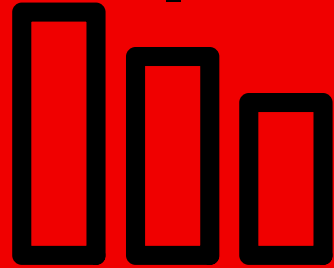


DATA VISUALIZATION COMPETITION

 **UNB** | International Business &
Entrepreneurship Centre



SPONSORSHIP PACKAGE



NOVEMBER 2019

TELLING A STORY

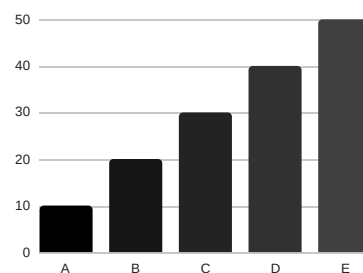
The University of New Brunswick's International Business and Entrepreneurship Centre (IBEC) will host the 4th annual Data Visualization Competition this November, demonstrating the power of data interpretation and visualization. It aims to highlight the community-wide benefits of open data, including identifying potential improvements to government services or procedures, and recognizing potential business opportunities.

The Competition will take place on **November 21st, 2019** at the Wu Conference Centre. The Data Visualization Competition is where government, academia and the private sector come together to promote open dialogue, open data and open collaboration.

Teams will assess and analyze data and produce an infographic poster to communicate a recommendation, story, or new idea. This allows for better decision-making and more varied solutions to problems that span a wide range of social, environmental, and economic topics.



Teams will be required to present the data they have analyzed to judges in a rapid "pitch" format and create an infographic poster for display during the event. It is an ideal setting for citizens to get engaged, to meet leaders in academia, government, and private organizations, and to explore the world of data science.

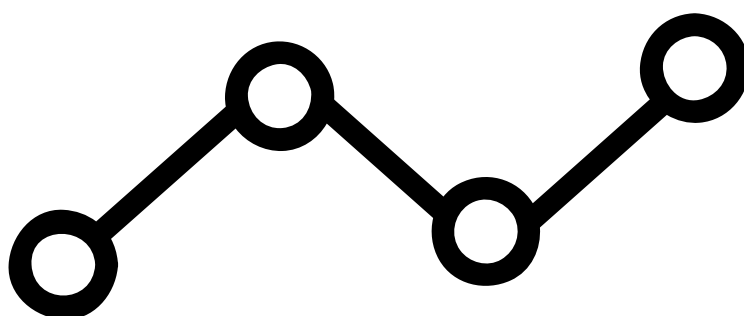




SPONSORSHIP

We are seeking funding to be used for event promotion, equipment and administrative supplies, and prizes to be awarded for best presentation and best information graphic.

We are inviting you and your organization to also take part. All sponsors will receive promotional opportunities to showcase your organization, with additional benefits available based on donation amounts. The highest sponsorship package will be recognized as the Exclusive Challenge Sponsor, including all promotional material, a name on the top prize, the opportunity to judge the presentations alongside the panel of mayors, and additional benefits.



SPONSORSHIP LEVEL	DIAMOND \$5000	PLATINUM \$2500	GOLD \$2000	SILVER \$1000	BRONZE \$500
OFFICIAL SPONSOR	✓				
ACT AS A JUDGE FOR THE FINAL ROUND	✓				
NAME ON AWARD	✓	✓			
INVITATION TO PROMOTE ORGANIZATION AT EVENT	✓	✓	✓		
ACT AS A JUDGE FOR INFOGRAPHIC PRIZE	✓	✓	✓	✓	
LOGO ON ALL SOCIAL MEDIA, PROMOTIONAL MATERIAL	✓	✓	✓	✓	✓

CONTACT

For inquiries, to get involved, or to sponsor the Data Visualization Competition, please contact Andrew Lockhart at the International Business and Entrepreneurship Centre.

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506-453-4557

