

DONOR IMPACT REPORT

May 1, 2019 - April 30, 2020

COMMUNITY BUILDER GIVES BACK

ASHLEE MORRELL

Arts in Psychology

Ms. Morrell would like to respectfully acknowledge the unsundered and unceded traditional Wolastoqey land on which she lives and works.

Third-year psychology student Ashlee Morrell is a very busy person.

Ashlee, the 2019-20 recipient of the **Craig S. Haynes Award for Distinguished Community Builders**, would have full days by any measure, with full-time paid employment on top of a full course roster. She also invests time volunteering on campus and in her community of Saint John.

The Craig S. Haynes Award, funded by former president of the Students' Representative Council Craig Haynes (BA 1994), is awarded annually to a Saint John student who is active on campus and in their community. For her part, Ashlee said that a community builder "looks for ways to help and be kind to others."

Volunteering brings Ashlee happiness, and she is always excited to get involved in her community. In the 2019-20 school year she was vice-president of Kreating Conversations, a mental health and wellness advocacy group on campus. She volunteered for jack.org and helped kids learn to read through the Promise Partnership, and was the Speakers and Delegates Director for the TedxUNBSaintJohn event. Off campus, she helped increase awareness of food allergies through the Sweet Caroline Foundation, volunteered with Hoop Dreams for the IWK, and assisted in the Saint John Regional Hospital's geriatric unit. Along with these commitments

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Thank you from the Office of Development and Donor Relations



// Since returning to UNB in 2019, I have been both humbled and inspired by our donors' loyalty, generosity and outreach.

It has been a year like no other, and I have heard from so many of you, asking about our students, our teaching and our research. It is heart-warming to know how deeply you care about your alma mater.

Thanks in large part to alumni like you, UNB remains resilient and innovative. We will emerge from the pandemic even stronger, ready to tackle the problems of tomorrow. It is an honour to have you working alongside us.

On behalf of all of us at UNB, I want to extend my deepest gratitude. Thank you for your ongoing trust and your support. Your contributions, of every size and in every area, are having an important impact on campus and around the globe.

Be safe. Be well.

Angélique W. Simpson, LLB '08
Director, Development and Donor Relations

THE DONOR HONOUR ROLL IS GOING ONLINE

Support from donors like you is critical to the mission of UNB. Celebrate those who give by sharing the 2019-20 Donor Honour Roll, recognizing each donor at:

unb.ca/dhr

We are grateful to each one of our alumni and friends who stepped up to empower our students and help us tackle society's challenges.

Your gift makes a difference. Join us in our ongoing effort to define excellence at UNB.

If you have questions on making a donation, please contact us:

Development and Donor Relations

PO Box 4400
Fredericton NB
E3B 5A3

(506) 453-5053

devdr@unb.ca
unb.ca/giving

PO Box 5050
Saint John NB
E2L 4L5

(506) 648-5989

DESIGNATION OF GIFTS 2019-2020

STUDENT SUPPORT: \$8,523,032



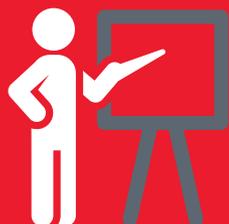
Donors supported more than 5,000 students in 2019-20, helping us attract the brightest minds to join us at UNB and foster the next generation of engaged and educated citizens.

RESEARCH PROGRAMS: \$782,327



Thanks to our donors, UNB is tackling society's great challenges head-on. With 75 per cent of research in New Brunswick conducted at UNB, these gifts allow us to continue our innovative work.

CHAIRS: \$1,108,680



Chairs act as leaders in creating new knowledge to create positive change in our communities. A gift toward chairs at UNB helps increase capacity for innovation, and make UNB a centre for new ideas and entrepreneurial partnerships.

LIBRARY ACQUISITIONS: \$2,702,551



During the course of the COVID-19 pandemic, libraries have had to adjust and evolve. In 2019-20, donors supported the acquisition of **36,000** publications to boost our physical and online resources, keeping UNB a leader in digital technology.

TEACHING PROGRAMS: \$1,680,738



At UNB, our 14 faculties manage more than 75 undergraduate and graduate programs for thousands of students on our campuses. With support from our donors, we continue to lead the way in providing quality education.

ATHLETICS: \$394,994



A gift in Athletics allows us to attract and retain talented student-athletes to our teams. In 2019-20, donors supported 202 athletes across our campuses, recognizing their hard work on the field of play to showcase UNB.

CAPITAL MAINTENANCE: \$601,855

OTHER RESTRICTED PURPOSES: \$509,145

UNDESIGNATED: \$517,377

TOTAL: \$16,820,702

THANK YOU!

SUPPORTING UNB: A FAMILY TRADITION

GARY LAWSON AND SARAH BIRCH

A family's tradition of studying at UNB has grown into a tradition of supporting UNB.

Both Gary Lawson (BBA 1976, LLB 1979) and his daughter Sarah Birch (BBA 2001, LLB 2004) studied at UNB's Saint John campus for their undergraduate degrees, and both went on to complete law degrees at UNB's Law School. In fact, Sarah's sister is also a UNB graduate, like many of Gary's siblings. Even Gary's father attended UNB.

Gary and Sarah both feel strongly about giving back to their communities, including UNB. "I think a thing that gets lost on a lot of people is when they give to their university, they're doing so much good work for the community around them," Sarah said.

That work in the community is close to this family's heart: Gary is a longtime member of the Business Community

Anti-Poverty Initiative, an organization dedicated to ending generational poverty in his home city.

Gary and Sarah have donated to many funds at UNB, so it was not a surprise a few years ago when Gary suggested that a better gift for him on special occasions would be a donation to UNB's Promise Partnership, rather than something in a box.

The Promise Partnership, which celebrates its 10th anniversary in 2020, connects UNB's Saint John campus with the broader community to help combat poverty. This initiative provides educational support and opportunities to youth in two of Saint John's priority neighbourhoods. Likewise, close ties with the community enrich the university by providing meaningful hands-on learning, volunteer, and personal growth experiences to UNB students.

RIGHT: Gary Lawson with daughters Sarah Birch, left, and Ginny Lawson (BA 2004).
Photo: Submitted



BOTTOM: UNB Saint John student volunteers are paired with youth from kindergarten to grade 5 through the Promise Partnership mentoring program.
Photo: UNB Media Services



Both father and daughter credit UNB with helping to shape the adults they became. "I always say the best gift my parents ever gave me was my siblings," said Sarah, "but the other best gift they gave me was my education."

Gary echoed these sentiments, saying, "who I am has been formed to a great extent by my family, and by my university experience ... I think I owe it to the university to help contribute back, to help do the same thing for others." ■

COVID-19 STUDENT RELIEF FUND: REPORT

In March, UNB President Paul Mazerolle established the COVID-19 Student Relief Fund. Thanks in large part to the generosity of donors like you, \$711,163 was granted to 2,221 students in need, helping them finish the semester and for some, meet their final degree requirements.

We in Financial Aid have seen the impact of your generosity firsthand, and we want to extend a personal thank you for the difference you have made in these students' lives.

Because of you, students were able to purchase food and pay rent. They were able to access internet and other key resources needed to complete their studies. Students who were ineligible

for government supports received help. Your donation helped meet immediate needs and also restored students' ability to focus on the future.

We in Financial Aid have learned a lot from this crisis. COVID-19 has also reminded us that the UNB community is generous and resilient. Students have written to us, saying "Thank you, this is the hope I needed." We extend these thanks on to you, our supporters, with much gratitude.

Shelley Clayton | Director, Financial Aid, Fredericton campus
Jay LeBlanc | Student Success Advisor, Saint John campus

Your support makes it all possible.
Interested in making a donation?



CUTTING EDGE RESEARCH

DR. ISMAEL FOROUGHI

Purdy Crawford/TD Bank Postdoctoral Fellowship in Accessibility

When completing his PhD in geomatics engineering, Dr. Ismael Foroughi (PhD 2019) analyzed the height system of earth's gravity field. During his final semester he was invited to take part in a project that would shift the focus of his research entirely, using geographical data in exciting new ways.

Today, with the support of the Purdy Crawford/TD Bank Postdoctoral Fellowship in Accessibility, Dr. Foroughi investigates the effect of geographical factors on the health and well-being of aging populations.

The Fellowship was created in 2017 through the generosity of alumni, corporate and community partners. The Fellowship, which Dr. Foroughi holds through 2021, supports UNB researchers who will help ensure that the people of New Brunswick have access to education, health care, and programs and services that help them reach their full potential.

The research areas of gravitational systems and frailty in aging populations may seem to be miles apart, but Dr. Foroughi points out that despite the vastly different fields, the research questions and design were the same. "In every research project," he said, "there is a problem to solve, a question to answer, or a solution to find. Researchers are there to help with their [distinct] ways of thinking." In his case, that way of thinking was geomatics. His research background gave him a valuable edge in his new field, as he uses geographical data in the definition of frailty among aging populations,

something that had never been done before. By better defining the frailty index, he hopes his research might save lives and help senior populations live healthy and independently.

Dr. Foroughi expects the results of his research will be valuable for policy development and health resources planning in Canada, particularly in New Brunswick, including the accessibility of social support, home care and residential care for seniors. He notes the importance of evidence-informed decision making among governments, service providers and community stakeholders working in the prevention and management of frailty among aging populations.

Originally from Iran, Dr. Foroughi has been at UNB for nearly seven years and considers New Brunswick his second home. "I believe UNB is a place where you can prove yourself," he said. "There are opportunities for everyone with any skill level."

Interdisciplinary study and research are encouraged at UNB, where Interdisciplinary Studies is now the largest PhD program. Dr. Foroughi encourages graduate students to embrace opportunities to change their field of research. His own experience with a change in field has inspired Dr. Foroughi to develop a new course for others who might follow in his footsteps. The course, "Application of the Geographic Information Systems in the Social Sciences" will come to UNB in the summer semester of 2021. ■

CONTINUED FROM PAGE 1

and her full-time job, Ashlee worked 10-15 hours per week as a research assistant for Dr. Caroline Brunelle.

With COVID-19 limiting volunteer opportunities over the summer, Ashlee did not give up on helping others – she got creative. She offered free resumé and cover letter assistance for students and those financially affected by the pandemic, and attended various remote workshops on topics related to mental health and change leadership to assist with community wellness.

Things have not slowed down for Ashlee this academic year. Along with her volunteer work and her class schedule, she now works remotely for MADD Canada, presenting daily to Ontario high schools about impaired driving and harm reduction. She also works as French Resource Specialist for 211 New Brunswick, helping to build New Brunswick's public database of community services. In September, she hosted Voices of UNB, a TED Talks-inspired event for new students.

Ashlee felt compelled to give financially when she saw COVID-19 affecting her fellow students. "I was so blessed and fortunate to be able to keep my full-time job and continue paying my bills," she said. "Being a student is overwhelming enough without this additional stressor. I donated what I could [to UNB's COVID-19 Student Relief Fund] because I had the resources to make somebody's life just a little bit easier."

What's next for Ashlee? She wants to pursue graduate studies, but the specifics are not yet certain. What is clear is that her future community will be improved by her energy and involvement, much as we have been at UNB. ■



SUPPORT FOR SUCCESS

MEHEDEE SIDDIQUEE

Master of Economics

New Brunswick is a long way from Bangladesh, but graduate student Mehedee Siddiquee says the research opportunities at UNB were a compelling reason to make the journey.

Mehedee is in his second year at UNB's Fredericton campus, where he is engaged in research studying the recruitment and retention of immigrants to New Brunswick. He is writing a master's dissertation on the subject, which is being carried out for the New Brunswick Innovation Foundation.

Mehedee's research looks at the retention rate of newcomers in New Brunswick compared to elsewhere in Canada: "Immigrants come here to New Brunswick but after a couple of years here many move to other provinces. We are trying to find out why."

At the end of his first semester last year, he received the Harold Burke Memorial Scholarship. This scholarship is awarded to a student enrolled in a Masters or PhD program in Economics who has the potential to become an outstanding economist.

Mehedee said the scholarship came at the perfect time: "I had arrived from a different country and it was difficult for me to integrate into everything in my first semester. Getting the scholarship boosted my confidence. It was recognition, as well, of my hard work and encouragement to keep going. I am very grateful."

A sports enthusiast, he enjoys swimming and playing cricket and badminton. In his rare spare time, he reads literature and books on economics.

Mehedee is enthusiastic about how researchers at UNB are applying their knowledge to make a difference at the local, provincial or national level. He plans to continue doing economic research and says doctoral work is likely in his future. ■

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MEHEDEE SIDDIQUEE

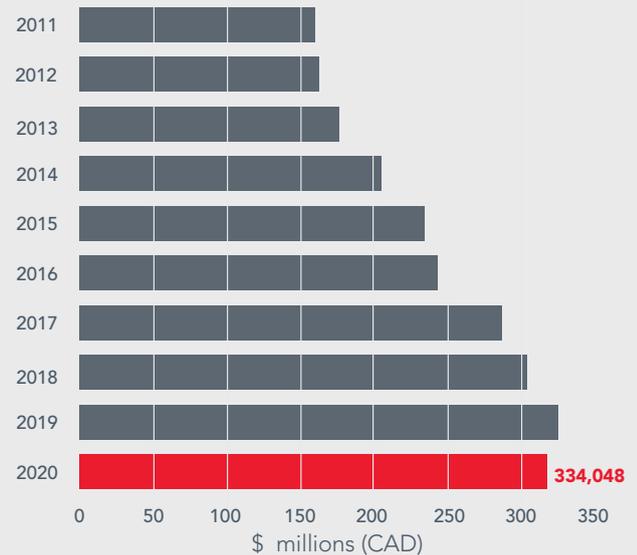
UNB'S TRUST AND ENDOWMENT FUND



Read the full report online:
unb.ca/giving

PRINCIPAL GROWTH 2011-20

As of April 30, 2020



CHANGES IN TRUST AND ENDOWMENT

Balance 2019-20
(Market value)

Balance April 30, 2020 \$334,048,000

Balance April 30, 2019 \$342,254,000

Net decrease during the year - \$8,206,000

DECREASE DUE TO:

Donations and other additions to capital \$16,694,000

Investment income/loss - \$3,991,000

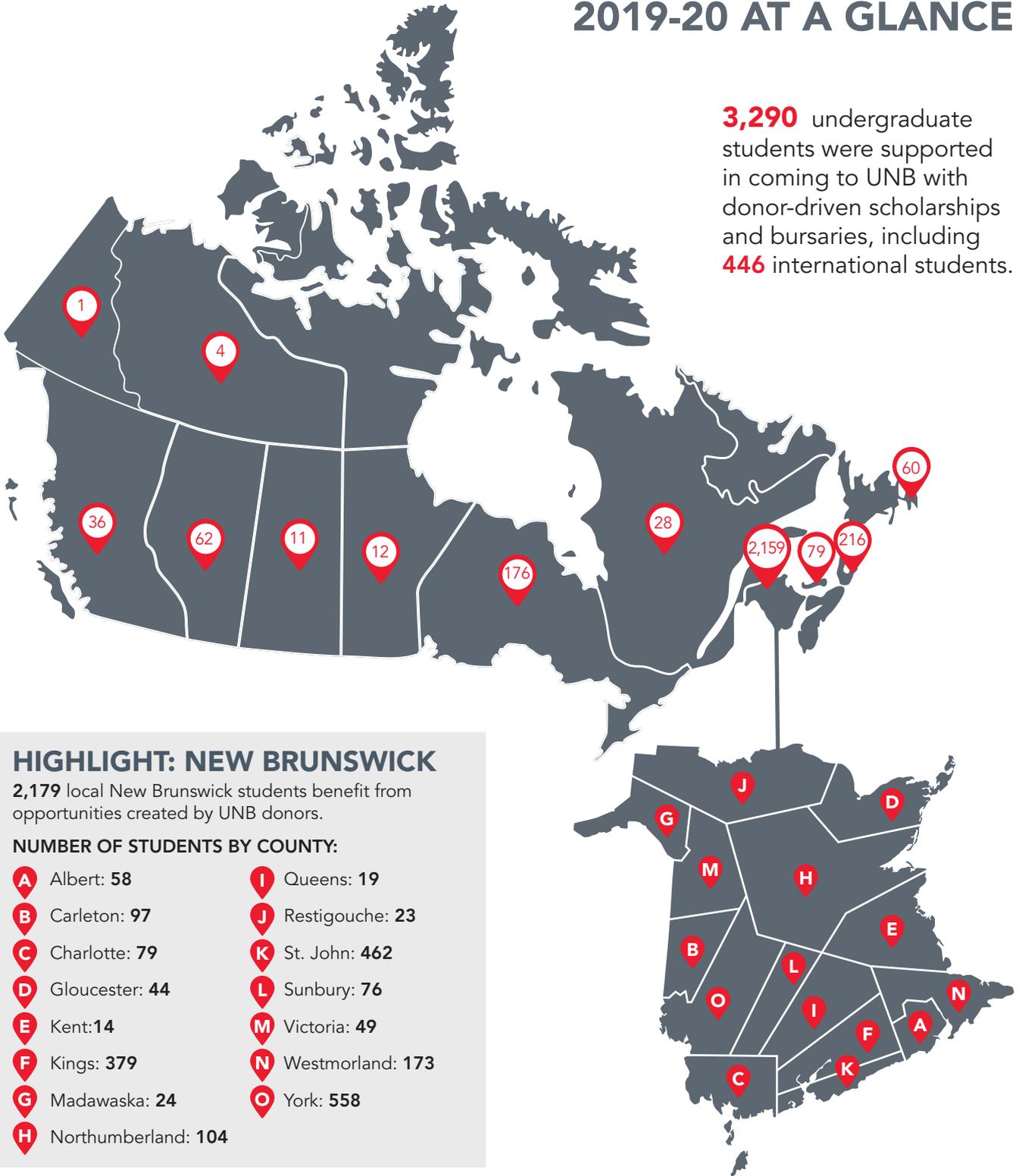
Spending - \$20,909,000

- \$8,206,000

DONOR SUPPORT FOR STUDENTS

2019-20 AT A GLANCE

3,290 undergraduate students were supported in coming to UNB with donor-driven scholarships and bursaries, including **446** international students.



HIGHLIGHT: NEW BRUNSWICK

2,179 local New Brunswick students benefit from opportunities created by UNB donors.

NUMBER OF STUDENTS BY COUNTY:

- A** Albert: 58
- B** Carleton: 97
- C** Charlotte: 79
- D** Gloucester: 44
- E** Kent: 14
- F** Kings: 379
- G** Madawaska: 24
- H** Northumberland: 104
- I** Queens: 19
- J** Restigouche: 23
- K** St. John: 462
- L** Sunbury: 76
- M** Victoria: 49
- N** Westmorland: 173
- O** York: 558



unb.ca/giving

Stay Connected

The impact of our UNB community is immense – to read the full report, stories from our students, and newsroom updates find us online:



Marilyn Garland with the 2017-18 UNB Varsity Reds basketball team. Photo: Andy Campbell/UNB Athletics

A LEGACY OF LOVE

MARILYN GARLAND

1930 – 2018

Marilyn Garland considered herself “small but mighty.” A force to be reckoned with, she easily held her own in the company of UNB’s basketball teams, which she so loved.

A steadfast donor to UNB during her life, upon her death in 2018 Marilyn (BT 1979) left the university a generous bequest of \$100,000, divided evenly between an athletics scholarship for New Brunswick students and an engineering scholarship she established in her late husband’s name.

A teacher by profession, Marilyn is remembered as a caring, passionate individual with a love for people, travel, and the environment. She was a busy volunteer, giving her time to the UNB Faculty Women’s Club, St. Paul’s United Church, Beta Sigma Phi, Fredericton Art Club and CFUW Fredericton, along with many book clubs.

Marilyn came to UNB from Moncton in the 1950s with her husband Eric (BSECE 1954, BSEME 1955), one of the university’s longest-serving

teachers and administrators. Dr. Eric Garland began his career at UNB as professor of engineering and retired in 1994 as Associate Vice-President (Administration). Eric passed away in 1997.

Among Marilyn’s many interests, none was stronger than her love for UNB basketball. She was a fixture at Varsity Reds games, most notably at the annual Eric Garland Basketball Tournaments, when players would seek her out before the games in order to receive hugs and encouragement.

She loved meeting and cooking meals for scholarship recipients and formed lasting relationships with many.

“She was a passionate supporter of our program,” said Reds men’s basketball coach Brent Baker, recalling how, just a few months before her death, Marilyn watched from home as UNB won the championship title and excitedly emailed the team with praise for individual players.



Marilyn Garland
Photo: Andy Campbell/UNB Athletics

The Eric C. & Marilyn M. Garland Athletic Award is awarded to a student entering UNB from a New Brunswick high school who is a member of a UNB varsity team and shows exceptional leadership qualities. In 2020-2021, this scholarship is valued at \$2,000.

The Eric C. Garland Scholarship, valued at \$1,000, is awarded annually to a student enrolled in the Bachelor of Science in Engineering (Civil) program. This award is given primarily on the basis of demonstrated leadership or community involvement – qualities of great importance to Marilyn Garland. ■

WAYS TO GIVE



SCHOLARSHIPS AND BURSARIES

Support the next wave of innovative thinkers at UNB!



MEMORIAL GIFTS

Dedicate an award in a loved one’s name.



ANNUAL GIVING

Join alumni and friends in supporting UNB.



BEQUESTS

Build a legacy: leave a gift to UNB in your estate.



RESEARCH

Support the innovative work being done at UNB.

Explore all the ways you can give, and donate today:



unb.ca/giving