



DIPLOMA IN TECHNOLOGY MANAGEMENT & ENTREPRENEURSHIP (DTME)

Why UNB? A recent Industry Canada report ranked UNB number one in Teaching and Learning, among all Canadian higher education institutions that support entrepreneurship education. In 2014, StartUp Canada recognized UNB with the Most Entrepreneurial Post Secondary Institution of the Year award.

Why TME at the J Herbert Smith Centre? The Telegraph Journal recently called the Centre's Chair, Dr. Shukla, "a shining example to all in the startup world." And our instructors and mentors are second to none. Check out some of the testimonials on our website if you need any more convincing: www.unb.ca/tme. Or drop by to talk to us.

Our program is called Technology Management and Entrepreneurship, but these are just words. What we're really all about is giving you the skill-set to help you

succeed, no matter what path you may follow: critical thinking, creativity, collaboration, and communication. These are the skills employers are looking for and the skills that will help you blaze your own trail in life, no matter what path you may follow. You don't have to be involved in technology to take our courses - we love the arts and every other discipline too - and we're not just about entrepreneurship.

Experience a program with a difference. You'll learn problem finding, ideation, and problem solving skills; how to work as part of a team, and how to effectively communicate your ideas in a real world setting. Most of our courses are experiential in nature, that is, you'll learn more by doing rather than just reading or listening to lectures. We'll guide you in solving problems, help you create opportunities, and mentor you to pursue them.

Requirements: Total of five courses

Core DTME Courses:

Three of the following are mandatory:

[TME 3013 \(WI\)](#): Entrepreneurial Finance

[TME 3113 \(WI\)](#): Business Planning and Strategy in an Entrepreneurial Environment

[TME 3213 \(FA\)](#): Quality Management

[TME 3313 \(FA, WI\)](#): Managing Engineering and Information Technology Projects

[TME 3413 \(FA\)](#): Technological Creativity and Innovation

[TME 3423 \(WI\)](#): Technological Risk and Opportunity



You can choose the remaining two elective courses from the list above, from the list of TME electives on the next page, or from the list of pre-approved, non-TME electives, which are also shown on the following page. These courses can be chosen to suit a specific business interest such as marketing, organizational behaviour, finance, public works, administration, or construction management.



DIPLOMA IN TECHNOLOGY MANAGEMENT & ENTREPRENEURSHIP Continued

DTME Electives:

TME 1001 (WI): Introduction to Technology Management & Entrepreneurship
TME 3346 (WI): Marketing Technological Goods and Services
TME 3913 (N/O): Experiential Learning - Technology Management and Entrepreneurship
TME 4025 (full year): Product Design and Development



Non-TME Electives

ADM 1213 (FA, WI, O): Financial Accounting
ADM 1313* (FA, WI, O): Principles of Marketing
ADM 2523 (N/O): Organizational Behaviour
ADM 2815 (FA, WI, O): Human Resource Management
ADM 3123 (FA, WI): Business Law I
ADM 3155 (FA): International Business
ADM 3713 (FA, WI): Management of Information Systems
ADM 4316 (FA): Professional Selling
ADM 4326 (FA, WI) : Customer Satisfaction and Loyalty
ADM 4615 (FA): Operations Management I
CE 5612 (WI): Construction: Financial & Industry Issues
CE 5623** (WI): Project Management
ECON 3103 (FA): Introduction to Money and Banking
ECON 3505 (FA, WI, O): Information Tech. and the Cdn. Economy
FE 3433 (N/O): Operations Research for Production
HIST 3925 (FA): Technology and Society
HIST 3975 (N/O): History of Life Sciences
IDS 2001 (N/O): Concepts and Perspectives
MATH 3803 (FA): Introduction to the Math of Finance
POLS 1603 (FA, WI, O): Politics of Globalization
RCLP 2001 (WI): Practicing Leadership in Community Projs
SOC 2533 (WI): Information Society
SOCI 2534 (N/O): Technology and Social Change
STS 1003 (A, B): Technology and Society (STU)



*Cannot be used with TME 3346 **Cannot be used with TME 3313 ***N/O (not offered in 2016-17)