



F1U

2+2 BBA

YOUR PATHWAY TO UNB





## MESSAGE FROM THE DEAN

**DR. DEVASHIS MITRA,**

*Dean Faculty of Management, UNB*

Welcome to UNB's faculty of management. Established in 1951 on UNB's Fredericton campus, we are known for our experiential learning, entrepreneurial thinking and innovative teaching practices.

Although we are a small faculty, our programs have a big impact thanks to the experiential learning which is built into all our programs, our robust industry partnerships and our qualified professors. Across all of our programs students have the opportunity to work with industry practitioners either through project work or co-op work placements and internships. Our courses are taught by highly qualified academics, as well as experienced practitioners.

We have 33 full-time faculty members and they come from at least 10 different countries. Many of them are recognized for their innovative teaching and quality research. In fact, many of them have received awards for their scholarly work and a number of them have published their work in top tier journals, including those listed in the Financial Times Top 50. Several faculty members have coauthored textbooks that have been widely adopted at universities and colleges across the country.

# CUTTING-EDGE, IN-DEMAND BUSINESS LEARNING OPPORTUNITIES

The University of New Brunswick (UNB) and Foreign Trade University (FTU) have partnered to offer FTU students a unique opportunity to study abroad.

After completing 2 years of study at FTU, students can complete the final 2 years of their degree in Canada and graduate with a BBA from UNB. The courses you complete at FTU must be pre-approved as equivalent and transferable to UNB.

Your BBA offers a variety of career possibilities, leading to full employment and residency anywhere in Canada.



# PROGRAM SUMMARY



**+2**

## (TWO YEARS AT FTU)

Complete 2 years at FTU (years 1 & 2)

IELTS-IBT Score 6.5

Apply to UNB in year 2

If IELTS score <6.5 apply  
to PAEP Program



**+2**

## (TWO YEARS AT UNB)

Complete 2 years at UNB (years 3 & 4)

Choose area of study interest

Graduate with internationally  
recognized BBA degree

Begin your career in Canada with a Post  
Graduation Work Permit (PGWP)



## BUILD THE **KNOWLEDGE, SKILLS** AND **PROFESSIONAL EXPERIENCE** YOU NEED

Learn to create innovative solutions that address workplace challenges and opportunities across industries.



### Technical skills

- Venture assessment
- Financial assessment
- Market opportunities
- Entrepreneurial finance
- Strategic thinking
- Bloomberg software
- Project Management
- Employee Relations



### Leadership skills

- Peer mentorship
- Collaboration and partnership
- Public speaking
- Social responsibility
- Networking
- Strategic Thinking
- Team Development



### Career path options

- Business Development Officer
- Business Planner
- Data Analyst
- Entrepreneur
- Financial Analyst
- Human Resources Specialist
- Investment Portfolio Manager
- Risk Analyst



# TESTIMONIALS



## GIANG NGUYEN (UNB 2021)

*BBA with Honours in Human Resource Management*

I feel extremely lucky and grateful that I decided to transfer to UNB. Moving half the globe away from home was definitely scary, but UNB welcomed me with a very welcoming and encouraging environment. I definitely have improved both academically and personally since my arrival. UNB encouraged me to tap into my academic potential without having to worry that I'd be negatively criticized or dragged down. I also made a lot of lifelong friends, and I have had many eye-opening lessons regarding cultural differences. I love everything that I have been able to experience since the moment I arrived, and I don't regret my decision at all.

## HOANG MY ANH DUONG (UNB 2021)

*BBA with Honours in Human Resource Management*

I spent 2 years at the Foreign Trade University in Vietnam, and I am spending my last 3 years at UNB. I have grown up a lot during my time at UNB. I learned how to take care of myself and be more independent so that my parents don't have to worry so much about me. I think more carefully before making any decisions. I know how to care for people around me and how to care for my family. I know myself better and know what I want to be and what I want to do. I have discovered myself a lot more and have had a chance to try many new things here.

I liked and enjoyed every course I chose. I like the teaching style of the professors here. The courses give me so much fundamental and important knowledge to apply in my career later. UNB has given me many opportunities to practice working in a professional environment. Through the co-op program I was recruited by the Multicultural Association of Fredericton, where I learned a lot about working with diversity and met many people from different countries around the world. I also worked at the Career Development and Employment Center at UNB, where I could build up my connection with many employers across Canada and help students apply for jobs. Next term, I am going to work at the HR Department of OSCO Construction Group. I am very excited because it is an HR position and for sure I will learn a lot from that.





# UNB

— WELCOMES —  
**PASSIONATE  
AND CURIOUS  
CHANGE-MAKERS**

**Our strategic partnerships with businesses, agencies and other faculties at UNB provide hands-on learning options that are unique in North America.**



**Student Investment Fund:** Learn how to invest by managing a real fund worth over \$8 million. Network with industry leaders and compete in national and international investment competitions. Learn industry-standard software and study for your CFA Level One exam.



**Fraser Student Venture Fund:** Work with a real-life start-up and learn how to launch a business, then work with real venture capitalists to learn how to assess whether a start-up is investment ready.



**Export partnering:** Learn how to assess foreign markets while you work with a real business to export its products.



Leverage our vast research and alumni network to successfully gain industry-relevant employment in the public and private sector.



Our graduates are highly sought after for their knowledge, leadership and innovation. Join the thousands of students who have graduated from our program and gone on to have challenging and productive careers around the globe.





**LEARN MORE**

**ABOUT UNB'S FACULTY  
OF MANAGEMENT**

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**TO APPLY**

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