Viral Video for Health Promotion Checklist

This is a companion to the full project details contained in the N3066 syllabus, for your convenience.

- □ Review Examples links in syllabus

- □ Shoot yourself/yourselves talking into a camera (see equipment booking information below)

- □ Create script/storyboard

- □ Workshop your script/storyboard at the IT Lab session for your course and get professor's script/storyboard approval

- □ Book recording equipment: CETL Equipment Pool, Marshall d'Avray Hall room 133 – Phone 458-7662 http://www.unb.ca/fredericton/cetl/pool/index.html
  - o Video camera
  - o SD card ($10 from Equipment Pool for 4GB card, or supply your own)
  - o Tripod
  - o Microphone(s) (need at least 1 in addition to the camera's built-in one; a free standing "shotgun" mic and/or lapel mic)
  - o Microphone stand (if "shotgun" mic is used)

- □ Pick up recording equipment*: Marshall d'Avray Hall room 133

- □ Shoot video

- □ Return recording equipment

- □ Edit video: book ahead, bring SD card with raw footage. CETL Media Lab, Marshall d'Avray Hall room 234, Phone 458-7660 http://www.unb.ca/fredericton/cetl/multimedia/index.html

- □ Workshop the video at the IT Lab session for your course

- □ Conduct additional video shoot/re-shoot if necessary

- □ Conduct final edit

- □ Upload edited video (.avi, .mp4, or.mov format) to http://www.unb.ca/video/. Log in with your UNB ID and password then click "UNB's internal hosting solution" under the Upload heading. After you upload, you will receive a URL to email to the professor.

Please note: equipment must be picked up from the Equipment Pool within a half hour of your pickup reservation time. Otherwise, the system may automatically release the booking. If you encounter problems, phone 458-7660. The Media Lab is your safety net.