

Primary Care Reimagined: Impact, Mobilization & Engagement Rapid Response (PRIME)

Why is this project important?

- Primary care is key to a strong health system, yet many areas in Canada struggle with access and continuity in primary care.
- Team-based care can improve access, coordination, and patient experience.
- Healthcare Excellence Canada (HEC) supports clinics across the country to implement evidence-informed interventions.
- However, there is little research comparing how these interventions work in different clinic settings.
- The Canadian Primary Care Research Network (CPCRN), in partnership with HEC, is evaluating how team-based primary care innovations are implemented, work in different settings, and can be scaled across Canada.



What will we do?

- As part of this pan-Canadian project, our team will lead the PRIME initiative in Atlantic Canada.
- We will evaluate HEC-funded interventions in five different clinics across New Brunswick, Nova Scotia, and Newfoundland and Labrador.
- We will use a mixed-methods, multiple-case study design (surveys, interviews, focus groups, documents).
- Clinics will choose which research methods they can participate in to reduce burden but still gather meaningful data.
- Results will be analyzed per clinic and compared nationally.
- Findings will identify what helps or hinders success and how interventions can be scaled up or used elsewhere.

How will this help?

- This project will support learning within and across clinics.
- Findings will inform decisions about expanding successful innovations and strengthen evidence-based improvements in primary care across Canada.

Who can I contact?

Atlantic Lead:

Dr. Shelley Doucet
UNB Saint John
sdoucet@unb.ca

Project Coordinator:

Dr. Lillian MacNeill
UNB Saint John
lillian.macneill@unb.ca

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