

# Co-designing Dementia Care in New Brunswick: Building the Future Together

## Why is this project important?

- In New Brunswick, there are 15,000 people living with dementia with unique needs that change over time.
- Previous research highlights that persons living with dementia and their care partners (i.e., family members or friends) are not often given a sense of hope.
- Healthcare providers face challenges with communicating a dementia diagnosis and supporting their growing number of patients and families.

## What are we doing?

- Our project aims to improve the post-diagnostic experience for persons with dementia and their care partners. In addition, we hope to enhance health and social care providers' ability to communicate a dementia diagnosis and provide support following the diagnosis.
- We implemented and evaluated a website and awareness campaign called **Forward with Dementia**.
- The awareness campaign and website were co-designed together with persons with dementia, care partners, and health and social care providers.

## How will this help?

- Our goal is to offer a sense of hope for persons with dementia and care partners that they can live well.
- The **Forward with Dementia** website allows persons with dementia, care partners, and health and social care providers to find information, tools, and practical suggestions following a recent diagnosis of dementia.
- Lessons learned were used to create a playbook to guide other regions to implement similar awareness campaigns in their area.
- We are now working on publishing our findings widely.
- We also received a grant from the Public Health Agency of Canada (PHAC) to update the website to reflect the needs of various ethno-cultural groups across Canada.

## Who can I contact?

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