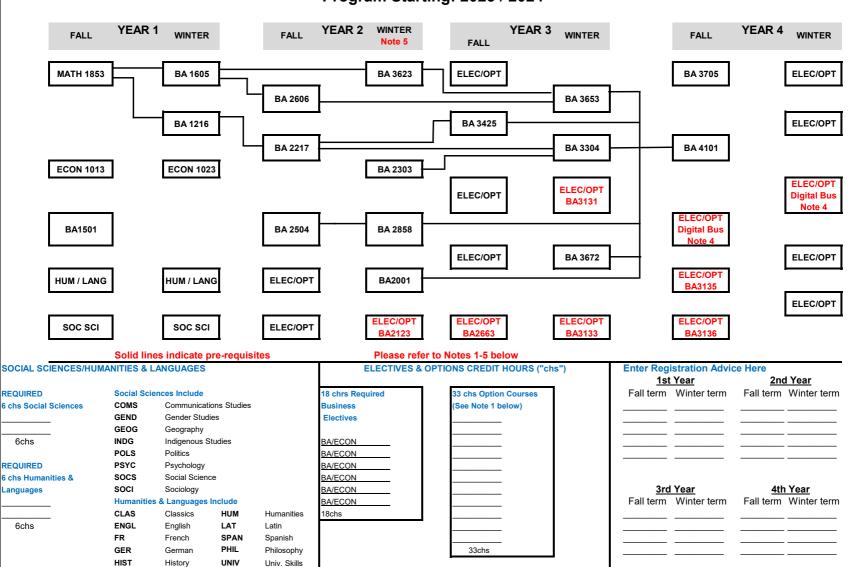


Bachelor of Business Administraton (BBA) Digital Business Major BBA Digital Business

Program Starting: 2023 / 2024



Note 1: 33 credit hours (chs) of option courses are required for the BBA degree. Of the total 33 chs, a maximum of 18 chs can be Business or Economics courses (ie courses starting with "BA" or "ECON") and a maximum of 12 chs can be courses in other disciplines that are at the introductory level (1000 level).

Note 2: To count toward the BBA degree, a minimum grade of "C" is required for all courses except option courses. A minimum grade of "D" is sufficient for option courses to count toward the BBA degree.

Note 3: Red font within the flowchart indicates Digital Business major courses.

Note 4: A total of 24 credit hours (chs) are required for the Digital Business major; 18 chs of compulsory courses (BA2123, BA2663, BA3131, BA3133, BA3135, BA3136) PLUS 6 chs of elective courses chosen from (BA2611, BA3328, BA3305, BA3718, BA4108, BA4223, BA4866). A minimum grade of grade of "C" and at least a "C" average in the courses for the major must be achieved.

Note 5: Students should declare their major(s) in their second year. As programs and course are subject to change, please consult with the Faculty of Business' Academic Advisor at sjadvising@unb.ca or book an advising appointment at https://outlook.office365.com/owa/calendar/Advisors@unbcloud.onmicrosoft.com/bookings/