

### Summary of UNB Persistence Rates as a Percentage of Expected to Return

Fall New Undergrad Cohort		Winter 1	Fall 2	Winter 2	Fall 3	Winter 3	Fall 4	Winter 4	Fall 5	Winter 5	Fall 6	Winter 6	Fall 7	Winter 7	Fall 8	Winter 8	Fall 9	Winter 9	Fall 10	Winter 10	Fall 11
Year	Enrolment																				
<i>Admit Status-HS HSA, Campus-Both, Immigration Status-All</i>																					
2003	1884	96.0%	78.8%	75.6%	68.7%	67.7%	63.1%	61.7%	50.3%	45.5%	24.9%	20.7%	10.3%	10.5%	6.9%	6.5%	4.2%	3.2%	2.4%	2.1%	1.8%
2004	1698	96.2%	80.4%	76.8%	68.7%	66.4%	63.6%	62.0%	47.7%	40.9%	24.1%	19.5%	13.9%	12.9%	9.8%	7.7%	5.1%	4.5%	3.5%	2.7%	2.6%
2005	1593	94.2%	77.5%	74.4%	66.5%	64.4%	62.1%	61.5%	48.8%	42.7%	27.1%	21.7%	13.3%	10.6%	8.2%	6.6%	4.0%	3.8%	3.2%		
2006	1479	94.3%	77.9%	75.1%	65.4%	62.7%	61.2%	60.7%	46.5%	41.0%	24.4%	17.8%	13.2%	11.5%	7.9%	5.9%	3.4%				
2007	1424	94.5%	79.1%	74.6%	67.7%	65.6%	63.2%	62.3%	50.0%	44.2%	25.0%	20.5%	14.1%	13.5%	9.4%						
2008	1512	93.7%	77.3%	73.8%	67.4%	65.9%	62.3%	60.3%	46.6%	40.7%	23.2%	18.4%	9.2%								
2009	1493	93.8%	76.6%	73.4%	67.6%	66.6%	64.3%	63.4%	47.3%	38.7%	23.5%										
2010	1536	94.4%	79.0%	74.7%	68.3%	66.4%	63.1%	61.5%	47.2%												
2011	1630	92.3%	77.3%	73.8%	66.2%	63.9%	60.8%														
2012	1509	92.3%	75.3%	71.9%	65.4%																
2013	1551	90.3%	77.4%																		
<b>Average</b>	1573.5	93.8%	77.9%	74.4%	67.2%	65.5%	62.6%	61.7%	48.1%	42.0%	24.6%	19.8%	12.4%	11.8%	8.4%	6.6%	4.2%	3.8%	3.0%	2.4%	2.2%
			1-Yr		2-Yr		3-Yr														
<i>Admit Status-HS HSA, Campus-FR, Immigration Status-All</i>																					
2003	1334	96.3%	79.4%	77.2%	71.2%	69.7%	65.0%	63.9%	52.6%	48.9%	25.4%	20.6%	9.2%	9.8%	6.4%	6.2%	3.9%	2.9%	1.8%	2.0%	1.4%
2004	1189	96.9%	83.0%	79.5%	71.7%	69.1%	66.1%	64.7%	49.3%	42.0%	24.2%	19.1%	14.3%	12.7%	9.4%	7.7%	4.4%	4.6%	4.0%	3.1%	2.7%
2005	1119	95.1%	79.6%	76.7%	69.1%	67.6%	64.6%	64.3%	51.8%	46.4%	29.9%	23.6%	14.1%	11.0%	8.9%	7.1%	4.3%	4.2%	3.3%		
2006	1019	94.6%	79.9%	77.2%	67.1%	65.6%	64.0%	63.9%	49.2%	43.6%	26.1%	19.7%	13.2%	11.9%	7.5%	5.5%	2.8%				
2007	1044	95.5%	80.8%	76.3%	69.0%	67.3%	65.3%	64.8%	52.6%	46.6%	25.5%	21.4%	14.2%	13.8%	8.8%						
2008	1075	95.3%	79.5%	76.1%	70.0%	68.5%	65.5%	63.7%	48.8%	42.6%	24.3%	19.7%	9.7%								
2009	1052	94.9%	80.0%	76.7%	72.5%	71.2%	67.6%	67.3%	50.7%	41.3%	23.9%										
2010	1045	95.1%	80.6%	76.3%	70.8%	68.6%	65.4%	63.9%	49.3%												
2011	1098	94.6%	82.1%	78.4%	72.5%	70.3%	67.0%														
2012	1037	94.7%	80.4%	77.6%	70.0%																
2013	1088	94.3%	82.3%																		
<b>Average</b>	1100.0	95.2%	80.7%	77.2%	70.4%	68.7%	65.6%	64.6%	50.5%	44.5%	25.6%	20.7%	12.4%	11.8%	8.2%	6.6%	3.8%	3.9%	3.0%	2.6%	2.1%
			1-Yr		2-Yr		3-Yr														
<i>Admit Status-HS HSA, Campus-SJ, Immigration Status-All</i>																					
2003	550	95.3%	77.3%	71.8%	62.6%	62.8%	58.3%	56.2%	44.6%	37.1%	23.9%	20.8%	12.5%	11.9%	8.0%	7.0%	4.8%	3.6%	3.7%	2.5%	2.5%
2004	509	94.5%	74.3%	70.7%	61.6%	60.0%	57.9%	55.6%	44.1%	38.4%	23.8%	20.3%	13.9%	13.4%	10.5%	7.7%	6.5%	4.2%	2.4%	1.9%	2.4%
2005	474	92.2%	72.6%	69.0%	60.3%	56.7%	56.1%	55.1%	42.0%	34.6%	21.3%	17.9%	11.9%	9.8%	6.8%	5.6%	3.5%	3.1%	3.1%		
2006	460	93.7%	73.5%	70.2%	61.5%	56.5%	54.9%	53.9%	41.1%	36.0%	21.3%	14.5%	13.4%	10.8%	8.5%	6.5%	4.4%				
2007	380	91.8%	74.5%	70.0%	63.9%	61.1%	57.5%	55.2%	42.6%	37.5%	23.8%	18.2%	14.1%	12.8%	10.7%						
2008	437	89.9%	71.9%	68.2%	61.2%	59.6%	54.3%	51.8%	41.5%	36.4%	21.1%	15.7%	8.2%								
2009	441	91.4%	68.5%	65.5%	56.0%	55.8%	56.6%	54.2%	40.0%	33.2%	22.8%										
2010	491	92.9%	75.8%	71.5%	62.9%	61.7%	58.1%	56.3%	43.2%												
2011	532	87.6%	67.5%	64.3%	53.2%	50.8%	48.1%														
2012	472	87.1%	64.0%	59.3%	55.3%																
2013	463	80.8%	65.9%																		
<b>Average</b>	473.5	90.6%	71.4%	68.1%	59.9%	58.3%	55.7%	54.8%	42.4%	36.2%	22.6%	17.9%	12.3%	11.7%	8.9%	6.7%	4.8%	3.6%	3.1%	2.2%	2.4%
			1-Yr		2-Yr		3-Yr														

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**Notes:**

- A student is defined as *New* in a term (cohort) if he or she was not previously enrolled in a FA or WI term at UNB (going back to a 2002 data cutoff).
- Presence of students over time is taken into consideration only for their first degree or certificate.
- IDs that met the following criteria were filtered out:
  - Blank 'Fees paid'
  - 'Number of courses' less than 1
  - Program = UGND, UGVS, UGEX and STU
  - Student Type = BCCBB, BCCCS, CARM, DUBKV, HUM, KIEV, POL, ROY, ROY1, ROY2, ROY3, ROYED, SAMS and SING
- *Expected to Return* is defined as: *Total Enrolled* minus *Did Not Return & Graduated* (RTW students are still included in *Expected to Return*).
- *Attrition as a % of Expected to Return* is therefore defined as: the number of students who *Did Not Return & Did Not Graduate* divided by the number of students *Expected to Return*.
- *Persistence as a % of Expected to Return* is defined as: *Returned (Persistence)* divided by the number of students *Expected to Return*.
- Admit Status-HS/HSA: 'Admit status from Application' field from Enrolment Cube has value of either 'HS (Yr1 High School)' or 'HSA (Yr1 High School -Auto assess)'.