



DIPLOMA IN TECHNOLOGY MANAGEMENT & ENTREPRENEURSHIP (DTME)

What do Industry Canada and StartUp Canada have in common? They both agree that UNB is the place to be for entrepreneurship education. A recent Industry Canada report ranked UNB number one in Teaching and Learning, among all Canadian higher education institutions that support entrepreneurship education. In 2014, StartUp Canada recognized UNB with the Most Entrepreneurial Post Secondary Institution of the Year award.

The TME programs at the J Herbert Smith Centre are a large part of that success. After graduating over 600 students and helping more than 50 startups, we have testimonials and accolades too numerous to mention. Check out our website for more information. Or drop by to talk to us.

We're to help you gain the skill-set to help you succeed,

no matter what path you may follow: critical thinking, creativity, collaboration, and communication. These are the skills employers are looking for and the skills that will help you blaze your own trail in life, rather than following a path created by others. You don't have to be involved in technology to take our courses - we love the arts and every other discipline too - and we're not just about entrepreneurship.

Experience a program with a difference. You'll learn problem finding, ideation, and problem solving skills; how to work as part of a team, and how to effectively communicate your ideas in a real world setting. Most of our courses are experiential in nature, that is, you'll learn more by doing rather than just reading or listening to lectures. We'll guide you in solving problems, help you create opportunities, and mentor you to pursue them.

Requirements: Total of five courses

Core DTME Courses:

Choose a minimum of three TME core courses:

- [TME 3013 \(F\)](#): Entrepreneurial Finance
- [TME 3113 \(W\)](#): Business Planning and Strategy in an Entrepreneurial Environment
- [TME 3213 \(F\)](#): Quality Management
- [TME 3313 \(F,W\)](#): Managing Engineering and Information Technology Projects
- [TME 3413 \(F\)](#): Technological Creativity and Innovation
- [TME 3423 \(W\)](#): Technological Risk and Opportunity



You can choose the remaining two elective courses from the list above, from the list of TME electives on the next page, or from the list of pre-approved, non-TME electives, which are also shown on the following page. These courses can be chosen to suit a specific business interest such as marketing, organizational behaviour, finance, public works, administration, or construction management, or they may be chosen to give you a broader view of management and entrepreneurship.



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DTME Electives:

TME 2001 (F,W): Creativity, Innovation and Value Creation
TME 3346 (W): Marketing Technological Goods and Services
TME 3913 (F,W): Experiential Learning - Technology Management and Entrepreneurship
TME 4025 (F-W): Product Design and Development



Non-TME Electives

ADM 1213 (F,W,S,O): Financial Accounting
ADM 1313 (F,W,S,O): *Principles of Marketing
ADM 2513 (F,W,S): Organizational Behaviour
ADM 2815 (F,W,O): Human Resources Management
ADM 3123 (F,W,S): Business Law I
ADM 3155 (W): International Business
ADM 3713 (F,W,S): Management of Information Systems
ADM 4316 (N/O): Professional Selling
ADM 4326 (S,O): Customer Satisfaction and Loyalty
ADM 4615 (F): Operations Management
CE 5612 (W): Construction: Financial & Industry Issues
CE 5623 (W):** Project Management
ECON 3103 (N/O): Introduction to Money and Banking
ECON 3505 (O): IT and the Canadian Economy
ENVS 2003 (F,W): Intro to Environmental Studies
HIST 3925 (F): Technology and Society
HIST 3975 (N/O): History of Life Sciences
IDS 2001 (N/O): Introduction to Int'l Development
IDS 2003 (N/O): IDS: Concepts & Perspectives
MATH 3803 (F): Introduction to the Math of Finance
POLS 1603 (W): Politics of Globalization
RCLP 2001 (F): Practicing Leadership in Community Project
SOCI 2374 (F): Sociology of Science and Technology
SOCI 2533 (N/O): Information Society
SOCI 2534 (S): Technology and Social Change
SOCI 3373 (W): Sociology of Science
STS 1003: Technology and Society I (STU)
STS 2003: Technology and Society II (STU)

*Cannot be used with TME 3346 **Cannot be used with TME 3313

Legend: F = Fall, W = Winter, S = Summer, O = Online, N/O = Not Offered this year