

## Project-Based Learning

Project-based learning opportunities are activities intended to find solutions to real world problems, culminating in a concrete end-product. Project-based learning is usually embedded within a course and may or may not involve an external partner.

Since 2018, over 9000 UNB students have participated in course-based and project-based experiential learning opportunities.

## Exceptional learning experiences offer more than just a degree

Experiential education, including course-based and project-based learning, helps students to create knowledge while reflecting on experiences.

Project-based learning success stories:

- Ingmara Wheeler, a civil engineering student, worked with the New Brunswick Department of Transportation for her team's [senior design project](#), designing two covered bridges to be built in St. Martin's while considering economic, social, environmental, and historical constraints.
- Holly Ayles, a student in the Faculty of Management capstone course Strategic Management, worked with her class and [Malley Industries](#), a company manufacturing ambulances, wheelchair accessible vehicles and other mobility-centred products, to complete marketing research and strategize to increase sales possibilities.

Project-based learning opportunities are available in all UNB faculties!

Project-based and course-based experiential learning can take many forms. Contact us to learn more about the opportunities and possibilities available:

[experiential@unb.ca](mailto:experiential@unb.ca)

**[UNB.ca/experientialeducation](http://UNB.ca/experientialeducation)**