



## EMPLOYMENT OPPORTUNITIES

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**COMPETITION: #25-34**

### FACULTY OF MANAGEMENT

#### TERM ASSISTANT PROFESSOR IN MARKETING

The AACSB-accredited Faculty of Management (FOM), at the University of New Brunswick Fredericton, invites applications for a two-year term Assistant Professor in the **Marketing** area. The FOM has more than 700 students in the undergraduate program and approximately 150 students in its graduate programs. Further information relating to the University of New Brunswick and the Faculty can be viewed at [www.unb.ca](http://www.unb.ca) and <https://www.unb.ca/fredericton/management/>.

The appointment will commence as of July 1, 2026, or as soon thereafter as possible. This position is subject to final budgetary approval.

Applicants must have a PhD in Marketing or a related field or be in the final stages of completing the dissertation.

The successful candidate must have a demonstrated record of excellence in university teaching and research, or evidence of the potential to develop such a record. They must be able to teach introductory and upper-level courses on marketing at both the undergraduate and graduate levels and have research interests in the marketing area. They will be required to teach courses in the faculty's new online MBA program and also in-person courses in the faculty's other programs. Experience teaching courses in marketing theories/strategies, market opportunity analysis and marketing analytics would be considered an asset.

Review of applications will begin immediately, with applications being accepted until the date of **May 15, 2026**. Applications are to include a cover letter, a current curriculum vitae, evidence of teaching and research effectiveness, a brief statement covering teaching philosophy, a brief statement covering research interests and the names and contact details (including email addresses) for three academic references. Application packages are to be submitted to:

**Dr. Devashis Mitra, Dean**  
**Faculty of Management**  
**University of New Brunswick**  
**PO Box 4400**  
**Fredericton, NB, E3B 5A3**  
**Phone: 506.452.6304**  
**Email: [fomapps@unb.ca](mailto:fomapps@unb.ca)**

The salary range and fringe benefits for this position are defined in the Association of University of New Brunswick Teachers (AUNBT) 2025 – 2029 Collective Agreement sections 35 and 36B.

**Short-listed candidates will be required to provide satisfactory proof of credentials including appropriately certified translations of credentials into English, as applicable.**

**The University of New Brunswick is committed to employment equity and fostering diversity within our community and developing an inclusive workplace that reflects the richness of the broader community that we serve. The University welcomes and encourages applications from all qualified individuals who will help us achieve our goals, including women, visible minorities, Aboriginal persons, persons with disabilities, persons of any sexual orientation, gender identity or gender expression. Preference will be given to Canadian citizens and permanent residents of Canada.**

**We respectfully acknowledge that UNB sits on unsundered and unceded traditional Wolastoqey land. The lands of Wabanaki people were recognized in a series of Peace and Friendship Treaties to establish an ongoing relationship of peace, friendship and mutual respect between equal nations. The river that runs by our university is known as Wolastoq, along which live Wolastoqiyik, “the people of the beautiful and bountiful river.” Wolastoq is also known as the St. John River.**