

# Week of Entrepreneurship March 15 - 19

During the "Week of Entrepreneurship" we will be having established and up and coming entrepreneurs visit several of the entrepreneurship courses to share their story.

## Be inspired. Take charge. Change your world.

### What is IBEC?

Welcome to the International Business and Entrepreneurship Centre (IBEC).

If you're a student interested in taking on a leadership role in entrepreneurial or international business, you've come to the right place.

IBEC is a specialized centre for business at the University of New Brunswick.

Through programs like Activator and the Export Partnering Program, students have the opportunity to get a leg up on their competitors in the job market through hands-on, relevant work experience.

IBEC aims to foster partnerships between UNB and the business community. These partnerships help students to grow into effective, innovative leaders through experiential learning, opening up the field for many unique opportunities.

### Creating viable opportunities

IBEC runs a variety of programs that are centered on real life experience, offering students the opportunity to go out into the business world and either work with existing businesses, or create their own venture.

In today's economic climate, finding a job after graduation has become even more difficult. IBEC's programs help students to shine in the job market since they've developed that extra edge over the competition.

## Hands on, experience-oriented programs

Rather than operating through the typical, textbook methods of learning, the courses taken through IBEC allow for actual experience in the business world.

While some classes have students create hypothetical projects and ask how they could be implemented, the courses taken for IBEC programs have students design a plan and then carry it out with a real business. Students can create their own entrepreneurial endeavour, or provide consultation to an existing company.

IBEC brings students and businesses together to gain the skills to grow their entrepreneurial spirit through many exciting and innovative programs.

Take a look around at what our centre does, from its programs and scholarships, to competitions and other events. If you're looking to break into the world of entrepreneurship, this is your outlet.

## Now accepting applications!!!

We are now accepting applications for two of our programs, Activator and The Export Partnering Program. Each of these programs will be starting next fall.

Within the Activator you'll be working with an actual start-up venture, get valuable real world experience while you're on your way to earning a concentration in entrepreneurship. Through this, the Activator program will give you the skills you need to launch your career. If this sounds like the right program for you please [apply](#).

The Export Partnering Program is about gaining the knowledge and skills to develop and implement an export marketing strategy. Entrants into this program will get a chance to work with companies here in New Brunswick looking to export. Students will take part in site visits; hear from knowledgeable guest speakers, and a trade mission. If this has caught your attention please [apply](#).