

DONOR IMPACT REPORT

MAY 1, 2020 – APRIL 31, 2021

BEING A PART OF CHANGE

PEYTON JUHNKE

BPhil '21

Peyton Juhnke is focused on building a better future for Indigenous Peoples.

Peyton, who was UNB Fredericton's Valedictorian for the Class of 2021, graduated in May with a bachelor of philosophy in interdisciplinary leadership from Renaissance College. A dean's list student throughout her degree, she was also one of the Indigenous co-representatives for the Renaissance College Society.

Peyton received numerous scholarships and awards while at UNB. Among these were the **Patricia & Charles MacDonald Scholarship**, funded by Charles MacDonald, and the **Jennifer Prosser Wade Scholarship**, funded by Dr. Jennifer A. Wade, OBC (BA '58, DLITT '96).

In 2020, Peyton received the Blue Metropolis Awards for Excellence in Indigenous Studies for her essay, entitled "Indigenous Freedom." In her essay, Peyton argued for the necessity of dismantling existing political, social and economic policies, and the importance of Indigenous sovereignty.

As part of her degree, Peyton developed the framework for, and completed, an Indigenous studies minor. This minor included an independent study on Indigenous research methodologies with Piluwitahasuwin and Assistant Vice-President Indigenous Engagement Amanda Myran and Indigenous Experiential Education Coordinator Katelyn Copage. Peyton considers this minor a way of advocating for Indigenous knowledge systems and their broader legitimizations within academia.



A message from the President

The 2020-21 academic year has been unlike any in UNB's 235-year history. We have faced extraordinary challenges and succeeded, thanks to the incredible response of our university community.



Our donors have helped to ensure that UNB can provide a safe learning environment while generating the research that our province, nation and global community need to return to growth.

Your kind and generous support has taught our students that we are capable of achieving amazing things provided we work collaboratively and with resilience toward common goals. For this, I am extremely grateful.

Every day, UNB is putting research and innovation to work in serving the public good with the help of benefactors like you. Recently we launched The McKenna Institute to help drive digital transformation in New Brunswick. In Saint John, we have launched the Integrated Health Initiative to enable health system reform and sustainability. These signature initiatives will create a future-focused generation of health workers, digital entrepreneurs, social innovators and public service administrators: the changemakers of tomorrow.

UNB has an essential role to play in helping people find their way in a changing, challenging world. This Donor Impact Report illustrates why the world needs more UNB and what we can achieve by working together.

Thank you for your continued support. I hope to see many of you in the coming year.

Dr. Paul J. Mazerolle
President and Vice-Chancellor

FIND THE DONOR HONOUR ROLL ONLINE

Support from donors like you is critical to the mission of UNB. Celebrate those who give by sharing the 2020-21 Donor Honour Roll, recognizing each donor at:

unb.ca/dhr

We are grateful to each of our alumni and friends who stepped up to empower our students and help us tackle society's challenges.

Your gift makes a difference. Join us in our ongoing effort to define excellence at UNB.

If you have questions on making a donation, please contact us:

Development and Donor Relations

PO Box 4400
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PO Box 5050
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(506) 453-5053

(506) 648-5989

devdr@unb.ca
unb.ca/giving

DESIGNATION OF GIFTS

2020-21

STUDENT SUPPORT: \$7,375,620



Donors supported more than **3,662** students in 2020-21, helping us attract the brightest minds to join us at UNB and foster the next generation of engaged and educated citizens.

RESEARCH PROGRAMS: \$845,827



Thanks to our donors, UNB is tackling society's great challenges head-on. With 70 per cent of research in New Brunswick conducted at UNB, these gifts allow us to continue our ground-breaking work.

CHAIRS: \$892,139



Chairs act as leaders in creating new knowledge to create positive change in our communities. A gift toward chairs at UNB helps increase capacity for innovation, and make UNB a centre for new ideas and entrepreneurial partnerships.

TEACHING PROGRAMS: \$2,878,478



At UNB, our 14 faculties manage more than 75 undergraduate and graduate programs for thousands of students on our campuses. With support from our donors, we continue to lead the way in providing quality education.

LIBRARY ACQUISITIONS: \$140,061



In 2020-21, donors supported the acquisition of **1,867** publications to boost our physical and online resources, keeping UNB a leader in digital technology.

ATHLETICS: \$226,201



A gift to Athletics allows us to attract and retain talented student-athletes to our teams. In 2020-21, donors supported **181** athletes across our campuses, recognizing their hard work on the field of play to showcase UNB.

CAPITAL MAINTENANCE: \$1,008,833

OTHER RESTRICTED PURPOSES: \$248,972

UNDESIGNATED: \$383,303

TOTAL: \$13,999,434

THANK YOU!

HARVARD DREAMS COME TRUE FOR UNB GRAD

JACKSON WEIR

BSc '21

Jackson Weir is living the dream at Harvard University where he has recently enrolled in the biological and biomedical PhD program months after graduating with honours from the University of New Brunswick.

Growing up in Saint John, Jackson often had what he called a “distant dream” about attending Harvard but it was his highly successful undergraduate years on UNB’s Fredericton campus that helped forge that faint hope into reality.

Jackson graduated in May 2021 from UNB with a bachelor of science with honours in biology with a cell and molecular biology concentration. An accomplished student when he attended St. Malachy’s Memorial High School in Saint John, Jackson was awarded the **President’s Scholarship** when he entered UNB, covering most of his annual tuition.

In his first year at UNB, Jackson presented his award-winning research project to Prime Minister Justin Trudeau at the second annual Prime Minister’s Science Fair in Ottawa. In 2020, he was named a Sir Howard Douglas Scholar and served as junior editor-in-chief of the *Atlantic Student Research Journal*.

In 2021, Jackson was one of two finalists from UNB for the inaugural McCall MacBain Scholarships, Canada’s first comprehensive leadership-based scholarship for master’s and professional studies. The prestigious award enables students to pursue a fully funded master’s or professional degree at McGill University while connecting with mentors and participating in an intensive leadership development program.

Jackson withdrew his name from the finalists’ list after he was accepted into Harvard. Now, he is in Cambridge, Mass., where he still feels the need to pinch himself every now and then.



Jackson Weir (BSc '21) outside Gordon Hall, Harvard Medical School. PHOTO: SUBMITTED

“I attribute so much of where I am today and who I am as a person to my time at UNB,” he says. “I think UNB shaped me as an academic, as a leader and as a person and I’m very thankful for that. The scholarships enabled me to pursue my academic and research dreams without the pressure of maintaining financial stability. It definitely enabled me to gain lots of research and academic experience which probably helped in my application to get into a university like Harvard.”

Jackson’s research involves designing treatments in the lab that clinicians can use to treat patients. He is working in the cancer research field, trying to find ways to enhance different treatments for cancer patients and discover new targets that can be exploited therapeutically.

“ I attribute so much of where I am today and who I am as a person to my time at UNB.”

JACKSON WEIR

“The purpose of the PhD is to contribute original research and knowledge and ideas to the field,” he says.

Jackson is very thankful for his time at UNB. “I wouldn’t be where I am today without my incredible academic experience at UNB,” he says. ■

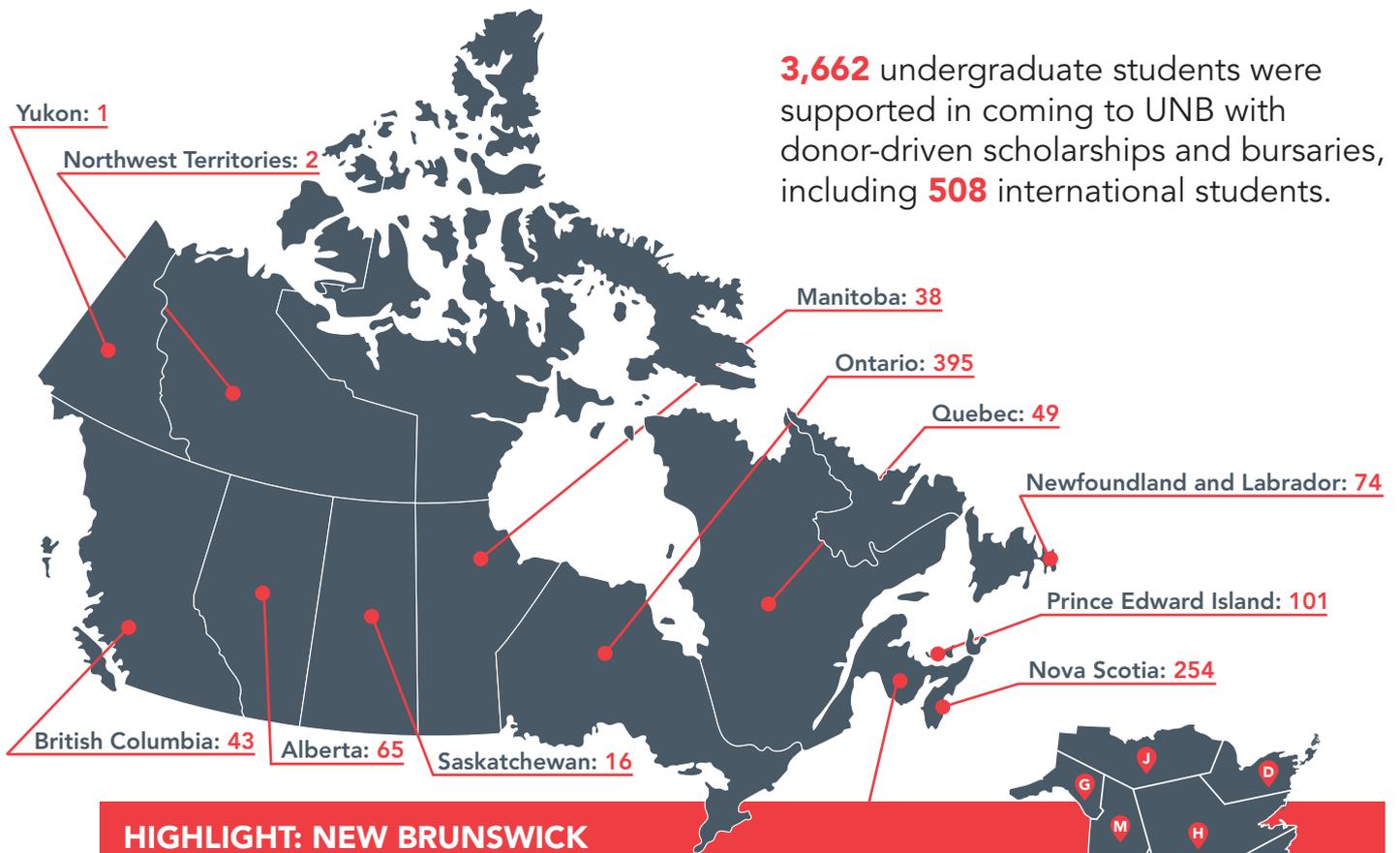


unb.ca/impactreport

Stay Connected

The impact of our UNB community is immense – to read the full report, stories from our students, and newsroom updates find us online.

DONOR SUPPORT FOR STUDENTS: 2020-21 AT A GLANCE

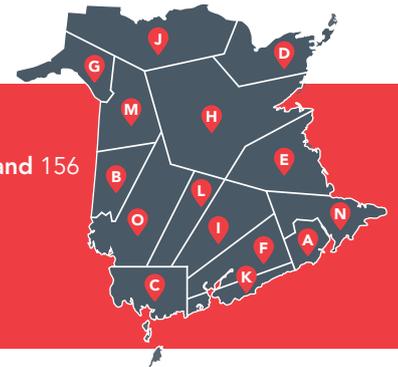


3,662 undergraduate students were supported in coming to UNB with donor-driven scholarships and bursaries, including **508** international students.

HIGHLIGHT: NEW BRUNSWICK

2,116 local New Brunswick students benefit from opportunities created by UNB donors. These students came to us from the following counties:

- | | | |
|-------------------------|--------------------------|---------------------------|
| A: Albert 51 | G: Madawaska 14 | N: Westmorland 156 |
| B: Carleton 97 | I: Queens 9 | O: York 707 |
| C: Charlotte 56 | J: Restigouche 17 | |
| D: Gloucester 35 | K: St. John 414 | |
| E: Kent 13 | L: Sunbury 72 | |
| F: Kings 342 | M: Victoria 49 | |



'We are the agents of change, and we get to decide what future we want to create'



CONTINUED FROM PAGE 1

Since graduation, Peyton has continued her work to effect positive change. Now living in her hometown of Regina, Sask., she is completing a certificate of reconciliation studies through the First Nations University of Canada. She is also working as a research assistant for Morning Star Lodge, an Indigenous community-based health research lab with the University of Saskatchewan.

In her valedictory address, Peyton addressed the ways in which the COVID-19 pandemic brought previously obscured injustices to light and expressed hope for her generation's ability to make change. "In a multitude of ways," she said, "we have seen with clarity the systems and structures in our society that work to disadvantage

and marginalize groups of people. But during this time, we have also seen profound change happen, as people took to the streets to stand with those facing racism and discrimination, challenged the uninformed views of those around them, and used their voice to speak up against injustices. Empower yourself to be part of this change. Listen to those whose voices are too often silenced, and most importantly, never stop learning.

"We are the agents of change, and we get to decide what future we want to create for ourselves and those that will come after us. We have the power to leave things better than when we found them, and we all do this in different ways. Find your path and follow it. I'm leaving UNB with a renewed hope for the future we are building." ■

RESEARCH FOR A BETTER TOMORROW

SARAH LUNNEY

BA '21, Master of Arts student

What makes the UNB experience unique? For Sarah Lunney, it is the opportunity to pursue studies with the potential to generate real impact at the community level.

In 2020-21, Sarah became the inaugural recipient of the **Rosemary Aicher Health & Environment Research Experience (HERE) Award**. The award enables UNB Saint John students to conduct interdisciplinary research on how environmental factors affect health outcomes.

"As a young person, climate change is one of my most pressing concerns for our future," Sarah said. "Through the research funded by this award, I will be looking at the way urban design and the urban landscape influence health and the environment, and the relationship between our health and environmental issues, through an examination

of Saint John, N.B.," Sarah said. "As well, the study will address the way this relationship is gendered and racialized."

Dr. Hepzibah Muñoz-Martínez supervises Sarah's research. She said the creation of the award was "serendipitous," as it coincided with a broadening of interdisciplinary research in Saint John thanks to the campus's Integrated Health Initiative.

"The long-term impact will be to help recognize the causes of uneven environmental conditions, enabling people to formulate policies that change the environmental conditions in city settings. This will support climate change mitigation efforts and the health of residents," Dr. Muñoz-Martínez said.

The Rosemary Aicher HERE Award was created by Dr. Joseph Aicher, Assistant Professor in the Department of Psychiatry at Dalhousie



Sarah Lunney (BA '21) during her student internship through the Urban and Community Studies Institute.

Medicine New Brunswick. It is named in honour of his older sister, who inspired his interest in ecology.

Dr. Aicher comes from an interdisciplinary background himself, having completed simultaneous master's degrees in public health and city planning at University of California at Berkeley before becoming a physician.

"What I really like about UNB Saint John is the degree to which it is all about interdisciplinary studies. I was lucky to have an opportunity like this at university, and I wanted to give back in some way," Dr. Aicher said. "No matter what their field of study may be, the students who benefit from this award will all have the potential to have an impact on our ecology and health." ■

TRANSFORMING THE UNB LAW STUDENT LOUNGE



The new kitchen at the UNB Law student lounge.

UNB Law chose to begin its revitalization with a project whose impact would be felt immediately: the student lounge.

Not only is the lounge used daily by students, it is also UNB Law's primary gathering space for events and receptions, attended by lawyers, judges, government officials, donors, alumni and other distinguished visitors. It is a hub for interaction and collaboration.

Our generous alumni contributed over \$85,000 for the renovation, which took place throughout summer 2021. The faculty of law matched donations, bringing the budget to \$170,000.

The extensive renovations first required asbestos abatement and replacing the existing ceiling and floor. A full kitchen, new lighting and a wall-mounted TV are among the new features. A modern pool table converts into a multipurpose table.

UNB Law is very proud that our new lounge is a more accessible space with changes to our front entrance, including a new ramp outside and a wheelchair lift inside. It's very important for us that UNB Law be an inclusive community where everyone feels welcome. With these changes, we're making meaningful progress.

UNB Law thanks everyone who gave to this important project. ■

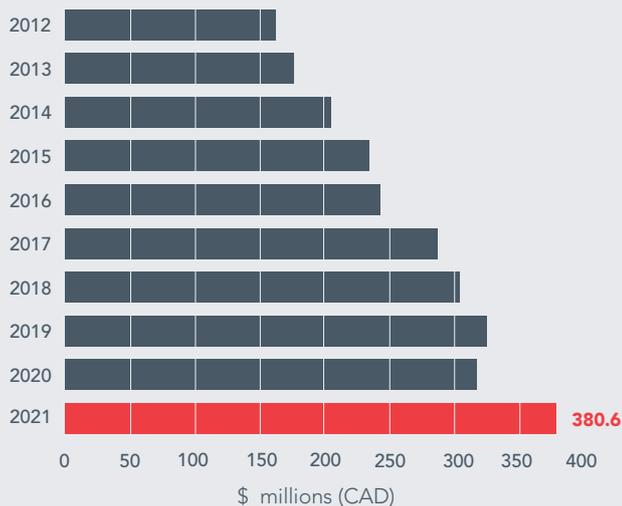
UNB'S TRUST AND ENDOWMENT FUND



Read the full report online:
unb.ca/giving

PRINCIPAL GROWTH 2012-21

As of April 30, 2021



CHANGES IN TRUST AND ENDOWMENT

Balance 2020-21
(Market value in millions)

Balance April 30, 2021 **\$380.6**

Balance April 30, 2020 **\$334.0**

Net increase during the year **\$46.6**

INCREASE DUE TO:

Donations and other additions to capital **\$13.6**

Investment income **\$63.2**

Spending **-\$30.2**

\$46.6



50 YEARS OF GIVING

Gordon Alexander (BScE '48) with his son, Charles (BScE '83), at the Lady Beaverbrook Residence in 2015. PHOTO: SUBMITTED

GORDON ALEXANDER

BScE '48, Beaverbrook Scholar

His UNB education changed his life, so for 50 years Gordon Tracy Alexander (BScE '48) has shown his gratitude by giving back to UNB.

Gordon came to UNB in 1944, aged 17, from a tiny school in Fredericton Junction. He credits the Lord Beaverbrook Entrance Scholarship with opening the door to a university education, giving him the opportunity to fulfil his dream of becoming a civil engineer.

He loved his time at UNB and immersed himself in the university community, playing intramural hockey and forming lifelong friendships. He graduated with honours in 1948, well prepared for his coming international career.

Upon graduation, Gordon began work as a field construction engineer with the Montreal Engineering Company (later Monenco). His career with Monenco spanned 44 years and saw him move from its construction division to mining, progressing in 1982 to the role of senior vice-president, mining. He was vital to the success of mining developments around the world, for clients that included the United Nations and the World Bank. After his retirement in 1992, he continued to offer his highly sought-after skills as a consultant.

Gordon made his first donation to UNB in 1971, and has given every year since. "The Beaverbrook Scholarship broadened his horizons, and shaped him as a person and as a professional," said Gordon's daughter, Jill Alexander. "He was and still is today so grateful, and wants others to benefit from similar opportunities." ■



Tom Evans (BA '60). PHOTO: DR. DAVID FACEY-CROWTHER

A HISTORY SCHOLARSHIP ENDOWED FOR THE FUTURE

TOM EVANS
BA '60, 1938 – 2018

Professor Tom Evans was passionate about teaching history, and thanks to a scholarship he established in his parents' names, generations of students will benefit from that passion.

Born and raised in Fredericton, Tom completed his bachelor of arts in history at UNB in 1960, taking part in many campus activities. His entry from UNB's Up the Hill yearbook said of Tom, "his quiet and easy manner have made him well liked by all who know him."

After graduation and with the aid of a Beaverbrook Postgraduate Overseas Scholarship, he went on to attain his master's degree from King's College London. Later, he also studied at the University of California at Berkeley. Studying in three different countries gave Tom a great variety of experiences which he remembered fondly, but throughout his life he identified strongly with UNB and Fredericton.

The majority of Tom's career was spent at Memorial University of Newfoundland. He was a gifted lecturer whose great academic passion was the history of 17th century Britain.

It was in 2013 that Tom established the **David and Ethel Evans Scholarship in History** in honour of his parents. Thanks to a bequest of \$425,000 there are now four scholarships, valued at \$4,000 each, awarded annually to students honouring in history.

Retired UNB classics professor Bob Smith (BA '59, MA '61, BEd '63) met Tom as a preschooler in Sunday school. "Tom and I had a lifetime of friendship, and knowing what both UNB and his parents meant to him, I am delighted but not surprised to learn he has honoured them in this way," said Bob.

"The students who receive his support will have a lifetime of benefit. Hundreds, perhaps thousands of students will benefit from Tom's generosity."

History chair Dr. Lisa Todd expressed the department's gratitude for the award. "The history department greatly appreciates the generosity of alumni like Prof. Evans. Investing in the next generation of historians would, I think, be a great source of pride for someone who devoted his career to education." ■

WAYS TO GIVE



SCHOLARSHIPS AND BURSARIES

Support the next wave of innovative thinkers at UNB.



MEMORIAL GIFTS

Dedicate an award in a loved one's name.



ANNUAL GIVING

Join alumni and friends in supporting UNB.



BEQUESTS

Build a legacy: leave a gift to UNB in your estate.



RESEARCH

Support the innovative work being done at UNB.

Explore all the ways you can give, and donate today:



unb.ca/giving