

DRAFT UNB Revised Alcohol Policy
February 2019

Purpose

1. The purpose of this policy is:
 - a. To foster a safe and healthy environment in relation to alcohol at the University of New Brunswick (UNB) for all members of the University Community, including those who, for legal, religious, cultural or personal reasons, do not use alcohol;
 - b. To establish that members of the University Community have an obligation to make responsible and legal decisions regarding their alcohol use and conduct. Individuals are expected to use alcohol in a manner that does not harm themselves or others and does not disrupt the teaching, learning, and living environment of other members of the University and greater community;
 - c. To demonstrate the University's commitment to ensuring compliance with all applicable laws. Intoxication or the consumption of alcohol are not acceptable excuses for misconduct, nor do they release an individual from being held accountable, under policy or law, for their behaviour or for the consequences of that behaviour; and
 - d. To set out the responsibilities of all members of the University Community, including organizations and businesses, with respect to the marketing, distribution, sale, and consumption of alcohol on UNB property and in the course of UNB events and activities.

Scope

2. This Policy applies to the marketing, distribution, sale, and consumption of alcohol by all members of the University Community that occurs:
 - a. On-campus, in indoor or outdoor spaces under the control and management of the University ("UNB Property");
 - b. Off-campus, in space being leased or utilized by the University;
 - c. During the course of all events hosted by, sponsored by, controlled by or associated with UNB, whether held on UNB Property or elsewhere, and to university-related travel, including but not limited to travel by sports teams and study, teaching or research conducted off-campus.

Definitions

3. In this Policy:
 - a. "Drinking Games" are games which involve the consumption of alcohol and usually involve swift consumption of alcohol and/or high volume consumption. Examples include, but are not limited to beer pong, flip cup, shot-gunning, and icing or getting iced.
 - b. "License Holders" are entities (such as the College Hill Social Club, SUBS Inc., and the Graduate Students Association) which hold independent liquor licenses permitting them to serve alcohol in specific areas of University Property;

- c. "Licensed Areas" are areas on University Property for which permission has been obtained through Conference Services to permit the serving of alcohol for a specified period of time under any UNB liquor license;
- d. "Licensed Facilities" include those facilities (bars, lounges, dining areas) located on UNB Property that have liquor licenses of their own, whether they are operated on an ongoing or an intermittent basis;
- e. "Members of the University Community" are persons or groups that interact with the University Community, directly or indirectly, and include, but are not limited to, the following: students, staff, faculty, postdoctoral fellows, alumni, volunteers, visitors, observers, contractors, institutional administrators, officials representing UNB, student clubs and societies, and on-campus businesses (whether owned and/or operated by Members of the University Community or third-parties);
- f. "Pub Crawl" means an organized event in which participants progress from one establishment serving alcohol to another over a particular period of time and often involves specials being offered at one of more of the establishments involved to the participants;
- g. "University Event" is an event that is in any way associated with the University of New Brunswick including, but not limited to, events organized on campus, events organized by recognised UNB groups (including clubs, societies, groups, departments, faculties, teams), events advertised to or involving primarily Members of the University Community, and events wherein participants represent or are seen to represent UNB.
- h. "UNB Facilities" include any space (whether indoor or outdoor) on UNB Property that are not Licensed Facilities as defined in this Policy.
- i. "UNB Property" includes academic, meeting, living and work spaces whether owned or leased by UNB, including vehicles owned and/or operated as part of UNB-related activities. In particular, UNB Property:
 - i. specifically includes the Student Union Building, including all premises located in or about the Student Union Building that are leased to third parties, but
 - ii. subject to subsection h i above, excludes property and premises leased by UNB to third parties, including the New Brunswick Community College, St. Thomas University, the National Research Council and the Government of New Brunswick Provincial Archives.

Authority and Responsibility

- 4. The administration of this policy falls under the responsibility of the Vice-President (Administration and Finance), the Vice-President Academic (Fredericton) and the Vice-President (Saint John).
- 5. The administration of UNB's liquor licenses for Fredericton falls under the responsibility of the Assistant Vice-President, Student Services, and for Saint John falls under the responsibility of the Vice-President, Saint John.

6. The UNB Committee to Manage Alcohol on Campus (CMAC) shall have authority and responsibility for implementation and review of this Policy and for the management of alcohol at UNB.
7. The membership of the CMAC shall be as follows:
 - a. Representatives of Counselling Services (Fredericton and Saint John)
 - b. Representatives of Security and Traffic (Fredericton and Saint John)
 - c. Representatives of Residences (Fredericton and Saint John)
 - d. Representatives of Conference Services (Fredericton and Saint John)
 - e. Representatives of Student Services (Fredericton and Saint John)
 - f. Representatives of Students, (Fredericton Student Union, Saint John Student Representative Council and Graduate Student Association)
 - g. A representative of Proctors/RAs
 - h. An individual responsible for and involved in training, education and awareness in relation to alcohol on campus;
 - i. A Faculty Member with particular interest/expertise appointed by Vice-President Academic (Fredericton) and Vice-President (Saint John)
 - j. The Commissioner of Student Discipline or designate
 - k. The Assistant Vice-President, Student Services (Fredericton), Co-Chair
 - l. The Director, Student Services (Saint John), Co-Chair
8. The Mandate of CMAC shall be as follows:
 - a. to consolidate and ensure congruence among all policies and procedures related to alcohol;
 - b. to review and revise current policies and procedures and develop new policies and procedures related to alcohol on campus, as appropriate;
 - c. to seek appropriate approval for all new and revised policies related to alcohol;
 - d. to ensure appropriate mechanisms are in place to ensure compliance with policies and procedures related to alcohol;
 - e. to liaise with all committees and groups on UNB campuses with responsibilities related to alcohol;
 - f. to facilitate a comprehensive educational program related to responsible alcohol consumption;
 - g. to facilitate a consistent response (e.g. procedures & consequences) to misconduct related to alcohol consumption; and
 - h. to work with all relevant stakeholders to develop meaningful metrics related to alcohol on campus, to ensure data collection, and to prepare a consolidated report annually.
9. University Responsibilities: The University shall:
 - a. Monitor and enforce this Policy and all related policies, processes, rules and regulations related to alcohol;
 - b. Work to promote a safe campus environment for all community members;
 - c. Work with student organisations, internal and external partners:
 - i. To educate and inform the Members of the University Community about issues and risks surrounding alcohol consumption, how to

mitigate those risks, and how/when to seek assistance and support when required.

- ii. To foster a campus culture which reduces risky or harmful alcohol use;
- iii. To promote and reinforce a safer and lower-risk approach to alcohol use;
- iv. To encourage the organization and promotion of alcohol-free events; and
- v. To educate Members of the University community on responsible alcohol consumption and the risks associated with alcohol.
- vi. To provide services for assisting Members of the University Community facing alcohol-related challenges, of both an immediate and long-term nature.

10. Conference Services: Conference Services on each campus shall be responsible for direct management of the University's liquor licenses and shall be the first point of contact for Members of the University Community wishing to hold University Events involving alcohol on campus.

11. Responsibilities of Individuals: Individual Members of the University Community who choose to possess or consume alcohol shall be expected:

- a. To do so in compliance with the law and University policies;
- b. To do so in a responsible manner;
- c. To assume the obligation of making legal and responsible decisions in all situations, including after consuming alcohol;
- d. To respect the rights of others:
 - i. To make responsible decisions as to if they consume alcohol and how much alcohol they consume, free from pressure, influence, or coercion;
 - ii. To participate in a healthy living and learning environment free of the potential negative consequences of alcohol use;

All Members of the University Community are responsible to act immediately to the best of their abilities to assist someone who is over-intoxicated or in the process of becoming over-intoxicated, which may include calling for appropriate help through Security or other emergency services (See Amnesty section).

General

12. UNB Facilities: Where a University Event is to be held on campus in a location that is not a Licensed Facility, alcohol may only be served at the event if the following conditions are met:

- a. The event must be held in a Licensed Area of the university;
- b. The event must be approved in advance according to applicable university policies, practices and protocols;

- c. If the organizers of the event are not License Holders, alcohol and alcohol-related services for the event must be provided by a License Holder or by the University's recognized food service supplier.
 - d. Subsection c above does not apply where each License Holder and the food service supplier confirms in writing that it cannot or is unwilling to provide alcohol at the event and the CMAC, or its delegate, approves another supplier;
 - e. The organizers of the event must comply with all terms and conditions of the applicable license;
 - f. The organizers of the event must comply with the law, this Policy, the applicable Campus Specific Standards and any specific rules, regulations or expectations of any kind established for the space in which the event is to be held;
 - g. Where the organizers of the event are students or a student group or organization, they must follow and comply with any applicable policy and procedures in existence at the time.
13. Licensed Facilities on Campus: Licensed facilities on campus may serve alcohol directly to persons of the legal drinking age in accordance with their license, their lease, applicable laws, this Policy, and the Campus Specific Standards developed under this Policy.
14. Residences: Alcohol consumption and education within the residence system shall be governed by the applicable law, this Policy, the Residence Contract and the Residence Community Rules, as established from time to time by the Residence Division of Student Services (Fredericton) and/or Residence Life (Saint John).
15. Off-Campus: Where a University Event is to be held off campus, alcohol may only be served at the event if the following conditions are met:
- a. The event must be held in a licensed facility;
 - b. The event must be approved in advance according to applicable university policies, practices and protocols;
 - c. The organizers of the event must comply with all terms and conditions of the applicable license; and
 - d. The organizers of the event must comply with the law, this Policy, the applicable Campus Specific Standards and any specific rules, regulations or expectations of any kind established for the space in which the event is to be held.

UNB recognizes that its ability to monitor and control off-campus events is limited. That being said, Members of the Community (both individuals and groups) who organize, hold, participate in or attend such off-campus events may be held accountable for their decisions, their behaviour and the impact of such decisions and behaviour under appropriate UNB policies.

16. Pub Crawls and Drinking Games: The organization or promotion of Pub Crawls and Drinking Games associated with the University in any way is not permitted.

17. Student Event Risk Management: In addition to this policy, University Events organized by students or recognized student groups, clubs, or societies must follow and comply with any applicable student event policies and procedures.

Advertising, Promotion, Sponsorship and Marketing

18. Subject to clause 19 below, the advertisement of alcohol and products containing alcohol on UNB property is not permitted except with the approval of the CMAC.
19. The advertisement and promotion of Licensed Campus Facilities or of University Events is permitted provided that any or all promotional material or communication:
- a. Does not encourage people to consume alcohol while under age, to excess or irresponsibly;
 - b. Does not depict people who are intoxicated;
 - c. Does not depict or promote Pub Crawls or Drinking Games;
 - d. Does not glamourize drinking alcohol or intoxication;
 - e. Does not promote or normalize illegal behaviour;
 - f. Does not refer to the price of alcoholic beverages or "specials" of any kind in relation to alcohol or alcoholic beverages;
 - g. Is not placed or mounted on the outside of University buildings, on University signs, posts or other structures or in contravention of any other policy or guideline with regard to the posting of such materials.
20. Sponsorship: Any sponsorship of a UNB Event, building, individual, club, society, or other group by a company or organisation that as its primary activity produces, distributes or serves alcohol or alcoholic beverages must be approved in advance by the CMAC in consultation with appropriate university offices and officials. Any participation in an on-campus event by a company or organization that as its primary activity produces, distributes or serves alcohol or alcoholic beverages must be approved in advance by the CMAC.

Campus Specific Standards

21. Recognizing that many of the standards noted below are already in practice, inclusion within the policy ensures that these measures are codified and subject to and governed by this policy.
- a. Anyone in a role whereby they are serving alcohol at an event must be certified in responsible bar service (e.g. Smart Serve).
 - b. Persons providing security at bars and events (e.g. Campus Patrol, Door Staff, Bouncers, etc.) must be trained in role-appropriate security measures (e.g. Non-violent Crisis Intervention, situational training, TiPS Training)
 - i. Campus Bar security personnel ... *specific requirements to be determined after consultation*
 - ii. Campus Patrol ... *specific requirements to be determined after consultation*

- iii. Third-party security personnel ... *specific requirements to be determined after consultation*
- c. Entrance to licensed establishments during peak business hours must be controlled and patrons must show proof of legal age at the door.
- d. Persons who exhibit signs of over-consumption are to be refused entry to bars and events and persons who appear to be overly intoxicated are to be removed.
- e. Staff involved in removing patrons from campus bars and events will encourage the use of harm reduction or emergency services, as needed, and will make every effort to find appropriate accompaniment to ensure the patron's safety (e.g. call a taxi, request Safewalk, contact Security, etc.).
- f. Alcohol-free and light- or low-alcohol beverages must be available at bars and events.
- g. Any time that alcohol is being served, food options must be available
- h. Caffeinated energy drinks or pre-mixed, highly caffeinated alcoholic beverages are not permitted for sale in licensed establishments or at events where alcohol is being served.
- i. Individuals are not permitted to purchase more than two standard drinks at one time for themselves (i.e. two individual standard drinks or one double). Rounds, pitchers, buckets, and fishbowls must be shared with the adequate number of individuals such that consumption is limited to two standard drinks per person per sale and the adequate number of cups must be supplied
- j. Games, contests, and activities that promote or encourage the rapid consumption of alcohol are not permitted (e.g. drinking games, shooter wheels, etc.)
- k. At higher-risk events, special risk-management procedures are to be enacted including, but not necessarily limited to, serving all alcohol in non-breakable cups, implementing a mandatory coat and bag check, and hiring additional security personnel. In Fredericton, such procedures are subject to the student event risk-management policy.
- l. The sale of shooters and shots is not permitted on the Saint John Campus.
- m. Guests at UNBSJ student events and campus liquor establishments are limited to a 1:1 student to guest ratio.

Enforcement

- 22. Enforcement of this Policy shall fall to Campus Security, Residence Life, Conference Services, the Office of the University Secretary, the owners/managers of Licensed Facilities, License Holder, the organizers of University Events and any other appropriate bodies or authorities.
- 23. Failure to comply with this Policy:
 - a. By an individual student, could result in disciplinary action;
 - b. By a recognized student group, could result in:
 - i. The requirement that the service of alcohol be immediately suspended at the University Event in question;
 - ii. cancellation of the University Event in question, even if the Event is already underway;

- iii. a fine, a suspension or a revocation of the group's status with the University (or a Faculty or Division thereof), the Student Union/Student Representative Council, or Residences;
- c. By a Licensed Facility, could result in a fine or a suspension or revocation of their right to serve alcohol on campus or potentially a cancellation of their lease;
- d. By an employee of the University, could result in discipline under relevant Human Resources processes;
- e. By any other Member of the University Community, action under appropriate university policies and processes.

Amnesty

- 24. UNB is committed to ensuring the safety of all members of the University Community and wishes to eliminate barriers that might stop individuals from seeking help for themselves or seeking to help others experiencing severe intoxication or related dangers. In support of that commitment, UNB will extend amnesty from prosecution for related offences under the Student Discipline Code, Human Resource processes and other similar policies to persons who seek to help an individual who is experiencing severe intoxication or serious injury related thereto, to the individual experiencing such challenges and to others involved.
- 25. The Amnesty offered above does NOT apply to behaviours that involve other serious offences, including causing or threatening harm or violence, sexual violence, misuse of identification, harassment, hazing, illegal sale of alcohol or drugs, damage to University property, etc.

Review

- 26. The CMAC shall ensure that this Policy and Campus-Specific Standards developed under it are reviewed no later than the end of the third year following its approval date.