



MTME

LISA IS A CHANGE LEADER

"The MTME program opened my eyes to the business side of tech startups, in particular how to build the test data I needed to make my product commercializable. I learned how to attract the venture capital I needed to grow on a large scale, and had support through this process."

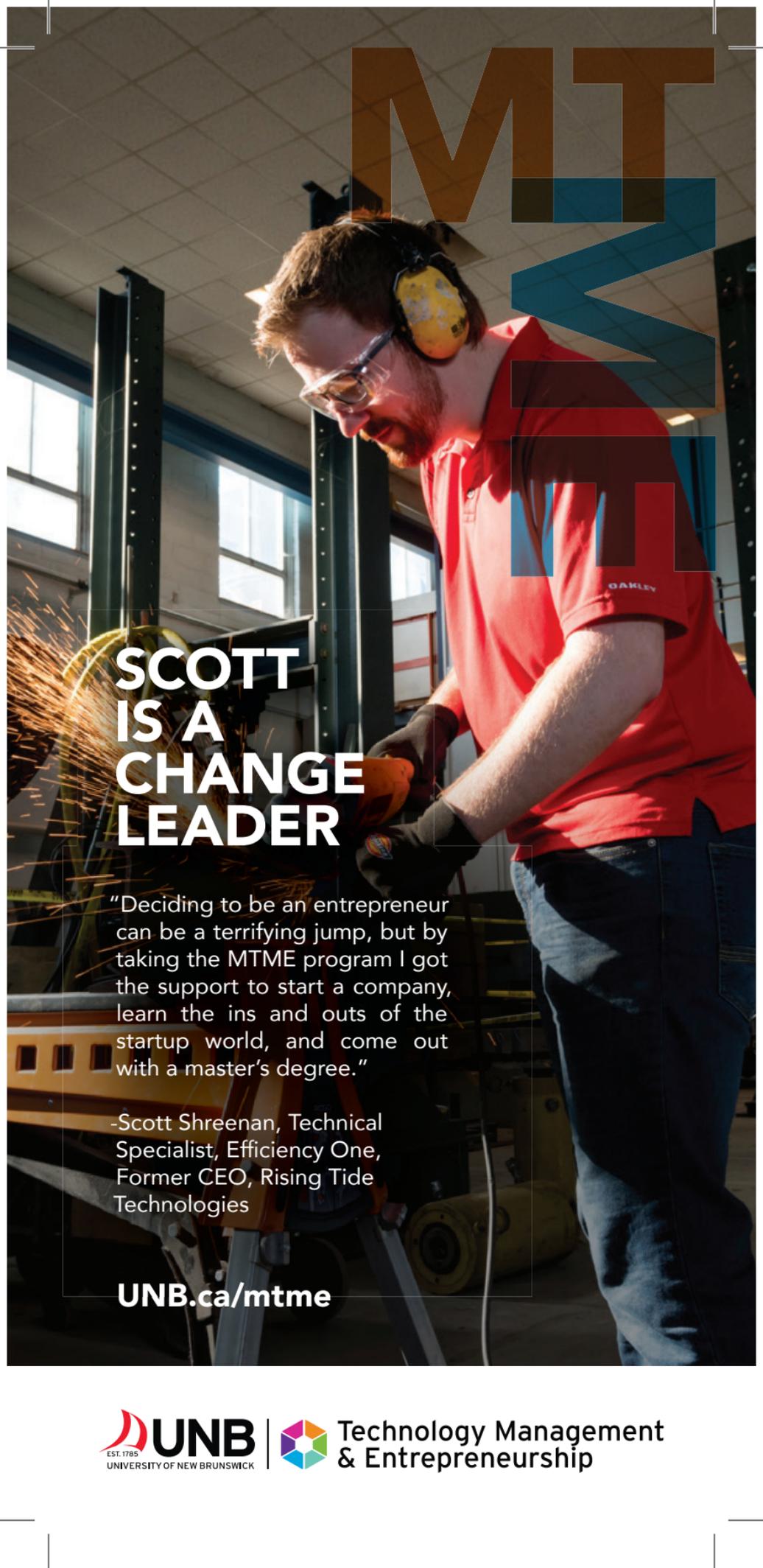
-Lisa Pfister, CEO, PFERA Inc.

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BEA CHANGE MAKER

MASTER OF TECHNOLOGY
MANAGEMENT &
ENTREPRENEURSHIP

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MTME

SCOTT IS A CHANGE LEADER

"Deciding to be an entrepreneur can be a terrifying jump, but by taking the MTME program I got the support to start a company, learn the ins and outs of the startup world, and come out with a master's degree."

-Scott Shreenan, Technical Specialist, Efficiency One, Former CEO, Rising Tide Technologies

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MASTER OF TECHNOLOGY MANAGEMENT & ENTREPRENEURSHIP (MTME)

Creating a start-up is fun; managing a technology company is a career. Our one-year Master of Technology Management & Entrepreneurship (MTME) program's experiential approach gives you the hands-on experience and theoretical understanding you need to succeed on your own. Start with an idea – graduate with your own start-up company.

What makes our graduate program unique is its personalized, experience-building approach to business learning. Instead of a strict course and case-led curriculum, we combine classroom learning with the practical experience you need to develop, validate, prototype, finance, and market an innovative product or technology. Our creation labs, accelerator programs, pitching competitions and access to venture capital networks can help you take your idea even further.

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APPLICATION DEADLINE

March 1
(international)
May 1
(domestic)

STUDY OPTIONS

Project/Report
Start-up/Report

DURATION

1 year

ENTRY TERMS

Fall



Technology Management & Entrepreneurship

APPLICATION REQUIREMENTS

- An undergraduate degree with a minimum 3.0 (B) average in science, social sciences, computer science, engineering or technology.
- Applicants are required to submit:
 - a completed application;
 - résumé(CV); and
 - statement of purpose.
- Short-listed applicants may be invited to interview with our selection committee in-person or by video conference.
- International applicants whose first language is not English are required to submit language scores that meet or exceed IELTS band 7.

BE A
CHANGE
MAKER



MTME
ENTREPREN



MASTER OF TECHNOLOGY MANAGEMENT & ENTREPRENEURSHIP (MTME)

Learn how to create and manage technology projects for companies with our one-year Master of Technology Management & Entrepreneurship program (MTME). Working with your classmates, faculty, designers and entrepreneurs-in-residence, you will learn how to conceptualize, prototype, finance, market and manage an innovation-based project or company.

What makes our graduate program unique is its personalized, experience-building approach to business learning. Instead of a strict course and case-led curriculum, we combine classroom learning with practical experience to transform an innovative idea into a viable product or technology. You can come with an idea of your own, develop an opportunity for your employer, or solve a problem for an organization that partners with us. Many MTME students also create their own start-up company.

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BE A CHANGE MAKER





Technology Management
& Entrepreneurship

STUDENT RESOURCES

As an Master of Technology, Management & Entrepreneurship (MTME) student, you will either create a start-up company or develop an innovation for your employer or an organization that partners with us. But it doesn't stop there. To make sure you have the most realistic experience while learning and the best chance to launch your business, we have a number of resources you can access to boost your success.

From seed funding grants to venture capital networks, pitching competitions and merit-based travel funding, we are committed to providing as many avenues as possible to help you turn your education into a viable career upon graduating. Plus, as an MTME student you will have access to all of our creation labs for development, prototyping and testing, and multimedia design and production facilities.

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MEDIA LAB

UNB'S self-serve, supervised, specialty computer space has equipment, software and staff to assist you in the creation of multimedia projects from video creation to large-format printing. They also have casual courses for learning how to use the design programs you need to develop a high-end brand experience.

SEED FUNDING

UNB's Technology Commercialization Program allows you to apply for seed capital for market validation and prototyping. A total of up to \$10,000 is available to each individual or team. The grant program is divided into three rounds, where incremental funding will be granted to applicants as they develop their business.

TRAVEL FUNDING

If you're travelling to pursue investment opportunities, meet entrepreneurs, pitch your business idea or compete in a technology-oriented business plan or case competition on, the Merit Travel TME innovation support fund is available to help you in your pursuit of entrepreneurial knowledge and experience.

VENTURE CAPITAL

For those companies that are venture capital ready, Energia Ventures provides a stage to pitch local venture capital and angel groups, along with pairing you with agencies that can provide other sources of funds. They can also provide workspace, mentorship and networks to help you grow.

CREATION LABS

Depending on the nature of your project or start-up, MTME students are eligible to access many of the faculty of engineering's research labs and fabrication facilities, and in other departments across the campus on a case-by-case basis. Whatever you are imagining, our staff can help you identify the facilities that you need.

MENTORING

To ensure you have access to already-established entrepreneurs and private sector professionals throughout the year, we have a host of designers, entrepreneurs-in-residence and subject matter experts to counsel you. They can provide advice and guidance so you can be most efficient with your time and realistic about your assumptions.