



CEFAM

3+2 BBA

YOUR PATHWAY TO UNB



MESSAGE FROM THE DEAN

DR. DEVASHIS MITRA,

Dean Faculty of Management, UNB

Welcome to UNB's faculty of management. Established in 1951 on UNB's Fredericton campus, we are known for our experiential learning, entrepreneurial thinking and innovative teaching practices.

Although we are a small faculty, our programs have a big impact thanks to the experiential learning which is built into all our programs, our robust industry partnerships and our qualified professors. Across all of our programs students have the opportunity to work with industry practitioners either through project work or co-op work placements and internships. Our courses are taught by highly qualified academics, as well as experienced practitioners.

We have 33 full-time faculty members and they come from at least 10 different countries. Many of them are recognized for their innovative teaching and quality research. In fact, many of them have received awards for their scholarly work and a number of them have published their work in top tier journals, including those listed in the Financial Times Top 50. Several faculty members have coauthored textbooks that have been widely adopted at universities and colleges across the country.

CUTTING-EDGE, IN-DEMAND BUSINESS LEARNING OPPORTUNITIES

The University of New Brunswick (UNB) and Centre D'études Franco-Américain De Management (CEFAM) have partnered to offer CEFAM students a unique opportunity to study abroad and earn a dual degree.

After completing 3 years of study at CEFAM, students can complete the final 2 years of their degree in Canada and graduate with a BBA from UNB. The courses you complete at CEFAM must be pre-approved as equivalent and transferable to UNB. The pre-approved courses that you take at UNB will also transfer back to CEFAM, meeting degree requirements as well as being certified Level 7 by the French government.

Your UNB and CEFAM dual degree offers a variety of career possibilities, leading to full employment and residency anywhere in Canada.



PROGRAM SUMMARY



+3

(THREE YEARS AT CEFAM)

Complete 3 years at CEFAM

Obtain "C" grade or higher in English Composition I & II

CEFAM courses will meet English Proficiency requirements

Apply to UNB in year 3



+2

(TWO YEARS AT UNB)

Complete 2 years at UNB

Choose area of study interest

Graduate with internationally recognized dual degrees from Canada & France

Begin your career in Canada with a Post Graduation Work Permit (PGWP)

SPECIALIZE IN YOUR SUBJECT OF INTEREST

WITH AN HONOURS (24 CREDIT HOURS)

OR / A

CONCENTRATION (12 CREDIT HOURS)

Pursue an honours in accounting, economics, finance and economics (combined), human resources management or marketing. Complete 60 credit hours (GPA 3.0 or higher) before applying to the honours program.

Pursue a concentration in accounting, entrepreneurship, finance, human resources management, international business, logistics or marketing. No application required.



BUILD THE **KNOWLEDGE, SKILLS** AND **PROFESSIONAL EXPERIENCE** YOU NEED

Learn to create innovative solutions that address workplace challenges and opportunities across industries.



Technical skills

- Venture assessment
- Financial assessment
- Market opportunities
- Entrepreneurial finance
- Strategic thinking
- Bloomberg software
- Project Management
- Employee Relations



Leadership skills

- Peer mentorship
- Collaboration and partnership
- Toastmasters certification
- Social responsibility
- Networking
- Strategic Thinking
- Team Development



International students have launched their careers in Canada with:

- Shopify - Retail Development
- Microsoft - Solutions Specialist
- Grant Thornton LLP - Accountant
- Irving Oil - Pragmatic Solutions
- Macquarie Group - Equity Research Associate
- Ignite Fredericton - Program Coordinator For Fredericton Local Immigration Partnership



UNB

— WELCOMES —
**PASSIONATE
AND CURIOUS
CHANGE-MAKERS**

Our strategic partnerships with businesses, agencies and other faculties at UNB provide hands-on learning options that are unique in North America.



Student Investment Fund: Learn how to invest by managing a real fund worth over \$8 million. Network with industry leaders and compete in national and international investment competitions. Learn industry-standard software and study for your CFA Level One exam.



Fraser Student Venture Fund: Work with a real-life start-up and learn how to launch a business, then work with real venture capitalists to learn how to assess whether a start-up is investment ready.



Export partnering: Learn how to assess foreign markets while you work with a real business to export its products.



Leverage our vast research and alumni network to successfully gain industry-relevant employment in the public and private sector.



Our graduates are highly sought after for their knowledge, leadership and innovation. Join the thousands of students who have graduated from our program and gone on to have challenging and productive careers around the globe.

A woman with curly hair, wearing a dark blazer over a light green shirt, is looking towards the camera. The background is a brick wall.

LEARN MORE

ABOUT UNB'S FACULTY
OF MANAGEMENT

UNB.CA/MANAGEMENT
BBACONTACT@UNB.CA
+1 506-451-6817

TO APPLY

UNB.CA/INTERNATIONAL/APPLY

CONTACT CEFAM ADMINISTRATOR:

HÉLÈNE KAYSER: helene.kayser@cefam.fr