



# #PROUDLYUNB

Welcome to your Associated Alumni



Associated  
Alumni



# ALUMNI PRESIDENT'S MESSAGE

## Students for a short time. Alumni for life.

Congratulations, UNB grad! On behalf of the entire UNB family, I would like to extend a warm welcome from your Associated Alumni. As UNB alumni, we are 82,000 members strong and are fiercely proud of our shared past, success of our fellow alumni, and accomplishments of our *alma mater*. Congratulations to you on your graduation day and welcome to the UNB alumni family - we are thrilled to have you.

You now belong to an exclusive group that will help you build your professional network and will serve as mentors as you embark on the next stage of your life's journey. I encourage you to stay connected, give back, and take advantage of all of the services and benefits available to you as part of this lifelong membership.

Be our ambassadors - bleed red and black and show the world what it means to be **#ProudlyUNB**.

Associated Alumni President  
Brooke Yeates, BA'95

# THE ASSOCIATED ALUMNI

## Who are we?

Every UNB student and graduate is automatically a member of the UNB Associated Alumni, an organization incorporated in 1863. What began as an 'alumni society' comprised of 25 graduates has grown to include more than 82,000 alumni across the globe. Its mandate remains the same as when it held its first meeting in Saint John: to provide support to the university and its graduates.

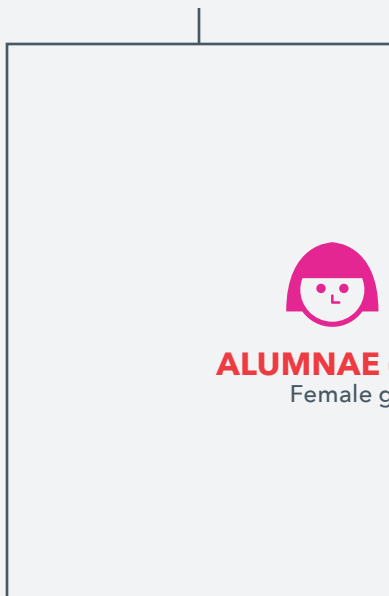
In addition, UNB's Associated Alumnae supports the interests of all current female students and graduates. Founded in 1910, it is one of only two alumnae associations in Canada.



# ALUMNI? ALUMNAE? WHICH IS IT ANYWAY?



**ALUMNI (alum-knee)**  
All graduates - male and female



**ALUMNAE (alum-nigh)**  
Female graduates



**ALUMNUS**  
One male graduate



**ALUMNA**  
One female graduate

# UNB ALUMNI AT A GLANCE



**92%**

of UNB alumni live in  
Canada and the U.S.



**8%**

of UNB alumni live outside  
Canada and the U.S.

## Top five geographic locations by alumni population in Canada (approx.)



**53%**

New  
Brunswick



**15%**

Ontario



**6.5%**

Nova  
Scotia



**3.8%**

Alberta



**3%**

British  
Columbia

## Top five geographic locations by alumni population outside Canada/U.S. (approx.)



**TRINIDAD  
and TOBAGO**



**EGYPT**



**CHINA**



**MALAYSIA**

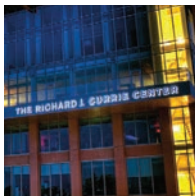


**SINGAPORE**

# EXCLUSIVE BENEFITS

## Take advantage of all we have to offer.

As alumni of UNB, you are members of an exclusive club that entitles you to many benefits and services.



### URec

Living in Fredericton?

Stay active with a special alumni discount at the state-of-the-art **Richard J. CURRIE CENTER**.



### Library Services

Get your Alumni Borrower's Card for free access to books, journals and electronic resources at all campus libraries.

[go.unb.ca/library](http://go.unb.ca/library)



### Career Services

UNB alumni have access to an online job bank, career counselling, résumé building and more.

[go.unb.ca/fr\\_employment](http://go.unb.ca/fr_employment)

[go.unb.ca/sj\\_employment](http://go.unb.ca/sj_employment)



### College of Extended Learning (CEL)

We offer a variety of credit and non-credit lifelong learning opportunities from professional development to cooking courses, art, music and much more.

[unb.ca/cel](http://unb.ca/cel)



### TD Bank

Save money on your home and auto insurance with TD Insurance Meloche Monnex preferred group rates for UNB students and alumni.

[go.unb.ca/td](http://go.unb.ca/td)



### MBNA

With every eligible purchase you make, alumni and student programs receive financial support from two credit card options with MBNA.

[go.unb.ca/mbna](http://go.unb.ca/mbna)



### Manulife

Get affordable protection for you and your family. Manulife offers a number of preferred rate plans to UNB alumni including life, disability, health and dental insurance.

[go.unb.ca/manulife](http://go.unb.ca/manulife)







### **Diploma Framing**

Choose from a variety of diploma frames sold by the Associated Alumni and at both campus bookstores.



### **Find A Friend**

Looking to connect with fellow alumni but are not sure how to get in touch? We can help!  
[alumni@unb.ca](mailto:alumni@unb.ca)



### **Alumni Clothing**

Wear red and black and sport your UNB pride. Official UNB swag can be purchased at both campus bookstores and Subtowne Fredericton.



### **Email For Life**

You can access your UNB email through the myUNB Portal for one year following graduation. After the one-year period, access your UNB email account at [outlook.com/unb.ca](https://outlook.com/unb.ca) using your UNB login and password.  
[go.unb.ca/eservices](https://go.unb.ca/eservices)



### **Alumni News and Alumni News Direct**

Check your mailbox for the twice-annual Alumni News magazine, and keep an eye on your inbox for our digital Alumni News Direct, produced three times per year.  
[go.unb.ca/updates](https://go.unb.ca/updates)





# UNB SAINT JOHN FALL COMMUNICATION



Understand that the first few years following graduation will be difficult, but things will get easier. Remain determined and persistent in pursuing your career and understand that plans change frequently and often as you go forward.



# ALUMNI EVENTS

Check out our annual events and activities to reconnect with fellow alumni:



## Young Alumni Network

Our new program is designed to support you with networking and professional development opportunities. Socialize with fellow recent grads and learn tips for kick-starting the next chapter of your life.

 /unbyoungalumni



## Proudly UNB Awards

Every year we celebrate our outstanding alumni with a special awards ceremony and dinner. Know someone who is deserving of a Young Alumni Achievement Award? Submit a nomination today.

[go.unb.ca/awards](https://go.unb.ca/awards)



## Alumni Chapters

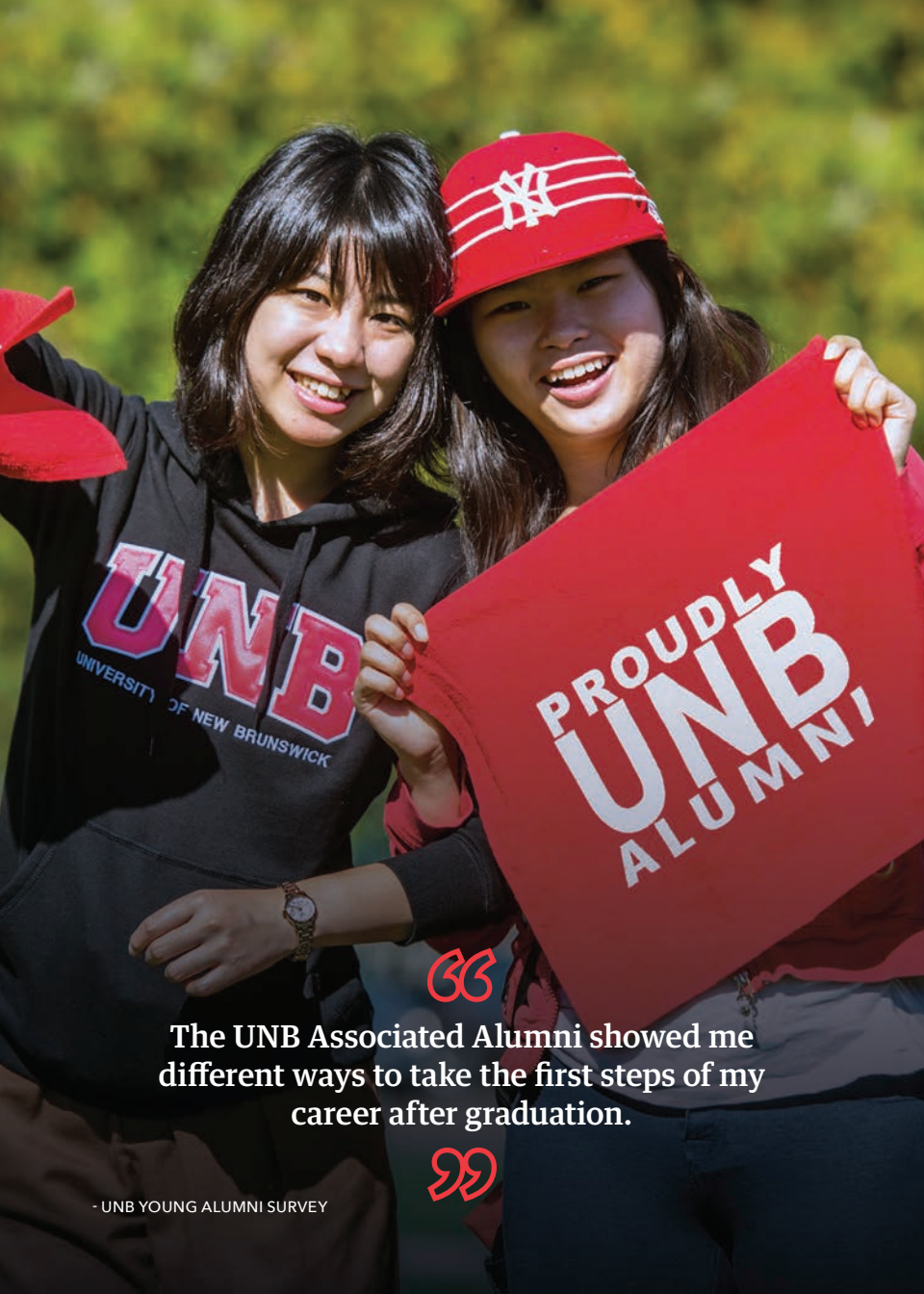
The UNB Associated Alumni hosts a variety of events across Canada and around the world.

[go.unb.ca/events](https://go.unb.ca/events)



## Homecoming

No matter which campus you attended, UNB Homecoming is all about celebrating your *alma mater* with the entire UNB community. Join the annual tradition and relive your university experience.



**The UNB Associated Alumni showed me  
different ways to take the first steps of my  
career after graduation.**

# GIVING BACK

## Alumni paying it forward.

As alumni, you are our most important ambassadors. Spread the word about UNB, mentor current students, hire fellow alumni, volunteer with the alumni office, join the Alumni Council and, of course, show your UNB pride by wearing red and black. By encouraging and mentoring future UNB alumni, you are helping put your stamp on future generations.

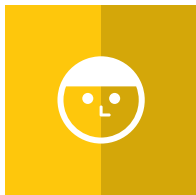


### Make A Gift

Alumni donations provide many of the resources students enjoy while at UNB – from scholarships, financial aid, library and classroom resources to campus activities and athletics.

[unb.ca/give](https://unb.ca/give)

## 2 simple ways to support our recruitment effort:



### Share Your UNB Experience

Join our recruitment team as they host events in your area and share our social media posts with your followers.

[go.unb.ca/recruitment](https://go.unb.ca/recruitment)

 /DiscoverUNB

 @DiscoverUNB  DiscoverUNB



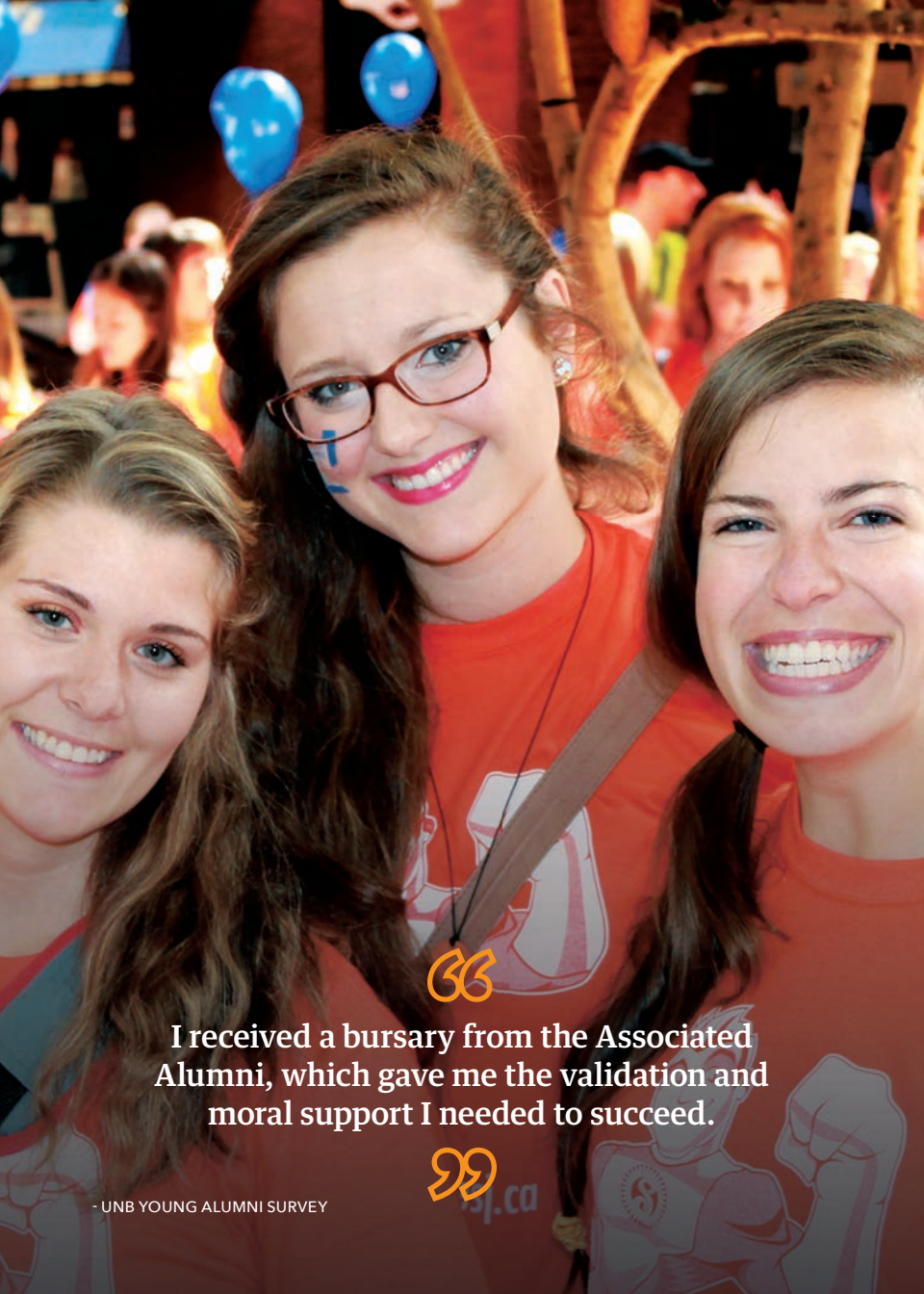
### Take A Tour

Encourage future students to come see our beautiful campuses. We also encourage our alumni to come back for a visit – we would love to see you.

[unb.ca/campustours](https://unb.ca/campustours)

[unb.ca/virtualtour](https://unb.ca/virtualtour)





I received a bursary from the Associated Alumni, which gave me the validation and moral support I needed to succeed.



# STAY CONNECTED

## Alumni for life.

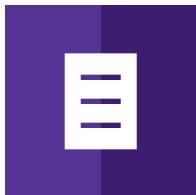
Your experience at UNB is a part of who you are. You will always be welcome here, so keep in touch!



### Keep In Touch

Update your contact information. Don't miss out on upcoming events and UNB news.

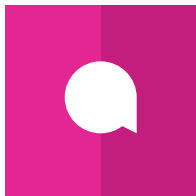
[go.unb.ca/updates](https://go.unb.ca/updates)



### Report Back

Share your stories and milestones with us. New job? Getting married? Travelling? We can't wait to hear!

[go.unb.ca/hither](https://go.unb.ca/hither)



### Join The Conversation

 /unbyoungalumni

 @unbalumni | #ProudlyUNB

 University of New Brunswick

 UniversityofNB



**Get involved, stay involved and remember that  
you never know who you will meet that could  
become an important contact down the road.**







**WEAR YOUR UNB PRIDE.**

 /unbyoungalumni

 @unbalumni | #ProudlyUNB

 unb.ca/alumni