanded to the Saint John campus, with the addition of two new planters: one by the main entrance of the G. Forbes Elliot Athletics Centre and the other by the main entrance of the Hans W. Klohn Commons Library.

Campus Community Gardens

UNB Sustainability supported the gardens on both campuses with clean-up events held during Sustainability Month.

Water Consumption

UNB implements water reduction initiatives as part of its Energy Management Program. In 2024–2025, water consumption decreased on the Fredericton campus, while the Saint John campus saw a slight increase. Explanations are provided in the [2024–2025 Energy Management Program \(EMP\) Report](#).

Table 5. Progress on the CCAP Energy and Infrastructure Goals and Strategies

Goal	Strategy	Campus	Progress
Improve campus energy systems	Increase biomass as a fuel source in the Central Heating Plant.	FR	ID
	Invest in renewable energy.	FR & SJ	C&O
	Invest in a co-generation system, which uses a steam turbine to generate electricity.	FR	NS
	Refrigerant phase out.	FR & SJ	ID
Reduce the consumption of energy on campus	LED retrofits.	FR & SJ	C&O
	Building control upgrades.	FR & SJ	C&O
	Reduce energy consumption through occupant education.	FR & SJ	C&O
Improve campus	Establish an institutional green	FR & SJ	ID

infrastructure standards	building policy.		
	Establish preventative maintenance standards that incorporate sustainability.	FR & SJ	ID

*C&O = Completed & Ongoing, ID = In Development, NS = Not Started

Energy Management Program

UNB Fredericton implemented the Energy Management Program (EMP) in 1996 to invest in energy projects that will have a return on investment through utility cost savings. In 2017, an EMP for UNBSJ campus was approved. The Board of Governors continues to invest in the EMP for energy projects to mitigate the financial impact of rising utilities costs and demonstrate continued leadership in energy efficiency.

The Energy Management Committee publishes an [annual report](#) on the performance of the EMP. The following are some of the key annual developments for the EMP during the 2024 – 2025 year.

UNBF:

Solar PV systems for Kinesiology (39 kW), Marshall D’Avray (400 kW), and Singer Hall (40 kW) are all in the design phase.



UNBSJ:

Energy audits conducted by MCW have identified several buildings as strong candidates for solar projects, including the Barry and Flora Beckett Residence and the Colin B. Mackay Residence.

Construction of the new Health and Social Innovation Centre, targeting LEED Gold certification, is progressing well. The building will feature a geothermal system with 60 wells designed to meet its heating load.

Residence Energy Challenge

Historically, UNB’s annual Residence Energy Challenge has encouraged residence communities to compete in reducing their energy consumption over a two-week period. In 2025, the challenge expanded to reducing water consumption. The competition ran from January 27th to February 9th. On the Fredericton campus, Aitken House claimed first place for energy reduction with a 10.1% decrease compared to their baseline, while Harrison House earned top spot for water reduction with a 14.5% decrease. On the Saint John campus, Dr. Colin B. Mackay Residence led in energy reduction with a 0.6% decrease, and Barry and Flora Beckett Residence won in the water reduction category with a 7.7% decrease compared to their baseline.

Table 6. Progress on the CCAP Transportation Goals and Strategies

Goal	Strategy	Campus	Progress
Increase the number of active transportation users on campus	Implement a transportation survey that studies travel methods and behaviours.	FR & SJ	C&O
	Develop a transportation plan.	FR & SJ	ID
	Promote active transportation through increased programming and education.	FR	C&O
Reduce emissions produced by the campus community	Conduct a fleet assessment.	FR & SJ	ID
	Develop an anti-idling policy.	FR & SJ	ID
	Develop a new sustainable travel policy.	FR & SJ	ID
	Explore opportunities to reduce daily campus travel.	SJ	NS
	Upgrade and expand video conferencing technology.	FR & SJ	C&O

*C&O = Completed & Ongoing, ID = In Development, NS = Not Started

Great Bike Giveaway

The great bike giveaway occurs on the UNB Fredericton campus and gives students in need the chance to obtain refurbished bicycles that were abandoned or donated free of charge. Two bicycles are given away annually. This initiative is made possible through the partnership of UNB Sustainability, with the Financial Aid Office and UNB Security.

UNBSU Bike Co-op

The UNBSU provides students faculty and staff with the opportunity to borrow a bike for a day in Fredericton at no additional cost.

Transportation and Parking Advisory Committee

In fall 2022, UNB Sustainability was invited to take part in a newly formed committee, the Transportation and Parking Advisory Committee (TPAC). The mandate of TPAC is to review and provide recommendations to the President's Executive Team on plans, policies, programs, and initiatives related to transportation and parking issues, plans, and development. In 2024 – 2025, the TPAC (chaired by the leaders of the UNB Community Transportation Research Lab and the UNB Urban & Community Studies Institute) planned our first UNB Mobility Day on both campuses.

UNB Mobility Day

UNB hosted its first Mobility Day during the 2024 – 2025 fiscal year in Sustainability Month. In collaboration with UNB Sustainability and UNB's Urban and Community Studies Institute, the Community Transportation Research Lab (CTRL) showcased micromobility options, transportation-related programs, student and faculty research projects, and hosted a roundtable discussion focused on improving transportation access for post-secondary students in New Brunswick.

Table 7. Progress on the CCAP Waste Management Goals and Strategies

Goal	Strategy	Campus	Progress
Explore alternative opportunities to reduce waste produced on campus, the types of waste currently produced, and opportunities to recycle and reduce the sources of waste	Explore opportunities for small unit composting.	FR & SJ	C&O
	Explore opportunities to recycle plastics and continue to recycle cardboard and paper.	FR & SJ	ID
	Develop a waste source inventory that highlights the types of waste currently produced.	FR & SJ	ID
	Develop materials that support waste management education.	FR & SJ	C&O

*C&O = Completed & Ongoing, ID = In Development, NS = Not Started

UNBF Waste Audit

In September 2024, Green for Life (GFL) Environmental conducted a Point of Generation waste audit at UNB Fredericton.

Table 8. UNB Fredericton’s Summary of Waste Audit Findings 2024

Waste Management Metrics	Annual Total
Total Waste Generated	639,325.98 kg
Total Waste Sent to Landfill	537,550.00 kg
Total Waste Diverted from Landfill	101,775.98 kg
Overall Diversion Rate	15.92%
Overall Capture Rate	19.98%

Using the information gathered through the site observations and the waste audit, GFL made the following recommendations to UNB Fredericton:

1. Implement a mixed recycling program: Consistent and clear signage will allow for a better participation in the program.
2. Spread Awareness: The diversion rate at UNB should increase with a successful series of campaigns that spread environmental messages to students and staff on campus.
3. Training and Education: The success of the program will be improved by educating students and staff on a semi-annual basis.

Information Technology Services (ITS) E-waste & Shredding Day

ITS hosted its first E-waste Day for both the Saint John and Fredericton campus during Sustainability Month, October 2024. The UNB community was encouraged to drop of their personal electronic devices that they no longer need and regard as e-waste at a campus specific designated location.



- Attendance: 125 (Fredericton), 126 (Saint John)

Table 9. Progress on the CCAP Sustainable Grounds Goals and Strategies

Goal	Strategy	Campus	Progress
Develop a campus master plan	Integrate tree planting protocol into the campus master plan.	FR & SJ	NS
	Establish a feasibility study for carbon sinks at UNB.	FR & SJ	C&O

*C&O = Completed & Ongoing, ID = In Development, NS = Not Started

Planning and Administration

This section shares our progress on the goals and strategies from the CSP that are in the Planning and Administration category, as well as highlights some of the projects and initiatives that address our goals.

Table 10. Progress on the CSP Planning and Administration Goals and Strategies

Goal	Strategy	Campus	Progress
Include sustainability in university planning	Create an institutional sustainability policy.	FR & SJ	C&O
	Incorporate sustainability into other university policies.	FR & SJ	NS
	Include sustainability in university decisions.	FR & SJ	C&O
	Provide the Student Union representatives with sustainability training.	FR & SJ	C&O
Incorporate sustainability and transparency into UNB investments	Provide an annual report on UNB investments to the public.	FR & SJ	C&O
	Develop a publicly available sustainable investment policy.	FR & SJ	C&O
	Incorporate Environmental, Social and Governance (ESG) principles in the policy for hiring investment managers.	FR & SJ	C&O
	Require all investment managers to report on their ESG investment practices.	FR & SJ	C&O
Engage students and local community in institutional decision making	Provide student representatives who sit on UNB's highest governing body with sustainability training.	FR & SJ	NS
	Develop a policy to identify and engage external stakeholders in institutional decisions that affect the community.	FR & SJ	NS

*C&O=Completed & Ongoing, ID=In Development, NS=Not Started

Training the UNB Fredericton Student Union (UNBSU) and UNB Saint John Students' Representative Council (UNBSRC) Executives

The UNB sustainability team began the annual training of the student union leaders on the Fredericton and Saint John campuses in the 2024 – 2025 fiscal year. Training begins in the Spring and consists of the team introducing themselves and highlighting the initiatives in place to help them, learn, teach and celebrate sustainability within the UNB community.

Sustainability Ranking Frameworks

UNB currently reports to two ranking frameworks. It is important to be able to compare our sustainability progress to that of other institutions, and these frameworks help UNB to continually strive to do better and draw inspiration from other institutions across the world.

Quacquarelli Symonds World University Rankings: Sustainability

Quacquarelli Symonds (QS) World University Rankings provides authoritative and independent evaluations of institutions, helping to drive institutional performance and guide students in their decision making.

The sustainability ranking was designed to measure an institution's ability to tackle the world's greatest environmental, social, and governance challenges. The QS Sustainability Rankings, published in December of 2024 ranked as universities, and UNB had the following ranking:

Table 11. UNB Sustainability's Quacquarelli Symonds (QS) World University Ranking in 2025

Overall Rank	Environmental Impact Rank	Social Impact Rank
448	563	453

Times Higher Education University Impact Rankings: Sustainability 2024

The Times Higher Education (THE) Impact Rankings is a performance ranking that assesses universities against the UN SDGs. It provides a comprehensive and balanced comparison of institutions across four broad areas: Research, stewardship, outreach, and teaching.

The 2024 Impact Rankings was the fourth edition and included 2,152 universities globally, and UNB had the following ranking:

Table 12. UNB Sustainability's Times Higher Education (THE) Impact Ranking in 2024

Overall Rank	UNB's Highest Ranked SDGs
401-600	5. Gender Equality

	8. Decent work and economic growth 10. Reducing inequalities 17. Partnerships for the Goals
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