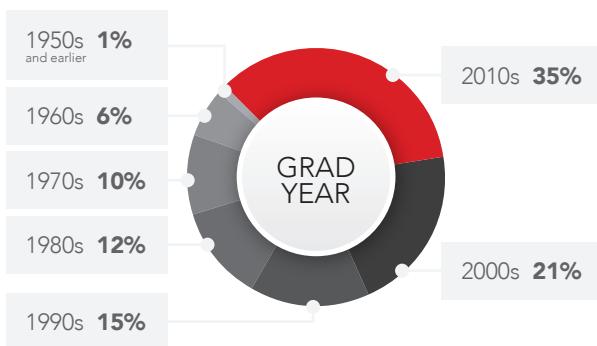


# ENGAGEMENT SURVEY RESULTS ARE IN

**4,419** ALUMNI TOOK PART  
IN THE SURVEY



**81%**  
FREDERICTON  
CAMPUS



**15%**  
SAINT JOHN  
CAMPUS

**3%**  
TRINIDAD &  
TOBAGO SITE

**1%**  
OTHER  
SITES

**58%**  
**AGREED**

I am proud  
when I read  
about UNB's  
successes in  
public media

**72%**  
**AGREED**

I am proud  
of my  
association  
with UNB

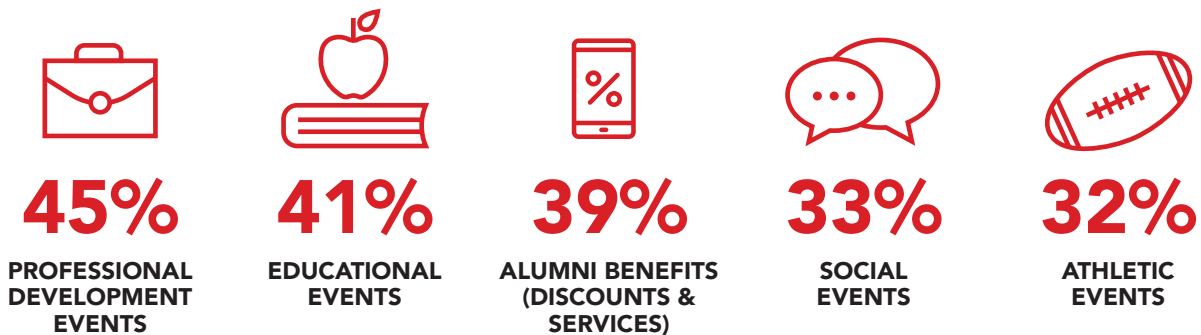
**79%**

Of respondents  
would speak  
highly of UNB  
in a conversation

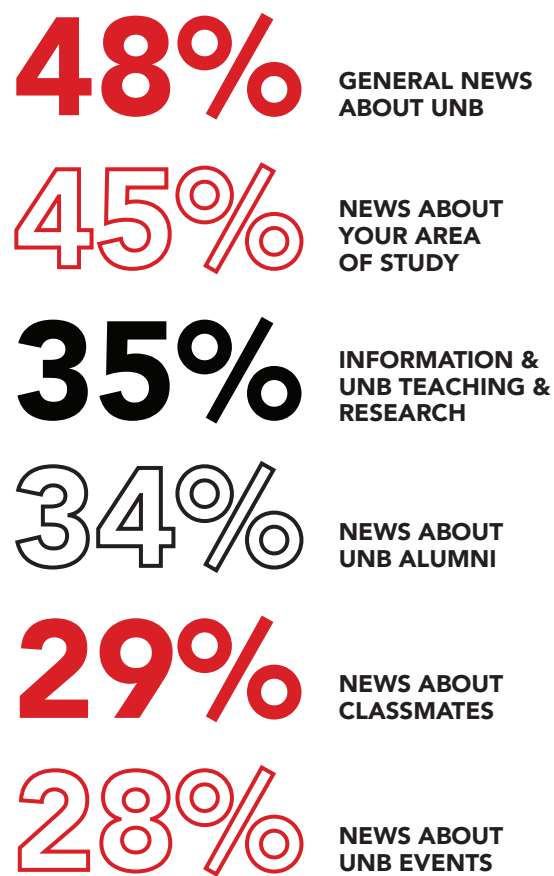
**92%**

Felt that their  
decision to  
attend UNB  
was either  
good or great

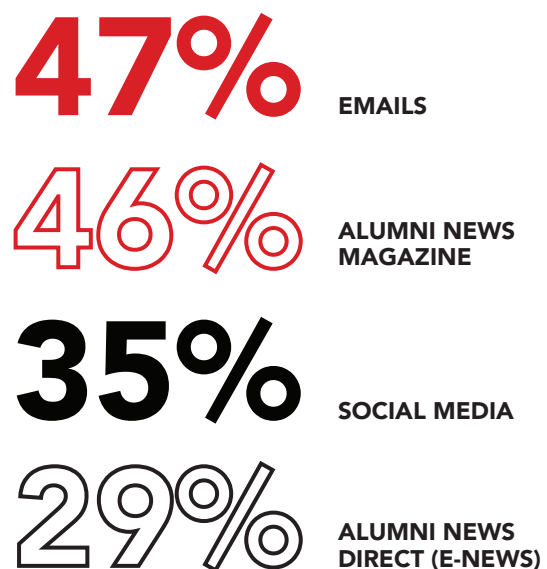
We are using the results to adjust how we connect with our alumni family.  
You told us the types of activities and programs you are most interested in are:



The UNB news you are most interested in reading about:



You prefer to receive communications from UNB via:



**UPDATE YOUR  
CONTACT INFO.**  
[unb.ca/alumni/updates](http://unb.ca/alumni/updates)