

Faculty of Business Council Meeting

Dean's Report

Friday, November 17, 2017

1. Advancing the Faculty of Business

- i. The Fall 2017 Teaching Colloquium was held on November 10, 2017 with Alison Konrod, Professor of Organizational Behaviour and Corus Entertainment Chair in Women in Management at Ivey School of Business conducting a full-day workshop on *Teaching with Cases*. There were four segments to the workshop: (I) Why Teach with Cases; (II) Preparing for a Case Class; (III) Crafting the Case Discussion; and (IV) Managing the Case Classroom. Twenty full- and part-time members of the faculty were in attendance for this workshop, which was organized and coordinated by G. Flanagan. The Faculty's Teaching Colloquium Coordinator, E. Civi, was also involved in the organization of this workshop. Slides from the Ivey workshop have since been circulated among all members of faculty.
- ii. The Faculty of Business has been hosting a facilitated off-campus spring retreat every May since 2014. A dedicated theme is assigned for each retreat, around which most, but not all, of the day's deliberations revolve. The 2014 spring retreat focused on *team-building and capacity development*. The 2015 retreat had as its centerpiece the development of a *vision and mission* for the Faculty, which was eventually adopted by Faculty Council in the Fall of 2015 after a few amendments. The 2016 retreat devoted nearly all of its attention towards the development of a *strategic plan*, which after certain revisions was adopted by Faculty Council later that year. The 2017 retreat was on *flawless execution*, which at the operational level, among other things, consisted of further refining the Faculty's program-by-program assurance of learning and with it a more precise characterization of learning goals and objectives, and measurement rubrics.
- iii. The 2018 Spring Retreat has been tentatively scheduled for Wednesday, May 16th at the Riverside Golf and Country Club. This will be the fifth time in five years the Faculty will host a full-day spring retreat, participated by faculty and staff, and joined by invited members of the community for part of the day's events. The theme for the retreat is still evolving, but it will likely focus on *enhancing community relations and collaboration* to celebrate and further solidify the formation of an advisory board consisting of top business and community leaders, which the Faculty has wanted for a long time.
- iv. The Faculty's *Strategic Plan* also calls for the formation of an advisory board. In recent months, on the advice of faculty members and certain distinguished community members with strong ties to the Faculty and to UNB as whole, F. Siddiq, in his role as Dean, has been approaching key members of the community to serve on the Advisory Board. The response has been very positive with quite a number of distinguished business leaders, expressing their willingness to serve on the Advisory Board. The

inaugural meeting of the Board was held on October 31, 2017 at which Gerald Pond was elected Chair and Bryana Ganong as Vice Chair. The current membership of the Advisory Board consists of the following 13 voting members:

Wesley Armour, President and CEO, Armour Transportation Systems
James Crosby, President and CEO, Crosby Molasses
Roxanne Fairweather, Co-CEO, Innovatia Inc.
Claude Francoeur, Advisory Partner, Ernst & Young LLP
Bryana Ganong, President and CEO, Ganong, *Vice Chair, Advisory Board*
Shawn Graham, President and CEO, G&R Holdings Inc.
Sarah Irving, Executive Vice-President and Chief Brand Officer, Irving Oil
Sylvia MacVey, President and CEO, G.E. Barbour Inc.
Scott McCain, President, JSM Capital Corporation; CEO, Sea Dogs
Karen McGrath, President and CEO, Horizon Health Network
Andrew Oland, President and CEO, Moosehead Breweries
Gerald Pond, Chairman, Mariner Partners, Chair, Advisory Board
Rodney Weston, VP Transportation & Logistics, Cooke Aquaculture Inc.

These community leaders care deeply about UNB and wish to help the Faculty of Business in whatever way they can. The President and Vice President Saint John are supportive of this initiative. Members of the Advisory Board wish to meet with faculty and students to exchange views. To facilitate this exchange, they will be invited to major student events throughout the year such as case competitions, major classroom presentations, end-of-term celebrations and convocation. There will also be an opportunity for Board members to meet with faculty at the 2018 Spring Retreat over lunch following which they will be invited to participate in a panel discussion on one or more topics ranging from enrolment and internationalization to online education, curriculum issues, AACSB initial accreditation, attracting and retaining top talent, niche MBA concentrations and bi-campus issues.

2. Student and Faculty News and Accomplishments

- i. Four highly accomplished BBA students have been nominated for the 2017-2018 Sir Howard Douglas Award. They are Alannah Hansen, Lady Vanessa Osam-Duodu, Kenya Plut and Jordan Michael Tracey. This is the highest number of nominations from the Faculty of Business for this prestigious University-wide award in recent years.
- ii. Three past and present members of faculty were recognized for excellence in teaching at the last meeting of Faculty Council on October 27th. This year's recipients of the Departmental Award for Teaching Excellence (DATE) are J. Alam, A. Sher and B. Watson.
- iii. Elections to the 2017-2018 Faculty Assessment Committees have now been completed. Members elected to the Faculty Assessment Committee (Level 1) are K. Dewar, M. Huq,

M. Hussain, M. Ibn-Boamah, and S. Rinehart. Members elected to the Inter-Campus Inter-Faculty Assessment Committee (Level 2) are D. Kim and S. Rinehart.

- iv. Elections have also been completed to fill the two faculty representative positions on Faculty of Business Dean Review/Search Committee. Members elected to serve on this committee are G. Fleet and M. Mendelson. This matter is now in the hands of the Vice President Saint John, Chair of the Committee, to whom all queries on the review/search process should henceforth be directed.
- v. Three recent refereed articles (accepted or in print) by members of the faculty deserve to be mentioned: (a) Alam, J., M. Ibn-Boamah & R. Moir (2017), "An Examination of the Social Economy: Some New Insights," *International Journal of Social Economics*, accepted on October 27, 2017; (b) Al-Siyabi, M., G. Amin, S. Bose & H. Al-Masroori (2018), Peer-Judgment Risk Minimization Using DEA Cross-Evaluation with an Application in Fishery, *Annals of Operations Research*, accepted on November 13, 2017; (c) Ibn-Boamah, M. (2017), "Common Stock Returns and Inflation: An Empirical Analysis of G7 and BRICS," *Atlantic Economic Journal*, Vol. 45 (2), pp. 213-224.

3. External Engagement

- i. My NB 150 – a Canada 150 NB initiative – was launched on Thursday, October 26, 2017 at Harbour Station in Saint John. It was by, for and about young people in New Brunswick and how they want to make their communities better. There were fifty exhibitors. It was well attended with 3,400 middle and high school students, parents and teachers from all across New Brunswick. Seventy buses arrived at Harbour Station in the morning, carrying 10 students from each school. The UNB booth had five tables, with representatives from both campuses, including recruiters. The Faculty of Business table had both faculty and students, including G. Fleet, R. Moir and F. Siddiq, taking turns responding to queries from students and schoolteachers from across the province. As well, R. Moir spoke to students about the benefits of getting involved with the UNB Saint John chapter of Enactus. Enactus Canada's mission states that "Enactus Canada is shaping generations of entrepreneurial leaders passionate about advancing the economic, social and environmental health of Canada."

■ Fazley Siddiq