DIPLOMA IN TECHNOLOGY MANAGEMENT & ENTREPRENEURSHIP (DTME)

What do Industry Canada and StartUp Canada have in common? They both agree that UNB is the place to be for entrepreneurship education.

A recent Industry Canada report ranked UNB number one in Teaching and Learning, among all Canadian higher education institutions that support entrepreneurship education. In 2014, StartUp Canada recognized UNB with the Most Entrepreneurial Post Secondary Institution of the Year award.

The TME programs at the J Herbert Smith Centre are a large part of that success. After graduating over 700 students and helping more than 190 startups, we have testimonials and accolades too numerous to mention. Check out our website for more information. Or drop by to talk to us. We're to help you gain the skill-set to help you succeed, no matter what path you follow.

Critical thinking, creativity, collaboration, and communication are the skills employers are looking for and the skills that will help you blaze your own trail in life, rather than following a path created by others. You don't have to be involved in technology to take our courses - we love the arts and every other discipline too - and we're not just about entrepreneurship.

Experience a program with a difference. You'll learn problem finding, ideation, and problem solving skills; how to work as part of a team, and how to effectively communicate your ideas in a real world setting. Most of our courses are experiential in nature, that is, you'll learn more by doing rather than just reading or listening to lectures. We'll guide you in solving problems, help you create opportunities, and mentor you to pursue them.

Requirements: Total of 5 courses.

Core DTME Courses:

Choose a minimum of three TME core courses.

TME 3013 (FA) Entrepreneurial Finance

TME 3113 (WI) Business Planning & Strategy in Entrepreneurship

TME 3213 (FA) Quality Management

TME 3313 (WI) Managing Eng. & IT Projects

TME 3413 (FA) Technological Creativity & Innovation

TME 3423 (WI) Technological Risk & Opportunity

You can choose the remaining two elective courses from the list above, from the list of TME electives on the next page, or from the list of pre-approved, non-TME electives, which are also shown on the following page. These courses can be chosen to suit a specific business interest such as marketing, organizational behaviour, finance, public works, administration, or construction management, or they may be chosen to give you a broader view of management and entrepreneurship.

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DTME Electives:

TME 1001 (FA, WI)   Introduction to TME

TME 2001 (FA, WI)   Creativity, Innovation & Value Creation

TME 3346 (WI)   Marketing of Technological Goods & Services

TME 3513 (WI)   Introduction to Systems-Thinking

TME 3913 (FA, WI)   Experiential Learning in TME

TME 4025 (FA-WI)   Product Design and Development

TME 5386 (WI)   Entrepreneurial Resilience

Non-TME Courses:

ADM 1213 (FA, WI, O)   Financial Accounting

ADM 1313 (FA, WI, O)*   Principles of Marketing

ADM 1513 (FA, WI)   Organizational Behaviour

ADM 2713 (FA, WI)   Management of Information Systems

ADM 2815 FA, WI, O)   Human Resources Management

ADM 3123 (FA, WI)   Business Law I

ADM 3155 (FA, WI)   International Business

ADM 4316 (FA)   Professional Selling

ADM 4326 (FA, WI)   Customer Satisfaction and Loyalty

ADM 4615 (FA)   Operations Management

CE 5613 (WI)   Construction: Financial & Industry Issues

CE 5623 (WI)**   Project Management

CS 4995 (FA)   Topics in Computing

ECON 3103 (FA, WI)   Introduction to Money and Banking

ECON 3505 (FA, WI, O)   IT and the Canadian Economy

HIST 3925 (FA, WI)   Technology and Society

HIST 3975 (FA, WI)   History of Life Sciences

MATH 3803 (FA)   Introduction to the Math of Finance

POLS 1603 (WI)   Politics of Globalization

RCLP 2001 (FA)   Practicing Leadership in Community Project

SOCI 2533 (FA, WI)   Information Society

SOCI 2534 (FA, WI)   Technology and Social Change

SOCI 3373 (FA)   Sociology of Science

*Cannot be used with TME 3346
**Cannot be used with TME 3313

Courses not currently listed, but still considered non-TME electives for DTME: CS*3971, EVS*2003, ICS*2001, STS*1003