



**UNIVERSITY OF
NEW BRUNSWICK
DEVELOPMENT AND
DONOR RELATIONS**

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COVER: GOLRIZ RANJBAR IS
AN EDUCATION STUDENT ON
THE SAINT JOHN CAMPUS.

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it begins here

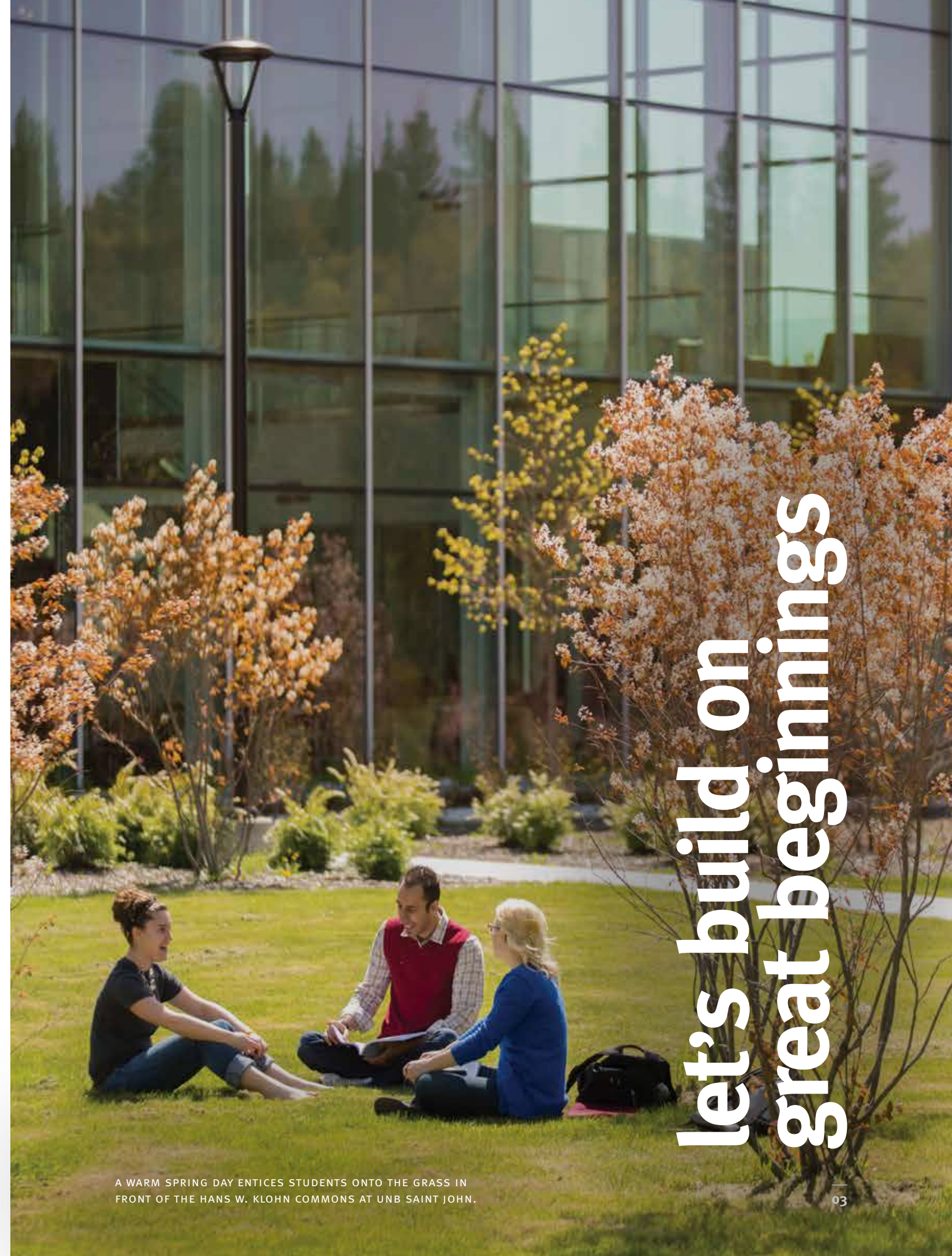
THE CAMPAIGN FOR
THE UNIVERSITY OF
NEW BRUNSWICK



At UNB great things come together.

People who think creatively
and critically, ideas that
get better when shared,
research that changes
lives, and experiences
that transform our students.

Here is where a strong
community thrives on each
new beginning. Here is
where your support will
make a difference.



Let's build on
great beginnings

UNB HAS SET ITS OWN COURSE

since its founding as Canada's first English university in 1785. It boasts a long list of national and international firsts and bests – the first institution in Canada to award graduate degrees, the home of the country's oldest literary journal, the birthplace of engineering education in Canada, and partner in the world's first dermoskeletal research centre among them. Widely recognized for its mixture of program breadth, entrepreneurial spirit and international flavour, UNB is large enough to offer a wide range of programs, yet small enough to be a warm, caring community.

Today, more than **25% of UNB students come from outside New Brunswick**, with approximately half of those hailing from outside the country. And while the University remains a key source for the professional, leadership, and managerial capacities of New Brunswick, **half of our 81,000 alumni are now making a difference outside the province.**

UNB is a key driver of Atlantic Canada's emerging entrepreneurial ecosystem. **A full 75% of the province's publicly funded research happens at UNB.** More importantly, the innovations happening here aren't staying put: **UNB was recently named the Post-Secondary Institution of the Year by StartUp Canada.** With a research commercialization rate twice the Canadian university average, and 26 startups in the past two years, UNB is where innovations happen and take flight.

Great things start at UNB. The Campaign for the University of New Brunswick will build on our history and intensify our impact on the world. We're asking you – alumni, friends, and members of the UNB community – to consider an investment in the University of New Brunswick. With your help, we will make a difference in the lives of young people, and enhance their experiences on campus and elsewhere. We will invest in the people and ideas that will shape the future. And we will have a greater impact on Atlantic Canada, on the nation and on the world.

UNB TODAY

81,000

ALUMNI AROUND THE WORLD

100

COUNTRIES OF ORIGIN FOR OUR STUDENTS

11,000

UNDERGRAD AND GRAD STUDENTS ON 2 CAMPUSES

75

PER CENT OF RESEARCH IN NEW BRUNSWICK CONDUCTED AT UNB

HERE'S WHAT WE'LL DO TOGETHER

01

GIVE OUR STUDENTS A GREAT START

02

INVEST IN OUR FACILITIES

03

BUILD ON OUR ACADEMIC STRENGTHS

04

LEAD CANADA'S NEXT WAVE OF INNOVATION

05

PREPARE OUR STUDENTS TO SUCCEED IN THE WORLD



10

**GIVE OUR
STUDENTS
A GREAT
START**

THE POWER OF DONOR SUPPORT IS ENABLING OUR STUDENTS TO PURSUE A BRIGHT FUTURE AT UNB. ENJOYING A WARM DAY AT POETS' CORNER ARE (LEFT TO RIGHT): ERIKA MACLEAN, BETTS WILBUR MEMORIAL SCHOLAR; DAMODAR KUIKEL, GILLIN ENGINEERING SCHOLAR; DANIEL HE, PATRICIA AND CHARLES MACDONALD SCHOLAR; JONATHAN KUMMER, CURRIE UNDERGRADUATE SCHOLAR; SONJA POWER, SCHULICH LEADER SCHOLAR; AARON SENTNER, SHARPE FAMILY SCHOLAR; AND WONHYEONG "WILLIAM" CHAE, BEAVERBROOK SCHOLARS AWARD WINNER.

"Receiving the Currie Undergraduate Scholarship in Engineering has made a tremendous difference in both my life and the life of my family."

JONATHAN KUMMER

CURRIE UNDERGRADUATE SCHOLAR
MECHANICAL ENGINEERING
CLASS OF 2016

HOW IT BEGINS

For Jonathan Kummer, Sonja Power, and their fellow scholarship recipients gathered here at Poets' Corner, it begins with a resounding "Yes."

Sonja could say yes to it all – to pursuing an engineering degree full-time, to moving to Fredericton, to knowing she could fully immerse herself in campus life without the burden of working to pay for her education. But she could say so only with the financial backing of the Schulich Leader Scholarship. With this support, she could begin the next phase of her life, selecting a university that seemed small enough to have a strong community atmosphere, while big enough to offer a top-tier education with numerous opportunities.

Nearly half of those entering UNB from within the province are the first in their families to attend university. Improving their prospects and those of our province begins by giving our students the power to say "Yes."

WHERE IT'S GOING

Thanks to his scholarship, Jonathan gained work experience in Germany last summer. Sonja's already thinking about how to make nuclear energy a more environmentally responsible option for Canada's future. Damodar will take his Civil Engineering degree back to his native Nepal, and Erika plans to specialize in control systems or computer design. William plans a career in computer science, Aaron is on his way to becoming a professional engineer, and Daniel will be attending graduate school.

They've begun here, and they're going places. And there are plenty more just like them, ready to take on the world, if given the chance. Most importantly, they – and their promising futures – are the reason why scholarships and bursaries are at the very heart of UNB's Campaign.

UNDERGRADUATE AND GRADUATE STUDENT SUPPORT

\$50M

It begins with our students, and that's why support for students comes first. We have to work harder – and work together – to offer students the financial support they need to face the rising costs of university education.

For many undergraduates, the cost of education is a major barrier to success, both for entering and continuing their education at UNB. We must invest in the University's scholarship and bursary offerings so that they more closely match our students' collective needs, as well as keep our offers competitive with other institutions.

Our objectives are increasing accessibility, drawing students from all parts of Canada, and enhancing the international profile of our school.

And beyond that first degree, graduate students form the lifeblood of Canada's research programs, building the backbone of our workforce through exploration, creativity, and enterprise. Graduate awards and postdoctoral fellowships go far to advance the knowledge base and faculty capacity of the region, and enhance the University's competitiveness for national research awards. To ensure these graduate students are advancing new ideas, they must be supported at UNB in greater numbers.



THE VARSITY REDS WOMEN'S VOLLEYBALL TEAM ARE WINNERS ON AND OFF THE COURT. THE 15-MEMBER SQUAD HAS BEEN CALLED THE "SMARTEST TEAM IN CANADA," WITH EVERY MEMBER EARNING STRAIGHT A'S AND QUALIFYING AS ACADEMIC ALL-CANADIANS IN 2014. TAKING TIME OUT TO STUDY ARE PAIGE NELMES, RECREATION AND SPORT STUDIES; TAYLOR HUTCHISON, BIOCHEMISTRY; AND MEGHAN CARSON, MECHANICAL ENGINEERING.

02

“You don’t have to be at a big university to do good research.”

JOHN SPRAY

CANADA RESEARCH CHAIR
IN EXTREME DEFORMATION
AND PLANETARY MATERIALS

**INVEST
IN OUR
FACULTIES**

JOHN SPRAY, DIRECTOR OF THE PLANETARY AND SPACE SCIENCE CENTRE, AT THE SPECIALLY DESIGNED IMPACT FACILITY WITH SEAN DOWLING, A MECHANICAL ENGINEERING PHD STUDENT AND MEMBER OF THE CRATER RESEARCH TEAM.

WHERE IT BEGAN

Craters define the landscape on Mars. However, with relatively few of them to be found here on Earth, the experts are also few and far between. One of the largest such groups in the world can be found right here at UNB.

John Spray first studied geology in the United Kingdom, moving to Canada in 1986 to advance his crater research. The advanced geological age of the Canadian Shield makes it one of the best places in the world to study and prepare for the heavily cratered environments encountered by probes on Mars. Dr. Spray is the director of UNB’s Planetary and Space Science Centre, one of the principal locations for this kind of research in Canada, and one of the few in the world focused on the exploration of the red planet. His research and leadership has led to partnerships with NASA, the development of the Mars Alpha Particle X-ray Spectrometer (APXS), and more recently testing ballistics for industry to protect airplanes and spacecraft against collisions with space junk.

WHERE IT’S GOING

For the next few years, Dr. Spray and research scientists Beverley Elliott and Lucy Thompson will be working to unlock one of the great planetary mysteries – has life existed on Mars? The UNB team is part of NASA’s Mars Science Laboratory Mission, the focus of which is Curiosity rover. They are responsible for equipping the rover with the APXS, which will help determine the chemistry of the dust, soils, and rock on Mars. Dr. Spray and his UNB colleagues will also study the geology of the site where the rover landed – the Gale impact crater. Their data may uncover evidence of environments that could have supported life on Mars.

Dr. Spray believes that the Curiosity project is a great opportunity to showcase smaller universities’ capacity to do big research. “I think it is important for UNB in the sense that it shows we are not only a teaching university, which is a great thing in itself, we also do leading-edge research at the international level,” says Dr. Spray.

FACULTY OPPORTUNITY FUNDS

\$10M

The University's most valuable resource is its people – the faculty and staff who are the foundation of each of our academic divisions. Investing in our academic leaders is central to our ability to bring about growth and change. Our people need our support – philanthropic partnerships that propel each faculty onward towards greater success on a national and international scale.

We will create strategic funds, to be directed by the deans with the aim of developing the quality and reputation of each faculty. Used for recruitment, retention, and professional development, these investments will enhance both the teaching and learning in all of our academic programs.

From startup grants for research, to encouragement for developing innovative new curricula, these funds will help us attract and retain our outstanding faculty for their leadership, ideas, excellence in teaching, and lines of inquiry.

Faculty Opportunity Funds are an investment in people. With your help, we will continue to recruit top candidates who inspire and motivate our students in new ways, allocate strategic funds for research projects, and accelerate the academic quality and reputation of the University across Canada, and beyond.



THE ANDREW AND MARJORIE MCCAIN HUMAN PERFORMANCE LAB IS ONE OF THE MOST ADVANCED MOVEMENT ANALYSIS RESEARCH CENTRES IN CANADA. OUR RESEARCHERS ASSIST INDIVIDUALS BOTH WITH AND WITHOUT DISABILITIES TO ACHIEVE THEIR MAXIMUM FUNCTIONAL INDEPENDENCE, PHYSICAL ABILITY, AND QUALITY OF LIFE. IN THE LAB, USHA KURUGANTI, PROFESSOR OF KINESIOLOGY AND A SPECIALIST IN HUMAN FACTORS, ERGONOMICS AND NEUROMUSCULAR PHYSIOLOGY, PLACES RETROFLECTIVE MARKERS ON THE FEET OF GRADUATE STUDENT ALINA CRESS. THE MARKERS WILL TRANSMIT ALINA'S MOVEMENTS TO THE STATE-OF-THE-ART MOTION CAPTURE SYSTEM, ANALYZING HER GAIT WHICH WILL BE EVALUATED FOR REHABILITATION AND FITNESS INTERVENTIONS.

03

BUILD ON OUR ACADEMIC STRENGTHS

“We need to shore up our investments in the next generation of researchers, as well as give them great spaces in which to teach and learn.”

DR. KAREN KIDD

CANADA RESEARCH CHAIR,
CHEMICAL CONTAMINATION
OF FOOD WEBS

AT THE CANADIAN RIVERS INSTITUTE, UNDERGRADUATE AND GRADUATE STUDENTS ARE INVOLVED WITH DR. KIDD IN RESEARCH PROJECTS IN THE RIVERS, LAKES, AND SEAWATERS OF THE NATION. BETHANY REINHART, LEFT, WHO EARNED A BSC IN ENVIRONMENTAL BIOLOGY LAST YEAR, AND MASTERS BIOLOGY STUDENT STEPHANIE GRAVES PREPARE SOME FISHING NETS USED TO COLLECT SAMPLES IN THE BAY OF FUNDY.

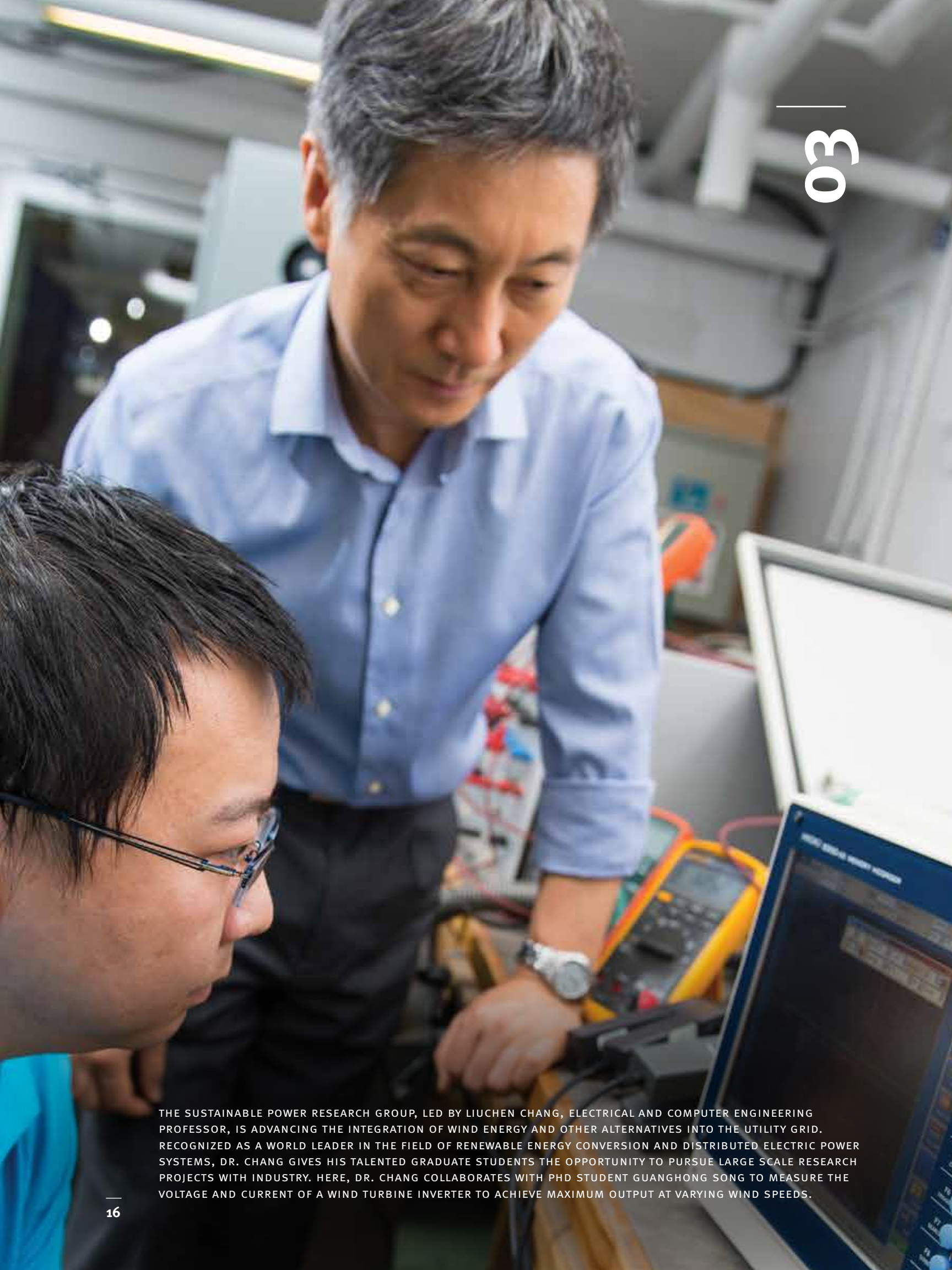
WHERE IT BEGINS

It begins with the flush of a toilet. You probably don't think about it, but Canada Research Chair Karen Kidd does. A member of UNB's prestigious Canadian Rivers Institute, Dr. Kidd has been investigating how birth control hormones in municipal wastewaters can dramatically affect aquatic food webs and aquatic ecosystems. Her leadership in the Faculty of Science, Applied Science and Engineering has brought international recognition to UNB, generating research funding, attracting media attention, and inspiring a new generation of young researchers at our Saint John campus.

WHERE IT'S GOING

From its start at UNB in 2000, the bicampus Canadian Rivers Institute has become an international leader, collaborating with institutions as far away as Italy, Chile, and New Zealand. Attracted by this reputation and UNB's research leadership, Masters student Stephanie Graves is studying how mercury affects wild fish in Kejimikujik National Park, Nova Scotia. NSERC Scholar Bethany Reinhart is studying the impact of forestry on stream ecosystems. And another member of the team, Bryce Pippy, is an MSc candidate working to establish baseline data for effective monitoring of the effluents deposited in the Saint John harbour.

Investing in faculty like Dr. Kidd, promising young researchers like Stephanie, Bryce, and Bethany, and centres like the Canadian Rivers Institute will build on those academic areas in which UNB has already shown leadership. It will also strengthen the University's impact upon the environment, the country, and the world.



03 |

THE SUSTAINABLE POWER RESEARCH GROUP, LED BY LIUCHEN CHANG, ELECTRICAL AND COMPUTER ENGINEERING PROFESSOR, IS ADVANCING THE INTEGRATION OF WIND ENERGY AND OTHER ALTERNATIVES INTO THE UTILITY GRID. RECOGNIZED AS A WORLD LEADER IN THE FIELD OF RENEWABLE ENERGY CONVERSION AND DISTRIBUTED ELECTRIC POWER SYSTEMS, DR. CHANG GIVES HIS TALENTED GRADUATE STUDENTS THE OPPORTUNITY TO PURSUE LARGE SCALE RESEARCH PROJECTS WITH INDUSTRY. HERE, DR. CHANG COLLABORATES WITH PHD STUDENT GUANGHONG SONG TO MEASURE THE VOLTAGE AND CURRENT OF A WIND TURBINE INVERTER TO ACHIEVE MAXIMUM OUTPUT AT VARYING WIND SPEEDS.

With a strategic eye to where the University of New Brunswick wants to be in the next 10 years, we're investing in specific areas of academic strength. From creating a major data hub for analyzing key demographic records, to investigating the pharmacological properties of native New Brunswick plants, UNB punches above its weight in so many areas. And with your partnership, we will do so much more.



GRADUATE STUDENTS HAOXIN LI AND KATHLEEN COMPLAK CONFER WITH CHRISTOPHER GRAY, CO-FOUNDER OF THE NATURAL PRODUCTS RESEARCH GROUP, ABOUT THE HEALING PROPERTIES OF PLANTS.

CENTRES FOR ACADEMIC LEADERSHIP & DISTINCTION \$12.5M

The Campaign will allow the creation of named chairs, professorships, fellowships, postdoctoral fellowships, and discretionary funds for new lines of inquiry, publications, and colloquia. Centres and institutes are built from partnerships that connect generous private support to the vision of academic leadership. We will focus on strengthening our centres of excellence in the humanities and social sciences, healthcare, business, engineering, and education.

ACADEMIC, LEARNING & RESEARCH FACILITIES \$12.5M

We will invest in state-of-the-art laboratory spaces, new classrooms, and more library resources. On both of our campuses we recognize the importance of improving our teaching and laboratory facilities. We strive to enable our faculty to conduct leading-edge research, and to enable our students to understand and learn from the latest technologies.



40

LEAD CANADA'S NEXT WAVE OF INNOVATION

“If you’re passionate about the future of Atlantic Canada, the best return on your investment is in the next generation of change-makers. We’re not just creating opportunities for students and faculty, but building economic and societal strengths in the region.”

KARINA LEBLANC

EXECUTIVE DIRECTOR,
POND-DESHPANDE CENTRE

STARTUP GURU GERRY POND (BA '66, DLitt '04) AND UNB ENTREPRENEURS KARA ANGUS (BBA '05, MBA '06) AND PHILLIP CURLEY ENJOY A STIMULATING GAME OF FOOSBALL AT PLANET HATCH, FREDERICTON'S INNOVATION ACCELERATOR LOCATED IN KNOWLEDGE PARK, JUST SOUTH OF THE UNB CAMPUS.

WHERE IT BEGAN

For Gerry Pond (BA '66, DLitt '04), it began with the technology bubble that burst in 2001 – and his first-hand witnessing of great ideas dissolving with the economic downturn. After stepping down from NBTel, Dr. Pond then sought out innovators and others, becoming chairman of Mariner Partners Inc. and co-founding a number of successful startups in Atlantic Canada. Now, through UNB's Pond-Deshpande Centre he co-founded with venture capitalist Gururaj “Desh” Deshpande (MSE EE '75, DSc '01), Dr. Pond is helping to spread a culture of innovation and mentorship across both UNB campuses to nurture the region's next generation of business stars.

Kara Angus and Phillip Curley are two of those stars who got their start right here at UNB. Kara combined her interests in education and business into founding Go-Go Gymnastics, with support from the New Brunswick Innovation Foundation. And Phillip, drawn to UNB by the Technology Management and Entrepreneurship Diploma, had a great idea for an app that will bring parking meters into the 21st century.

WHERE IT'S GOING

Now in its 10th year, Go-Go Gymnastics operates out of Fredericton, Saint John, and Moncton, employs more than 100 people, and enrolls approximately 2,300 children in gymnastics and after-school programs each year. Phillip's app, HotSpot Parking, is up and running in Fredericton, Saint John and Charlottetown, and lets you pay or validate your parking by phone, as well as extend your stay without trekking back to your car.

Beyond keeping New Brunswick's kids active and saving you from feeding the meter, the bright ideas emanating from UNB are getting out there – nurtured by enthusiastic faculty, talented alumni, partner businesses, and peer students. With your help, we'll foster more young people like Kara and Phillip, getting their innovations and new businesses into our communities, and bringing growth and prosperity to the region.



70

The social and economic change that is gaining momentum in this province has had its start right here, at the University of New Brunswick. It's not just happening at the major entrepreneurial centres either – you can see it across both campuses, from a café where a group of excited undergraduates discuss a new charitable initiative, to a cutting-edge research lab spearheaded by one of the nation's leading nanotechnologists. At UNB, an entrepreneur helps great ideas come to fruition, which are equally likely to be supporting a social justice initiative as a new retail product.

And that startup spirit is spreading across Canada through our students and alumni. We will support the economic growth of the region with the initiatives and partnerships begun by the Pond-Deshpande Centre, the Dr. J. Herbert Smith Centre for Technology Management and Entrepreneurship, the Wallace McCain Institute, and the International Business and Entrepreneurship Centre. A key catalyst for the creative minds of Atlantic Canada, UNB brings the region's social and economic entrepreneurial thinking to the rest of the country and beyond.

INITIATIVES IN INNOVATION \$5M

Investments in innovation foster strong, productive partnerships with industry, business owners, students, community agencies, government, faculty, and alumni. As a result, UNB sparks economic growth, not only by offering individuals a meaningful transition to the workforce, but by nurturing the initiatives that will help meet the challenges of our changing economy.

YOUNG SCHOLARS PROGRAM \$5M

We will attract Canada's most promising minds and emerging talents to UNB. The brightest young faculty will seek out our UNB community as an ideal place to work and live. Faculty recruitment and retention are pivotal to the quality of the University's offerings to undergraduate and graduate students, and its relevance to the province's social and economic ecosystem. The Young Scholars program will help us attract and retain top talent, as well as building capacity and credibility in uniquely important lines of inquiry.

WORLDS UNBOUND IS ONE OF UNB'S MANY SUMMER PROGRAMS FOR SCHOOL CHILDREN. FOCUSED ON INTERESTING YOUNG PEOPLE IN SCIENCE, TECHNOLOGY, ENGINEERING, AND MATH (STEM), WORLDS UNBOUND NOT ONLY ENGAGES YOUTH IN GRADES 1 TO 8, IT ALSO PROVIDES MEANINGFUL EMPLOYMENT FOR UNB STUDENTS FROM THE STEM DISCIPLINES. DEMONSTRATING FULL LAB SAFETY GEAR, LAURA KERR (LEFT), A CHEMICAL ENGINEERING GRADUATE AND NOW A MEDICAL STUDENT; WORLDS UNBOUND CO-FOUNDER, JENNIFER FLANAGAN (BSC '96), NOW CEO OF A NATIONAL STEM PROGRAM CALLED ACTUA; AND SCIENCE STUDENT DANIELLE SCHOLTEN TALK ABOUT THE USE OF BENIGN CHEMICAL BUFFERS WITH CLAIRE LEBLANC-HADLEY AND NAYAN ORFEI.

50

PREPARE OUR STUDENTS TO SUCCEED IN THE WORLD

“Working in the field means I can now pursue my career with more confidence than ever.”

BOBBY COLE

JOINT HONOURS HISTORY
& ANTHROPOLOGY

ADDA MIHAILESCU, MANAGER OF PUBLIC PROGRAMS FOR THE BEAVERBROOK ART GALLERY (FAR LEFT), AND CINDY BROWN, INTERNSHIP COORDINATOR FOR THE FACULTY OF ARTS IN FREDERICTON (CENTRE), DISCUSS THE PLANS FOR A NEW EXHIBIT TOGETHER WITH UNB INTERNS REBECCA EWING, APPLIED ARTS; ERIKA BROWNE, SOCIOLOGY; AND BOBBY COLE, ANTHROPOLOGY AND HISTORY.

WHERE IT BEGINS

For these three young arts students, it begins at the Beaverbrook Art Gallery in Fredericton, the official art gallery of the province and home to a permanent collection of more than 3,000 objects. For Bobby Cole, the opportunity to conduct a pair of research projects directly with Terry Graff, director and CEO, has enabled him to learn from New Brunswick’s artistic and administrative leaders. Erika Browne is working in the after-school program, while textile design and art history student Rebecca Ewing is researching copyright ownership of works in the gallery’s permanent collection.

WHERE IT’S GOING

The Beaverbrook partnership with the Faculty of Arts in Fredericton offers academic credit for community-based learning, giving students in-the-field experience while offering not-for-profits the voice of the next generation. “It’s a great learning opportunity for both sides,” says Adda Mihailescu, manager of public programs for the Beaverbrook Art Gallery.

More and more, UNB students are seeking internships and co-op placements to supplement their classroom education. At one time predominately the domain of business and engineering, experiential learning opportunities are now being created in all faculties. We’re developing international partnerships, work, and research opportunities that get students out into the world, giving them the beginnings that set them up for successful careers.



05

FIRST-YEAR STUDENT KEISHA NGUYEN PREPARES FOR HER NEXT CLASS AT UNB'S MI'KMAQ-WOLASTOQEY CENTRE, WHICH HELPS ABORIGINAL STUDENTS ENTER THE UNDERGRADUATE FACULTY OF THEIR CHOICE AND FIND OPPORTUNITIES ON CAMPUS.

Post-secondary education is the students' open door to the world. They need to walk through that door ready to be engaged in making a difference, informed about issues, and inspired to make change. The experiences they get at UNB – on and off campus – contribute to their sense of empowerment and their capacity for meaningful interaction in the working world. It could be the contagious energy of a particular professor that can spark a research interest, or a successful work placement that leads to a full-time job. It might be a term overseas that expands

students' perceptions of their own capabilities. The student experience needs to be current and relevant, offering a variety of meaningful interactions outside the lecture hall or laboratory that prepare them to be engaged global citizens after graduation.

To offer these experiences to students, we need to invest in our faculty, academic strengths, facilities, travel, and research opportunities. Help UNB continue to be a place where great experiences happen, every day, everywhere.

EXPERIENTIAL LEARNING

\$2.5M

We will get UNB undergraduates out of lecture halls and into the world. Work-study programs, hands-on research opportunities, career-related work experiences, community engagement, service learning, and internships all offer the opportunities and relationships students need to enhance their education.

STUDY IN CANADA AND INTERNATIONALLY

\$2.5M

We will give students a broader understanding of their place in the world. Studying or working in a new province or country supports global engagement, tolerance, resilience, and self-reliance. We will create travel bursaries for work or study that will deliver a more dynamic undergraduate degree.

SAINT JOHN STUDENT AND INTERNATIONAL SERVICES CENTRE

\$10M

Since its inception 50 years ago, our campus in Saint John has been one of the fastest-growing in Atlantic Canada. Today, with more than 2,500 students from New Brunswick, Canada, and around the globe, we are planning to renew and repurpose the former Ward Chipman Library to create a modern, more accessible space for the teaching, collaboration, and support services that are important to student success at all levels. Reflecting the diversity and dynamism of the Saint John campus, it will also be the centre of our internationalization activities, including language and academic orientation for new students and immigrants, international recruitment, and the promotion of study abroad opportunities for all students.

The Student and International Services Centre will be the new hub of the campus – a welcoming place where students from all backgrounds and disciplines can mingle, discuss, reflect, rejuvenate, discover, and create in concert.

A HOME FOR STUDENTS NEAR AND FAR

“I am very thankful and proud to be at UNB. This University is my safety and my current home. Thank you, UNB.”

JULIANA PRESTES

BRAZIL, BACHELOR OF SCIENCE STUDENT

UNB IS A HOME TO STUDENTS FROM NEAR AND FAR. INTERNATIONAL STUDENTS ENRICH OUR CAMPUSES AND THE COMMUNITIES AROUND THEM. GOLRIZ RANJBAR (GERMANY), KETONG QU (CHINA), JULIANA PRESTES (BRAZIL), KHOI THIEN DAO (VIETNAM), AND SAMI KHIARY (SAUDI ARABIA) GATHER IN THE QUAD AT UNB SAINT JOHN.

HOW IT BEGAN

In the early 1960s, UNB was part of the Colombo Plan, an international initiative to encourage co-operative economic and social development in Asia and the Pacific. Over the years, international students have grown to represent about 20% of the student body on the Saint John campus, and 12% of the University overall. With exchange agreements and partnerships in place at nearly 100 international institutions, UNB's international relationships attract a diverse student body as well as give Canadian students the opportunity to study abroad.

WHERE THEY'RE GOING

Supporting both international and Canadian students, the Saint John Student and International Services Centre will soon help students like these better acclimatize to life in Canada. The new heart of the campus, this centre will combine wellness and extracurricular facilities for the entire student body with special language and cultural services geared towards international students, ensuring a seamless integration of the student body.

And as for today's international students? Their ambitions are as varied as their countries of origin, ranging from science student Juliana's hope to advance AIDS/HIV research in Africa, to arts and education student Golriz's plan to teach English, history, and sports in Germany. Business students Ketong and Sami, on the other hand, both plan to stay in Canada while Khoi, biology-psychology student, has his sights on graduate school.

It begins here with your gift to The Campaign for the University of New Brunswick.

Only through your participation can we have an even greater impact on our young people, on Atlantic Canada, on the nation, and on the world.

Please join us.

01

GIVE OUR STUDENTS A GREAT START
\$50M

Fund scholarships and bursaries to attract the best and brightest, regardless of their financial circumstance. The single largest component of our campaign goal is for student support.

02

INVEST IN OUR FACILITIES
\$10M

Make the University more competitive through targeted Faculty Opportunity Funds, supporting people and facilities across both campuses.

03

BUILD ON OUR ACADEMIC STRENGTHS
\$25M

Champion new and existing centres and institutes that will advance the University's distinct areas of national and international leadership.

04

LEAD CANADA'S NEXT WAVE OF INNOVATION
\$10M

Embed the spirit of entrepreneurship throughout the student body, faculty, alumni, province and country. UNB will be a voice of influence for research and policy, both in Canada and around the world.

05

PREPARE OUR STUDENTS TO SUCCEED IN THE WORLD
\$15M

Create an exceptional teaching and learning environment on our campuses and elsewhere, with immersive, hands-on experiences, opportunities to work and study overseas, and cutting-edge research programs.