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*President's Task Force  
on Alcohol:  
UNB Fredericton*

*Background and Recommendations*

May 2014

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# **President's Task Force on Alcohol: UNB Fredericton**

## *Background and Recommendations*

*April 10, 2014*

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In light of several tragic incidents at other institutions involving alcohol, at the direction of UMC, a Task Force on Alcohol on Campus was established in fall 2012 consisting of the Executive Director of Student Affairs and Services, the Executive Director of Residential Life, Campus and Conference Services, the Director of Security, the Director of Counselling Services, the Student Development Coordinator, two students – representing the Student Union and Residential Life, and the Associate Vice President Academic (chair). Members are identified in Appendix A. The mandate of the Group was to review current policies and practices with respect to alcohol on campus and make recommendations to appropriate stake-holders.

The Task Force met 19 times to review the current status and consider future directions for policies, procedures, and practices on the Fredericton campus. We began by developing an inventory of relevant policies/procedures and practices using the framework in *Reducing alcohol harms among university students: A summary of best practices* prepared by the Nova Scotia Department of Health and Wellness. We reviewed data on incidents on campus involving alcohol and information on comparative pricing of alcohol and developed a bibliography of sources and resources. We have had many helpful discussions about the challenges and opportunities related to alcohol on campus from the various perspectives represented in the Task Force. Additionally, we consulted with the Director of Athletics and the Director of Recreation Services as both these units have policies related to alcohol.

The following report provides a summary of the Task Force's activities and is based upon internal discussions, a review of existing UNB policies, procedures, and contracts, a review of best practices and relevant research, and consultation with other campus stakeholders and Canadian universities. The report begins by providing the context for student alcohol consumption at UNB Fredericton in addition to preliminary statistics from a survey of UNB student alcohol use conducted in November 2012. The next section of the report is organized by unit (all units represented on the Task Force plus Student Health, UNB Varsity Reds and UNB Recreation Services) and provides background information about the various existing committees, advisory groups, policies, procedures, contracts and other mechanisms to regulate alcohol consumption on the UNB Fredericton campus as well as information regarding current alcohol-related initiatives from each of the units. The final section of the report contains recommendations for reducing harmful student alcohol use on the UNB campus and among all UNB students.

## **UNB CAMPUS CONTEXT**

While the focus of this report is the Fredericton campus of the University of New Brunswick (UNBF), it is important to note that two other institutions, Saint Thomas University (STU) and the New Brunswick Community College (NBCC) are co-located on the campus. The University of New Brunswick provides security services for all three institutions and a number of shared services for STU, including Counselling Services and Student Health. (Recommendation #3)

During the academic year, there are approximately 11,000 students on the Fredericton campus (UNB = 8,100, STU = 2,500, and NBCC = 400). In addition there are various events and establishments that attract non-students/guests to our campus.

There are 18 residences (UNB 13; STU 5) which house close to 2,000 students. As residents, students who are of age can legally consume alcohol within their residence rooms or apartments. As well, at some residence events, alcohol is available for students who are of legal age.

There are three bars on campus: the Social Club, the Cellar Pub and the Windsor Castle Bar. To entice patrons to visit their establishments both the Social Club and Cellar Pub offer reduced-price alcohol on certain evenings or under various circumstances. The Social Club in particular has a front page advertisement each week in the Brunswickan noting their low prices and offering a dance club atmosphere; on special evenings there have been up to 400 people attending. The Social Club also offers specials on buckets of beer (5 beers for \$9.75) every Friday from 2:00 pm until 2:00am the next morning. The Windsor Castle Bar is operated by the Graduate Students Association and appeals largely to graduate students and faculty and staff. Alcohol is also available at various athletic events and at some activities hosted by student clubs and societies. As a result, even though not all students may partake, alcohol consumption is an accepted norm on campus.

However, there is also a norm in New Brunswick which suggests that many students not of age also consume alcohol. In terms of the larger New Brunswick environment, from which 75% of UNB students come, a recent report *New Brunswick Student Drug Use Survey Report 2012* (Department of Health, 2013) indicated substantial alcohol consumption by under aged students. The researchers polled a total of 3,507 students from grades 7, 9 10 and 12; some of the results are as follows:

- 48% had used alcohol at least once in the preceding year (76% of grade 12 students)
- 28% had used marijuana
- 22% had used tobacco
- 10% had used oxycontin, codeine, or other controlled pain relievers without a prescription
- 5% had used controlled stimulants; diet, caffeine pills or other uppers without a prescription
- 5% had used magic mushrooms, mescaline, methamphetamines and/or ecstasy

As with similar previous studies in 1998, 2002, 2007 (Department of Health, 2007), alcohol remains the number one drug of choice for students in the population sampled. (Recommendations #4, #5, #6, #7)

### ***Research on Alcohol Use by UNB Students***

In November 2012 the Director of Counselling Services conducted a survey of student alcohol use at UNB. Data analysis is ongoing, but preliminary results are provided here. The survey was sent out to all UNB-Fredericton students (n = 8115). A total of 2165 students (27%) responded to the survey. The demographic characteristics of the respondents accurately reflected the overall student population. The survey asked about a wide range of issues related to student consumption of alcohol including a number of different questions designed to estimate blood alcohol content (BAC) on an average night of drinking as well as BAC on the occasion in the past 6 months when students drank the most. On an average night of drinking, the BAC estimate for the entire UNB sample was .114 (a BAC of .08 is considered legally intoxicated). The effects of a BAC of .114 include significant impairment of motor coordination and loss of good judgment; impairment of balance, vision, reaction time, and hearing; and slurred speech

sometimes. When the sample of respondents is restricted to age 21 and under, average BAC on a typical night of drinking increases to .134. At this BAC level the effects include gross motor impairment and lack of physical control; blurred vision and major loss of balance; euphoria is reduced, and dysphoria (anxiety, restlessness) is beginning to appear; judgment and perception are severely impaired.

There was little difference in the BAC levels of males (.12) and females (.11) on an average night of drinking. Nor was there much difference in average BAC on a typical night of drinking for students living on-campus in residence halls (.12) and students living off-campus with roommates (.14).

When students were asked about the occasion when they had the most to drink in the past 6 months the average BAC estimate was .23. Effects at this level of intoxication include severe impairment in all mental, physical and sensory functions; increased risk of asphyxiation from choking on vomit, and increased risk of serious injury by falls or other accidents.

Binge drinking is defined as the consumption of 5 or more drinks (4 or more for females) in a sitting (a sitting is defined as 2 hours). The reason for this definition is that for the average size male 5 or more standard drinks in 2 hours produces a BAC of .08 (the same for 4 or more drinks for females). Using this definition (which is the standard definition of binge drinking across North America) 59% of the UNB sample who responded to the survey have engaged in binge drinking. A full 33% of the UNB respondents report 2 or more binges in the past 2 weeks.

In 2004 the Centre for Addiction and Mental Health (CAMH) in Toronto completed a cross-Canada survey of alcohol and drug use and mental health issues among college and university students. CAMH defined a “Heavy-Frequent Drinker” as someone who typically drinks more than 5 drinks on an occasion and drinks at least once a week. Using this definition 16% of the cross-Canada sample of college and university students qualified as “Heavy-Frequent Drinkers.” When the sample was restricted to just students from Atlantic Canada 24.5% of students qualified as “Heavy-Frequent Drinkers.” When the same criteria were applied to UNB students who responded to the November 2012 survey 38% qualified as “Heavy-Frequent Drinkers.”

Some of the most disturbing results of the survey include the responses students gave regarding indirect consequences of alcohol use (having to take care of someone who drank too much, having sleep interrupted, harassed by a drunk person, etc.). Respondents were asked whether they had experienced these indirect consequences of alcohol use within the past 30 days. Table 1 (next page) shows the percentage of students from the overall sample who experienced any of these consequences as well as the percentage of students living in UNB residence halls who experienced the consequences. These same results are graphically illustrated in Figure 1.

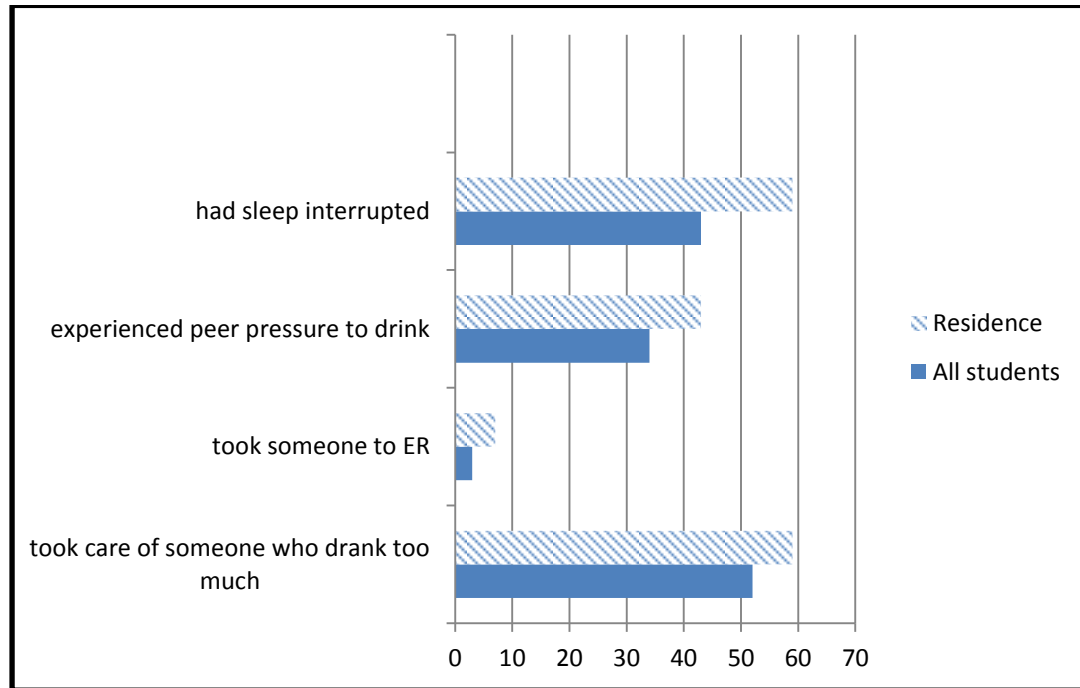
The results from the UNB Survey of Student Alcohol Use presented above represent just a fraction of the data from the entire survey. Taken together these results suggest that there is a very serious problem with overconsumption of alcohol among UNB students. Surveys such as this are considered accurate estimates of students’ actual levels of drinking as studies have shown that students’ reported level of alcohol use in survey responses corresponds to their actual blood alcohol content measured upon leaving a bar after a night of drinking.

**Table 1**  
**Percent of Students Reporting Indirect Consequences of Others' Alcohol Use  
within the Past 30 Days**

	Entire Sample (All students)	Students Living in Residence
Took care of someone who drank too much	52%	69%
Took someone to ER	3%	7%
Experienced peer pressure to drink	34%	43%
Had sleep interrupted	43%	59%
Had studying interrupted	29%	47%
Had living space left untidy	37%	46%
Were prevented from enjoying events	12%	16%
Were harassed by a drunk person	5%	5%
Had a verbal argument with a drunk person	21%	23%
Pushed, hit, assaulted	8%	10%
Threatened with physical violence	6%	7%
Found trash around where I live	32%	57%
Found vomit around where I live	20%	47%
Had personal property damaged	7%	10%
Felt unsafe	8%	8%
None of the above	20%	7%



**Figure 1**  
**Percent of Students Reporting Selected Indirect Consequences of Alcohol Use**  
**within the Past 30 Days**



The magnitude of the challenge of addressing problematic alcohol use amongst UNB students is illustrated by a paragraph from the Executive Summary of *Reducing alcohol harms among university students: A summary of best practices* by the Nova Scotia Department of Health and Wellness (2012):

Initiatives require much more than simply re-educating students on the harms associated with excessive consumption and setting down and enforcing rules for conduct. The university environment has a significant role in shaping student behaviours and, as such, the campus context needs to be altered so that it does not support a heavy drinking culture. A rich environment must be created that cultivates connectedness and builds further resiliency within young people that will serve as lifelong protective factors. It is only within this context that moderate alcohol consumption could become the new norm.

As difficult a challenge as “altering the campus culture” may seem, it not only holds out the hope of moderating the alcohol consumption of UNB students and reducing the negative consequences associated with binge-drinking, cultivating a “culture of connectedness” would also have the effect of improving the mental health of the entire campus as social connectedness is a one of the strongest protective factors against mental illness. It does not take much of a leap from the points above to conclude that addressing the problem of student overconsumption of alcohol at UNB holds the promise of improving student retention.

To be successful in encouraging responsible consumption of alcohol among students, the University needs to take a multi prong approach which addresses the issues at the system, environment and individual level. Furthermore, it must undertake a comprehensive monitoring and assessment program to evaluate the effectiveness of its interventions. (Recommendations #2, #10, #26, #34, #35,#36, & #39)

## **ACTIVITIES of VARIOUS UNITS with respect to ALCOHOL USE on CAMPUS**

### **Campus Security and Traffic**

Campus Security and Traffic aim to provide a safe community in which students, faculty, staff and visitors are able to enjoy a quality of life in a healthy environment.

#### ***Safety and Security***

A staff of 24 officers, with 6 on duty each evening, regularly patrol the campus, particularly in the evenings and on weekends to ensure that members of the community are safe and university assets are protected. They are also present at special events and activities and respond to incidents on campus as required. In the past year, the department has stepped up its presence during key dates/events during the academic year where alcohol was considered to be a factor in relation to medical responses, assaults, damage to property, and theft.

One of the ongoing challenges faced by the Officers is dealing with behaviour related to alcohol and enforcing regulations under the New Brunswick Liquor Control Act. When an officer challenges individuals in public with an open bottle of alcohol, they may simply empty it and/or set it down, often to open another shortly thereafter. This reflects a camp ground atmosphere, where our students see themselves as immune from the usual Liquor Control Act regulations. In order to correct any intolerable alcohol induced behaviour by students, the department utilizes adjudication measures through the Student Disciplinary Code (SDC). Non-students are issued trespass notices. UNB Security lacks the immediate deterrent factor of issuing a charge/ticket for alcohol infractions which is a successful strategy in traffic enforcement. Going to the SDC for some possible 2,000 plus incidents is not practicable, nor is it probable that Fredericton police can be enticed regularly on campus to charge under existing laws. (Recommendation #28)

#### ***Alcohol Awareness and Education***

The Department of Security and Traffic provides various presentations to proctors, dons, students and staff during their initial orientation sessions and as requested throughout the year. To complement these initiatives, Security and Traffic has also initiated the online StaySafe 360 program through its website <https://es.unb.ca/apps/stay-safe-360/>, reinitiated the Rape Aggression Defence training which includes alcohol vulnerability aspects, and provided contact cards which outline blood alcohol content (BAC) percentages. (Recommendation #40)

#### ***Partnerships***

The Department of Security and Traffic actively seeks to form partnerships with other groups and organizations both on and off campus to combat crime. On campus, they have created a Crime Prevention and Safety Officer whose role is to further integrate the department's partnership with the student population. In recent years, the relationship with the Fredericton City Police has been strengthened and they have stepped up their enforcement related to alcohol offences, particularly during Frosh week and in the College Hill area. While there have been suggestions that Fredericton City Police should be used more often to assist in enforcement activities on campus, it should be noted that this would place our students into various judicial systems which could affect their lives/career opportunities. Also, the City Police would like to see us resolve our own issues in a less formal fashion as they have other challenges to face and dealing with liquor charges takes time away from same. (Recommendation #1)

### ***Student Campus Patrol***

The Student Campus Patrol (SCP) works with Campus Security and Traffic to ensure the safety of UNB's students, faculty, and staff and to protect UNB property. It is a service based organization that is comprised of, administered by, and whose members are trained by, students. Currently there are 36 Student Campus Patrol officers. In addition to safety and security training, SCP officers are given First Aid and CPR training. SCP offers three services: Safety Patrol (Thursday, Friday and Saturday nights from 10:00 pm to 3:00 am); Safe Walk (every evening) and Event Supervision (by bookings). A series of agreements outlining Campus Patrol Deliverables for specific event/venue supervision have been developed. Examples of these agreements are provided in Appendices A-C. Patrol Officers are equipped with radios so that they can communicate quickly and easily with the Security and Traffic office in case of problems or emergencies. Table 2 summarizes the incidents reported in the Student Campus Patrol reports by month for the 2012-13 academic year.

**Table 2**

### **Student Campus Patrol Incident Reports by Month for 2012-13 Academic Year**

<b>Academic Year 2012/13</b>	<b>Student Campus Patrol Reports</b>									
<b>Incidents</b>	<b>SEP</b>	<b>OCT</b>	<b>NOV</b>	<b>DEC</b>	<b>JAN</b>	<b>FEB</b>	<b>MAR</b>	<b>APR</b>	<b>2013/14</b>	<b>2012/13</b>
Disturbances in SUB		2	3		4	5	6	1	21	9
Disturbances (Non Sub)		1	4	1	7	4			17	13
Illegal Drugs	4	2	2		1				9	33
Indecent Acts	16	15	11	5	2		4		53	88
Intoxication (students)	43	21	6	6	9	1	14	2	102	148
Liquor Act Violations	679	636	460	108	416	340	286	290	3215	2787
Total 2013/14 Incidents	742	683	499	121	443	351	320	293	3452	3144
Total Incidents 2012-2013	909	394	474	117	359	273	142	476	3144	
<b>NOTE: liquor events 2013/14</b>	722	657	466	114	425	341	300	292	3317	2935
<b>NOTE: liquor events 2012/13</b>	857	373	434	109	336	255	119	452	2935	

This information is gathered by the SCP officers based upon what they see as they conduct their evening patrols and, although it is rather subjective, it does show the significance of alcohol. These SCP statistics show that alcohol makes up the majority of the incidents they see on campus. It would be helpful to have clear and consistent definitions of incidents so accurate year to year comparisons could be made and efficacy of interventions could be assessed (see recommendation #35 in "Environmental").

It should be noted that when a SCP officer challenges individuals in public with an open bottle of alcohol, they may simply empty it and/or set it down, often to open another shortly thereafter. Consideration needs to be given to ways for SCP to more effectively interact with students who violate alcohol policies. (Recommendation #29)

## **Residential Life, Campus and Conference Services**

The following programs, services and activities are in place through Residential Life, Campus & Conference Services (RLCCS), to manage the practices and liabilities associated with alcohol consumption on the UNB Fredericton campus:

- Alcohol on Campus policy
- Residence Contract
- Special Facility License
  - Special Occasion Permit
- Food (and Alcohol) Service Contract: Sodexo
  - Central Booking Unit Procedures
  - Security Deliverables re: Alcohol Events at various locations on Campus: Residence, SUB, AUC, BMO Field.
- Leases for Social Club and Cellar Pub

### ***Alcohol on Campus Handbook***

In what was originally a paper document called the “Alcohol Handbook”—approved by the Board in 1999—revised, reapproved and posted on the Secretariat Policy website in 2009 as “Alcohol on Campus” (<http://es.unb.ca/apps/policy-repository/>), the opening “Policy” section names the Executive Director RLCCS as the position responsible for the UNBF Special Facilities license and as the office to interpret policies and procedures around alcohol on campus.

What follows on the Policy website is a series of Appendices A-E—configured as single .pdf file on the website. These Appendices/sections cover a wide variety of topics: A. How Alcohol Works; B. a section from the Residence Handbook, which is definitional and procedural, including the rules around alcohol consumption for students in residence; C. Rules and procedures for alcohol events outside of the residences; D. The Alcohol Policy of the Cellar Pub; E. Sample Forms regarding alcohol approvals—mainly related to the procedures in C.

The policy and procedures above bind the whole UNBF community, including activities under the UNB’s Special Facility License (see below), and the licenses of the Cellar Pub, Social Club and Windsor Castle (Graduate) Pub. UNB exercises additional control over the use of these licenses through the Leases in the Student Union Building for the Cellar Pub and Social Club (see below). The Alcohol on Campus Policy and its appendices require a thorough review and update to make them consistent with current standards regarding university alcohol policies, of which there are many excellent templates and examples. (Recommendation #9)

### ***Residence Handbook***

In addition to the excerpts from the Residence Handbook reproduced in the Alcohol Handbook, the Residence Contract, including the section on alcohol, also exists as a separate web document at [http://www.unb.ca/fredericton/residence/\\_resources/pdf/rescontract.pdf](http://www.unb.ca/fredericton/residence/_resources/pdf/rescontract.pdf).

The section on “Alcohol” begins with principles and educative goals and includes specific policies and rules. The policies preclude underage alcohol consumption anywhere in residence, exclude alcohol consumption in hallways and stairwells, limit drinking by those of age in common rooms, and refer to more specific procedures and approvals for house socials or other events in residence potentially involving alcohol. Generally excessive consumption is prohibited and does lead to fines, self-

management plans, performance bonds, and ultimately eviction; however, this enforcement has largely ignored distinctions between those who are of age and drinking problematically and those who are not of age.

Compliance and enforcement of these rules, principally by proctors and House Dons, varies—with underage alcohol consumption—and particularly suspicion of such consumption within individual residence rooms—not having been previously closely investigated and in some cases, largely tolerated. RLCCS is moving toward greater enforcement of the rules regarding underage alcohol consumption in residence and revised the August 2013 proctor and Don training to reflect this. Further training and enforcement is needed. (Recommendations #15, #16 #34)

### ***Special Facility License***

Each year, through RLCCS, UNBF renews Special Facility License #016591 29 001, which licenses a wide variety of rooms and spaces, including some outdoor spaces, for alcohol consumption and sale on the UNB Fredericton campus. There is also Special Facility License #016591 31 001—which acts as a kind of “rider” referencing the main license but allowing various forms of entertainment under that license, including “bands, orchestras, disc jockeys” and others. The licenses are through the New Brunswick Department of Public Safety, Compliance and Enforcement and are, in effect, historical documents dating back to 1983. One area of the document, “Description of Licensed Area,” begins by listing a number of buildings on campus, suggesting that the whole enclosed space of the building is (potentially) a licensed area: “Wu Centre” for instance. For “Licensed Areas” more recently added, this section is more precise: “Richard Currie Centre: Fourth Level: Long Hall 32m x 6.6m . . .” specifying that only certain areas of the building are licensed. On an additional page to the license “Appendix A” there is an additional list of UNB buildings, some with specific rooms designated, and generally with some considerable overlap with the first list, but not wholly consonant with it.

As a practical matter and with the documented agreement with a Director of that department, UNB has taken the view that an area is licensed if it is noted anywhere on the license. An additional complication is that every residence building is listed on the license, but most of these buildings do not have spaces which we would want to license for the sale or consumption of alcohol under the license. Also, the current position of the Department of Public Safety is that a Residence House is a domicile and the alcohol consumption by residents of the House does not require the space to be licensed—any more than you require a license to have a beer in your own home (or in your office or other “private” space). RLCCS should continue to work with Department of Public Safety to update the “licensed areas” section of the License and to exclude the Residence buildings from the License. (Recommendation #17)

Given the broad approval of all public spaces in some buildings under the License, it is not always clear what rooms/spaces require a Fire Marshall Inspection to establish maximum occupancy for purposes of alcohol consumption under the license. We have begun compiling documentation of Fire Marshall-approved occupancies (occupancy limits vary according to room setup—whether standing, seated in rows or seated at tables). As Ad Astra is upgraded, we will seek an area in that software in which we can indicate which rooms fall under the UNB Special Facility License, and what the occupancies of that space are for alcohol events. RLCCS should continue to work with the Fire Marshall to document the allowable occupancies of all rooms on the License. (Recommendation #18)

UNB’s Special Facility License also lists 6 “Operating Requirements” the chief of which involves setting up our “own permit operation”—which we exercise through the Central Booking Office (CBO). The CBO came into existence and was incorporated into RLCCS as a result of the first iteration of the Space Policy

(2007) and has recently been confirmed there with the updating of the Policy and the upgrading of the space booking software, Ad Astra (2013). Any internal group wishing to book temporary space on campus, for instance for a meeting or event, can do so free of charge, and any external group can apply to book space, at a charge. Internal groups include student groups and societies which may wish to book space for events which include alcohol. When a room is booked for an alcohol event, an “Application for an Internal Liquor Permit” is also required. We normally insist that the alcohol be served by our Food Service Provider—currently Sodexo, which is consonant with the Food Service Management Agreement, and which preserves that Provider’s exclusive on (associated) food service. The recent agreement (June 2013) between Sodexo and UNB includes a provision for “Bar Services” and a requirement for \$25M of liability insurance with UNB named as an “additional insured.”

These provisions, combined with UNB’s practice of requiring that Sodexo, in addition to providing food, also provide alcohol services to events on the UNB campus ensures that Sodexo’s insurance would be invoked first, in the event of an alcohol-related tragedy. In reality, however, UNB would also be named in any associated legal action.

### ***Special Occasion Permit***

As an alternative to an Internal Liquor Permit, a UNB event host can seek a “Special Occasion Permit” from the Province, and RLCCS will send a letter (based on a template agreed between UNB and the Province) to Public Safety, supporting (or not) the application, and (if supporting) also suspending UNB’s Special Facility License for the duration of the event. This procedure deals with what would otherwise be an issue: there needs to be clear accountability for alcohol and only one license can apply to a particular space at a given time.

One such long-standing event—or series of events—that has used the Special Occasion Permit provision is the regular “Pillar Pubs” booked by the Undergraduate Engineering Society in Head Hall on the last Friday of the month during the academic year. This group has a long-standing practice of conducting these “pub” events in Head Hall during which they sell alcohol. Recently other groups have sought similar bookings through the CBO and similar accommodation in terms of withdrawing the University’s Special Facility License allowing them to get a series of Special Occasion Permits from the Province to sell alcohol on campus at these events. Other than CBO’s booking of space and managing of the process of withdrawing the University’s license, the only other “gate-keeper” on such events has been a requirement that the appropriate Dean sign off, and the Dean of Engineering has signed-off permission for the Pillar Pubs. The principle of a Special Occasion Permit is that it identifies responsibility for alcohol—including responsibility if an individual at the event, or having been served there, after the event, does harm to self, others, or to the property of others. However, if someone leaves such an event and under the influence of alcohol does harm, the University and the University’s insurer (CURIE) is implicated—by virtue of its being a UNB student group—regardless of whether the alcohol service was under the University’s license or a Special Occasion Permit.

Of course, the appeal of a Special Occasion Permit is that the student society can generate revenue through the sale of alcohol. However our current practice allows for different standards under the Special Facility License or the Special Occasion Permit. Under the Special Facility License servers of alcohol are required to have Smart Serve training; there are requirements for minimum prices for drinks and a minimum number of Campus Patrol officers need to be present; and advertising requires prior approval. These conditions do not apply for events held under the Special Occasion Permit. Given the student safety issues involved and the potential liability of the University, it is clear that the policies and procedures for holding events on-campus where alcohol is served should be designed to create a safe

and enjoyable environment and be consistent regardless of the license/permit under which the event is being held. (Recommendation #19)

### ***Security Deliverables***

RLCCS has developed a series of agreements with UNB Security regarding what procedures are used to manage alcohol-related and other events. These agreements are specific to various venues—including SUB, AUC, and Residence events. Examples are provided in Appendices A-C. It is important that these agreements be reviewed and updated on a regular basis. (Recommendation #30)

### ***Leases: Cellar Pub & Social Club***

Both the Cellar Pub and the Social Club have their own liquor licenses, which from time to time, they extend beyond their own Premises to sponsor events involving alcohol. In these cases RLCCS withdraws the University license as noted above. The Cellar Pub license has been regularly used for Student Union sponsored events in the SUB Cafeteria; the Social Club has regularly extended its license into the SUB Ballroom for its events, including celebrating St. Patrick's Day.

RLCCS negotiates 5 year leases with both establishment—leases which came due for the Cellar Pub and Social Club in May and June 2013 respectively.

The leases have traditionally provided some controls over risks associated with alcohol consumption in these establishments and/or through their licenses. For instance, both leases have requirements for \$5M in insurance, with UNB named as "also insured." Both leases require the establishments to manage their lines and the egress of patrons from the building: "The Tenant shall ensure that members of the staff are present on the Student Union Building lobby landing on Thursday, Friday and Saturday nights—extending to the closing hours, and during special events, to aid the exit of patrons from the Building, " and "The Tenant shall ensure that one (1) hour prior to closing a sufficient number of door persons shall be placed in the lobby to control the exit of patrons leaving the area. When removing patron/s from the Premises due to inappropriate behaviour, the Tenant is responsible for that individual or individuals until they exit the Student Union Building." Both leases have provisions which allow the University to temporarily close the bars, if they breach the lease in regard to alcohol safety.

In the recent round of negotiations for the leases commencing 2013, the following provisions have been added—specific to discussions with the Task Force on Alcohol:

- ***Smart Serve Training for Employees***

The Tenant shall ensure that all employees serving alcohol, managing admission or monitoring behaviour on the Premises shall have achieved Smart Serve certification (or approved equivalent) within 14 days of the commencement of their employment. A system for ensuring that the Cellar Pub and Social Club are adhering to this provision needs to be developed. (Recommendation #21)

- ***Approval of Advertising***

The language and graphics of all advertising, including but not limited to, print, radio, television, posters/signage, digital and any social media accounts, directly attributable to the establishment shall be subject to approval by the Director of the Student Union Building; who shall consider all such advertising according to the criteria below. All advertising posters/signage to be displayed on the UNB campus must be approved in advance of posting:



- Conformance with legal requirements in New Brunswick
- Conformance with community standards acceptable within the University of New Brunswick, including
  - Avoidance of promotion of excessive alcohol consumption
  - Avoidance of sexism and stereotypes

Given that advertising of alcohol-related events is relevant to the bars on campus, student groups and others hosting events on-campus, student groups promoting events off-campus (e.g., pub tours), and off-campus bars who place posters around campus, it is important to have clear campus standards for alcohol-related advertising, a clear and standard procedure for approval of said advertising, and a mechanism for monitoring alcohol-related advertising. (Recommendation #24)

The new leases with the Social Club and Cellar Pub also contain a provision to support an alcohol-free Orientation by not being “open to serve alcohol in September of each year until after the conclusion of Academic Orientation”

The Alcohol Task Force has had considerable discussion of the concept of UNB establishing minimum pricing above the Provincial minimum for those selling alcohol on campus. The Executive Director of RLCCS has done some work on compiling comparative prices and this information is provided in Appendix B. Policy and procedures for minimum pricing above the Provincial minimum could be implemented through a revision to the Alcohol Handbook. Both the Cellar Pub and Social Club would be bound by such a change, since their leases specify that they comply with University policy, as it exists from time to time. (Recommendation #20)

## **Student Union**

### ***Clubs and Societies:***

The UNB Student Union (UNBSU) in Fredericton currently works with over 100 clubs and societies, ranging from department and faculty groups, to special interest and sports clubs. The UNBSU has created a Clubs & Societies Policy which includes a form for registering events in which alcohol will be provided. These forms must be submitted when applying for event funding, to be provided to the UNBSU insurance company. Aspects of the Clubs & Societies Policies related to hosting events involving alcohol should be reviewed and revised to assist clubs and societies to safely organize and host events. Additionally, the SU and the Student Development Coordinator should work together to develop resources and a workshop on risk management to deliver to student groups to support them in successfully and safely organize and host events and programs, including those involving alcohol. (Recommendations #22 & #23)

### ***DrinkSmart***

The UNB Student Union has a DrinkSmart program/service which is run by a student coordinator. The program offers cheap non-alcoholic beverages during concerts and other such events for students. DrinkSmart also provides events for Residences to raise awareness about alcohol-related issues and to promote safe drinking habits and to provide information on proper mixing tips. Currently there are no formal terms of reference or policies and procedures established for the program or the services it offers. The SU should develop terms of reference and appropriate policies and procedures for DrinkSmart program. Currently DrinkSmart programs and services are under-utilized so efforts should be made to have DrinkSmart programming and services offered to more student groups on campus. The Student Development Coordinator can work with the SU to aid in this endeavour. (Recommendation #37)

## Student Disciplinary Code

The Student Disciplinary Code (SDC) was developed under the General Regulations on Student Non-Academic Conduct as one mechanism by which to deal with unacceptable Non-Academic behavior by students (2013-14 UNB Undergraduate Calendar p. 57). Responsibility for the SDC rests in the University Secretariat. The SDC includes general principles related to conduct and student discipline and describes the purpose, scope, mechanisms and rules of procedures of the Code. It also includes a list of 12 specific offenses and possible sanctions for each. The first two offenses deal with alcohol directly (failure to comply with the Liquor Control Act and behaviour at University events). Alcohol is often a contributing factor in many of the other offenses. The SDC also contains an Appendix (Residence Community Discipline) which outlines the policies and procedures related to discipline within residences. The SDC was last revised in 1999. There has been a review by the SDC Supervisory Committee pending for a number of years, but it has not been completed. The time is past due for a comprehensive review of the SDC and the review should be supported by the work of the Alcohol Task Force. (Recommendations #14, #33)

## Student Development Coordinator

Some of the responsibilities of the Student Development Coordinator involve Responsible Consumption Education and Harm Reduction Policies and Practices

### *TiPS Training*

The Student Development Coordinator supports responsible consumption education through the provision of TiPS Training – Training for Intervention Procedures. This interactive, 1.5 hour session is offered primarily to residence and orientation student leaders. TiPS helps students to understand how alcohol affects the body, how to recognize the signs of intoxication, and how and when to intervene to help a peer who is becoming or has become intoxicated. Over the last several years, five to six training sessions have been held each year with approximately 300 individuals attending. Currently there are two individuals on campus trained to provide TiPS training. To expand the amount of TiPS training available, the Student Development Coordinator should work with campus partners to explore ways to offer TiPS to greater number of students on campus. A good and cost-effective way of getting more TiPS trainers at UNB is to host a TiPS certification workshop on campus. Additionally, results from the 2012 Alcohol on Campus survey should be incorporated into TiPS workshops to make them more relevant for UNB students. (Recommendation #32)

	2008-09	2009-10	2010-11	2011-12	2012-13
Training sessions offered	6	5	6	5	4
Attendees	323	300+ (exact number unavailable)	305	284	311

### ***Alcohol-Free Orientation Programming***

All university-sponsored orientation programming for incoming undergraduate students is alcohol free, (i.e., no alcohol is served). The orientation schedule, particularly in the evenings, is designed to keep students reasonably busy with limited free-time to initiate spontaneous parties.

Parents and supporters who attend Summer Orientation, Advising, and Registration (SOAR) are informed of the alcohol-free orientation period and are discouraged from providing their student with alcohol when they arrive in September. This targeted message was new for Summer 2013.

Other alcohol-related SOAR programs last summer were an evidence-based handbook (*A parent handbook for talking with university students about alcohol*) provided to parents describing how to talk with your child about alcohol and a follow-up workshop at SOAR. Although the handbooks appeared very popular, workshop attendance was very low. It would be useful to get feedback from parents attending future SOAR events regarding the effectiveness of these interventions. (Recommendation #27)

### ***Student Conduct section of Student Affairs and Services Website***

Student Affairs and Services hosts a section of their website devoted to student conduct. The intent is to be a one-stop-site for accessing policies and information relevant to student conduct.

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## Student Conduct

The University of New Brunswick is a community committed to providing a positive learning and working environment. All members of our community, including students, faculty and staff, have rights and corresponding responsibilities that form the foundation for a positive environment.

The university expects that students will abide by university regulations and make responsible decisions to self-manage behaviour. The university has steps that it can take to sanction behaviour that violates university rules and regulations. This can also apply to some situations off-campus such as activities associated with clubs and societies that affiliated with UNB. For a full reading of non-academic university regulations and policies, please visit the links to the right.

Students who have been charged under the University [General Regulations on Conduct](#) or the [Student Disciplinary Code](#) may wish to contact Wilfred Langmaid, Student Advocate, for information and support. Visit the Advocacy tab to the right for more details.

Students living off-campus, or contemplating living off-campus, are encouraged to read the [Handbook for Off-Campus Living](#). The handbook details the rights and responsibilities of tenants and landlords and even details how to throw a party without inviting the police.

SHARE

### Student Affairs & Services

- Academic Support
- Health & Wellness
- Career & Employment
- Financial Aid
- International
- Student Success Workshops
- ▼ Student Conduct
- Student Disciplinary Code
- General Regulations on Conduct
- Advocacy
- Alcohol & You
- UNB Rights & Responsibilities
- Handbook for Off-Campus Living

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Readership of these pages is relatively low, with about 750 unique page views in the past year. Consideration should be given to ways to better inform students of the policies that govern student behaviour on campus. (Recommendation #13)

## Counselling Services

### *Parent Handbooks*

For the past two years Counselling Services has been distributing a handbook (*A parent handbook for talking with university students about alcohol*) to parents/supporters of incoming 1<sup>st</sup> year students which talks about how parents/supporters can have conversations with their sons and/or daughters about alcohol. The handbook was developed by prevention researchers at Pennsylvania State University and has been shown to be an evidence-based approach to reducing the chance that incoming students will become problem drinkers during their 1<sup>st</sup> year of university and in reducing the negative consequences of

problem alcohol use during the 1<sup>st</sup> year of university. We have handed the handbooks out to parents attending one of the two SOAR events during the past two summers. Distributing the handbooks at SOAR events may not be the best way to provide this important information to parents. Not all parents/supporters of incoming 1<sup>st</sup> year students attend these events. Additionally, field research trials which demonstrated the effectiveness of the handbook had the handbooks mailed out to parents of incoming students. Consideration should be given to mailing the handbook to all parents/supporters of incoming 1<sup>st</sup> first year students with a well-worded cover letter from the President of UNB explaining why they are receiving the handbook. (Recommendation #27)

### ***eCHECKUPTOGO***

In 2012-13, Counselling Services paid for access to an online alcohol program called eCHECKUPTOGO. This is an evidence-based, online prevention and intervention program designed to reduce problematic alcohol use amongst university students. It can be used individually or with large groups (e.g., all incoming 1<sup>st</sup> year students). The program is used by more than 600 universities and colleges in North America and around the world. It takes 20-30 minutes to complete. Students go to the website, fill out information about themselves and their drinking habits, and then receive personalized feedback designed to help people reduce the amount they drink. One appealing feature of the program is that it is very cheap, about \$1,000 per year. Other similar programs (e.g. AlcoholEdu) are more in the range of \$20,000. The difference in price is due to the fact eCHECKUPTOGO was developed and is maintained by psychologists at the San Diego State University Counselling Center. They do not make a profit from the program and while it does not have some of the bells and whistles that AlcoholEdu and others might have, there is no evidence of differential efficacy.

In the summer of 2013, UNB Residence Life sent a link to the program in a message to all new residence students and asked them to complete the program. Using eCHECKUPTOGO in this manner (as a preventive approach) has been found to significantly reduce students' drinking and risk-taking behaviours. Close to 200 new residence students completed the program without much arm-twisting. The subscription to eCHECKUPTOGO was not renewed for 2013-14 due to changes in staffing and temporary re-assignment of responsibilities. Given that this is a cost-effective and evidence-based prevention and intervention program, UNB should consider offering this program again and develop ways to measure the effectiveness of the program. (Recommendation #38)

### ***Basics***

Over the last two years Counselling Services has provided a brief, two session intervention for problem alcohol use called BASICS (Brief Alcohol Screening and Intervention for College Students). BASICS has enough research support of its effectiveness for it to be considered a "gold standard" in treating college and university students with alcohol problems. BASICS has many appealing aspects to it including that it takes a non-judgemental approach, has been shown to be effective with students who are mandated, and can also be administered in a group format. In the first session information is collected about the student's pattern of alcohol use (eCHECKUPTOGO can be helpful in eliciting this information) and students are given some feedback on where their pattern of alcohol use falls in relation to other students at UNB and across Canada. It can be quite sobering to find that the amount of alcohol one drinks over the course of a week is more than that consumed by 95% of all other students in Canada. At the end of the first session some personalized suggestions are given regarding how to moderate alcohol use over the next week or two. In the second session the student reports back on alcohol use during the intervening time and successes or failures with the strategies they used. Additional feedback is given on the alcohol use data collected in the 1<sup>st</sup> session and the counsellor works with the student to build motivation to make changes in their pattern of alcohol use. The approach sounds simple, but it is

surprisingly effective. Many students who are mandated to participate in the program are caught off guard by the fact that this approach contains no judgment of their alcohol use and the counsellor is not asking them to stop drinking. We have not reached that many people with this program so far but could easily build capacity for it. The approach also works with groups so it could also be used with individual residences (or floors) or other groups of students that were having a particular problem with alcohol. It is recommended that Counselling Services pursue BASICS training for all counsellors and any Student Health Centre staff interested in learning the approach. Counselling Services should also develop partnerships with the Student Health Centre, Residential Life, Varsity Athletics, and others to make them aware of the availability of the program and to facilitate referrals to the program. Finally, it is recommended that Counselling Services make the program available to groups of students where appropriate. (Recommendations #42 & #43)

## **Student Health**

The various professionals in Student Health undertake a number of initiatives with respect to alcohol consumption with patients that visit the clinic. The Dietician asks all patients about their alcohol consumption in the process of nutrition assessments and interventions and then provides appropriate counselling and/or referral to a physician or Counselling Services, as necessary. The Nurse Practitioner will explore alcohol consumption depending on the reason for the student's visit. Concerns such as injuries unrelated to sports, sexual assault, mental health issues, risky sexual behaviour, and weight gain/loss would all trigger a discussion about alcohol and referral as appropriate. While physicians and nursing staff do not screen every patient about alcohol use, this is addressed when the situation warrants (e.g., mental health issues, addictions). There would be more complete information if all students receiving treatment at Student Health were asked a set of standard questions regarding alcohol use and offered appropriate interventions, as necessary. (Recommendation # 42)

Nursing staff review hospital emergency room reports and if the reason for the visit was alcohol related, the student is often recalled for a follow-up with a physician. Data regarding ER visits is another source of information regarding problems related to overconsumption by students. It is recommended that Student Health liaise with Horizon Health to obtain monthly reports on the number of UNB students treated at the DECH ER for over-intoxication or other alcohol-related problems. (Recommendation # 35)

In addition to dealing with students in the clinical setting, the Nurse Practitioner and the Dietician engage in a variety of outreach projects, many of which include awareness raising and education about alcohol consumption (e.g., Jeopardy game, Personal Wellness, campus presentation). They often target student leaders (e.g., proctors, house teams) because these individuals have responsibility for, and influence with, other students. They have presented to sports team, in residences, at orientation sessions, and in various classes.

## **Varsity Reds**

### ***Code of Conduct***

The Varsity Reds program has a Code of Conduct in which student-athletes are reminded that they are representatives of the University and that team membership is a privilege, not a right. Student-athlete status applies for the entire academic year, not just the competitive season. The Code contains a

number of Student Athlete Expectations, including those related to alcohol and drug use which are included below. The complete Code of Conduct is included in Appendix F.

#### Alcohol and Drug Use

- Refrain from the use of tobacco products during any varsity competition, practice, or event(s);
- Do not consume alcohol in hotels or vehicles transporting teams to/from competition;
- Know and respect the CIS drug policy and consult with your team doctor if unsure of use of over-the-counter or prescribed medication;
- Respect individual team rules in regards to alcohol.
- Athletes of legal drinking age must conduct themselves in a responsible manner when consuming alcohol

#### ***Team Rules***

Each Varsity Team also develops their own team rules, in addition to the Code of Conduct, that govern the behavior of players and others associated with the team. The team rules from the Women's Basketball team related to alcohol consumption are provided below as an example:

#### Women's Basketball Team Rules - Alcohol Consumption

- No drinking anytime we travel (bus, hotel, airplane, etc.).
- No drinking 48 hours before a game
- No drinking the day before a practice
- No public intoxication
- No excessive drinking or abuse of alcohol

It is recommended that minimum standards related to alcohol consumption should be established as a foundation for developing individual team rules. (Recommendation #11)

#### ***Marketing/Promotions***

The Varsity Reds program has one sponsorship agreement with an alcohol company; Labatt's has been a major corporate sponsor since 2002. To manage this relationship, a strategy and specific policies and procedures have been developed to minimize the risk of over consumption of alcohol at Varsity Reds events. The strategy, policies and procedures can be found in Appendix G. Given that on-campus alcohol sponsorships may promote student alcohol use it is recommended that a review be undertaken, including multiple stakeholders, to consider the pros and cons of having an alcohol company as a corporate partner within the University. (Recommendation #25)

#### ***Recreation Services – URec***

URec provides recreational opportunities for full-time students and individuals who purchase memberships (faculty/staff/alumni/general public/part-time students/their families) in six different programs: Aquatics, Fitness, Intramurals, Sport Clubs, Open Recreation, and Access to Facilities. There is no overall policy with respect to alcohol and Recreation Services, but there are some elements in place for individual programs.

#### ***Code of Conduct for Intramurals***

There is a Code of Conduct for Intramurals which is built on the Student Discipline Code which includes a number of offenses related to inappropriate alcohol consumption. The Code of Conduct can be found at <http://www.unb.ca/fredericton/urec/intramurals/forms.html>.

### ***Sport Clubs Handbook***

This handbook covers policies and procedures related to the organization and operation of sport clubs. It includes one specific reference to alcohol:

Alcohol & Illegal Drugs - Use of alcohol and or illegal drugs during any sanctioned Sport Club event or activity by participants is not permitted.

The Handbook also includes information on fund raising activities, noting that “All fundraising activities must be approved by the Manager of Sport Clubs and be in line with the Sport Club Fundraising Protocol,” but this protocol is not included in the handbook. In addition, “All major fund raising activities must be approved through the UNB Development and Donor Relations Office.” The Handbook can be found at <http://www.unb.ca/fredericton/urec/clubs/policies.html>.

### ***URec Website***

On the URec Facilities webpage there are a number of policies including a Code of Conduct which identifies unacceptable behaviours including “Intoxication or other signs of impairment related to alcohol consumption or illegal drug use.” The full code can be found at: <http://www.unb.ca/fredericton/urec/facilities/policies.html>.

It is recommended that general policies with respect to alcohol be developed that apply to all programs in Recreation Services, include specific guidelines with respect to fund raising activities (sponsorships) that might involve alcohol. (Recommendation #12)



## RECOMMENDATIONS for Moving Forward

The recommendations from the Alcohol on Campus Task Force are presented in two formats: by level of intervention and by unit involved in implementation.

### Recommendations by Level of Intervention:

The recommendations are organized into 3 levels of intervention: Systems, Environmental, and Individual, with sub-categories within each level. Many best-practice guidelines for addressing problematic student alcohol use including the Nova Scotia Department of Health and Wellness report, *Reducing alcohol harms among university students: A summary of best practices* (2012), are organized in the same manner.

“Systems” level recommendations include interventions that involve the greater Fredericton community which surrounds the campus, the provincial government, as well as other post-secondary institutions in the region and across Canada. There is accumulating evidence that campus-community collaborations hold the greatest promise for longer term reductions in alcohol harms. These types of intervention are also the most difficult to carry out.

“Environmental” level recommendations include interventions that involve the campus as a whole, or significant parts of the campus (e.g. Residence Life, URec, etc.). Recommendations at this level are made across a wide-range of different categories from Residence Life to University Alcohol Policy to Access and Service of Alcohol.

“Individual” level recommendations include interventions targeted at individual students, their friends, and their parents and include interventions that are preventive or are treatment-oriented. Individual treatment interventions have the most research to support their effectiveness of all interventions, however they are mostly designed to reach students after a problem has developed and they are quite costly and labour-intensive as they only reach one student at a time.

### SYSTEMS (Fredericton community and province)

#### *Community collaboration*

1. Security and Traffic pursue partnerships with groups and organizations that will facilitate the work of Security in combatting crime with a particular focus on incidents involving alcohol (e.g., drunk-driving checkpoints on or near campus at peak drinking times, data-sharing, etc.).
2. Working through the Mayor’s Working Group on Community/University Relations, collaborate with relevant stakeholders within the Fredericton community to explore developing standards and consistent policies and procedures for off-campus bars (e.g. advertising, minimum pricing, Smart Serve training, ID checking, special events, # of drinks served to a single patron, etc.).
3. Collaborate with STU and NBCC to create consistent alcohol-related policies, procedures, and messaging across all 3 institutions which share the Fredericton campus

### ***Collaboration at Provincial/Regional/National Levels***

4. Work with the New Brunswick Office of the Chief Medical Officer of Health to highlight the issue of problematic alcohol-use among university students.
5. Work with the provincial government to support implementation of province-wide alcohol-related interventions that are cost-effective and known to have a positive impact on the health of the entire population. These interventions include controlling access to alcohol, implementing price controls, and restricting advertising and marketing, particular advertising targeted at youth.
6. Work with provincial government to support implementation of evidence-based, interventions targeted towards the alcohol-consuming population such as measures to make drinking establishments safer, drinking/driving interventions, and conducting early, immediate, and brief alcohol interventions at all primary care health sites.
7. Given that the majority of UNB students come from New Brunswick and that greater than 75% of New Brunswick high school graduates report using alcohol in the past year, work with the NB Department of Education and Early Childhood Development to implement evidence-based programs in the schools to decrease use and increase the age of first use of alcohol.
8. Collaborate with other regional and/or national universities to develop and share best practices related to student alcohol consumption as opportunities arise along the lines of the National College Health Improvement Program in the U.S.

## **ENVIRONMENTAL (Campus)**

### ***University policies related to Alcohol***

9. Current Alcohol Policy Advisory Group be disbanded and a new 'Committee to Manage Alcohol on Campus' (CMAC) be created to ensure a comprehensive and coordinated approach to dealing with alcohol on campus. CMAC to be responsible for ongoing review and revision of policies related to alcohol and for seeking appropriate approvals. Draft Terms of Reference included in Appendix F.
10. CMAC facilitate a conversation with relevant stakeholders to consider the University's position with respect to its responsibility and authority for student behaviour off campus in non-University settings.
11. Varsity Reds establish consistent minimum standards related to alcohol consumption as a foundation for developing team rules for individual Varsity Reds teams.
12. Recreation Services develop general policies with respect to alcohol that apply to all programs, including specific guidelines with respect to fund raising activities that might involve alcohol (e.g., sponsorships).
13. CMAC explore ways to better inform students of the policies that govern student behaviour on campus.

14. Student Disciplinary Code (SDC) Supervisory Committee undertake a comprehensive review of the Code considering the revisions that have already been proposed and in light of the work of the Alcohol On Campus Task Group.

### ***Residence System***

15. Director and Co-ordinator of Residential Life continue to implement training and enforcement practices designed to more effectively limit a) underage alcohol consumption and b) overconsumption of alcohol within UNB residences, including:
  - Appropriate training regarding new enforcement practices for all dons and proctors.
  - Ongoing training throughout the year for Proctors and other house team members related to alcohol and overconsumption.
  - Additional training and enforcement for residences where the number of alcohol-related incidents is elevated.
  - Having individuals who have experienced significant alcohol-related consequences of students in their residence speak (e.g. Proctor from Acadia who was in residence where a student died).
16. Director and Co-ordinator of Residential Life continue to support provision of awareness raising and educational programs regarding alcohol consumption for residence students including working collaboratively with other units on campus.

### ***Access to and service of alcohol on campus***

17. Executive Director RLCCS continue to work with Department of Public Safety to update the licensed areas section of the License, and specifically to exclude the Residence Buildings (as technically any alcohol consumed in the common rooms of those buildings which are “on” the license must be purchased through the UNB Special Facilities License, which UNB has no interest in so doing).
18. Executive Director RLCCS continue to work with the Fire Marshall to document the allowable occupancies of all rooms on the license and with staff in Central Booking to reflect those occupancies (and the “licensed” status) of all such rooms/spaces on the upgrade Ad Astra.
19. CMAC facilitate a consultative process including major stakeholders (e.g., students, RLCCS, SUB administration, SAS, SU) to review current practices with respect to student groups using Special Occasion Permits or hosting events off campus involving alcohol and, if appropriate, to make recommendations regarding policies and procedures for such events.
20. CMAC facilitate a consultative process including major stakeholders (e.g., students, RLCCS, SUB administration, SAS, SU, bar managers) to consider the establishment of minimum pricing of alcohol on campus above the Provincial minimum and to make recommendations re policy and procedures as appropriate.

21. CMAC facilitate a consultative process including major stakeholders (e.g., students, RLCCS, SUB administration, SAS, SU, bar managers) to review current policies, procedures and practices with respect to provision of alcohol on campus within licensed establishments and make recommendations as appropriate. Without limiting the foregoing, such a review should include consideration of:
  - limits on the number of drinks served at one time (Buckets/Shooter Night, etc.;
  - appropriateness of events that emphasize excessive alcohol consumption;
  - guest policies;
  - banning sale of shots/shooters;
  - monitoring Smart Serve Training;
  - safe management of patrons who have been 'cut-off' and/or evicted from establishment.
22. Student Union review the Clubs & Societies Policies specifically related to hosting events involving alcohol and revise as necessary to be congruent with policies and procedures for events hosted by student groups as per recommendation 19 above to assist clubs and societies to safely organize and host events involving alcohol.
23. Student Union work with the Student Development Coordinator to develop resources and a workshop on risk management that can be delivered annually to assist student groups to successfully and safely organize and host events and programs, including those involving alcohol.

#### ***Advertising and Marketing***

24. CMAC facilitate a consultative process including major stakeholders (e.g., students, RLCCS, SUB administration, SAS, SU, bar managers, Brunswickan) to develop clear campus standards for alcohol-related advertising (including content and distribution), a clear and standard procedure for approval of said advertising, and a mechanism for monitoring alcohol-related advertising. The resulting criteria, approval procedure, and monitoring mechanism would become part of the university's revised Alcohol Policy.
25. CMAC collaborate with Development and Donor Relations to undertake a process including multiple stakeholders to consider the pros and cons of having alcohol companies as a corporate partner or sponsor within the university.

#### ***Healthy and Connected Campus (Campus Culture)***

26. CMAC consider establishing a Working Group on Alternative Programming with a mandate
  - To increase the number of weekend and late-night non-alcoholic activities on campus (e.g., extended Currie Center hours; room with pool tables, etc. with no alcohol served; Friday and Saturday night movies in the ballroom).
  - To consider locating a cafe in the SUB which is open late as a gathering place for students (outside of the library) for students who choose not to drink alcohol.
  - To consider hosting on-campus beer, wine, and spirits tastings to model moderate drinking.

#### ***Pre-Orientation and Orientation***

27. Strategic Enrolment Management Orientation Action (SEM-OAC)

- Continue with alcohol-free orientation programming
- Work with relevant stakeholders to review the program annually to gauge its effectiveness with respect to alcohol on campus and to revise and update programming based on outcomes, feedback, and emerging best practices.
- Consider how to best provide alcohol-related messaging to students and parents at Summer Orientation, Advising, and Registration events (SOAR).
- Conduct follow-up survey with parent attendees of SOAR 2014 to gauge effectiveness of responsible consumption messaging and education initiatives at SOAR.
- Consider mailing *A parent handbook for talking with university students about alcohol* to the parents of all incoming 1<sup>st</sup> year students with a cover letter from the President explaining the purpose of the handbook.

### ***Enforcement and Behaviour Management***

28. UNB empower Security officers to ticket for possession of open alcohol in public, with suggested fines of \$30 for the first offence, \$50 for a second charge and/or a charge under the Student Disciplinary Code. Precedent for this type of approach in the “Alcohol-Related Offences” document on the University Secretariat’s website.
29. Security and Traffic consider ways to empower Student Campus Patrol officers in their roles with respect to alcohol on campus.
30. Security and Traffic and RLCCS Executive Director review and update Campus Security Deliverables on a regular basis to keep them up-to-date and in line with events occurring on campus.
31. Director of Residential Life consider pros and cons of regular Campus Security presence in residence halls.

### ***Harm Reduction***

32. Student Development Coordinator continue to enhance TiPS Training on campus including:
  - working with campus partners (e.g., Counselling Services, Student Union, Residence, Athletics) to explore ways to offer TiPS to greater numbers of students – both student leaders and others.
  - considering giving a wrist band to all students who have taken part in the training so they can be easily identified.
  - incorporating campus data from the 2012 Alcohol on Campus Survey into TiPS workshops to make them more meaningful for current students
  - holding a TiPS Certification workshop on campus to train more individuals to offer the program.
33. CMAC and Residential Life consider an amnesty policy for students who bring a fellow student who is in trouble due to acute effects of alcohol (e.g., unconscious, unresponsive, and other significant symptoms) to the awareness of residence staff, Campus Security, or others in authority. Such a policy would forgive the reporting students if they were underage, drinking in an area they were not supposed to, or engaged in some other rule-

breaking behaviour. Approach encourages students to get help for friends rather than trying to hide situation or deal with on their own.

### **Data**

34. CMAC work with relevant stakeholders to establish policies and procedures to ensure consistent and comprehensive reporting of alcohol consumption and alcohol related incidents to the CMAC so that year by year comparisons can be made and the efficacy of interventions can be assessed. Factors to be addressed include
  - Specific definitions of incidents/alcohol infractions
  - Frequency of reporting
  - Units required to report (e.g., bars, Residential Life, Security, Campus Patrols)
  - Variables for categorizing data (e.g., location, status (student/guest/resident), time, outcome (eviction, transport to hospital)
  - Templates for reporting
35. Student Health liaise with Horizon Health to obtain monthly reports on the number of UNB students treated at the DECH ER for over-intoxication or other alcohol-related problems.
36. CMAC work with Counselling services to collect data on the drinking habits of UNB students at regular intervals.

## **INDIVIDUAL**

### **Preventive**

37. Student Union undertake a number of changes to DrinkSmart to significantly enhance the potential of this student led program, including:
  - creating formal terms of reference and appropriate policies and procedures for the DrinkSmart program and services.
  - Offering the program and services of DrinkSmart to more student groups on campus
  - Working with the Student Development Coordinator to provide support for the DrinkSmart program similar to that provided for the Sexuality Centre.
38. Counselling Services coordinate the administration of eCHECKUPTOGO (online alcohol prevention and intervention program) for all incoming 1<sup>st</sup> year students prior to the start of their 1<sup>st</sup> semester.
39. CMAC consider establishing an Education/Communication Working Group to promote responsible consumption. Activities could include:
  - Social Norms messaging to students regarding campus alcohol consumption based on data collected in 2012 survey of student alcohol use.
  - advertisements that de-glamourize excessive alcohol consumption. Students from the Business Faculty as well as Communications and Marketing could assist with this.
40. Security and Traffic continue to undertake initiatives to promote safety related to alcohol consumption (e.g., StaySafe 360, RAD program and BAC cards).

41. Student Health to continue to provide outreach programs related to alcohol consumption to student leaders and others on campus.

***Risk identification and treatment***

42. Counselling Services expand the use of BASICS as an intervention strategy.
  - Train all counsellors and interested physicians and nurses in the BASICS approach.
  - Develop partnerships with Student Health, Residential Life, Athletics, etc., to encourage referrals to this program.
  - Make program available to groups of students where appropriate
43. All students receiving treatment at Counselling Services and the Student Health Centre be asked standard questions about alcohol use and offered brief motivational interventions (e.g. BASICS, eCHECKUPTOGO) where indicated.

## **Recommendations by Unit(s) Involved in Implementation:**

### ***Committee to Manage Alcohol on Campus (CMAC)***

9. Current Alcohol Policy Advisory Group be disbanded and a new 'Committee to Manage Alcohol on Campus' (CMAC) be created to ensure a comprehensive and coordinated approach to dealing with alcohol on campus. CMAC to be responsible for ongoing review and revision of policies related to alcohol and for seeking appropriate approvals. Draft Terms of Reference included in Appendix F.
10. CMAC facilitate a conversation with relevant stakeholders to consider the University's position with respect to its responsibility and authority for student behaviour off campus in non-University settings.
13. CMAC explore ways to better inform students of the policies that govern student behaviour on campus.
19. CMAC facilitate a consultative process including major stakeholders (e.g., students, RLCCS, SUB administration, SAS, SU) to review current practices with respect to student groups using Special Occasion Permits or hosting events off campus involving alcohol and, if appropriate, to make recommendations regarding policies and procedures for such events.
20. CMAC facilitate a consultative process including major stakeholders (e.g., students, RLCCS, SUB administration, SAS, SU, bar managers) to consider the establishment of minimum pricing of alcohol on campus above the Provincial minimum and to make recommendations re policy and procedures as appropriate.
21. CMAC facilitate a consultative process including major stakeholders (e.g., students, RLCCS, SUB administration, SAS, SU, bar managers) to review current policies, procedures and practices with respect to provision of alcohol on campus within licensed establishments and make recommendations as appropriate. Without limiting the foregoing, such a review should include consideration of:
  - limits on the number of drinks served at one time (Buckets/Shooter Night, etc.;
  - appropriateness of events that emphasize excessive alcohol consumption;
  - guest policies;
  - banning sale of shots/shooters;
  - monitoring Smart Serve Training;
24. CMAC facilitate a consultative process including major stakeholders (e.g., students, RLCCS, SUB administration, SAS, SU, bar managers, Brunswickan) to develop clear campus standards for alcohol-related advertising (including content and distribution), a clear and standard procedure for approval of said advertising, and a mechanism for monitoring alcohol-related advertising. The resulting criteria, approval procedure, and monitoring mechanism would become part of the university's revised Alcohol Policy.



25. CMAC collaborate with Development and Donor Relations to undertake a process including multiple stakeholders to consider the pros and cons of having alcohol companies as a corporate partner or sponsor within the university.
26. CMAC consider establishing a Working Group on Alternative Programming with a mandate
  - To increase the number of weekend and late-night non-alcoholic activities on campus (e.g., extended Currie Center hours; room with pool tables, etc. with no alcohol served; Friday and Saturday night movies in the ballroom).
  - To consider locating a cafe in the SUB which is open late as a gathering place for students (outside of the library) for students who choose not to drink alcohol.
  - To consider hosting on-campus beer, wine, and spirits tastings to model moderate drinking.
33. CMAC and Residential Life consider an amnesty policy for students who bring a fellow student who is in trouble due to acute effects of alcohol (e.g., unconscious, unresponsive, and other significant symptoms) to the awareness of residence staff, Campus Security, or others in authority. Such a policy would forgive the reporting students if they were underage, drinking in an area they were not supposed to, or engaged in some other rule-breaking behaviour. Approach encourages students to get help for friends rather than trying to hide situation or deal with on their own.
34. CMAC work with relevant stakeholders to establish policies and procedures to ensure consistent and comprehensive reporting of alcohol consumption and alcohol related incidents to the CMAC so that year by year comparisons can be made and the efficacy of interventions can be assessed. Factors to be addressed include
  - Specific definitions of incidents/alcohol infractions
  - Frequency of reporting
  - Units required to report (e.g., bars, Residential Life, Security, Campus Patrols)
  - Variables for categorizing data (e.g., location, status (student/guest/resident), time, outcome (eviction, transport to hospital)
  - Templates for reporting
36. CMAC work with Counselling services to collect data on the drinking habits of UNB students at regular intervals.
39. CMAC consider establishing an Education/Communication Working Group to promote responsible consumption. Activities could include:
  - Social Norms messaging to students regarding campus alcohol consumption based on data collected in 2012 survey of student alcohol use.
  - advertisements that de-glamourize excessive alcohol consumption. Students from the Business Faculty as well as Communications and Marketing could assist with this.

### ***Counselling Services***

36. CMAC work with Counselling services to collect data on the drinking habits of UNB students at regular intervals.

38. Counselling Services coordinate the administration of eCHECKUPTOGO (online alcohol prevention and intervention program) for all incoming 1<sup>st</sup> year students prior to the start of their 1<sup>st</sup> semester.
42. Counselling Services expand the use of BASICS as an intervention strategy.
  - Train all counsellors and interested physicians and nurses in the BASICS approach.
  - Develop partnerships with Student Health, Residential Life, Athletics, etc., to encourage referrals to this program.
  - Make program available to groups of students where appropriate
43. All students receiving treatment at Counselling Services and the Student Health Centre be asked standard questions about alcohol use and offered brief motivational interventions (e.g. BASICS, eCHECKUPTOGO) where indicated.

### ***Orientation Action Committee***

27. Strategic Enrolment Management Orientation Action (SEM-OAC)
  - Continue with alcohol-free orientation programming
  - Work with relevant stakeholders to review the program annually to gauge its effectiveness with respect to alcohol on campus and to revise and update programming based on outcomes, feedback, and emerging best practices.
  - Consider how to best provide alcohol-related messaging to students and parents at Summer Orientation, Advising, and Registration events (SOAR).
  - Conduct follow-up survey with parent attendees of SOAR 2014 to gauge effectiveness of responsible consumption messaging and education initiatives at SOAR.
  - Consider mailing *A parent handbook for talking with university students about alcohol* to the parents of all incoming 1<sup>st</sup> year students with a cover letter from the President explaining the purpose of the handbook.

### ***Recreation Services***

12. Recreation Services develop general policies with respect to alcohol that apply to all programs, including specific guidelines with respect to fund raising activities that might involve alcohol (e.g., sponsorships).

### ***Residential Life***

15. Director and Co-ordinator of Residential Life continue to implement training and enforcement practices designed to more effectively limit a) underage alcohol consumption and b) overconsumption of alcohol within UNB residences, including:
  - Appropriate training regarding new enforcement practices for all dons and proctors.
  - Ongoing training throughout the year for Proctors and other house team members related to alcohol and overconsumption.
  - Additional training and enforcement for residences where the number of alcohol-related incidents is elevated.
  - Having individuals who have experienced significant alcohol-related consequences of students in their residence speak (e.g. Proctor from Acadia who was in residence where a student died).

16. Director and Co-ordinator of Residential Life continue to support provision of awareness raising and educational programs regarding alcohol consumption for residence students including working collaboratively with other units on campus.
30. Security and Traffic and RLCCS Executive Director review and update Campus Security Deliverables on a regular basis to keep them up-to-date and in line with events occurring on campus.
31. Director of Residential Life consider pros and cons of regular Campus Security presence in residence halls.
33. CMAC and Residential Life consider an amnesty policy for students who bring a fellow student who is in trouble due to acute effects of alcohol (e.g., unconscious, unresponsive, and other significant symptoms) to the awareness of residence staff, Campus Security, or others in authority. Such a policy would forgive the reporting students if they were underage, drinking in an area they were not supposed to, or engaged in some other rule-breaking behaviour. Approach encourages students to get help for friends rather than trying to hide situation or deal with on their own.

#### ***Residential Life Campus and Conference Services***

17. Executive Director RLCCS continue to work with Department of Public Safety to update the licensed areas section of the License, and specifically to exclude the Residence Buildings (as technically any alcohol consumed in the common rooms of those buildings which are “on” the license must be purchased through the UNB Special Facilities License, which UNB has no interest in so doing).
18. Executive Director RLCCS continue to work with the Fire Marshall to document the allowable occupancies of all rooms on the license and with staff in Central Booking to reflect those occupancies (and the “licensed” status) of all such rooms/spaces on the upgrade Ad Astra.

#### ***Security and Traffic***

1. Security and Traffic pursue partnerships with groups and organizations that will facilitate the work of Security in combatting crime with a particular focus on incidents involving alcohol (e.g., drunk-driving checkpoints on or near campus at peak drinking times, data-sharing, etc.).
29. Security and Traffic consider ways to empower Student Campus Patrol officers in their roles with respect to alcohol on campus.
30. Security and Traffic and RLCCS Executive Director review and update Campus Security Deliverables on a regular basis to keep them up-to-date and in line with events occurring on campus.
40. Security and Traffic continue to undertake initiatives to promote safety related to alcohol consumption (e.g., StaySafe 360, RAD program and BAC cards).

#### ***Student Development Coordinator***

32. Student Development Coordinator continue to enhance TiPS Training on campus including:

- working with campus partners (e.g., Counselling Services, Student Union, Residence, Athletics) to explore ways to offer TiPS to greater numbers of students – both student leaders and others.
  - considering giving a wrist band to all students who have taken part in the training so they can be easily identified.
  - incorporating campus data from the 2012 Alcohol on Campus Survey into TiPS workshops to make them more meaningful for current students
  - holding a TiPS Certification workshop on campus to train more individuals to offer the program.
37. Student Union undertake a number of changes to DrinkSmart to significantly enhance the potential of this student led program, including:
- creating formal terms of reference and appropriate policies and procedures for the DrinkSmart program and services.
  - Offering the program and services of DrinkSmart to more student groups on campus
  - Working with the Student Development Coordinator to provide support for the DrinkSmart program similar to that provided for the Sexuality Centre.

#### ***Student Disciplinary Code Supervisory Committee***

14. Student Disciplinary Code (SDC) Supervisory Committee undertake a comprehensive review of the Code considering the revisions that have already been proposed and in light of the work of the Alcohol On Campus Task Group.

#### ***Student Health***

35. Student Health liaise with Horizon Health to obtain monthly reports on the number of UNB students treated at the DECH ER for over-intoxication or other alcohol-related problems.
41. Student Health to continue to provide outreach programs related to alcohol consumption to student leaders and others on campus.
42. Counselling Services expand the use of BASICS as an intervention strategy.
- Train all counsellors and interested physicians and nurses in the BASICS approach.
  - Develop partnerships with Student Health, Residential Life, Athletics, etc., to encourage referrals to this program.
  - Make program available to groups of students where appropriate
43. All students receiving treatment at Counselling Services and the Student Health Centre be asked standard questions about alcohol use and offered brief motivational interventions (e.g. BASICS, eCHECKUPTOGO) where indicated.

#### ***Student Union***

22. Student Union review the Clubs & Societies Policies specifically related to hosting events involving alcohol and revise as necessary to be congruent with policies and procedures for events hosted by student groups as per recommendation 19 above to assist clubs and societies to safely organize and host events involving alcohol.

23. Student Union work with the Student Development Coordinator to develop resources and a workshop on risk management that can be delivered annually to assist student groups to successfully and safely organize and host events and programs, including those involving alcohol.
37. Student Union undertake a number of changes to DrinkSmart to significantly enhance the potential of this student led program, including:
  - creating formal terms of reference and appropriate policies and procedures for the DrinkSmart program and services.
  - Offering the program and services of DrinkSmart to more student groups on campus
  - Working with the Student Development Coordinator to provide support for the DrinkSmart program similar to that provided for the Sexuality Centre.

### ***University***

2. Working through the Mayor's Working Group on Community/University Relations, collaborate with relevant stakeholders within the Fredericton community to explore developing standards and consistent policies and procedures for off-campus bars (e.g. advertising, minimum pricing, Smart Serve training, ID checking, special events, # of drinks served to a single patron, etc.).
3. Collaborate with STU and NBCC to create consistent alcohol-related policies, procedures, and messaging across all 3 institutions which share the Fredericton campus
4. Work with the New Brunswick Office of the Chief Medical Officer of Health to highlight the issue of problematic alcohol-use among university students.
5. Work with the provincial government to support implementation of province-wide alcohol-related interventions that are cost-effective and known to have a positive impact on the health of the entire population. These interventions include controlling access to alcohol, implementing price controls, and restricting advertising and marketing, particular advertising targeted at youth.
6. Work with provincial government to support implementation of evidence-based, interventions targeted towards the alcohol-consuming population such as measures to make drinking establishments safer, drinking/driving interventions, and conducting early, immediate, and brief alcohol interventions at all primary care health sites.
7. Given that the majority of UNB students come from New Brunswick and that greater than 75% of New Brunswick high school graduates report using alcohol in the past year, work with the NB Department of Education and Early Childhood Development to implement evidence-based programs in the schools to decrease use and increase the age of first use of alcohol.
8. Collaborate with other regional and/or national universities to develop and share best practices related to student alcohol consumption as opportunities arise along the lines of the National College Health Improvement Program in the U.S.
28. UNB empower Security officers to ticket for possession of open alcohol in public, with suggested fines of \$30 for the first offence, \$50 for a second charge and/or a charge under the Student Disciplinary Code. Precedent for this type of approach in the "Alcohol-Related Offences" document on the University Secretariat's website.

### ***Varsity Reds***

11. Varsity Reds establish consistent minimum standards related to alcohol consumption as a foundation for developing team rules for individual Varsity Reds teams.

### **Units To Be Involved in Consultative Processes include:**

Brunswickan  
Cellar Pub  
Conference Services  
Residential Life  
Social Club  
Student Affairs and Services  
Student Union  
Sub Administration  
Windsor Castle Pub

## INITIATIVES at OTHER INSTITUTIONS

Many other institutions have already taken steps to manage alcohol on their campuses. In developing a comprehensive approach for UNB Fredericton, we can benefit from considering the work done by others. The following may be particularly helpful:

### Acadia University

- [http://studentservices.acadiau.ca/tl\\_files/sites/studentaffairs/documents/Acadia%20Strang%20Response%20August%2030%202012.pdf](http://studentservices.acadiau.ca/tl_files/sites/studentaffairs/documents/Acadia%20Strang%20Response%20August%2030%202012.pdf)
- [http://studentservices.acadiau.ca/tl\\_files/sites/studentaffairs/documents/2012-2013%20Judicial/Residence%20Life%20Alcohol%20Rules%20and%20Procedures%202012-13.pdf](http://studentservices.acadiau.ca/tl_files/sites/studentaffairs/documents/2012-2013%20Judicial/Residence%20Life%20Alcohol%20Rules%20and%20Procedures%202012-13.pdf)
- [http://studentservices.acadiau.ca/tl\\_files/sites/studentaffairs/documents/Acadia%20%20Strang%20Report.pdf](http://studentservices.acadiau.ca/tl_files/sites/studentaffairs/documents/Acadia%20%20Strang%20Report.pdf)

### Carleton University

- <http://carleton.ca/studentaffairs/alcohol-awareness/>
- <http://carleton.ca/secretariat/wp-content/uploads/Alcohol-Policy.pdf>

### Dalhousie University

- [http://www.dal.ca/content/dam/dalhousie/pdf/university\\_secretariat/policy-repository/Alcohol%20Policy.pdf](http://www.dal.ca/content/dam/dalhousie/pdf/university_secretariat/policy-repository/Alcohol%20Policy.pdf)
- [http://www.dal.ca/campus\\_life/student\\_services/health-and-wellness/health-information/alcohol-and-other-drugs.html](http://www.dal.ca/campus_life/student_services/health-and-wellness/health-information/alcohol-and-other-drugs.html)
- [http://www.dal.ca/campus\\_life/student\\_services/student-rights-and-responsibilities/student-life-policies/alcohol-policy.html](http://www.dal.ca/campus_life/student_services/student-rights-and-responsibilities/student-life-policies/alcohol-policy.html)
- [http://www.dal.ca/dept/hrehp/get\\_consent/alcohol\\_consent.html](http://www.dal.ca/dept/hrehp/get_consent/alcohol_consent.html)
- [http://www.dal.ca/campus\\_life/student\\_services/student-rights-and-responsibilities/preventing-conflict/excessive-drinking/alcohol-poisoning.html](http://www.dal.ca/campus_life/student_services/student-rights-and-responsibilities/preventing-conflict/excessive-drinking/alcohol-poisoning.html)
- <http://www.dsu.ca/services/event-services/bar-services>
- <http://www.dsu.ca/services/event-services/bar-service>

### Queen's University

- <http://queensu.ca/studentaffairs/healthandwellness/alcoholworkinggroup/alcoholdocuments.html>
- <http://www.queensu.ca/studentaffairs/safety/personal/alcohol.html>
- <http://residences.housing.queensu.ca/resrules/resrules-categories/resrules-categories-alcohol/>
- <http://queensu.ca/studentaffairs/about/policiesprotocols/campusalcoholpolicydec12.pdf>

### Nova Scotia Student Unions

Student Safety in Nova Scotia: A Review of Student Union Policies and Practices to Reduce the Harmful Effects of Overconsumption of Alcohol [http://studentsns.ca/wp-content/uploads/2014/02/2014-02-26-Final-Alcohol-Report-2smallpdf.com\\_.pdf](http://studentsns.ca/wp-content/uploads/2014/02/2014-02-26-Final-Alcohol-Report-2smallpdf.com_.pdf)

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New Brunswick Student Drug Use Survey: Highlights 2007  
<http://www.gnb.ca/0378/pdf/SDUS-2007-e.pdf>

Reducing alcohol related harms among university students: A summary of best practices  
<http://novascotia.ca/dhw/addictions/documents/Reducing-alcohol-harms-among-university-students.pdf>



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### **Websites**

National College Health Improvement Program: [www.nchip.org](http://www.nchip.org)

The Network (Addressing Collegiate Alcohol and Other Drug Issues): [www.thenetwork.ws](http://www.thenetwork.ws)

College Drinking – Changing the Culture (Maintained by the National Institute on Alcohol Abuse and Alcoholism): [www.collegedrinkinglevention.gov](http://www.collegedrinkinglevention.gov)

NASPA Alcohol and Other Drug Knowledge Community: [www.naspa.org/kc/aod](http://www.naspa.org/kc/aod)

Underage Drinking Enforcement Training Center College e-KIT: [www.udetc.org/College\\_eKit](http://www.udetc.org/College_eKit)

## **APPENDIX A**

### **Members of Task Force**

James Brown, Executive Director of Residential Life, Campus and Conference Services (2012-13)

Shirley Cleave, Associate Vice President Academic (2102-14)

Anne Forrestall, Executive Director of Student Affairs and Services (2012-13)

Rice Fuller, Director of Counselling Services (2012-14)

Andrew Martell, President of Student Union (2012-13)

Sierra Robotham, Proctor, Residential Life (2012-14)

Bruce Rogerson, Director of Security (2012-14)

Sara Rothman, Student Development Coordinator (2012-14)

Ben Whitney, President of Student Union (2013-14)

## APPENDIX B

### Campus Patrol Deliverables for Student Dry Events in the SUB

1. CPs to attend organizational meeting in SUB, normally 30 minutes prior to event start. SUB Supervisor (Becky Sullivan or designate) to chair the meeting.
2. Supervising/lead CP to assign CPs to areas as indicated by SUB Supervisor a) front door b) internal patrol event area c) washrooms d) lineups or e) coat check or f) other. Numbers of CPs to vary with size of event. . **Note: at least 1 female CP will be required for the event, since patting down of all patrons, including female patrons, is required.**
3. Door CPs are to check ALL patrons for I.Ds in the form of student cards for university affiliation: UNB or STU only. Non-UNB or STU students must be signed in by a sponsoring UNB or STU student. One guest per student only.
4. Door CPs to maintain accurate count of number of patrons in the event. SUB Supervisor will provide door CPs with maximum for room, based on Fire Marshall room occupancy, CPs will ensure that number is not exceeded.
5. CPs are to check condition of patrons for alcohol consumption and are to exclude those who appear intoxicated or otherwise not qualified from entrance to the event. They are also to search purses and clothing and to refuse admission to patrons who are intoxicated or in possession of alcohol or other intoxicants, specifically:
  - a) patrons attempting to enter with alcohol in original SEALED bottles/containers will be have them confiscated and be turned away
  - b) patrons attempting to enter with alcohol in original UNSEALED bottles/containers will have the containers confiscated, the contents dumped out and be turned away
  - c) patrons attempting to enter with flasks or other containers suspected of containing alcohol will be have the containers dumped and be turned away.
  - d) patrons who appear to have consumed any alcohol or to be otherwise intoxicated will be refused admission to the event.

If any situation threatens to escalate, CPs are to use their radios to summon Security officers.

6. Door CPs are to direct anyone with a coat or bag back to the coat check, prior to admission.
7. Patrol CPs are to actively patrol and/or surveil their assigned areas. They are to actively communicate with patrons—seeking opportunities to interact in a helpful ways with patrons as well as intervening to prevent any consumption of alcohol at the event and to evict based on behavior or other evidence of intoxication from consumption prior to the event. CPs are to intervene to enforce building rules, including no smoking, and generally to prevent any patron from illegitimately interfering with the enjoyment of other patrons of the event. This includes intervening to quell arguments, prevent fighting and to evict anyone contravening any of the above. If such a situation threatens to escalate, CPs are to use their radios to summon Security officers.
8. Patrons seeking re-admission to the event are again processed through 5 above.

9. All CPs are to be identifiable as such, neatly dressed, (shirts tucked in etc.,) and are to comport themselves in an engaged and professional manner.



## APPENDIX C

### Campus Patrol Deliverables for Wet/Dry Student Events

Fredericton Campus Special Facility License

February 22, 2013

1. Campus Patrol officers (CPs) are to meet with the event Coordinator assigned under UNB's liquor license ("Coordinator" currently Hasnain Mirza) at the event site not later than 30 minutes prior to the event start. The Coordinator reviews these deliverables and establishes CP roles within the Event Space.
2. The lead or supervising CP assigns specific CPs to the CP areas of responsibility and roles as designated by the Coordinator. Typically the CPs will control the entrance, exits to the licensed space, including the separate wet and dry areas, if any, or the use of wrist bands to ensure that no underage drinking of alcohol and no excessive drinking occurs at the event.
3. CPs at the exits are expected to enforce the "exit only" policy. People are allowed to leave by these exits but not to re-enter by them. It is expected that the CPs will enforce no re-entry, will direct people wishing to enter to the main/front door, and will manage the flow of traffic through these exits. It is also expected that they will enforce the law, instructing people attempting to exit the license area of the Event with alcohol to leave any alcohol behind.
4. Front entrance CPs are expected to check proof of majority and to wrist-band and/or direct under-aged individuals to the dry area—if any. They are expected to ascertain if under-aged individuals have not been drinking alcohol prior to the event—and to exclude any who have. They are also expected to exclude from the event "of-age" individuals if they show evidence of excessive (prior) alcohol consumption or other forms of intoxication. If attendees resist, CPs will report this to the Coordinator and/or use their radios to summon Security.

Front entrances CPs are also expected to search for and to refuse admission to patrons with alcohol, specifically:

- a) patrons attempting to enter with alcohol in original SEALED bottles/containers will be turned away and advised to return without the bottle/s
- b) patrons attempting to enter with alcohol in original UNSEALED bottles/containers will have the containers confiscated and the contents dumped out
- c) patrons attempting to enter with flasks or other containers suspected of containing alcohol shall be asked to return without the containers or shall dump out the contents in the presence of the CP, prior to entering.

If attendees resist, CPs will report this to the Coordinator and/or use their radios to summon Security.

5. Patrol CPs shall actively patrol the event—seeking opportunities to interact with attendees. If there is a dry area, CPs are expected to ensure that any drinks in that area are non-alcoholic—including by inspecting and sniffing the drink. Similarly if there is a wrist-band system in place, CPs are expected to ensure that those under-aged have not consumed and are not in possession of alcohol. It is not expected that the CPs will use force. If attendees resist, CPs will report this to the Coordinator and/or use their radios to summon Security.

6. CPs are to intervene to enforce building rules, including no smoking, and generally to prevent (some) patrons from illegitimately interfering with the enjoyment of other patrons of the event. This includes intervening to quell arguments, prevent fighting etc. If such a situation threatens to escalate, CPs are to inform the Coordinator and/or to use their radios to summon Security officers.
7. All CPs are to be identifiable as such, neatly dressed, (shirts tucked in etc.,) and to comport themselves in an engaged and professional manner.

## **APPENDIX D**

### **Campus Patrol Deliverables for RLCCS House Social Events**

**October 1, 2010**

1. CPs are to meet with the House Team (Proctors, Dons and sober organizers) at 8:30pm in the Don's apt or 30 minutes prior to the event start. The Don reviews these deliverables and establishes who is to secure which areas of the House.
2. Immediately following the meeting, the Don tours the house with the House Team and CPs to show them the exits and the lounge area where the social is to be held.
3. The lead-CP lead assigns CPs to the CP areas of responsibility, as designated by the Don. Typically the CPs will control the exits.
4. CPs at the exits are expected to enforce the "exit only" policy. People are allowed to leave by these exits but not to re-enter. It is expected that the CPs will enforce no re-entry, will direct people wishing to enter to the main/front door, and will manage the flow of traffic through these exits. It is also expected that they will enforce the law, instructing people exiting with drinks to leave them behind. It is not expected that the CPs will use force or that they will try to take the drinks away. If people resist, CPs will report this to the Proctors or Don.
5. If a CP is assigned to the front door by the Don, that CP is expected to help manage any confrontations or issues that arise with party-crashers trying to get into the event i.e. those who have not been signed in. Generally, a CP in this position takes his/her cue from the Don or House Team members at the front door; i.e., if the organizers are asking individuals to leave or telling them they can't come in, the CP is expected to help if assistance is needed. Dons expect this CP to work with the House Team to ensure that all entrants are residents or are being signed in by residents, and that total occupancy does not become an issue. This means that the CP would manage the flow of traffic at the sign-in area so people are not able to squeeze by without checking in with the organizers. Lastly, CPs are also expected to enforce the "no alcohol outside" policy at this point of entry/exit.
6. If a CP is assigned to the lounge, it is the responsibility of that CP to bring to the attention of the Don or Proctors any violations of residence rules which s/he observes, including those related to bottle policy, congregating in stairwells etc. It is not CPs' responsibility, nor should they, enforce these rules directly, unless asked by a Don or Proctor to assist them in so doing.
7. It is the responsibility of the CPs to cover all the above from 8:45 until 1:30am. The socials end at 1 am, but depending on how the event goes, we like to keep the exits closed until we have a good handle on what people are doing once the music stops.
8. If the House is having issues with crowd control outside, CPs are to assist in managing this including if necessary radioing to Security to do a round outside.

## **APPENDIX E**

### **ATHLETE'S CODE OF CONDUCT**

Varsity athletes are representatives of the University of New Brunswick and the Varsity Reds Program. Being a member of this program is a privilege - not a right. Athletes are expected to conduct themselves responsibly in competition, in practice and while in the public eye. The Varsity Reds Athletics Program aims at producing the best possible student-athletes that will strive for excellence in all aspects of their lives. Varsity athletes have an important role both in the University and surrounding community and it is necessary that all members of the program understand the importance and parameters that outline their role within the program and in the community.

#### **WHAT IS A VARSITY ATHLETE?**

A varsity athlete is a student/athlete. You become a student-athlete when you represent the University of New Brunswick on one of the varsity athletic teams. You will be viewed as a student-athlete for the duration of the school year, even after your competitive season has ended. Therefore, it is necessary to always conduct yourself in a responsible manner when in the public eye.

It is important that athletes recognize the pursuit of academic success while a student-athlete at UNB. Student-athletes are one of the most visible groups in the university community due to public exposure via the competitive arena and the media. Consequently, what you do and the way in which you do it requires exemplary behaviour.

There are many principles that have guided the development of this document. The members of the Varsity Reds program strongly believe in the principles of trustworthiness, respect, responsibility, dedication and citizenship. In maintaining these principles, the following expectations should be understood.

#### **STUDENT ATHLETE EXPECTATIONS**

As a member of the Varsity Reds program student-athletes are expected to:

##### **Academic**

- Understand and abide by the eligibility rules as established by Canadian Interuniversity Sport and Atlantic University Sport.
- Treat instructors and classmates with courtesy and respect;
- Arrive at class on time and not leave early;
- Be prepared for all classes;
- Be attentive in taking notes and are active in participating in class discussions.
- Advise coaches when withdrawing from any academic courses that cause them to be below the CIS requirements.
- Discuss with your instructor, well in advance, the procedure you are to follow if competition necessitates missing an examination or assignment deadline and notify your instructor in advance when competition or travel requires you to miss class.

##### **Alcohol and Drug Use**

- Refrain from the use of tobacco products during any varsity competition, practice, or event(s);
- Do not consume alcohol in hotels or vehicles transporting teams to/from competition;

- Know and respect the CIS drug policy and to consult with your team doctor if unsure of use of over the counter or prescribed medication;
- To respect individual team rules in regards to alcohol.
- Athletes of legal drinking age are to conduct themselves in a responsible manner when consuming alcohol

#### Conduct

- Do not harass another individual in any way (physically, sexually, emotionally or verbally).
- Refrain from any team initiation or orientation activities, such as Rookie Parties, that require athletes to partake in questionable activities or consume alcohol or other products against their will. Any individual or team failing to comply with this requirement will be subject to immediate sanction from V-Reds administration;
- Treat everyone fairly, regardless of gender, place of origin, colour, sexual orientation, religion, political belief or economic status;
- Abide by all individual team rules; and the rules that govern their individual sport
- Separate yourselves from any conduct that might be considered unsporting or that might bring the reputation of your team or the university into disrepute, both on the road and at home.

#### *What Varsity Reds Team Members Should Know about Hazing*

Hazing is not acceptable at UNB – teams participating in hazing are subject to strict sanctions by the President of the University.

You have a responsibility to your team to prevent any form of hazing. No one wants to talk about this but you had better sooner than later with your coaches and teammates!

Be a team player and set a healthy environment which insists that everyone is treated with Dignity and Respect from first time team members to veteran seniors.

Accepting a position on the team requires you to demonstrate courage on and off the field of play. Courage to do what is right!

Student beliefs that are NOT true about HAZING:

- It teaches discipline and respect. Fact: respect is earned on the field of play.
- It is only a prank, a joke it's fun! Fact: not when people are humiliated, disgraced, injured, or worse.
- It helps us bond together. Fact: it divides more, it is abusive.
- Everyone participated voluntarily so it isn't hazing. Fact: consent is irrelevant if the climate is abusive or potentially dangerous.
- Hazing is a tradition. Fact: it is unacceptable and needs to STOP!

#### HAZING DEFINED

- Any act committed against a student who is trying to join a new group that is humiliating, demeaning, or endangers the student's health and safety.
- Hazing often occurs regardless of consent or willingness to participate. If you chose not to take part but knew what was going on, you are part of the problem.
- It is about the climate and environment that disregards everyone's respect and personal dignity.

You know the difference between what is right and wrong in any environment. Always ask the question, “How will my actions and decisions affect others” and then consider the alternatives. You must always accept responsibility for your own actions. No one else thinks for you.

Think about this - how much are you responsible for each other’s actions off the field of play?

Want to know if your activity is an act of Hazing?

- Is this a team activity where members are encouraged to attend and where any minors are consuming alcohol?
- Will current team members refuse to do exactly what new members are asked to do?
- Is there risk of emotional or physical abuse; any risk for injury; is safety a question?
- Would you invite your parents, coach, university official or professor?
- Would you object to being photographed or videotaped by the media or school paper?

Seek out University personnel to assist you if you question the relevance of these kinds of activities and you will be received favourably.

Understand and accept your role as a Varsity Red and be proud that you were chosen to be on this team. Take the time to reflect upon the reasons why you have ascended to a position on a Varsity Reds team and what it will mean to you now and forever. Hazing has no place on our campus and only you can make sure that it continues to have no place at UNB through your own choice of action.

I acknowledge that I have read, understand, and will abide by the Varsity Reds Code of Conduct and that I understand and agree that Hazing is not acceptable at UNB:

TEAM: \_\_\_\_\_

Name: \_\_\_\_\_ Date: \_\_\_\_\_

## **APPENDIX F**

### **VARSITY REDS – Managing Relationship with Labatt’s**

#### **Strategy:**

Raise no “red flags” related to alcohol consumption by patrons at Varsity Reds events, in particular students. This is embraced by both UNB Athletics and Labatt.

#### **Policies:**

Do not run any Labatt product-driven student promotions at any Varsity Reds events designed to increase student attendance at our events. (i.e., no Labatt sponsored promotions such as the former Varsity Mania events of the 1990’s).

#### **Procedures:**

Labatt provides responsible consumption public signage at the Aitken Centre, BMO Centre and the Richard J. Currie Center.

Labatt provides responsible consumption messages on our Jumbo Screens at the AUC and RJCC.

Labatt provides responsible consumption ads in all event programs at CIS Championships hosted by UNB.

Pricing of Labatt products at our events is significantly higher than off campus locations or at the UNB Social Club. This is aimed at decreasing the likelihood of over consumption by patrons.

Sodexo Food services runs concessions at all Varsity Reds events and complies with all NBLCC laws and regulations.

Valid ID’s are checked at Sodexo run beer concessions and the sale of product is ceased well before the end of any of our events. (early 3<sup>rd</sup> period in hockey, early 2<sup>nd</sup> half for court/field sports)  
Sodexo has a two beer limit per person/per visit.

Product supplied by Labatt as part of their partnership is reserved for functions catering to alumni, parents of student athletes, VIP’s, participants in any VReds golf tournaments and coaches/staff. Records are kept on where this product is used and for what purpose.

Labatt organizes and pays for a “social” event for our student athletes following our annual Celebration of Excellence each April. Food and two free products are provided. ALL student athletes are checked for ID and procedures (wrist bands) are in place to identify those under the legal drinking age. Labatt supplies this group with soft drink options.

Labatt is not promoted in any way on uniforms or equipment worn by our student-athletes. They only receive corporate signage in keeping with our other business partners.

## **APPENDIX G**

### **Committee to Manage Alcohol on Campus Draft Terms of Reference**

#### **Mandate**

- a. to consolidate and ensure congruence among all policies and procedures related to alcohol, including those arising from recommendations in this report;
- b. to review and revise current policies and procedures and develop new policies and procedures related to alcohol on campus, as appropriate;
- c. to seek appropriate approval for all new and revised policies related to alcohol;
- d. to ensure appropriate mechanisms are in place to ensure compliance with policies and procedures related to alcohol;
- e. to facilitate a comprehensive educational program related to responsible alcohol consumption;
- f. to facilitate a consistent response (e.g., procedures & consequences) to misconduct related to alcohol consumption
- g. to work with all relevant stakeholders to develop meaningful metrics related to alcohol on campus, to ensure data collection, and to prepare a consolidated report annually.

#### **Membership:**

- a. Director of Health and Wellness
- b. Director of Security (or designate)
- c. Student Union Representative
- d. Graduate Student Association Representative
- e. Board of Proctors Representative
- f. Faculty Member with particular interest/expertise appointed by VP Fredericton
- g. Commissioner of Student Discipline
- h. Associate VP Academic (chair)

#### **Operations:**

- a. Meet a minimum of two times per term, including summer term
- b. May create standing working groups to support its work with membership drawn from appropriate stakeholders (e.g., Education Working Group, Enforcement & Consequences Working Group
- c. Present an annual report with respect to Alcohol on campus to the Vice President Fredericton.