



EMPLOYMENT OPPORTUNITIES

www.unb.ca/hr/careers

COMPETITION: #25-30

FACULTY OF BUSINESS

TENURE-TRACK ASSISTANT PROFESSOR IN DIGITAL BUSINESS

The Faculty of Business at the University of New Brunswick, Saint John campus, invites applications for a tenure-track position at the rank of **Assistant Professor**. The primary area of research and teaching expertise must be in **Digital Business**. Additional interest in one or several of the following areas would be an asset: AI-enabled Organizations, Platform Economics, Transformation and Change Management, Global Management, Digital Marketing, and/or Innovation Management.

The position is available to start on July 1, 2026, or on a mutually agreed date. The review of applications will start on **April 27, 2026**, and shall continue until the position is filled. This position is subject to final budgetary approval.

Before the start date, the successful candidate must have earned a terminal degree (PhD or DBA) with a primary focus on Digital Business or a closely related topic from an accredited university, preferably by AACSB.

The preferred candidate will be experienced in teaching various topics related to Digital Business at the undergraduate and/or MBA levels. The willingness and ability to teach in-person and online courses in other areas is expected. The candidate will have published – or at least have a significant potential to publish, if they are junior faculty – in internationally recognized journals, depending on their area of expertise.

The successful candidate will provide thought leadership and play a significant role in shaping curriculum and research activities in their areas of teaching and research expertise.

The University of New Brunswick (UNB)

The University of New Brunswick (UNB) is the oldest English-language university in Canada. With two campuses in Fredericton (New Brunswick's capital) and Saint John (one of New Brunswick's largest cities), UNB offers over 100 undergraduate and graduate programs. UNB facilitates rich connections, collaboration, and the opportunity to make an immeasurable impact on students' lives and the global community.

Overlooking the Kennebecasis River, the University of New Brunswick Saint John campus stands on the unsundered and unceded traditional Wolastoqey land. Surrounded by natural beauty and enjoying strong local support and collaboration, UNB Saint John isn't just a campus – it's a community where genuine Maritime friendliness and a supportive and inclusive culture is experienced. This supportive environment promotes creativity, risk taking, and creating a future that matters. UNB Saint John has a Faculty of Arts; Faculty of Business; Faculty of Science, Applied Science and Engineering; and a School of Integrated Health.

The Faculty of Business

Smaller, collegial, and collaborative, the Faculty of Business is committed to enhancing students' understanding of the world in which they live and work. The Faculty's mission clearly identifies student citizenship and community impact as key deliverables for its Faculty, Staff

and Students. We are a faculty of subject matter experts, with a commitment to experiential learning and the pursuit of applied research that meets the needs of local business, industry, non-profit organizations, and New Brunswick's growth efforts. We're proud of our engagement with the Saint John and NB communities – and those beyond our borders. Recognized for the highest standards of excellence on the global stage, UNB's Faculty of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB) – a distinction fewer than 6% of the world's business schools have earned. The Faculty of Business has shown itself to be an innovative leader in program development, offering one of the first Electronic Commerce Degrees and establishing a Research Centre to support it. More recently, the Faculty of Business's MBA Program announced the first English language degree program in Professional Sales, achieved program accreditation through the Institute of Sales Professionals (ISP) and has an Applied Research Chair in the area. At the undergraduate level, the Faculty of Business was among the first to offer a Bachelor of Applied Management Degree, and offers a Bachelor of Business Administration Degree with majors and minors across all core areas of business, as well as interdisciplinary opportunities with Arts. The MBA Program offers several accredited streams of study, many of which offer a pathway to professional designations. Opportunities may exist for faculty members to engage in virtual classrooms through streamed course offerings and other unique and innovative delivery modes.

For additional information about the University of New Brunswick and the Faculty of Business, visit:

- www.unb.ca
- www.unb.ca/saintjohn/business
- www.unb.ca/saintjohn/business/mba

The City of Saint John

As Canada's oldest incorporated city (1785), Greater Saint John area has a population of about 130,000. Saint John (or Menaqesk as it is known in Peskotomuhkati-Wolastoqey) is a vibrant and diverse inter-modal port city on the Bay of Fundy known for the world's highest tides. It is surrounded by forests, rivers, lakes, and beaches yet also boasts many metropolitan amenities and events, including the Imperial theatre, the AREA 506 music festival, a CHL Major Junior Hockey team and other major sporting events, the annual uptown moon market, galleries, public art, live music, dance performances, and festivals. Saint John also has access to larger cities a short drive away - Halifax (4 hours), Montreal (9 hours), Boston (7 hours), and New York (10 hours) - and closer by plane.

Qualifications

- Candidates must have earned a terminal degree (PhD or DBA) with a primary focus on Digital Business/Economy or a closely related topic, from an AACSB-accredited university.
- Candidates must demonstrate successful teaching experience, commensurate with their level of academic seniority, in the areas mentioned above.
- Candidates must be committed to working with diverse student populations and in culturally diverse work and educational environments, and to promoting experiential learning.
- The candidate must have published, or have a significant potential to publish, in internationally recognized journals.
- Industry experience and ability to work effectively with industry partners and community stakeholders would be an asset.

If you are keen to make a difference in the classroom and beyond, enjoy exploring innovative teaching, value community-engaged research, and are open to engaging with communities within and outside the university in meaningful ways, we encourage you to apply.

The salary range and fringe benefits for this position are defined in the Association of University of New Brunswick Teachers (AUNBT) 2025-2029 Collective Agreement sections 35 and 36B.

Applications

Application packages should be submitted by email:

Dr. Ali Taleb
Dean, Faculty of Business
University of New Brunswick Saint John
E-mail: deanofbusiness@unb.ca

Applications should include in a single document:

- a cover letter stating the position you are applying for, as well as your primary and secondary areas of interest and expertise
- a curriculum vitae
- evidence of teaching effectiveness
- a brief research statement
- a brief teaching statement
- a job market paper
- the names and contact information of three academic references. Before the candidates are invited to interviews, they will be asked to have the three contacts submit formal letters of reference on their behalf.

Short-listed candidates will be required to provide satisfactory proof of credentials including appropriately certified translations of credentials into English, as applicable.

The University of New Brunswick is committed to employment equity and fostering diversity within our community and developing an inclusive workplace that reflects the richness of the broader community that we serve. The University welcomes and encourages applications from all qualified individuals who will help us achieve our goals, including women, visible minorities, Aboriginal persons, persons with disabilities, persons of any sexual orientation, gender identity or gender expression. Preference will be given to Canadian citizens and permanent residents of Canada.