



DEMO DAY 2021

THE COMPANIES





vivera
Natural Cosmetics

At **Vivera Natural Cosmetics**, we choose to be a part of the global awareness about living a healthier life by treating our bodies the natural way they are!

We use the best of Nature, Science & the secrets of Eastern beauty practices used thousands of years ago in Africa and the Middle East to create natural, effective and unique cosmetic products that give our customers a new experience with the confidence and peace of mind they deserve.

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Facebook: Vivera Natural Cosmetics

Fredericton, New Brunswick

THE TEAM



MARIAM ISMAIL
CEO & FOUNDER



SOUL STAR
AROMATICS

Soul Star Aromatics is a wellness and essential oil company that helps people connect to a deeper part of themselves through the use of **energetically aligned essential oils blends, mindfulness, and meditation**. By utilizing ethically harvested, sustainable, and organic materials during production, along with unique blending techniques, Soul Star is able to offer products which create profound change in our customers lives.

<https://soulstararomatics.ca>
connect@soulstararomatics.ca

Fredericton, New Brunswick

THE TEAM



EMILY DURLING
FOUNDER



amble

by Life Track

LifeTrack Safety Systems Ltd. is a New Brunswick company that develops innovative technology for the safety sector. LifeTrack combines proactive and reactive approaches to safety allowing for faster responses to emergency situations.

Our flagship product is "Amble", **a personal safety mobile platform that connects communities to make them safer.** Our company objective is to make safety accessible for all and our approach is to make safety a part of our customers' everyday lives. We do this by creating more safety touchpoints throughout the day so that our customers are comfortable using our app in any situation. We believe Amble is the perfect first step for us in achieving our goal of a safer tomorrow together.

www.lifetracksafety.com

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THE TEAM



AMY ANDREWS
CEO & FOUNDER



DAVID ITOAFA
CEO & FOUNDER



Village Sage Herbals helps budding herbalists take their first steps into the rewarding world of herbs! Village Sage Herbals was founded by Emilie Patterson, Clinical Herbalist, after having personally experienced the difference herbs can make in family life. As interest in natural health and self-sufficiency has climbed over the last years, so has the demand for simple, applicable herbal education.

Through wildcrafted and curated dried herbs, learning kits, and workshops, **Village Sage Herbals satisfies a passion for helping new herbalists on their journey by providing community, education and wisdom to use herbs at their fullest.**

www.villagesageherbals.ca
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THE TEAM



EMILIE PATTERSON
CEO & FOUNDER





Tutor On Time

Tutor on Time is an **online platform helping students prepare for tests, exams, and assignments by connecting them with experienced upper year students from the same educational background/discipline.**

Preparing for a test or exam is often difficult with tons of material to cover and numerous unnecessary materials online. Not knowing exactly what to study for a test or exam often wastes students' valuable time, which leads to extreme stress and anxiety. This unpleasant but common situation prevents students from achieving their full academic potential. Tutors who have succeeded have much more intimate knowledge of the course material enabling them to efficiently prepare students. All the tutors on the platform are former A+ students with great passion for tutoring.

Additionally, the platform offers a long-term tutoring service for students who want to start preparing ahead of time. Students can find help for their assignments, labs, quizzes, or general course materials. Students have the options of one-on-one tutoring or group tutoring at a more affordable rate.

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THE TEAM



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