



UNB | FACULTY OF MANAGEMENT

MASTER OF BUSINESS ADMINISTRATION PROGRAMS



GRADUATE PROGRAMS

The Faculty of Management at the University of New Brunswick (UNB) is a recognized centre for experiential learning and entrepreneurial thinking. Available in person or online, our MBA provides students a professional, experienced, and relevant perspective on the business world.

As a student in our MBA programs, you will join a collaborative community of other students, faculty, alumni, and business leaders. You will enjoy many opportunities to apply theory to real-world challenges, explore careers, build your professional skills, and network with industry practitioners.

KNOWLEDGE, EXPERIENCE, SKILLS... READY!

Our MBA programs combine a solid foundation of academic coursework with hands-on experiential learning opportunities to help you prepare for your career, stand out in the job market, and succeed in dynamic and ever-changing industries.

MBA

MASTER OF BUSINESS ADMINISTRATION

Our two-year MBA introduces you to the foundations of business and provides the flexibility to customize your coursework to suit your career goals.

In the first year you gain a solid business foundation by taking required courses that introduce you to the functional areas of business. In the second year, you take two required courses and can tailor the program to focus on your area(s) of interest by taking a variety of electives or by completing one of our concentrations.

You have the option to complete the MBA through coursework, coursework and a research project, or coursework and a thesis.

“

Pursuing an MBA at the University of New Brunswick Faculty of Management was one of the best decisions I've ever made. The program not only provided a robust and experiential education but also opened up many opportunities that have been instrumental in my career growth. The strong alumni network is incredibly supportive and has been a valuable resource that I can continually lean on. This experience has truly been transformative, equipping me with the skills and connections needed to excel in the business world. If you are considering an MBA in Canada - UNB should be top on your list.

NANDI KAUL, CITP, FIBP
EXPORT OPERATIONS TRADE SPECIALIST
OPPORTUNITIES NEW BRUNSWICK

”



UNIQUE PROGRAM OFFERINGS

MBA with Concentration in Management Analytics

The business world needs graduates who are tech savvy and capable of making sense of the vast amount of data available. The ability to make sense of it, and use it to the competitive advantage of organizations is a high-demand skill. This concentration teaches you how to analyze data and apply it to business, an invaluable skill set that will give you and the organizations you work for an edge.



“

My time in the MBA program at UNB was extremely rewarding while also being challenging and demanding. The program gave me the well-rounded business education that I wanted as a professional engineer. While I enjoyed the entire process, only now can I see how much my business education at UNB has changed the projection of my career and my understanding of business. The professors are world class, the students are experienced and engaged - all of which made for an exceptional experience. I would recommend UNB to anyone looking for an MBA program.

SARAH YOUNG (MBA '24, P.ENG.)
INFRASTRUCTURE PRACTICE MANAGER
EXP SERVICES, INC., FREDERICTON, NB

”

UNIQUE **experiential**
learning OPPORTUNITIES

VENTURE ASSESSMENT/ FRASER STUDENT VENTURE FUND

Venture Assessment is a flagship course in the Concentration in Venture Commercialization, Scaling and Investment. Students work alongside venture capitalists with the New Brunswick Innovation Foundation (NBIF), to evaluate early-stage companies for scalability and innovation, and make investment recommendations to the Fraser Student Venture Fund after thorough due diligence.

MBA with Concentration in Venture Commercialization, Scaling and Investment

Whether you want to start your own business, invest in startups, or scale existing businesses, this concentration covers all the bases. Students complete this program with a unique perspective and skill set that sets them apart from others across all industries.

“

Venture Assessment is unlike any other UNB course. If a pop culture reference could help you visualize what this course approximates, think Dragons' Den. Real entrepreneurs pitched to my class, each hoping to raise startup capital. Thanks to the Fraser Student Venture Fund, the startup capital was real. As part of a team, my responsibilities included evaluating each opportunity, conducting due diligence, and presenting our opportunity assessments to the investment committee. It often felt like I was an analyst working for a real venture capital firm. This course is experiential learning at its absolute best!

PATRICK BIDLAKE (MBA '23)
ONLINE TEACHER
NEW BRUNSWICK VIRTUAL LEARNING
CENTRE (NBVLC)

”





“

I believe that the MBA Sports and Recreation Management curriculum is thoughtfully designed to cover all aspects of sport and recreation management, from marketing and finance courses to real-life experiences within organizations. The program provides the best of an MBA with its creativity towards the sport and recreation field.

In this program I developed an appreciation for not-for-profit sport organizations and saw what it really took for them to function. I now manage the River Valley Community Centre in Grand Bay-Westfield, NB, where I handle day to day operations of the facility and ice plant while also being given the opportunity to facilitate community programming opportunities and fundraising efforts.

ALEX CLARK (MBA.SRM '23),
MANAGER, COMMUNITY CENTRE IN
GRAND BAY-WESTFIELD NB

”

Canada's only MBA program in Sports and Recreation Management

Offered in partnership with UNB's faculty of kinesiology, the MBA in Sport and Recreation Management combines business knowledge with a focus on sports and recreation management. After completing your coursework, you will participate in an internship where you will apply your knowledge to real industry challenges.

The MBA SRM program prepares you for careers with a variety of public, private and not-for-profit organizations such as:

- Professional sports leagues and/or organizations
- Amateur sport leagues and/or organizations (e.g. National and Provincial/Territorial Sport Organizations)
- Recreation and/or sport facilities management

Graduates of this program have found careers in sport and recreation marketing and sponsorship. Many are managers and program directors with private recreation clubs, and are directors with municipal and provincial recreation sports organizations.

UNIQUE PROGRAM OFFERINGS

MBA IN SPORT AND RECREATION MANAGEMENT

“

During my MBA I completed an internship with the Calgary Immigrant Women's Association (CIWA), a non-profit organization dedicated to recognizing and addressing the unique concerns and needs of immigrant and refugee women, girls and their families. It was a great three months because my role allowed me to collaborate with CIWA's partners and family resource networks in different departments across Alberta. The highlight of my time there was being entrusted with organizing an event for over 50 representatives in rural Alberta, during which I presented my research and related documents. By managing a project desk, collaborating with a network of professionals, and successfully completing high-level tasks, this experience helped to prepare me for my career as Policy Analyst with the Government of New Brunswick.

MABEL GEORGE (MBA '24)
SENIOR POLICY ANALYST
GOVERNMENT OF NEW BRUNSWICK

”

UNIQUE ***experiential***
learning OPPORTUNITIES

INTERNSHIP

Students have the option to complete an internship to gain practical experience and build professional networks between the first and second years of the MBA program.

UNIQUE *experiential* *learning* OPPORTUNITIES

Student Investment Fund: For over 25 years this course has been teaching students how to invest by managing a real fund now worth over \$22 million. The Student Investment Fund (SIF) course combines finance theory with hands-on investment experience. Delivered in partnership with industry partners Vestcor and SEAMARK Asset Management, the SIF course follows the study path to the CFA Level One exam. Students completing this elective have found careers with top financial firms across Canada and internationally.

“

The exceptional MBA program at UNB played a pivotal role in establishing a solid foundation for my management skills. The meticulously designed program fostered teamwork and camaraderie among my peers, while equipping me with a comprehensive knowledge base. Moreover, the Student Investment Fund proved to be an invaluable asset, offering a profound understanding of the capital markets, equity research, and portfolio management industry. Additionally, the program extensively covered the CFA Level 1 structure and material, enabling students to participate in the prestigious CFA Research Challenge. This remarkable opportunity allowed me to showcase my skills in front of seasoned industry professionals, further validating my capabilities, and later landing me a job.”

CALEB LETELE (MBA '23)
FINANCIAL ANALYST
FINMETRIX INC.

”



UNIQUE PROGRAM OFFERINGS

Joint MBA/JD

In our joint MBA/JD program, you earn a Juris Doctor and Master of Business Administration in four years. Typically, the second year is designated for MBA studies.

This joint program teaches you the theoretical and practical aspects of the legal system and the major functional areas of business. Corporations and law firms across the country are quick to recruit our MBA/JD graduates because of their distinctive qualifications.

CAREERS

Here are some examples of positions held by graduates of our MBA program:

- **Business Development Executive** – *Sedin Technologies*
- **Senior Analyst** – *MUFG Investor Services*
- **Investment Associate** – *Alberta Teachers' Retirement Fund Board*
- **CEO and Founder** – *Beauceron Security*
- **VP Operations and Founder** – *Resson Aerospace*
- **CEO** – *RE/MAX Kenya*
- **Vice President** – *Populus Global Solutions, Inc.*
- **President** – *CDS and CDCC, TMX Group*
- **President and CEO** – *Acceleron*
- **CIO** – *M&T Bank*
- **President and CEO** – *New Brunswick Business Council*
- **Strategy Consultant** – *Deloitte Canada*
- **Small Business Advisor** – *Scotiabank*
- **Project Advisor** – *Service Canada*
- **Data Analyst** – *Government of NB*
- **Legal Counsel** – *Purolator*

FINANCIAL ASSISTANCE

- \$5,000 entrance scholarships based on academic merit.
- Opportunities for graduate teaching or research assistantships.

MBA ADMISSION REQUIREMENTS

- **Bachelor's degree** from a recognized university (any field) with B average (3.0/4.3 CGPA).
- **Proof of English competency (if applicable)**
 - **IELTS (A):** Minimum overall score of 7, with no category below 6.5.
 - **TOEFL iBT:** Minimum score of 94.

APPLICATION REQUIREMENTS

- **Official transcripts** and grading scales for all undergraduate and graduate work are required. **Applicants with international degrees are required to submit a WES ICAP course-by-course evaluation** that includes all prior post-secondary credentials obtained.
- **Statement of Purpose** including background, goals, career aspirations.
- **Minimum GMAT score of 515 (or GRE Equivalent).** The GMAT can be waived if certain criteria are met.
- **Official TOEFL or IELTS result.**
- **Detailed resume** of academic studies, employment history, and other relevant experience. Normally two years work experience is expected.
- **Three reference letters** including a mix of academic and professional. MBA SRM applicants require two academic references.

Application deadline: March 31 for September start.

Questions?
Contact Us



T 506.453.4766
E MBAcontact@unb.ca

UNB.ca/fredericton/management/grad/mba

LEAD FROM ANYWHERE WITH UNB'S MBA ONLINE

Through 100% online learning at Canada's oldest English-speaking university, you can develop your leadership, analytical, and innovation skills on your terms. At the same time, you'll build expertise that employers value and earn a globally respected credential.

Whether you're leading teams or building a business, the online MBA delivers the skills, business acumen, and network to support your success.

WHO IS THIS PROGRAM FOR?

This program is ideal for business professionals, career changers, and entrepreneurs who want to enhance their leadership skills, advance business capabilities, and sharpen strategic thinking.

The Online MBA is delivered on a part-time basis in a structured format designed for working professionals. Course selection and concentration availability may differ from the in-person MBA. Please visit our website for current options:

UNB.ca/master-of-business-administration

Questions?  Contact Us

T 506.406.8621

E admissions@online.unb.ca





UNIVERSITY OF NEW BRUNSWICK

Established in 1785, the University of New Brunswick is located on the east coast of Canada, and is known for its world-class teaching, research, and personalized student experience. UNB is consistently ranked among Canada's top 10 comprehensive universities. Its programs prepare students for a global future and equips them with the critical thinking, resourcefulness and creativity to harness their true potential.

FACULTY OF MANAGEMENT

UNB's faculty of management is accredited by AACSB International, which is recognized worldwide as the highest standard of quality and achieved by only 6 percent of the world's leading business schools. AACSB-accredited schools are trailblazers in teaching, research, and societal impact.

Our faculty members come from all over the world and are known for their innovative teaching and research. Their research is published in quality journals including several in the Financial Times Top 50.

CITY OF FREDERICTON

Fredericton is the capital city of New Brunswick, and offers a low cost of living, a balanced lifestyle with abundant recreational and cultural amenities, short commutes and affordable, safe living. The city is known for its Harvest Jazz & Blues Festival, one of the largest in Atlantic Canada. It is home to the largest concentration of knowledge-based businesses in the province and is one of the fastest growing cities in Atlantic Canada.



Experiential learning, entrepreneurial thinking and a collaborative spirit are the hallmarks of our culture. Join us at UNB's Faculty of Management and discover your potential today!



UNB Ideas with Impact



/UNBmanagement



IBEC Speaker
Series Online



UNB Faculty of Management



[UNB.ca/management](https://unb.ca/management)