

Faculty of Business Council Meeting

Dean's Report

Friday, March 23, 2018

1. Advancing the Faculty of Business

- i. On February 10, 2018, the Faculty's initial Self Evaluation Report (iSER), submitted in December 2017, was formally accepted by the Initial Accreditation Committee (IAC) of the Association to Advance Collegiate Schools of Business (AACSB). This is a clear indication that the Faculty has tentatively met the 15 AACSB standards required for accreditation, a major turning point in the history of the Faculty. It is now a matter of ensuring that these standards are maintained before accreditation is finally granted, expected by the end of 2019. After several years of dedicated work, the finish line for initial accreditation is in sight!
- ii. The Saint John Senate at its meeting on January 31, 2018 approved the proposed Business Development and Professional Sales stream for the MBA program, adding a fifth stream. Elements of this stream, courses approved by Senate, are currently being offered with the formal launch expected to occur in October 2018. The four existing streams are General Management, Project Management, Entrepreneurship and Technology Management, and International Business.
- iii. S. Rinehart led a three-day workshop on *Energy Fundamentals for Leaders* February 22 – 24, 2018 at Saint John College of UNB Saint John. This intensive professional development workshop covered a variety of topics related to the energy sector, including marketing, managing social media, and energy trading. The feedback from participants was very positive.

2. Student and Faculty News and Accomplishments

- i. The annual UNB-JDI Accounting Case Competition was held here at UNB Saint John on Friday, February 23, 2018. The event was organized by O. El-Temtamy of the Faculty of Business in conjunction with representatives of JDI Limited. O. El Temtamy from UNB Saint John and J. Abekah from UNB Fredericton coordinated the participation of three teams from each campus, drawn from their BA 3236 Accounting classes.

JDI Limited was the competition sponsor, and company officers were on hand at the event. James Larkin (Accountant, JDI Finance), Kent Legge (Vice President, Finance), Krista Munroe (Director of Accounting and Reporting), and Suzanne Young (Controller, JDI Finance) served as judges for the competition. Christian Schortemeyer (Team Leader, Campus Recruitment) and Chris Mahar (Talent Acquisition Specialist) collaborated with O. El-Temtamy in overseeing the day's activities. The top two positions were won by teams from UNB Saint John's Faculty of Business. The third position was won by a team from UNB Fredericton's Faculty of Business Administration, recently renamed the Faculty of Management.

Here are the results of the competition with the names of the winning team members and the amount of prize money for each of the winning teams:

Placement	Students' names	Course/Campus	Award
1st	Kathryn Magee Reid Halsall Rachel Coulombe Gracen Caines	BA 3236/Saint John	\$1,200
2nd	Michelle Hutchings Sara Hossain Yiming Deng Ramya Jammula	BA 3236/Saint John	\$800
3rd	Gordon C. Dicks Hasan Hariri Nicholas Alexander F. Walker Nikolaus T. Werenka	BA 3236/Fredericton	\$500

- ii. O. El-Temtamy has accepted a tenure track position at Mount Royal University in Calgary, effective July 1, 2018. He has been an exceptional contributor to the Faculty of Business in all three areas of teaching, research and service since his appointment at UNB in 2016. His departure therefore is a major loss for the Faculty and UNB.
- iii. Three members of the Faculty of Business were among six UNB Saint John faculty and staff members honoured for various accomplishments at a ceremony on campus on Wednesday, March 14, 2018. S. Rinehart was awarded the UNB President's Medal and H. Sterniczuk the UNB Distinguished Service Award, recognizing their dedicated and distinguished service to the University and the community over many years. S. Rinehart was the only recipient of the President's Medal and H. Sterniczuk one of just two recipients of the Distinguished Service Award from the Saint John campus this year. E. Civi, the 2017 recipient of the prestigious Neil Scott Educational Leadership Award, was also honoured at the President's Awards Ceremony.
- iv. M. Hussain has another article accepted for publication with three co-authors: Adel, C., Hussain, M., Mohamed, E. and M. Basuony, "Is Corporate Governance Relevant to the Quality of Corporate Social Responsibility Disclosure? Experience with Large European Companies," *International Journal of Accounting and Information Management*, forthcoming, 2018.
- v. M. Hussain was honoured as a keynote speaker at the *Knowledge Globalization Conference* organized by Suffolk University and the International University of Business, Agriculture and Technology (IUBAT) in Dhaka, Bangladesh, February 23-26, 2018.

■ **Fazley Siddiq**