

Faculty of Business Council Meeting

Dean's Report

Friday, January 12, 2018

1. Advancing the Faculty of Business

- i. The UNB International Recruitment Office has completed a project with the Canadian University of Dubai (CUD) to help promote the Faculty of Business transfer credit agreement. While CUD officials were on campus last year, they interviewed some students who have completed their studies at UNB after transferring from CUD. One of the videos features Natalia Silchenko from Kyrgystan, who graduated from UNB in 2014 and is now an associate merchant with Kent Building supplies in Saint John. Here is the link to the video: <https://www.cud.ac.ae/node/20617> The idea is to focus on successful students, who have found employment in New Brunswick and are working towards the next steps of permanent residency in Canada and, eventually, Canadian citizenship. International Student Recruitment Director, C. Beardsworth, will be speaking to a group of prospective transfer students in early February 2018 when he visits Dubai.
- ii. The 2017-2018 Undergraduate Case Competition has been scheduled for January 18-20, 2018. The events over the three-day period will be held in three different locations: the Whitebone Lounge on the campus of UNB Saint John on the 18th, the Grand Hall at UNB's Scotiabank Building on 40 Charlotte Street on the 19th and the Delta Brunswick Hotel on 39 King Street on the 20th. It is expected that members of the faculty as well as some members of the Advisory Board will be attending the case presentations and social events. These events will provide an excellent opportunity to observe and interact with students in a professional setting.
- iii. Members of the Advisory Board have been expressing their interest in supporting the Faculty's priorities, especially in the areas of teaching and learning, and community relations. It is expected that several members of the Board will participate in a panel discussion in further enhancing the Faculty's community engagement and external collaboration at the Faculty's Spring Retreat in May 2018.
- iv. The AACSB's Initial Accreditation Committee (IAC) will review the Faculty's initial Self-Assessment Report (iSER) in Las Vegas in February 2017. If the Committee accepts the Report, the Faculty will advance to the next stage in the AACSB accreditation process. Success at this critical juncture will place the Faculty in a relatively straightforward path towards initial AACSB accreditation – joining a select group of business schools worldwide – expected in 2019.

2. Student, Faculty and Advisory Board News and Accomplishments

- i. In recognition of his outstanding teaching record since joining the UNB in 2014, B. Watson has been awarded the 2017 Faculty Excellence Award in Teaching (FEAT). In

addition to pursuing a very active research agenda and publishing regularly in respected peer-reviewed journals, B. Watson has consistently received very high marks from his students in their course evaluations. Furthermore, he teaches some of the largest classes at UNB Saint John (Introduction to Micro and Macro Economics) as well as upper year undergraduate courses in labour economics and health economics. Delivering interesting and effective required courses to more than 100 students in each section consistently over a number of years is a testament to B. Watson's skill as an accomplished educator, especially given the early stage of his career.

- ii. E. Civi has been recognized for his numerous accomplishments in this year's UNB Annual Report. In 2017, he received the Neil Scott Educational Leadership Award at UNB and, in 2016, the Hormel Meritorious Teaching Award and the Hormel Teaching Excellence Award from the Marketing Management Association of the United States. In addition to being saluted by colleagues in the United States for his commitment to teaching, E. Civi was praised here at UNB with the Neil Scott Award, which recognizes leaders who encourage excellence in teaching. He founded the Faculty of Business Faculty Mentorship program, the Teaching Colloquium, the brown bag lunch-time series of talks on pedagogy at UNB Saint John, and is a long-time advocate of teaching excellence. In 2015, he received the Association of Atlantic Universities Distinguished Teaching Award for outstanding teaching over his career.
- iii. A. Adisesh, JD Irving Limited Research Chair in Occupational Medicine at Dalhousie Medicine New Brunswick and Adjunct Professor within the Faculty of Business has been awarded a \$9,000 WorkSafe NB CMO Occupational Medicine Research Grant 2017 for his research project entitled "Using semantic coding of text based occupation titles with the Canadian National Occupation Codes (NOC)."
- iv. A. Adisesh and his colleagues have been awarded a second grant from WorkSafe NB for his research project entitled "Measurement Methods for Lead in Toenails: Towards a Novel Biomonitoring of Occupational Exposure." These two grants are among a number of research grants that A. Adisesh has received since becoming an adjunct professor in 2014.
- v. Book Chapter: Jolliffe, L., "Shared Identities through Cross-Border Cultural Tourism," in Glenn Hooper (ed.), *Heritage and the Interface: Interpretation and Identity*, University of Florida Press, 2018, pp. 161-175:
<http://campaign.r20.constantcontact.com/render?m=1112454518762&ca=1da9d8b7-7b6f-463a-8161-d31722c91427>
- vi. In December 2017, C. Van Horne was selected as an editor-in-chief for the *International Journal of Entrepreneurship*, a Scopus and ABDC ranked journal, which is in its 21st year of publication. This is a notable accomplishment. The other two editors-in-chief of the journal are M. Al Awad, Director of the Institute of Social & Economic Research, Zayed University, UAE, and N. Di Paolo, Professor of Business Venturing, Department of Economics, Management and Institutions, University of Naples Federico II, Italy:
<https://www.abacademies.org/journals/international-journal-of-entrepreneurship-home.html>

- vii. C. Van Horne was elected to the Board of Local 107.3 FM and named a member of the Programming Committee.
- viii. J. Crosby, President and CEO of Crosby Molasses, and a member of the Faculty of Business Advisory Board was interviewed in the December 18, 2017 edition of *The Huddle* on the impact of proposed federal tax changes on family-owned businesses: <http://huddle.today/crosbys-president-says-tax-changes-kill-jobs-support-middle-class/>

3. External Engagement

- i. F. Siddiq has accepted an invitation to join the Principal and Vice-Chancellor's three-member Advisory Group of Business Deans to help support Principal M. Goldbloom in further enhancing the William's School of Business at Bishop's University. The other two members of the group are A. Croteau, Dean of the John Molson School of Business at Concordia University and S. Harvey, Dean of the Suliman S. Olayan School of Business at the American University of Beirut.

■ **Fazley Siddiq**